

# ISAIAH PEGUES

Senior Product Manager

To  
**Ascent**

From  
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**Dear Ascent,**

I am excited to apply for the Senior Product Manager position at Ascent, where I can leverage my extensive experience in product management, particularly in AI-driven solutions and workflow optimization. My background in leading cross-functional teams and implementing data-driven strategies aligns perfectly with Ascent's mission to enhance user experiences and drive product success.

At Wercflow, I successfully scaled the platform to 20,000 users by embedding automation into user workflows, which significantly improved user engagement through seamless onboarding. My role involved implementing AI-driven features that optimized media production workflows, enhancing user experience and reducing manual tasks. This approach is documented in my case study, "From MVP to Monetization in 3 Hours," available at <https://isaiah.pegues.io/case-study-shipped-in-3-hours>.

In my tenure at resolution, I drove the launch of over 25 SaaS products within the Atlassian ecosystem, scaling user engagement to over 2.5M through optimized product strategies. By leading cross-functional teams, I accelerated the delivery of growth-focused features and defined product growth strategies that leveraged cloud infrastructure, embedding KPI frameworks to align teams around key user metrics.

I am eager to bring my expertise in product strategy and user engagement to Ascent. I look forward to the opportunity to discuss how my background and skills can contribute to your team. Thank you for considering my application.

Best,

**Isaiah Pegues**

[Portfolio](#)