DSI Summer Workshops Series

June 14, 2018

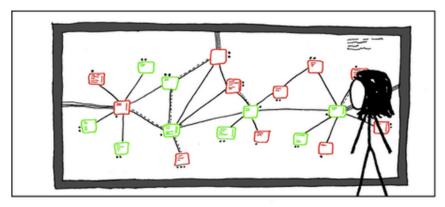
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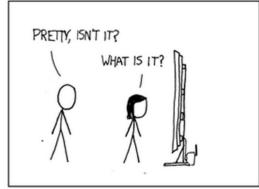
This tutorial is available at: http://130.211.184.150/hub/login (http://130.211.184.150/hub/login)

Network Graphs

Basis understanding of Network Analyis using R

Intro





net·work

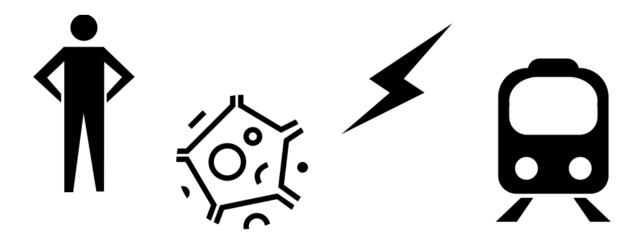
a group or system of interconnected people or things

a·nal·y·sis

detailed examination of the elements or structure of something, typically as a basis for discussion or interpretation

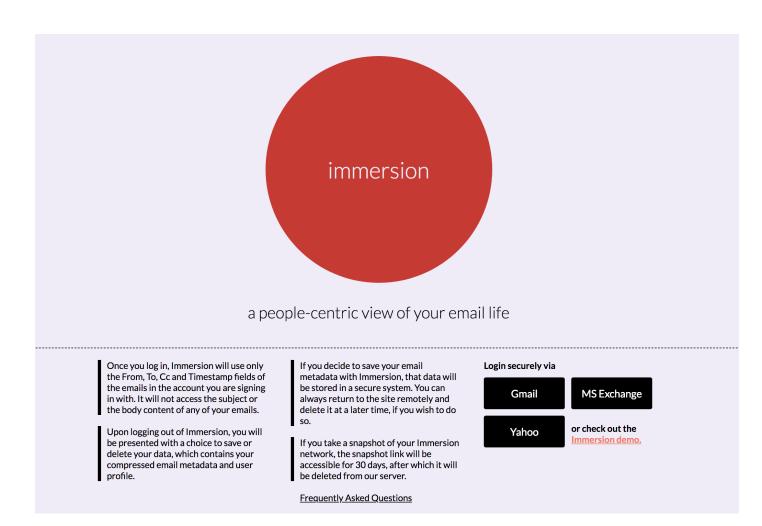
net • work a • nal • y • sis

Study of the structure of relationships between things and across things. Things include but are not limited to people, neural cells, power grids, and transportation hubs.



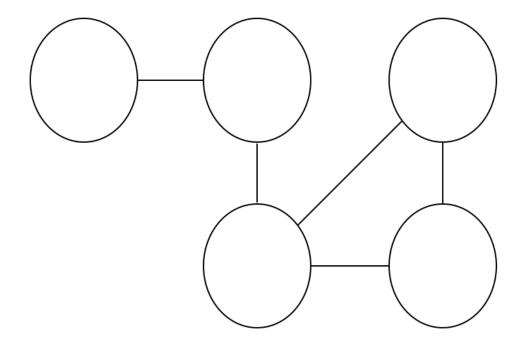
questions

What does the network look like?
How connected is the network?
Which are the key entities?
Which are key subgroups?
How does network structure affect function?

