

ISAIAH PEGUES

Senior Product Manager

To
Ascent

From
Isaiah Pegues
Berlin| New York
+4915112205900
isaiah@pegues.io

Dear Ascent,

I am excited to apply for the Senior Product Manager position at Ascent, where I can leverage my extensive experience in AI-driven product development and workflow optimization. My background in leading cross-functional teams aligns perfectly with your needs for a strategic leader who can drive product success and enhance user experience.

At Wercflow, I successfully scaled the platform to 20,000 users through innovative AI-driven workflow automation, achieving this without traditional marketing spend. This experience honed my skills in stakeholder management and data analysis, allowing me to create personalized user journeys that significantly reduced churn. This approach is documented in my case study, "Training GPT-4o with 1M Synthetic Data" available at <https://isaiah.pegues.io/case-study-training-ai-model>.

Additionally, at Resolution, I led the launch of over 25 SaaS applications, serving more than 2.5 million users. My focus on agile methodologies and cloud infrastructure enabled rapid feature delivery and maximized user engagement. I am passionate about leveraging automation to enhance operational efficiency and drive user retention.

I am eager to bring my expertise in product management and AI solutions to Ascent. I look forward to the opportunity to discuss how my background can contribute to your team's success.

Best,

Isaiah Pegues

[Portfolio](#)