

ISAIAH PEGUES

GroqCloud: Senior Product Manager

To
Groq

From

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Dear Groq,

I am excited to apply for the Senior Product Manager position at GroqCloud, where I can leverage my extensive experience in AI-driven product management and user-centric design. My background in leading cross-functional teams aligns perfectly with Groq's mission to deliver exceptional user experiences for developers. I am particularly drawn to the opportunity to innovate UI workflows and contribute to the development of a unified design system.

At Wercflow, I designed and launched AI-driven solutions that automated media production workflows, significantly enhancing user experience and operational efficiency. I successfully implemented a product-led growth loop that scaled Wercflow to 20,000 users without any paid marketing. This experience has equipped me with a strong foundation in understanding user insights and translating them into actionable product specifications, which I believe is crucial for the role at Groq.

Additionally, my tenure at Resolution involved leading the development of over 25 SaaS applications, scaling to more than 2.5 million users through optimized go-to-market strategies. I integrated AI-powered tools that streamlined internal processes, enhancing both operational efficiency and user engagement. This experience has honed my ability to synthesize user feedback into polished user experiences and innovative product features.

I am eager to bring my expertise in product management and my passion for user experience to Groq. I look forward to the opportunity to discuss how my background and skills can contribute to the success of GroqCloud. Thank you for considering my application.

Best,

Isaiah Pegues

[Portfolio](#)