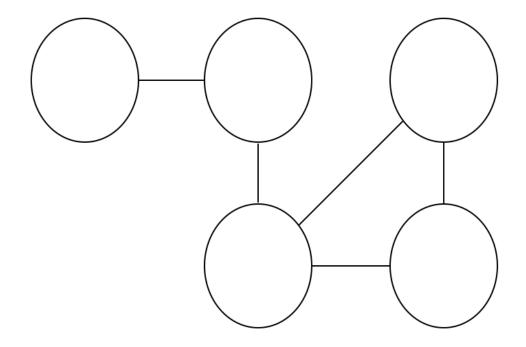


https://immersion.media.mit.edu/demo (https://immersion.media.mit.edu/demo)

Graphs

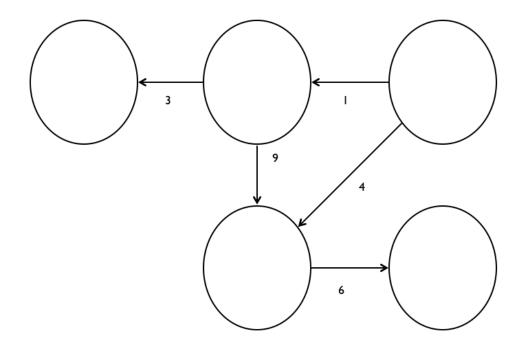


nodes edges undirected



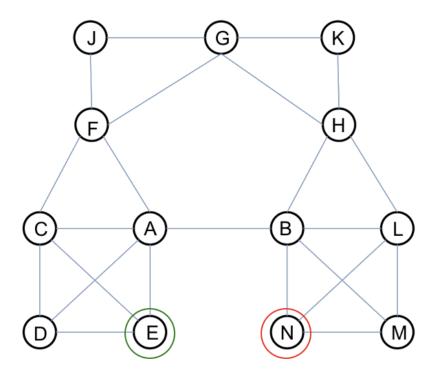
directed

weighted



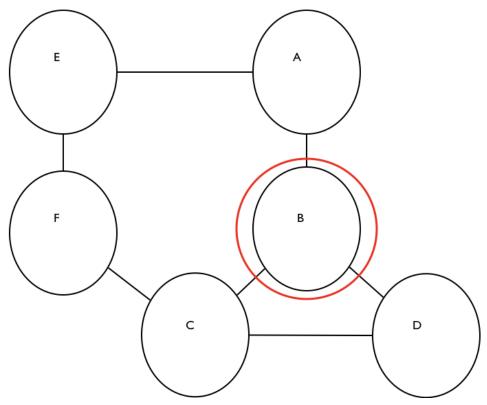
path

a sequence of nodes, where each node in the sequence is connected by an edge



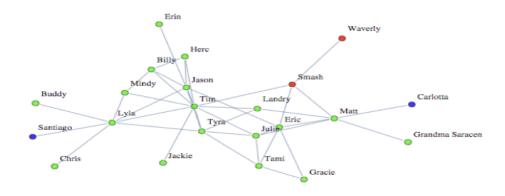
pivotal node

node is pivotal if it lies on shortest path between two pairs of nodes



component

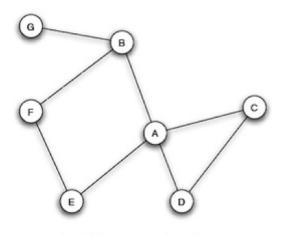
a subset of connected nodes



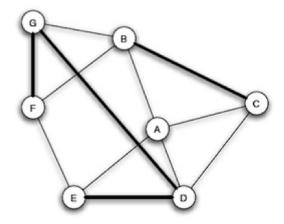


clustering coefficient

the probability that two randomly selected friends of a node are friends with each other



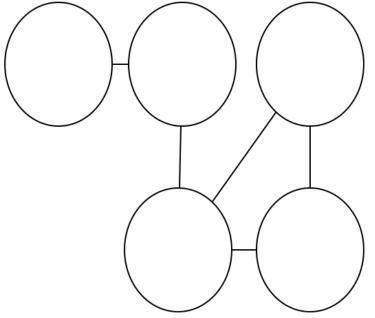
(a) Before new edges form.



