

ISAIAH PEGUES

Expert Product Manager (all genders)

To
GROPYUS

From

Isaiah Pegues
Berlin| New York
+4915112205900
isaiah@pegues.io

Dear GROPYUS,

I am excited to apply for the Expert Product Manager position at GROPYUS. With a strong background in AI-driven product management and workflow optimization, I have consistently demonstrated my ability to lead cross-functional teams to deliver innovative solutions that enhance user experience and drive engagement. My experience aligns perfectly with GROPYUS's mission to revolutionize the real estate industry through technology.

At Wercflow, I designed and launched AI-driven solutions that automated media production workflows, significantly enhancing user experience and reducing project timelines. I successfully scaled Wercflow to 20,000 users by embedding product-led growth strategies into the user experience. This approach is documented in my case study, "From MVP to Monetization in 3 Hours" available at <https://isaiah.pegues.io/case-study-shipped-in-3-hours>.

In my role at resolution, I led the development of over 25 SaaS applications, scaling our user base to more than 2.5 million through optimized go-to-market strategies and agile methodologies. My ability to integrate AI-powered tools streamlined workflows and significantly enhanced operational efficiency, directly contributing to user engagement and satisfaction.

I am eager to bring my expertise in product lifecycle management and data-driven decision-making to GROPYUS. I look forward to the opportunity to discuss how my background and skills can contribute to your team's success.

Best,

Isaiah Pegues

[Portfolio](#)