

PEI-CHI LIN

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EDUCATION

National Taipei University of Education (NTUE)

Taipei, Taiwan

Bachelor of Design in Digital Technology Design

Sep. 2019 - Jun. 2023

- GPA: 3.75/4.3
- Relevant coursework: Design Psychology, User Experience Design, Front-End Engineer Design, Mobile Programming Design, Human-Computer Interface Design

Additional Training/Professional Development:

- Coursera: Foundations of User Experience (UX) Design, Google UX Certificate, Mar. 2023

RELEVANT PROJECTS

9Knights, Graduate project | Advisor: Prof. Chi-Shan Yu,

Nov. 2022 - May 2023

- Created a user-friendly meet-up App that connects motorcycle enthusiasts, allowing them to create and join riding events, share routes, and enhance safety through real-time navigation and communication features
- Analyzed feedback from 50 motorcyclists regarding their experience at motorcycle events; utilized findings to create product wireframes, design systems, and app prototypes
- Participated in the Taiwan Design Research Institute's Young Designers' Exhibition; received positive user feedback from prototype testers through their firsthand experiences

Easy Search App, Course: User Experience Design | Advisor: Prof. Yi-Chen Hsu

Mar. 2023 - May 2023

- Led a team of 3 to develop an elderly-friendly search engine App that streamlines content and organizes the most important categories for the elderly; Managed the process from defining the user target to prototyping
- Utilized a survey analysis and the User Experience Questionnaire to measure satisfaction among 30 elderly users. Scores for all six indicators exceeded 3.5 out of 5

EXTRACURRICULAR ACTIVITIES

Member, NTUE iOS Club

Oct. 2022 – Mar. 2023

- Participated in a weekly Swift course under the guidance of a seasoned developer and prolific author

Northern Taiwan DSC Hackathon, Google Developer Student Club

May 2021 - June 2021

- Served as the UI/UX designer for a team of five competing in a 48-hour competition to develop a website selling food ingredient packs

Student Support Group Leader, NTUE DTD Digital Camp

Mar. 2021 - June 2021

- Facilitated event registration, coordinated equipment rentals, and handled insurance matters, meals, and accommodations for a team of eight participants

NTUE DTD 2021 Performance Competition

Oct. 2020

- Lead a band that won first place in the Performing Competition as the vocalist

SKILLS, CEERTIFICATES

Programming: C, HTML, CSS, JavaScript, React.JS, React Native, SwiftUI, Bootstrap, Git

Design: Figma, Adobe Illustrator, Photoshop, Premiere, After Effects, Autodesk Maya, Blender, procreate

Certificate: JLPT N3

Language: Mandarin (native), English (advanced), Japanese (conversational)

Interests: Games, music, traveling, drawing...