

ISAIAH PEGUES

Product Owner, Insights and Analytics (AI Solutions)

To
NBCUniversal

From
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Dear NBCUniversal,

I am excited to apply for the Product Owner, Insights and Analytics position at NBCUniversal. With a strong background in AI-driven product development and analytics, I have successfully led cross-functional teams to deliver innovative solutions that enhance user engagement and drive business growth. My experience aligns perfectly with your need for a strategic leader who can leverage data-driven insights to inform product strategy and execution.

At Wercflow, I designed and launched AI-driven solutions that automated media production workflows, significantly enhancing user engagement. I scaled the platform to 20,000 users and 2,000 B2B clients, demonstrating a strong market fit through continuous feature iteration. This experience has equipped me with the skills necessary to manage complex projects and drive user-centric product development.

In my role at resolution, I led the end-to-end development of over 25 SaaS applications, serving more than 2.5 million users within the first year. By integrating AI-powered tools to streamline internal processes, I increased operational efficiency and freed resources for user acquisition. My ability to define product strategies leveraging cloud infrastructure and data-driven decision frameworks positions me well to contribute to NBCUniversal's goals.

I am eager to bring my expertise in AI solutions and product management to NBCUniversal. I look forward to the opportunity to discuss how my background and skills can contribute to your team. Thank you for considering my application.

Best,

Isaiah Pegues

[Portfolio](#)