(b) After new edges form.

degree centrality

measure of how connected a node is



degree-no. connections

in-degree – inbound connections

out-degree - outbound connections

basic process

Specify question

Data format, size, and preparation

In this tutorial, we will work primarily with two small example data sets. Both contain data about media organizations. One involves a network of hyperlinks and mentions among news sources. The second is a network of links between media venues and consumers. While the example data used here is small, many of the ideas behind the visualizations we will generate apply to medium and large-scale networks. This is also the reason why we will rarely use certain visual properties such as the shape of the node symbols: those are impossible to distinguish in larger graph maps. In fact, when drawing very big networks we may even want to hide the network edges, and focus on identifying and visualizing communities of nodes. At this point, the size of the networks you can visualize in R is limited mainly by the RAM of your machine. One thing to emphasize though is that in many cases, visualizing larger networks as giant hairballs is less helpful than providing charts that show key characteristics of the graph.

First we need load some packages that we need:

```
In [ ]: library(igraph)
library(network)
library(sna)
library(ndtv)
```

DATASET 1: edgelist

The first data set we are going to work with consists of two files, "Media-Example-NODES.csv" and "Media-Example-EDGES.csv"

```
In [ ]: nodes <- read.csv("Dataset1-Media-Example-NODES.csv", header=T, as.is=T)
links <- read.csv("Dataset1-Media-Example-EDGES.csv", header=T, as.is=T)

In [ ]: #Let's look at the data
head(nodes)
head(links)
nrow(nodes); length(unique(nodes$id))
nrow(links); nrow(unique(links[,c("from", "to")]))

In [ ]: links <- aggregate(links[,3], links[,-3], sum)
links <- links[order(links$from, links$to),]
colnames(links)[4] <- "weight"
rownames(links) <- NULL</pre>
```

```
In [ ]: # Dataset 2
    nodes2 <- read.csv("Dataset2-Media-User-Example-NODES.csv", header=T, as.is=T
    )
    links2 <- read.csv("Dataset2-Media-User-Example-EDGES.csv", header=T, row.nam
    es=1)

In [ ]: #Examine
    head(nodes2)
    head(links2)

In [ ]: # We can see that links2 is an adjacency matrix for a two-mode network:
    links2 <- as.matrix(links2)
    dim(links2)
    dim(nodes2)</pre>
```

Network visualization: first steps with igraph

We start by converting the raw data to an igraph network object. Here we use igraph's graph.data.frame function, which takes two data frames: d and vertices.

- d describes the edges of the network. Its first two columns are the IDs of the source and the target node for each edge. The following columns are edge attributes (weight, type, label, or anything else).
- · vertices starts with a column of node IDs. Any following columns are interpreted as node attributes.

```
In [ ]: net <- graph.data.frame(links, nodes, directed=T)
    net</pre>
```

The description of an igraph object starts with four letters:

- 1. D or U, for a directed or undirected graph
- 2. N for a named graph (where nodes have a name attribute)
- 3. W for a weighted graph (where edges have a weight attribute)
- 4. B for a bipartite (two-mode) graph (where nodes have a type attribute)

The two numbers that follow (17 49) refer to the number of nodes and edges in the graph. The description also lists node & edge attributes, for example:

- (g/c) graph-level character attribute
- (v/c) vertex-level character attribute
- (e/n) edge-level numeric attribute

We also have easy access to nodes, edges, and their attributes with:

```
In []: E(net)  # The edges of the "net" object
V(net)  # The vertices of the "net" object
E(net)$type # Edge attribute "type"
V(net)$media # Vertex attribute "media"

# You can also manipulate the network matrix directly:
net[1,]
net[5,7]
```

First plot ...

```
In [ ]: plot(net) # not a pretty picture!
In [ ]: #That doesn't look very good. Let's start fixing things by removing the loops
    in the graph.
    net <- simplify(net, remove.multiple = F, remove.loops = T)</pre>
```

You might notice that could have used simplify to combine multiple edges by summing their weights with a command like simplify(net, edge.attr.comb=list(Weight="sum","ignore")). The problem is that this would also combine multiple edge types (in our data: "hyperlinks" and "mentions").

