

ISAIAH PEGUES

Sr. Product Manager (LCA)

To
Sphera

From
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Dear Sphera,

I am excited to apply for the Sr. Product Manager (LCA) position at Sphera, where I can leverage my extensive experience in product management and sustainability initiatives. My background in leading data-driven decisions and stakeholder engagement aligns perfectly with Sphera's mission to deliver innovative solutions that help customers achieve their environmental goals.

At Wercflow, I designed and launched AI-driven solutions that automated media production workflows, enhancing operational efficiency and user engagement. I successfully scaled Wercflow to 20,000 users without marketing, demonstrating my ability to drive product adoption through effective onboarding strategies. My expertise in LCA methodologies, including ISO 14040 and Ecoinvent, positions me well to contribute to Sphera's focus on lifecycle assessments and environmental impact reduction. This approach is documented in my case study, "From MVP to Monetization in 3 Hours" available at <https://isaiah.pegues.io/case-study-shipped-in-3-hours>.

In my role at resolution, I led the development of over 25 SaaS applications, serving 2.5M+ users by optimizing go-to-market strategies and enhancing user experience. My experience in agile product management and cross-functional collaboration has equipped me to effectively communicate product roadmaps and deliver high-impact features that meet user needs. I am passionate about using data analysis to inform product decisions and drive continuous improvement.

I am eager to bring my skills in product lifecycle management and sustainability to Sphera. I look forward to the opportunity to discuss how my experience can contribute to your team and help advance your mission. Thank you for considering my application.

Best,

Isaiah Pegues

[Portfolio](#)