

# ISAIAH PEGUES

Senior Produktmanager:in Travel (Reiseveranstalter)

To  
**vivido travel**

From  
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**Dear vivido travel,**

I am excited to apply for the Senior Product Manager position at vivido travel. With over 8 years of experience in product management, particularly in technology integration and user-centric design, I am well-prepared to contribute to your mission of making extraordinary travel experiences easily bookable. My background in scaling platforms and enhancing user engagement aligns perfectly with your goals of developing unique travel offerings and expanding your portfolio.

At Wercflow, I successfully scaled the platform to 20,000 users without paid marketing, leveraging AI-driven automation to enhance media production workflows. This experience has equipped me with the skills necessary to implement streamlined processes and optimize user experiences, which I believe are crucial for managing travel offerings effectively. Additionally, my role at resolution involved leading product strategy for Atlassian ecosystem apps, serving over 2.5M users, where I focused on enhancing user management and productivity.

This approach is documented in my case study, "From MVP to Monetization in 3 Hours," available at <https://isaiah.pegues.io/case-study-shipped-in-3-hours>. My ability to analyze user needs and drive product development, combined with my strong negotiation skills and understanding of market strategies, will enable me to effectively contribute to your growth trajectory at vivido travel.

I am eager to bring my expertise in product management and my passion for travel to your team. I look forward to the opportunity to discuss how I can support vivido travel in achieving its vision. Thank you for considering my application.

Best,

**Isaiah Pegues**

[Portfolio](#)