Let's and reduce the arrow size and remove the labels (we do that by setting them to NA):

```
In [ ]: plot(net, edge.arrow.size=.4,vertex.label=NA)
```

A brief detour I: Colors in R plots

Colors are pretty, but more importantly they help people differentiate between types of objects, or levels of an attribute. In most R functions, you can use named colors, hex, or RGB values. In the simple base R plot chart below, x and y are the point coordinates, pch is the point symbol shape, cex is the point size, and col is the color. To see the parameters for plotting in base R, check out ?par

```
In []: plot(x=1:10, y=rep(5,10), pch=19, cex=3, col="dark red")
    points(x=1:10, y=rep(6, 10), pch=19, cex=3, col="557799")
    points(x=1:10, y=rep(4, 10), pch=19, cex=3, col=rgb(.25, .5, .3))
In []: #You may notice that RGB here ranges from 0 to 1. While this is the R defaul
    t,
    #you can also set it for to the 0-255 range using something
    #like rgb(10, 100, 100, maxColorValue=255).

# We can set the opacity/transparency of an element using the parameter alpha
    (range 0-1):
    plot(x=1:5, y=rep(5,5), pch=19, cex=12, col=rgb(.25, .5, .3, alpha=.5), xlim=c(0,6))
```

```
In [ ]: #If we have a hex color representation, we can set the transparency alpha
        #using adjustcolor from package grDevices.
        #For fun, let's also set the plot background to gray using
        #the par() function for graphical parameters.
        col.tr <- grDevices::adjustcolor("557799", alpha=0.7)</pre>
        plot(x=1:5, y=rep(5,5), pch=19, cex=12, col=col.tr, xlim=c(0,6))
                                           # List all named colors
In [ ]: colors()
        grep("blue", colors(), value=T) # Colors that have "blue" in the name
In [ ]: pal1 <- heat.colors(5, alpha=1) # 5 colors from the heat palette, opaque
        pal2 <- rainbow(5, alpha=.5)</pre>
                                          # 5 colors from the heat palette, transpar
        ent
        plot(x=1:10, y=1:10, pch=19, cex=5, col=pal1)
In [ ]: plot(x=1:10, y=1:10, pch=19, cex=5, col=pal2)
In [ ]: palf <- colorRampPalette(c("gray80", "dark red"))</pre>
        plot(x=10:1, y=1:10, pch=19, cex=5, col=palf(10))
In []: palf <- colorRampPalette(c(rgb(1,1,1,...2),rgb(.8,0,0,...7))), alpha=TRUE)
        plot(x=10:1, y=1:10, pch=19, cex=5, col=palf(10))
In [ ]: # If you don't have R ColorBrewer already, you will need to install it:
        install.packages("RColorBrewer")
        library(RColorBrewer)
        display.brewer.all()
In []: display.brewer.pal(8, "Set3")
In [ ]: display.brewer.pal(8, "Spectral")
In [ ]: display.brewer.pal(8, "Blues")
In [ ]: pal3 <- brewer.pal(10, "Set3")</pre>
        plot(x=10:1, y=10:1, pch=19, cex=4, col=pal3)
```

Back to our main plot line: plotting networks

Plotting with igraph: the network plots have a wide set of parameters you can set. Those include node options (starting with vertex.) and edge options (starting with edge.). A list of selected options is included below, but you can also check out ?igraph.plotting for more information.

The igraph plotting parameters include (among others):

