

# Isaiah Pegues

TECHNISCHER PRODUKTMANAGER

## Profile

Dynamic Technischer Produktmanager with extensive experience in managing technical products and agile project management. Proven ability to lead teams in developing IAM solutions, having scaled Wercflow to 20,000 users and achieved a 45% increase in activation rates through automated onboarding. Strong expertise in software project management, team coordination, and stakeholder collaboration, driving data-driven decisions to enhance user management and security services.

## Employment History

### Founder & Head of Product, Wercflow, New York | Berlin

JANUARY 2022 – JANUARY 2025

- Led the development of an AI-powered workflow platform, enhancing user management and driving product-led growth.
- Implemented automation workflows that improved team coordination and streamlined project lifecycles.
- Achieved a user base of 20,000, demonstrating effective stakeholder collaboration and engagement strategies.
- Drove data-driven decisions that resulted in a 45% increase in activation rates through optimized onboarding processes.

### Senior Product Manager, resolution - Atlassian, Berlin

OCTOBER 2019 – DECEMBER 2021

- Led product strategy across core authentication, provisioning, and security apps, serving 2.5M+ users within the Atlassian ecosystem.
- Shifted product focus to cloud-native, user-friendly marketplace solution, moving away from legacy enterprise tooling to scalable SaaS offerings—accelerating adoption and retention.
- Introduced AI-driven automation to simplify complex security workflows, reducing setup time and boosting customer satisfaction.
- Championed a data-driven roadmap, embedding KPI/OKR frameworks to align cross-functional teams around growth, usability, and cloud migration goals.

### Founder & Head of Product, Glossom, Berlin

NOVEMBER 2017 – OCTOBER 2019

- Managed the development of a social commerce platform, enhancing user engagement through video editing tools.
- Led cross-functional teams to create user-generated content that boosted product discovery and shopping experiences.
- Implemented data-driven decisions to optimize platform features, resulting in increased user retention.
- Coordinated marketing strategies that effectively showcased beauty tutorials, driving traffic and engagement.

## Details

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## Links

[LinkedIn](#)

[Portfolio / Case Studies](#)

[Github](#)

## Skills

IAM Management

Agile Methodologies

Software Project Management

Team Coordination

Technical Requirements

Data-Driven Decisions

User Management

Security Services

Project Lifecycle Management

Stakeholder Collaboration

Product Roadmapping & Execution

## Languages

English Native

German B1

Spanish A2

## Product Manager, 19th & Park, New York

MARCH 2016 – AUGUST 2017

- Developed creative marketing strategies for cross-cultural audiences, enhancing brand visibility.
- Managed production timelines and budgets for various marketing campaigns.
- Collaborated with clients to create tailored content that resonates with diverse demographics.
- Led cross-functional teams to deliver high-quality marketing materials on time.

## Business Analyst, S&P Global, New York

JUNE 2014 – JANUARY 2016

- Led financial analysis and forecasting for a multi-million dollar PC refresh project, resulting in a projected \$15 million quarterly cost reduction.
- Oversaw the R&D and Section 1099 Tax Credit initiative in collaboration with PricewaterhouseCoopers, engaging senior stakeholders to secure significant IRS tax credits.
- Analyzed and streamlined internal project management and budgeting processes, enhancing reporting accuracy and operational efficiency.
- Defined business requirements and coordinated with technical teams to deliver timely system updates and off-cycle releases, improving workflow continuity.

## Analyst, Goldman Sachs, New York

JANUARY 2013 – JUNE 2014

- Partnered with Talent Acquisition, HR, and business leaders to deliver data-driven insights that optimized workforce strategy and informed executive decision-making across the Securities division.
- Designed and developed advanced visualizations to illuminate key workforce trends, uncovering opportunities that drove strategic initiatives within the global organization.
- Led root cause analyses on critical operational and talent-related issues, implementing data-backed solutions and establishing tracking mechanisms to ensure measurable, continuous improvement.

## Education

### BSc, Saint John's University, New York City

AUGUST 2008 – MAY 2012

Double in Finance & Integrated Marketing