

# ISAIAH PEGUES

Product Manager

To  
**OnTheGoSystems**

From

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**Dear OnTheGoSystems,**

I am excited to apply for the Product Manager position at OnTheGoSystems, where my extensive experience in AI-driven automation and workflow optimization aligns perfectly with your mission. My background in leading product development initiatives, particularly in SaaS and cloud solutions, positions me to contribute effectively to your team and enhance user experience across your platforms.

At Wercflow, I successfully designed AI-driven solutions that automated media production workflows, resulting in a significant increase in efficiency and operational cost reduction. I scaled the platform to 20,000 users by embedding product-led growth loops and leveraging automated onboarding processes. This approach is documented in my case study, "From MVP to Monetization in 3 Hours," available at <https://isaiah.pegues.io/case-study-shipped-in-3-hours>.

In my role at resolution, I led the development of over 25 SaaS applications, achieving 2.5M+ users by optimizing product strategies and leveraging cloud infrastructure. My experience in directing agile cross-functional teams ensured alignment with business objectives and user feedback, driving operational efficiency and user engagement. I am adept at stakeholder management and defining product growth strategies that embed KPI/OKR frameworks.

I am eager to bring my expertise in product management to OnTheGoSystems and contribute to your innovative projects. I look forward to the opportunity to discuss how my background and skills can support your team's goals. Thank you for considering my application.

Best,

**Isaiah Pegues**

[Portfolio](#)