

Pei-Ying Lu

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Education

Umeå University, Umeå, Sweden

Aug, 2015 – Jun, 2016

Exchange Student

National Taiwan University, Taipei City, Taiwan

Sep, 2011 – Jun, 2016

B.A., Library and Information Science

- Overall GPA: 4.04/4.3
Last 60 GPA: 4.14/4.3
- **Presidential Award** for Spring 2013 & Fall 2013
(awarded to the students with academic performance in the top 5% of the class)
- Scholarship from Library Association of Republic of China (Taiwan) for 2013
(awarded to library & information science students in Taiwan with academic performance in the top 3 of the class)

Working Experience

Digital Content Management Intern

Jan, 2014 – Dec, 2014

Hyweb Technology Co., Ltd.

- Conducted usability testing on integrated library system
- Designed instruction manual for library online catalogue
- Modified university library website HTML code
- Modified MARC 21 bibliographic format XML files
- Organized journal/database bibliographical records
- Researched Taiwanese public and university libraries' integrated library system brands
- Translated database description and user guide from English to Mandarin Chinese

Customer Service Summer Intern

Jul, 2014

EBSCO International, Inc. Taiwan Branch

- Organized customer data & journal/database bibliographical records
- Translated product manual and marketing material

Extracurricular Experience

NTULIS Website Design Team

Jul, 2014 – Jul, 2015

- Reorganized website structure and navigation
- Designed the course schedule page UI and develop the JavaScript code
- Redesigned the course map
- Conducted UX benchmarking for the English version of the website
- Contributed interview articles with professors and other important figures in Library and Information Science field

“2014 Food x Production x Consumption Exhibition”

at National Taiwan University Agricultural Exhibit Hall

Mar, 2014 – May, 2014

- Led the “Food Education Workshop” planning team
- Planned & designed education activities for elementary school students
- “Food Crisis” website design and content development
- Designed interactive exhibit to showcase grains growing stages
- Poster and promotional material design
- Planned food related picture books exhibition at the university library

NTULIS Book Exposition

Dec, 2012

- Exposition website design and management
- Social media marketing

Publication

Chen, S.H., Lai, Y.C., Lin, Y.T., Lu, P.Y., Liao, T.H., Lin, W., & Yueh, H.-P. (May, 2014). *The Use of Resource-based Learning to Bring University Teaching and Museum Resources Together: A New Way of Looking and Learning in Agricultural Exhibition Hall*. Paper accepted for Poster presentation at APRU Research Symposium on University Museums 2014. Taipei, Taiwan

Skill

Programming:

- HTML, CSS
- JavaScript/jQuery
- Java, C++, Python
- MySQL
- R

Software:

- Adobe Photoshop, Illustrator, Premiere, After Effects, InDesign
- Axure RP, Microsoft Visio

Language:

- Mandarin Chinese (Native)
- Taiwanese (Native)
- English (Fluent)
- Spanish (Basic)
- Swedish (Basic)