PEGAH MORADI

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EDUCATION

Exp. May 2025 **Ph.D in Information Science**, Cornell University

Co-Chairs: Karen Levy, Cristobal Cheyre. **Minor member:** Diane Bailey. **GPA:** 4.00 **Research Areas:** Automation & labor, privacy & surveillance, digital economy

December 2018 B.A. in Technology and Politics, Cornell University

Minor in Law and Society, Phi Beta Kappa, magna cum laude. GPA: 3.96

PUBLICATIONS

2024 Moradi, Pegah, and Karen Levy. "A Fountain Pen Come to Life': The Anxieties of the

Autopen". International Journal of Communication, vol. 18: Forum 1-20.

2020 Moradi, Pegah, and Karen Levy. "The Future of Work in the Age of AI: Displacement

or Risk-Shifting?" Oxford Handbook of Ethics of AI.

WORKSHOP PRESENTATIONS

2023 Privacy Law Scholars Conference:

Moradi, Pegah, Alessandro Acquisti, and Cristobal Cheyre. "Economic Grounds for

Regulating Behavioral Ads."

2023 "Media as SocioTechnical Systems" International Journal of Communication Forum:

Moradi, Pegah and Karen Levy. "'A Fountain Pen Come to Life': The Anxieties of the

Autopen."

2022 "Technologies of Deception" Conference, Information Society Project, Yale Law School:

Kreps, Sarah, Pegah Moradi and Maurice Jakesch. "AI-Mediated Communication,

Legislative Responsiveness, and Trust in Democratic Institutions."

2018 Western Political Science Association:

Moradi, Pegah. "Race, Ethnicity, and the Future of Work."

EXPERIENCE

Summer 2022

Consumer Reports Digital Lab

Public-Interest Technology Impact Fellow

- Conducted a qualitative analysis of how companies complied with California
 Consumer Privacy Act requests sent via Consumer Reports' app, Permission Slip
 (Blog summary)
- Analyzed over 1,500 logs of user data-rights requests to create a taxonomy of company request-handling processes. Findings were incorporated into changes in <u>Permission Slip</u> and <u>Data Rights Protocol</u>

2019 - 2020

Yext Inc.

Associate Technical Project Manager

- Managed engineers, designers, and product teams to implement custom-built Yext products for the highest-value enterprise accounts, including several Fortune 500 companies
- Led quick-response team for data integrations (DI) product, handling quality and reliability for hundreds of clients. Overhauled outdated DI implementation processes and training materials. Trained 20+ team members in DI capabilities and process

2018 - 2019

Cornell University Department of Information Science

Research Assistant

Advisor: Prof. Karen Levy

· Investigated task automation, surveillance, and regulation in the trucking industry for Prof. Levy's 2022 book, *Data Driven: Truckers, Technology, and the New Workplace Surveillance*

Summer 2018

Harvard University Data Privacy Lab

Technology Science Research Fellow

Advisor: Prof. Latanya Sweeney

- Analyzed privacy risks of redacted hospital data using applied machine learning and text mining techniques
- · Tested wearable healthcare devices and health-tracking apps for consumer privacy and security vulnerabilities

Summer 2017

Georgetown Security & Software Engineering Research Center

Research Assistant

Advisor: Prof. Eric Burger

 Analyzed potential regulatory schemes for the transition to all-IP telephony and investigated the effects of Net Neutrality regulation on emergency services communications and Voice-over IP proliferation

TEACHING

Fall 2021 INFO 4113: Technology/Law Colloquium, TA, Cornell University

Spring 2022 INFO 1260: Choices and Consequences in Computing, TA, Cornell University

AWARDS & HONORS

2023-2024 Media Studies Graduate Working Group Award, Cornell University

Summer 2022 Siegel PiTech Impact Fellow, Cornell Tech

2022 Outstanding TA Award, Department of Information Science, Cornell University

2021-2022 Graduate Resident Fellow, Alice Cook House

2021-2025 Graduate Research Fellow, National Science Foundation

2020-2021 Cornell University Fellowship

2018 Expository Writing Prize, Knight Writing Institute, Cornell University

2017-2018 Robert S. Harrison College Scholar, College of Arts & Sciences, Cornell University

SERVICE

2020-2023	Member, AI, Policy, and Practice Working Group, Cornell University

2020-2023 Volunteer, Minority Student-Applicant Reading Program, Cornell University

2022-2023 Mentor, Information Science PhD Mentorship Program, Cornell University

2021-2022 Member, Technology & Organization Studies Working Group, Cornell University

2021-2022 Information Science Seminar Coordinator, Cornell University

SKILLS

Primary methods: Ethnography, grounded theory

Secondary methods: Computational social science, surveys

Programming: R, Python, Stata

Languages: Persian (Heritage speaker)