

ISAIAH PEGUES

Senior Product Manager, US Payroll

To
Deel

From
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Dear Deel,

I am excited to apply for the Senior Product Manager, US Payroll position at Deel. With a strong background in automating workflows and scaling SaaS products, I am well-prepared to lead product development initiatives that enhance user experience and ensure compliance in the payroll sector. My experience aligns perfectly with Deel's mission to streamline payroll processes for businesses globally.

At Wercflow, I successfully scaled the platform to 20,000 users with zero marketing spend, demonstrating my ability to drive user engagement through innovative product features. I designed and launched AI-driven solutions that automated media production workflows, significantly enhancing user experience and operational efficiency. This approach is documented in my case study, "From MVP to Monetization in 3 Hours," available at <https://isaiah.pegues.io/case-study-shipped-in-3-hours>.

Additionally, my tenure at resolution involved leading the development of over 25 SaaS applications, where I integrated cloud infrastructure to enhance user management and productivity. I directed cross-functional teams to accelerate feature delivery, maximizing user engagement and aligning product strategies with key performance indicators. My focus on data-driven decision-making has consistently resulted in improved product lifecycles and user satisfaction.

I am eager to bring my expertise in HR technology and automation to Deel, contributing to your mission of transforming payroll management. I look forward to the opportunity to discuss how my background and skills can benefit your team.

Best,

Isaiah Pegues

[Portfolio](#)