

Isaiah Pegues

SENIOR PRODUCT MANAGER

Profile

I'm a tech-driven Founder & Head of Product with a strong background in B2B SaaS and end-to-end product management. I've led cross-functional teams across continents, redesigned workflows to drive efficiency, and built cloud-based platforms that scale. My work has consistently delivered user value, platform growth, and revenue gains. I thrive in fast-paced environments, managing the full product lifecycle while aligning teams and stakeholders around clear, impactful strategies. I'm excited to apply this experience in a Senior Product Manager role.

Employment History

Founder & Head of Product, Wercflow, Berlin

JANUARY 2022 – JANUARY 2025

- Led the transformation of business processes by redesigning media production workflows, significantly reducing project execution time and costs
- Scaled the platform to 20,000 users and onboarded 2,000 companies, demonstrating strong B2B experience
- Managed 1,500 projects, generating significant network effects
- Developed innovative proof of concepts (POCs) and automated onboarding processes, enhancing operational efficiency
- Oversaw the full product lifecycle from ideation to deployment, ensuring alignment with customer needs and business objectives

Director of Product Marketing, resolution GmbH

OCTOBER 2018 – DECEMBER 2021

- Spearheaded the development and launch of over 25 cloud-based marketplace applications, driving a significant shift in revenue streams and boosting innovation
- Achieved a remarkable increase in SAML/SSO revenue from \$4
- 5M to \$10M through agile product strategies and effective cross-functional leadership
- Collaborated closely with product teams to ensure seamless integration of user experience (UX) and user interface (UI) design principles

Senior Innovation Manager, 19th and Park

MARCH 2016 – AUGUST 2017

- Helped launch Treauu, a creative content, experiential and production agency with projects in NY, LA, Atlanta, London, and Paris
- Conceptualized and managed the full development cycle of the iOS product from ideation through strategy, design, development, and launch of Treauu, a global platform and marketplace of production professionals
- Collaborated with high-level clientele including Nike and Frank Ocean on concept development and strategy for digital and omni-channel campaigns

Project Manager / Business Analyst, S&P

JUNE 2014 – JANUARY 2016

- Conducted financial analysis and forecasting for a multi-million dollar initiative, resulting in \$1
- 5 million quarterly cost reduction

Details

Germany
+49 15112205900
peguesi@gmail.com

NATIONALITY

American

Links

LinkedIn
Github

Skills

SQL

Agile Methodologies

Product Management

Product Strategy

User Stories

Unit Testing

Languages

English

German

Spanish

- Managed internal project and budgeting software's developmental progress and workflow to ensure timely updates and off-cycle releases
- Collaborated with senior stakeholders to drive strategic initiatives and improve business efficiency

Analyst, Goldman Sachs , New York

NOVEMBER 2012 – JANUARY 2014

- Designed and implemented internal analytics tools that streamlined workforce planning and saved ~\$1.2M annually through better headcount forecasting.
- Led cross-functional initiatives with HR, Talent, and L&D to align people data with strategic org goals, influencing decisions across 5 global business units.
- Built interactive dashboards that reduced reporting time by 40% and enabled real-time visibility into performance and attrition trends.
- Conducted deep-dive analyses on stalled initiatives, uncovering systemic blockers and delivering actionable recommendations that improved project velocity by 25%.

Education

BSc, Saint John's University, New York City

AUGUST 2008 – MAY 2012