

Statistics

Population vs Sample

| Population | Sample |
|--|---|
| It includes all subjects possessing a common characteristic that is being studied. | It is a subset of population. |
| Parameters | Statistics |
| Represented using Greek letters (μ , σ) | Represented using Roman letters (\bar{x} , s) |
| Usually large and almost impossible to collect data for each object. | Usually small. |

We compute Statistics, and use them to estimate parameters. The computation is the first part of Statistics (Descriptive Statistics), and the estimation is the second part (Inferential Statistics).

Levels of Measurement

- There are 4 type of Levels: *Nominal*, *Ordinal*, *Interval*, *Ratio* levels.
- Data is classified according to the highest level which it fits.
- *Nominal* is the lowest levels. Only names are meaningful here.
- *Ordinal* adds an order to the names.
- *Interval* adds meaningful differences.
- *Ratio* adds a zero so that ratios are meaningful.

Types of Sampling

There are 5 types of Sampling:

- *Random Sampling*
- *Systematic Sampling*
- *Convenience Sampling*
- *Cluster Sampling*
- *Stratified Sampling*