

# ISAIAH PEGUES

Sr. Product Manager (LCA)

To  
**Sphera**

From

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**Dear Sphera,**

I am excited to apply for the Sr. Product Manager position at Sphera, where my extensive experience in product lifecycle management and sustainability initiatives aligns perfectly with your mission. I am particularly drawn to this role because it emphasizes data-driven decision-making and collaboration, which are integral to delivering innovative solutions that meet customer needs and achieve environmental goals.

In my previous role at Wercflow, I successfully scaled the platform to 20,000 users by implementing AI-driven automation, enhancing workflow efficiency and user engagement. This experience honed my ability to gather market intelligence and act as the voice of the customer, ensuring that our product roadmap was aligned with user needs. Additionally, at resolution, I led the development of over 25 SaaS applications serving more than 2.5 million users, embedding sustainability practices into our product strategies. This approach is documented in my case study, "From MVP to Monetization in 3 Hours" available at <https://isaiah.pegues.io/case-study-shipped-in-3-hours>.

I am adept at managing cross-functional teams and driving agile delivery of key features, which I believe is essential for the collaborative environment at Sphera. My strong analytical skills and experience with LCA methodologies will enable me to provide actionable insights that drive environmental impact reduction initiatives. I am eager to leverage my skills in stakeholder engagement and project management to contribute to Sphera's mission of helping customers achieve their sustainability goals.

I look forward to the opportunity to discuss how my background, skills, and enthusiasms align with the goals of Sphera. Thank you for considering my application. I am excited about the possibility of contributing to your team and helping drive innovative solutions in product sustainability.

Best,

**Isaiah Pegues**

[Portfolio](#)