Plotting parameters

```
NODES
        vertex.color Node color
vertex.frame.color Node border color
       One of "none", "circle", "square", "csquare", "rectangle" "crectangle", "vrectangle", "pie", "raster", or "sphere"
          vertex.size Size of the node (default is 15)
        vertex.size2 The second size of the node (e.g. for a rectangle)
        vertex.label Character vector used to label the nodes
vertex.label.family Font family of the label (e.g. "Times", "Helvetica")
   vertex.label.font Font: 1 plain, 2 bold, 3, italic, 4 bold italic, 5 symbol
   vertex.label.cex Font size (multiplication factor, device-dependent)
   vertex.label.dist Distance between the label and the vertex
vertex.label.degree The position of the label in relation to the vertex, where 0 right, "pi" is left, "pi/2" is below, and "-pi/2" is above
              EDGES
          edge.color Edge color
         edge.width Edge width, defaults to 1
   edge.arrow.size Arrow size, defaults to 1
  edge.arrow.width Arrow width, defaults to 1
             edge.lty Line type, could be 0 or "blank", 1 or "solid", 2 or "dashed", 3 or "dotted", 4 or "dotdash", 5 or "longdash", 6 or "twodash"
          edge.label Character vector used to label edges
  edge.label.family Font family of the label (e.g. "Times", "Helvetica")
     edge.label.font Font: 1 plain, 2 bold, 3, italic, 4 bold italic, 5 symbol
     edge.label.cex Font size for edge labels
        edge.curved Edge curvature, range 0-1 (FALSE sets it to 0, TRUE to 0.5)
        arrow.mode Vector specifying whether edges should have arrows,
                       possible values: 0 no arrow, 1 back, 2 forward, 3 both
              margin Empty space margins around the plot, vector with length 4
               frame if TRUE, the plot will be framed
                main If set, adds a title to the plot
                  sub If set, adds a subtitle to the plot
```

```
In [ ]: # Set edge color to light gray, the node & border color to orange
        # Replace the vertex label with the node names stored in "media"
        plot(net, edge.arrow.size=.2, edge.color="orange",
              vertex.color="orange", vertex.frame.color="#ffffff",
              vertex.label=V(net)$media, vertex.label.color="black")
In [ ]: # Generate colors base on media type:
        colrs <- c("gray50", "tomato", "gold")</pre>
        V(net)$color <- colrs[V(net)$media.type]</pre>
         # Compute node degrees (#links) and use that to set node size:
        deg <- igraph::degree(net, mode="all")</pre>
        V(net)$size <- deg*3
         # We could also use the audience size value:
        V(net)$size <- V(net)$audience.size*0.6
         # The labels are currently node IDs.
         # Setting them to NA will render no labels:
        V(net)$label <- NA
         # Set edge width based on weight:
        E(net)$width <- E(net)$weight/6
        #change arrow size and edge color:
        E(net)$arrow.size <- .2</pre>
        E(net)$edge.color <- "gray80"</pre>
        E(net)$width <- 1+E(net)$weight/12</pre>
        plot(net)
In [ ]: plot(net, edge.color="orange", vertex.color="gray50")
In [ ]: plot(net)
         legend(x=-1.5, y=-1.1, c("Newspaper", "Television", "Online News"), pch=21,
                col="#77777", pt.bg=colrs, pt.cex=2, cex=.8, bty="n", ncol=1)
In [ ]: plot(net, vertex.shape="none", vertex.label=V(net)$media,
              vertex.label.font=2, vertex.label.color="gray40",
              vertex.label.cex=.7, edge.color="gray85")
In [ ]: edge.start <- igraph::get.edges(net, 1:ecount(net))[,1]</pre>
        edge.col <- V(net)$color[edge.start]</pre>
        plot(net, edge.color=edge.col, edge.curved=.1)
In [ ]: net.bg <- barabasi.game(80)</pre>
        V(net.bg)$frame.color <- "white"</pre>
        V(net.bg)$color <- "orange"</pre>
        V(net.bg)$label <- ""</pre>
        V(net.bg)$size <- 10</pre>
        E(net.bg)$arrow.mode <- 0</pre>
        plot(net.bg)
```

