ISAIAH PEGUES

Product Manager

To Involved Solutions

From

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Dear Involved Solutions,

I am excited to apply for the Product Manager position at Involved Solutions, where I can leverage my extensive experience in product development and lifecycle management within tech-driven environments. My background in FinTech and SaaS aligns perfectly with your mission to innovate and enhance financial services, making a significant impact on users and the industry at large.

At Wercflow, I led product development for an AI-powered workflow platform, successfully scaling the user base to 20,000 without a marketing budget. This achievement was driven by my focus on enhancing user experience and implementing data-driven insights to ensure product-market fit. Collaborating with cross-functional teams, I fostered innovation in automation solutions that streamlined workflows and improved user engagement.

In my role at resolution, I spearheaded the development of Atlassian ecosystem apps, enhancing user management and productivity for enterprise clients. My ability to drive innovation in SaaS products and collaborate effectively with stakeholders ensured alignment with user personas and market needs. This experience has equipped me with the skills necessary to identify product improvement opportunities and turn insights into actionable strategies.

I am eager to bring my expertise in product management and my passion for innovation to Involved Solutions. I look forward to the opportunity to discuss how my background can contribute to your team's success. Thank you for considering my application.

Best,

Isaiah Pegues

Portfolio