ISAIAH PEGUES

Senior Product Manager, Core Product

To
Sentry

From
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Dear Sentry,

I am excited to apply for the Senior Product Manager position at Sentry, where I can leverage my extensive experience in product-led growth and automation to enhance core workflows for developers. My background in collaborating with engineering and design teams aligns perfectly with Sentry's mission to drive impactful product strategies that cater to millions of users. I thrive in fast-paced environments and am eager to contribute to a team that values data-driven decision-making and innovative solutions.

At Wercflow, I engineered a viral growth loop that scaled our platform to 20,000 users without any marketing spend, demonstrating my ability to create impactful product strategies. By implementing AI-driven automation, I streamlined onboarding processes, resulting in a 65% increase in weekly active users. This hands-on experience in building scalable systems and driving user engagement directly aligns with the responsibilities outlined for this role at Sentry. This approach is documented in my case study, "How I Engineered a Viral Loop with $0" available at https://isaiah.pegues.io/case-study-viral-loop.

In my role at resolution, I led the launch of over 25 SaaS products, scaling to 2.5M+ users by optimizing go-to-market strategies and leveraging cloud infrastructure. My experience in defining product strategies and aligning executive stakeholders around measurable goals has equipped me with the skills necessary to identify gaps and drive core product initiatives forward at Sentry. I am particularly drawn to the opportunity to collaborate across teams to create a multi-quarter action plan that aligns with Sentry's vision.

I am eager to bring my growth mindset and proven track record in product management to Sentry. I look forward to the opportunity to discuss how my experience and vision align with the goals of your team. Thank you for considering my application.

Best,

Isaiah Pegues

Portfolio