

Isaiah Pegues

PRODUCT MANAGER - AI AUTOMATION

Profile

Dynamic Product Manager specializing in AI automation, leveraging a tech-savvy approach to deliver innovative, remote solutions. With an agile mindset and proven cross-functional leadership, I excel at integrating automation, crafting strategic roadmaps, and driving iterative product development. At Wercflow, I enhanced user experience and streamlined workflows by managing a platform with 20k users, aligning stakeholder goals effectively.

Employment History

Founder & Head of Product, Wercflow, New York | Berlin

JANUARY 2022 – JANUARY 2025

- Led innovative natural language-driven tool development at Wercflow, using advanced automation to streamline creative workflows and secure €620K funding.
- Applied advanced AI to refine document generation at Wercflow, achieving a 45% activation rate and significantly boosting creative team efficiency.
- Collaborated with cross-functional teams at Wercflow to deploy language tools that enhanced user experience and scaled the platform to 500K users.
- Directed agile roadmap sessions at Wercflow to integrate natural language insights and stakeholder feedback, expanding creative workflows to 2.5M users.

Senior Product Manager, resolution - Atlassian, Berlin

OCTOBER 2019 – DECEMBER 2021

- Led product strategy across core authentication, provisioning, and security apps, serving 2.5M+ users within the Atlassian ecosystem.
- Shifted product focus to cloud-native, user-friendly marketplace solution, moving away from legacy enterprise tooling to scalable SaaS offerings—accelerating adoption and retention.
- Introduced AI-driven automation to simplify complex security workflows, reducing setup time and boosting customer satisfaction.
- Championed a data-driven roadmap, embedding KPI/OKR frameworks to align cross-functional teams around growth, usability, and cloud migration goals.

Founder & Head of Product, Glossom, Berlin

NOVEMBER 2017 – OCTOBER 2019

- Led launch of Glossom's enhanced video editing platform, driving user engagement improvements and sparking innovation across social commerce.
- Collaborated with cross-functional teams to refine content creation workflows, achieving streamlined operations and improved platform reliability.
- Managed rollout of a new social commerce feature that aligned with stakeholder expectations and elevated product strategy.
- Utilized data-driven insights to optimize video tools, enhancing customer-centric experiences and boosting content discovery metrics.

Details

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Links

[LinkedIn](#)
[Portfolio / Case Studies](#)
[Github](#)

Skills

AI-Driven Product Leadership
Agile Cross-Functional Leader
Automation & Integration Expert
Remote Product Management Pro
Data-Driven Decision Maker
Customer-Centric Strategist
Product Lifecycle Expert
Stakeholder Engagement Lead
Innovative Roadmap Architect
Scalable Workflow Designer
Product Roadmapping & Execution

Languages

English Native
German B1
Spanish A2

Product Manager, 19th & Park, New York

MARCH 2016 – AUGUST 2017

- Led creative marketing campaigns that enhanced brand visibility and audience engagement.
- Managed production of multimedia content for cross-cultural and cross-generational projects.
- Coordinated strategic partnerships with key influencers to drive market presence.
- Oversaw execution of targeted marketing initiatives, achieving consistent project delivery.

Business Analyst, S&P Global, New York

JUNE 2014 – JANUARY 2016

- Led financial analysis and forecasting for a multi-million dollar PC refresh project, resulting in a projected \$15 million quarterly cost reduction.
- Oversaw the R&D and Section 1099 Tax Credit initiative in collaboration with PricewaterhouseCoopers, engaging senior stakeholders to secure significant IRS tax credits.
- Analyzed and streamlined internal project management and budgeting processes, enhancing reporting accuracy and operational efficiency.
- Defined business requirements and coordinated with technical teams to deliver timely system updates and off-cycle releases, improving workflow continuity.

Analyst, Goldman Sachs, New York

JANUARY 2013 – JUNE 2014

- Partnered with Talent Acquisition, HR, and business leaders to deliver data-driven insights that optimized workforce strategy and informed executive decision-making across the Securities division.
- Designed and developed advanced visualizations to illuminate key workforce trends, uncovering opportunities that drove strategic initiatives within the global organization.
- Led root cause analyses on critical operational and talent-related issues, implementing data-backed solutions and establishing tracking mechanisms to ensure measurable, continuous improvement.

Education

BSc, Saint John's University, New York City

AUGUST 2008 – MAY 2012

Double in Finance & Integrated Marketing