

ISAIAH PEGUES

Senior Product Manager

To
Confidential Co.

From

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Dear Confidential Co.,

I am excited to apply for the Senior Product Manager position at your innovative software company in Qatar. With over six years of experience in product management, particularly in B2B SaaS environments, I have a proven track record of leading product strategy and lifecycle management. My experience aligns perfectly with your need for a product leader who can drive impactful solutions while employing agile methodologies and user-centric design principles.

At Wercflow, I successfully scaled our AI-powered workflow platform to 20,000 users through a product-led growth strategy that embedded user verification as a viral acquisition engine. This experience honed my ability to define and drive product vision, strategy, and roadmap based on market trends and customer needs. Additionally, I led the development of 25+ SaaS applications at Resolution, achieving a user base of over 2.5M, which further solidified my expertise in cross-functional collaboration and stakeholder communication.

This approach is documented in my case study, "From MVP to Monetization in 3 Hours," available at <https://isaiah.pegues.io/case-study-shipped-in-3-hours>. In this case study, I detail how I addressed urgent client needs by rapidly deploying a solution that automated contact creation, demonstrating my ability to translate complex user requirements into actionable product features.

I am eager to bring my skills in product strategy, agile methodologies, and market research to your team. I look forward to the opportunity to discuss how I can contribute to your company's success and help shape innovative products in a fast-growing tech environment.

Best,

Isaiah Pegues

[Portfolio](#)