

# Miwa Yagi

Front-end developer with a great design eye

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## Experience

### Design Technologist / Prototyper

**E\*TRADE financial corporation** June 2015 to Present

HTML5, CSS3, sass, Javascript, Harp.js (embedded js), Highcharts

- Creating high fidelity prototypes, as well as production-ready responsive websites from Sketch wireframes using HTML5, CSS3, and JavaScript in Harp and Angular environments
- Prototyping data visualization in Highcharts

### Front-end Developer / Design Technologist

**New York Magazine** April 2012 to June 2015

**Brands:** [New York Magazine](#), [Vulture](#), [The Cut](#), [Bedford + Bowery](#), [Science of Us](#)

HTML5, CSS3, JavaScript, jQuery, Node.js - Responsive Design, Mobile, Tablet, Ad Placement, WordPress

- Creating components from Photoshop wireframes using HTML, CSS and JavaScript in a Node.js environment
- Testing cross-browser compatibility in Chrome, Firefox, Safari, and IE 9,10 and 11
- Working in an agile environment, communicating closely with designers and product managers
- Working both independently on small projects, as well as in a team of large-scale projects, such as the:
  - original release for The Cut in 2012, creating numerous responsive design components and prototypes, which drew attention as an early adopter of mobile-first strategy.
  - prototype and page layout for a pop-up page which displayed Oscar real time results.
  - utilization of Optimizely as an A/B testing tool, creating randomized experiments with multiple variants.
  - creation of a child theme in WordPress for an NYU collaboration blog, Bedford + Bowery.

### HTML Developer

**Freelance HTML Developer** March 2011 to April 2012

**Clients:** Standard & Poors, AKA NYC, Manhattan Marketing Ensemble, Tag Worldwide, Exposure New York, Mundocom

HTML / CSS development. Flash animation.

- Email campaigns and microsites for newly released electric appliances.
- Flash ad banners.

- Email campaigns and landing pages for an American global hospitality company to track promotional responses.
- Internal site for a global leader in the beverage industry to provide their corporate guidelines.
- Business-to-business newsletter templates for Microsoft Outlook, which are easily altered depending on users' preference in subscription.

## Web Content Administration

**Evolution Store** New York NY February 2009 to February 2011

HTML/CSS web-page development.

- Developed splash web pages in HTML and CSS for [e-commerce site](#).
- Coded, sent and tracked email campaigns using StreamSend.

## Technical Skills

### Front-end Development

HTML, CSS, LESS, SASS, jQuery, JavaScript, git

Great Working Knowledge: Node.js, Angular.js, D3.js, Highcharts, WordPress, PHP, MySQL, Google DFP, Google Analytics, Optimizely, SEO, Omniture

Email marketing service: aWeber, MailChimp, StreamSend, Eloqua, Litmus

- Created components using nunjucks in a Node.js environment.
- Built a child theme for WordPress with PHP and MySQL
- Created components using Google DFP to track the promotional responses.
- Maintained personal projects using Angular.js , JSON and Google Analytics to track activities.
- Experimented width data visualization tools, such as Highcharts, D3.js, Processing and Tableau.

## Softwares

Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Fireworks, Flash, Sketch

## Languages

English, Japanese - Fluent in reading and writing

## Education

**Certificate in Web Development at New York University** [New York, NY] June 2010

JavaScript, Information Architecture, HTML5

I have not completed the certificate yet.

**Certificate in Web Digital Design at Baruch College** [New York, NY] Sept 2009 to Feb 2011

Illustrator, Photoshop, InDesign, Dreamweaver, Flash Animation, ActionScript 2, Fireworks, HTML, CSS, JavaScript

**Learn IT!** [San Francisco, CA] September 2005 to August 2006

Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Fireworks, HTML, CSS

**Fashion Institute of Technology** [New York, NY] 1995 - 2000

Fashion design, Jewelry design

**The Art Students League of New York** [New York, NY] 1995 - 2000

Life drawing

## **Personal Life**

Sivananda Hatha 200-hour yoga teacher certification September 2008

Award winning baker - among friends

**References available upon request.**