

ISAIAH PEGUES

Director of Product Management

To

DeepRec.ai

From

Isaiah Pegues

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Dear DeepRec.ai,

I am excited to apply for the Director of Product Management position at DeepRec.ai. With over 8 years of experience in AI-driven product management and cross-functional leadership, I have a proven track record of scaling innovative products and driving user engagement. My background aligns perfectly with your mission to enhance creative workflows through advanced technology.

At Wercflow, I engineered AI-driven automation that optimized workflows, successfully scaling the platform to 20,000 users. This achievement was complemented by securing €620K in funding, demonstrating my ability to align product vision with market needs. My experience at Glossom further solidified my expertise, where I transformed the platform into a shoppable content engine, achieving over 500K downloads and driving an 11% increase in conversion rates through engaging user-generated content.

Additionally, my role at resolution involved leading the development of Atlassian ecosystem apps, enhancing user management for over 2.5M users. I implemented data-driven strategies that streamlined internal processes and improved operational efficiency, showcasing my capability to manage complex product ecosystems effectively.

I am eager to bring my strategic vision and hands-on experience to DeepRec.ai. I look forward to the opportunity to discuss how my background can contribute to your team and drive impactful product initiatives.

Best,

Isaiah Pegues

[Portfolio](#)