

ISAIAH PEGUES

Produktmanager (m/w/d)

To
LHH

From

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Dear LHH,

I am excited to apply for the Produktmanager position at LHH, where my extensive experience in product management and market analysis can contribute to your client's innovative approach. My background as a Senior Product Manager has equipped me with the strategic thinking and customer-centric mindset necessary to excel in this role, particularly in managing product portfolios throughout their lifecycle.

At Wercflow, I led product lifecycle management initiatives that enhanced user engagement through AI-driven workflow automation solutions. I successfully scaled the platform to 20,000 users without any marketing spend and achieved a 45% increase in activation rates through automated onboarding. This approach is documented in my case study, "From MVP to Monetization in 3 Hours," available at <https://isaiah.pegues.io/case-study-shipped-in-3-hours>.

In my role at resolution, I managed product development for Atlassian ecosystem apps, focusing on enhancing user management and authentication features. My ability to lead cross-functional teams in agile environments and conduct thorough market analyses has consistently aligned product offerings with customer needs, ensuring optimal product-market fit.

I am eager to bring my skills in strategic planning, stakeholder management, and technical understanding to LHH. I look forward to the opportunity to discuss how my experience can help drive your client's success.

Best,

Isaiah Pegues

[Portfolio](#)