## ISAIAH PEGUES

Product Owner (Junior & Manager)

# To Bridgora Recruitment Agency

#### From

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### Dear Bridgora Recruitment Agency,

I am excited to apply for the Product Owner position at Bridgora Recruitment Agency. With a strong background in product management and ownership, I am adept at leveraging Agile methodologies to drive user-centric design. This role presents an opportunity to shape impactful digital products, aligning perfectly with my experience in leading cross-functional teams and managing product roadmaps.

At Wercflow, I successfully scaled the platform to 20,000 users by implementing AI-driven solutions that automated media production workflows. My role involved defining product vision and managing the product backlog, ensuring timely delivery through collaboration with design, engineering, and QA teams. This approach is documented in my case study, "From MVP to Monetization in 3 Hours," available at https://isaiah.pegues.io/case-study-shipped-in-3-hours.

In my tenure at resolution, I led the development of over 25 SaaS applications serving 2.5M+ users, optimizing go-to-market strategies and enhancing user management through Atlassian tools. My experience in stakeholder engagement and mentorship has equipped me to effectively align team efforts with business goals, fostering a strong product culture.

I am eager to bring my expertise in product ownership to Bridgora Recruitment Agency and contribute to building innovative solutions that meet user needs. I look forward to the opportunity to discuss how my background aligns with your team's goals.

Best,

### **Isaiah Pegues**

Portfolio