Miwa Yagi

Front-end developer with a great design eye
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Experience

Front-end Developer

New York Magazine April 2012 to present
Brands: [*New York Magazine*](), [Vulture](), [The Cut](), [Bedford + Bowery](), [Science of Us]()
HTML5, CSS3, JavaScript, jQuery, Node.js - Responsive Design, Mobile, Tablet, Ad Placement, WordPress

- Creating components from Photoshop wireframes using HTML, CSS and JavaScript in a Node.js environment
- Testing cross-browser compatibility in Chrome, Firefox, Safari, and IE 9,10 and 11
- Working in an agile environment, communicating closely with designers and product managers
- Working both independently on small projects, as well as in a team of large-scale projects, such as the:
    - original release for The Cut in 2012, creating numerous responsive design components and prototypes, which drew attention as an early adopter of mobile-first strategy.
    - prototype and page layout for a pop-up page which displayed Oscar real time results.
    - utilization of Optimizely as an A/B testing tool, creating randomized experiments with multiple variants.
    - creation of a child theme in WordPress for an NYU collaboration blog, Bedford + Bowery.

HTML Developer

Freelance HTML Developer March 2011 to April 2012
Clients: Standard & Poors, AKA NYC, Manhattan Marketing Ensemble, Tag Worldwide, Exposure New York, Mundocom
HTML / CSS development. Flash animation.
- Email campaigns and microsites for newly released electric appliances.
- Flash ad banners.
- Email campaigns and landing pages for an American global hospitality company to track promotions responses.
- Internal site for a global leader in the beverage industry to provide their corporate guidelines.
- Business-to-business newsletter templates for Microsoft Outlook, which are easily altered depending on users' preference in subscription.

Web Content Administration

Evolution Store New York NY February 2009 to February 2011
HTML/CSS web-page development.
- Developed splash web pages in HTML and CSS for [e-commerce site]().
- Coded, sent and tracked email campaigns using StreamSend.

Technical Skills

Front-end Development

HTML, CSS, jQuery, JavaScript
Great Working Knowledge: Node.js, Angular.js, D3.js, WordPress, PHP, MySQL, Google DFP, Google Analytics, Optimizely, SEO
Email marketing service: aWeber, MailChimp, StreamSend, Eloqua, Litmus

- Created components using nunjucks in a Node.js environment.
- Built a child theme with PHP and MySQL
- Created components using Google DFP to track the promotional responses.
- Maintained personal projects using Angular.js and JSON and Google Analytics to track activities.
- Experimented width data visualization tools, such as D3.js, Processing and Tableau.

Software

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, Flash

Languages

English, Japanese - Fluent in reading and writing

Education

Certificate in Web Development at New York University [New York, NY] June 2010 to August 2013
JavaScript, Information Architecture, HTML5

Certificate in Web Digital Design at Baruch College [New York, NY] Sept 2009 to Feb 2011
llustrator, Photoshop, InDesign, Dreamweaver, Flash Animation, ActionScript 2, Fireworks, HTML, CSS, JavaScript

Learn IT! [San Francisco, CA] September 2005 to August 2006
Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Fireworks, HTML, CSS

References available upon request.