In []: plot(net.bg, layout=layout.random)

```
In [ ]: | 1 <- layout.circle(net.bg)</pre>
        plot(net.bg, layout=1)
In [ ]: 1 <- matrix(c(1:vcount(net.bg), c(1, vcount(net.bg):2)), vcount(net.bg), 2)</pre>
        plot(net.bg, layout=1)
In [ ]: | 1 <- layout.random(net.bg)</pre>
        plot(net.bg, layout=1)
In [ ]: # 3D sphere layout
        1 <- layout.sphere(net.bg)</pre>
        plot(net.bg, layout=1)
In [ ]: 1 <- layout.fruchterman.reingold(net.bg, repulserad=vcount(net.bg)^3,</pre>
                                                 area=vcount(net.bg)^2.4)
        par(mfrow=c(1,2), mar=c(0,0,0,0)) # plot two figures - 1 row, 2 columns
        plot(net.bg, layout=layout.fruchterman.reingold)
        plot(net.bg, layout=1)
In [ ]: dev.off() # shut off the graphic device to clear the two-figure configuratio
        n.
In []: | 1 <- layout.kamada.kawai(net.bg)</pre>
        plot(net.bg, layout=1)
         1 <- layout.spring(net.bg, mass=.5)</pre>
        plot(net.bg, layout=1)
In [ ]: plot(net.bg, layout=layout.lgl)
In [ ]: | 1 <- layout.fruchterman.reingold(net.bg)</pre>
        1 <- layout.norm(1, ymin=-1, ymax=1, xmin=-1, xmax=1)</pre>
        par(mfrow=c(2,2), mar=c(0,0,0,0))
        plot(net.bg, rescale=F, layout=1*0.4)
        plot(net.bg, rescale=F, layout=1*0.6)
        plot(net.bg, rescale=F, layout=1*0.8)
        plot(net.bg, rescale=F, layout=1*1.0)
In [ ]: layouts <- grep("^layout\\.", ls("package:igraph"), value=TRUE)</pre>
        # Remove layouts that do not apply to our graph.
         layouts <- layouts[!grepl("bipartite|merge|norm|sugiyama", layouts)]</pre>
        par(mfrow=c(3,3))
        for (layout in layouts) {
          print(layout)
          1 <- do.call(layout, list(net))</pre>
          plot(net, edge.arrow.mode=0, layout=1, main=layout) }
        dev.off()
```

```
In [ ]: hist(links$weight)
        mean(links$weight)
         sd(links$weight)
In [ ]: cut.off <- mean(links$weight)</pre>
        net.sp <- igraph::delete.edges(net, E(net)[weight<cut.off])</pre>
         1 <- layout.fruchterman.reingold(net.sp, repulserad=vcount(net)^2.1)</pre>
        plot(net.sp, layout=1)
In [ ]: E(net)$width <- 1.5</pre>
        plot(net, edge.color=c("dark red", "slategrey")[(E(net)$type=="hyperlink")+1
         ],
               vertex.color="gray40", layout=layout.circle)
In [ ]: net.m <- net - E(net)[E(net)$type=="hyperlink"] # another way to delete edges</pre>
        net.h <- net - E(net)[E(net)$type=="mention"]</pre>
        par(mfrow=c(1,2))
        plot(net.h, vertex.color="orange", main="Tie: Hyperlink")
        plot(net.m, vertex.color="lightsteelblue2", main="Tie: Mention")
In [ ]: | 1 <- layout.fruchterman.reingold(net)</pre>
        plot(net.h, vertex.color="orange", layout=1, main="Tie: Hyperlink")
        plot(net.m, vertex.color="lightsteelblue2", layout=1, main="Tie: Mention")
In [ ]: dist.from.NYT <- shortest.paths(net, algorithm="unweighted")[1,]</pre>
        oranges <- colorRampPalette(c("dark red", "gold"))</pre>
        col <- oranges(max(dist.from.NYT)+1)[dist.from.NYT+1]</pre>
        plot(net, vertex.color=col, vertex.label=dist.from.NYT, edge.arrow.size=.6,
              vertex.label.color="white")
In [ ]: col <- rep("grey40", vcount(net))</pre>
        col[V(net)$media=="Wall Street Journal"] <- "#ff5100"</pre>
        neigh.nodes <- neighbors(net, V(net)[media=="Wall Street Journal"], mode="ou</pre>
         t")
        col[neigh.nodes] <- "#ff9d00"</pre>
        plot(net, vertex.color=col)
In [ ]: plot(net, mark.groups=c(1,4,5,8), mark.col="#C5E5E7", mark.border=NA)
In [ ]: # Mark multiple groups:
        plot(net, mark.groups=list(c(1,4,5,8), c(15:17)),
                   mark.col=c("#C5E5E7","#ECD89A"), mark.border=NA)
```

```
In [ ]: news.path <- get.shortest.paths(net, V(net)[media=="MSNBC"],</pre>
                                           V(net)[media=="New York Post"],
