# ISAIAH PEGUES

**Product Manager** 

## To micro1

#### From

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## Dear micro1,

I am excited to apply for the Product Manager position at micro1, where I can leverage my extensive experience in AI-driven automation and workflow optimization. My background in leading cross-functional teams aligns perfectly with your company's focus on innovative solutions that enhance user experience and drive data-driven decision-making.

At Wercflow, I designed AI-driven solutions that automated media production workflows, significantly enhancing efficiency and reducing project timelines. I successfully scaled the platform to 20,000 users without paid marketing by implementing product-led growth loops and behavior-based engagement triggers. My role required a deep understanding of stakeholder management and agile methodologies, skills that I honed while leading cross-functional teams to ship critical features rapidly.

Additionally, my experience at resolution involved leading the end-to-end development of over 25 SaaS applications integrated into the Atlassian ecosystem, serving over 2.5M users. I implemented AI-driven automation to streamline internal processes, enhancing operational efficiency and improving user experience. This experience has equipped me with the necessary tools to contribute effectively to micro1's mission.

I am eager to bring my expertise in product management and automation to micro1 and contribute to your innovative projects. I look forward to the opportunity to discuss how my background aligns with your needs.

Best,

## **Isaiah Pegues**

**Portfolio**