

MARGO YOON - INTERACTION DESIGNER

WEB - margopixelated.com
EMAIL - margo.yoon@gmail.com
PHONE - 630.870.9244

SKILLS

UI DESIGN - projects

AHSCHICAGO.ORG

- designed the updated version the Asian Human Services website using web UI best practices.

ORION'S UNIVERSITY CRM

- created a prototype of a customized CRM improve sales operations

WORDOKO

- designed the visual interface of the gesture-based mobile app

GENESISSEMBLE.ORG

- designed a minimalist style website for the experimental theatre company

UX DESIGN - projects

AHSCHICAGO.ORG

- used UX research methodologies to gain insight on their audience, and wireframed website layouts

ORION'S UNIVERSITY CRM

- developed layouts from user cases to build an efficient and effective CRM

THE NOUN PROJECT

- using UX methodologies, interviewed and studied user to gain knowledge on things that work well and recommendations on improvement on the platform
- designed an onboarding process for introducing features and increasing user engagement

FRONT-END DEVELOPMENT - projects

AHSCHICAGO.ORG

- building website using Foundation to integrate with their Drupal CMS, scheduled to launch in spring 2015

ORION'S UNIVERSITY DB DASHBOARD

- using HTML/CSS, built a dashboard to visually display all the database connections for the development team

WORDOKO

- built marketing website for the mobile app using Bootstrap

BEYER CARPENTRY

- built website integrating a photo gallery to display the company's finished projects using HTML, CSS, and JQuery.

SOFTWARE

CREATIVE SUITE Illustrator, Photoshop, InDesign
WIREFRAME & PROTOTYPE Axure, Balsamiq, Sketch
MICROSOFT Powerpoint, Publisher, Word
CODE Bootstrap, Drupal, Foundation, Sublime Text, Wordpress

EXPERIENCE

Present - 11.2011 ASIAN HUMAN SERVICES - Designer freelance

- works with the Director of Development on strategies with the goal of creating greater visibility for the organization through establishing and implementing their branding standards
- increased engagement through updating and maintaining their website, establishing of their Facebook page, creating their quarterly newsletter, AHS Ink, and designing email marketing templates for all announcements and events

11.2014 - 08.2014 SPEEDBRIDGE - UI Designer freelance

- designed the architecture and visual elements of the customer management system for Orion's University
- built a databases dashboard for Orion's University dev. team

06.2014 - 05.2014 GREAT JOB - UI Designer freelance

- responsible for the UI design of Wordoko iOS app
- built the website for Wordoko - www.wordoko.com

05.2014 - 02.2014 THE NOUN PROJECT - UX Designer/Project Manager freelance

- developed a user research plan, implemented in-person interviews, analyzed the data collected to recognize pain points, and recommend possible improvements and solutions to The Noun Project team
- the point of contact with TNP product team, kept team aligned with project objectives and managed the timeline.

06.2013 - 11.2013 PAX RODENTIA - Design Associate freelance

- conceptualized and designed the brand identity for a marketing consultancy, Full Surge
- created website with interactive image gallery for a carpentry
- assisted in QA of educational interactive childrens web application

08.2012 - 02.2013 THINKCERCA - Graphic Designer freelance

- designed marketing materials for conferences
- managed content on website and social media

08.2011 - 09.2013 DOUBLE BLIND - Co-Founder

- collaborated to create the Chicago-themed playing card project, designing a deck of cards based on the history, people, and things that make Chicago
- participated in Firebelly's 2011 Holiday Pop-up Shop, Version Fest 12, and 2012 Renegade Craft Fair, and the SMALL ordinary shoppe

08.2012 - 11.2012 CLASSIFIED VENTURES - Designer freelance

- designed marketing materials for Apartments.com and RentalHomesPlus
- Created online banners, special event signage, print ads, and email blasts to promote their new ad campaign

EDUCATION

May 2010 BFA - GRAPHIC DESIGN Columbia College Chicago
Spring 2014 PRODUCT & DESIGN Startup Institute Chicago