                                           mode="all", output="both")
         # Generate edge color variable:
         ecol <- rep("gray80", ecount(net))</pre>
         ecol[unlist(news.path$epath)] <- "orange"</pre>
         # Generate edge width variable:
         ew <- rep(2, ecount(net))</pre>
         ew[unlist(news.path$epath)] <- 4
         # Generate node color variable:
         vcol <- rep("gray40", vcount(net))</pre>
         vcol[unlist(news.path$vpath)] <- "gold"</pre>
        plot(net, vertex.color=vcol, edge.color=ecol,
              edge.width=ew, edge.arrow.mode=0)
In [ ]: tkid <- tkplot(net) #tkid is the id of the tkplot that will open
         1 <- tkplot.getcoords(tkid) # grab the coordinates from tkplot</pre>
        plot(net, layout=1)
In [ ]: netm <- get.adjacency(net, attr="weight", sparse=F)</pre>
        colnames(netm) <- V(net)$media</pre>
        rownames(netm) <- V(net)$media</pre>
        palf <- colorRampPalette(c("gold", "dark orange"))</pre>
         heatmap(netm[,17:1], Rowv = NA, Colv = NA, col = palf(100),
                 scale="none", margins=c(10,10) )
In [ ]: | dd <- degree.distribution(net, cumulative=T, mode="all")</pre>
        plot(dd, pch=19, cex=1, col="orange", xlab="Degree", ylab="Cumulative Frequen
         cy")
In [ ]: head(nodes2)
        head(links2)
        net2 <- graph.incidence(links2)</pre>
        table(E(net2)$type)
        plot(net2, vertex.label=NA)
In [ ]: V(net2)$color <- c("steel blue", "orange")[V(net2)$type+1]</pre>
        V(net2)$shape <- c("square", "circle")[V(net2)$type+1]</pre>
         V(net2)$label <- ""</pre>
         V(net2)$label[V(net2)$type==F] <- nodes2$media[V(net2)$type==F]</pre>
         V(net2)$label.cex=.4
        V(net2)$label.font=2
        plot(net2, vertex.label.color="white", vertex.size=(2-V(net2)$type)*8)
In [ ]: plot(net2, vertex.label=NA, vertex.size=7, layout=layout.bipartite)
```

```
In [ ]: plot(net2, vertex.shape="none", vertex.label=nodes2$media,
             vertex.label.color=V(net2)$color, vertex.label.font=2,
             vertex.label.cex=.6, edge.color="gray70", edge.width=2)
In [ ]: library(png)
        img.1 <- readPNG("./Images/news.png")</pre>
        img.2 <- readPNG("./Images/user.png")</pre>
        V(net2)$raster <- list(img.1, img.2)[V(net2)$type+1]</pre>
        plot(net2, vertex.shape="raster", vertex.label=NA,
             vertex.size=16, vertex.size2=16, edge.width=2)
In [ ]: detach(package:png)
        detach(package:igraph)
In [ ]: library(network)
        net3 <- network(links, vertex.attr=nodes, matrix.type="edgelist",</pre>
                         loops=F, multiple=F, ignore.eval = F)
In [ ]: net3[,]
        net3 %n% "net.name" <- "Media Network" # network attribute</pre>
        net3 %v% "media" # Node attribute
        net3 %e% "type"
                           # Node attribute
In [ ]: net3 %v% "col" <- c("gray70", "tomato", "gold")[net3 %v% "media.type"]</pre>
        plot(net3, vertex.cex=(net3 %v% "audience.size")/7, vertex.col="col")
In [ ]: 1 <- plot(net3, vertex.cex=(net3 %v% "audience.size")/7, vertex.col="col")</pre>
        plot(net3, vertex.cex=(net3 %v% "audience.size")/7, vertex.col="col", coord=1
In [ ]: install.packages("networkD3")
In [ ]: library(networkD3)
        el <- data.frame(from=as.numeric(factor(links$from))-1,
                          to=as.numeric(factor(links$to))-1 )
In [ ]: nl <- cbind(idn=factor(nodes$media, levels=nodes$media), nodes)</pre>
In [ ]: forceNetwork(Links = el, Nodes = nl, Source="from", Target="to",
                        NodeID = "idn", Group = "type.label",linkWidth = 1,
                        linkColour = "#afafaf", fontSize=12, zoom=T, legend=T,
                        Nodesize=6, opacity = 0.8, charge=-300,
                        width = 600, height = 400)
```

Tutorial based on input from: