

ISAIAH PEGUES

Senior Product Manager

To
Confidential Co.

From
Isaiah Pegues
Berlin| New York
+4915112205900
isaiah@pegues.io

Dear Confidential Co.,

I am excited to apply for the Senior Product Manager position at your innovative software company. With over six years of experience leading product strategy and execution in B2B SaaS environments, I have a proven track record of delivering user-centric solutions that drive growth and engagement. My background in agile methodologies and my passion for technology align perfectly with your need for a product leader who can navigate complex challenges and deliver impactful products.

At Wercflow, I designed AI-driven solutions that automated media production workflows, significantly enhancing operational efficiency. I successfully scaled the platform to 20,000 users without any paid marketing, demonstrating my ability to leverage product-led growth strategies. Additionally, I led the development of over 25 SaaS applications at resolution, serving more than 2.5 million users by optimizing go-to-market strategies and fostering cross-functional collaboration.

This approach is documented in my case study, "From MVP to Monetization in 3 Hours," available at <https://isaiah.pegues.io/case-study-shipped-in-3-hours>. It illustrates how I quickly adapted our product to meet urgent client needs, reinforcing my capability to lead product lifecycles from ideation to successful launch. My experience in managing remote teams and aligning stakeholders ensures that I can effectively communicate and execute product strategies that resonate with both users and business objectives.

I am eager to bring my expertise in product management to your team and contribute to shaping innovative solutions in a fast-growing tech environment. Thank you for considering my application. I look forward to the opportunity to discuss how my skills and experiences align with your needs.

Best,

Isaiah Pegues

[Portfolio](#)