ISAIAH PEGUES

Product Owner (Junior & Manager)

To Bridgora Recruitment Agency

From

Isaiah Pegues Berlin| New York +4915112205900 isaiah@pegues.io

Dear Bridgora Recruitment Agency,

I am excited to apply for the Junior Product Owner position at Bridgora Recruitment Agency. With a strong foundation in product management and user-centered design, I have honed my ability to manage product backlogs and prioritize features effectively. My experience aligns perfectly with the requirements of this role, as I have successfully scaled products and driven user engagement through data-driven decision-making.

At Wercflow, an AI-powered workflow platform, I designed solutions that automated media production workflows, enhancing user engagement and streamlining project timelines. I implemented product-led growth strategies that scaled the platform to 20,000 users without paid marketing. This experience has equipped me with the skills necessary for stakeholder management and agile methodologies, ensuring that I can effectively collaborate with cross-functional teams.

Additionally, my role at resolution involved leading the end-to-end development of over 25 SaaS applications within the Atlassian ecosystem, serving more than 2.5 million users in the first year. This experience has deepened my understanding of product lifecycle management and the importance of user feedback integration in driving product success. I am eager to bring this expertise to Bridgora and contribute to your team's success.

I look forward to the opportunity to discuss how my background and skills align with the needs of Bridgora Recruitment Agency. Thank you for considering my application. I am excited about the possibility of contributing to your team and helping to drive product success.

Best,

Isaiah Pegues

<u>Portfolio</u>