



Isaiah Pegues

PRODUCT MANAGER

Profile

AI-focused product leader with 8+ years building agentic systems that automate complex workflows, enable decision-making at scale, and drive real business impact. Proven record launching zero-to-one platforms using autonomous agents, human-in-the-loop design, and cloud-native infrastructure. Skilled in multimodal AI, digital twin concepts, and adaptive planning—turning technical chaos into scalable, production-ready tools fast.

Employment History

Founder & Head of Product, Wercflow, New York

JANUARY 2022 – JANUARY 2025

- Built AI-powered agentic systems to automate production workflows—combining task routing, contextual reasoning, and multimodal data processing to reduce manual ops by 30%.
- Scaled platform to 20,000 users and 2,000 B2B clients with zero marketing—leveraging autonomous onboarding agents, behavior triggers, and dynamic decision loops.
- Designed a human-in-the-loop architecture that enforced privacy, enabled override logic, and preserved user trust across sensitive workflows.
- Piloted “self-correcting” feedback loops using digital twin principles—allowing agents to simulate and adapt workflows based on observed outcomes.

Senior Product Manager, resolution - Atlassian, Berlin

OCTOBER 2019 – DECEMBER 2021

- Led end-to-end development of 25+ SaaS and marketplace applications, serving 2.5M+ users—driving adoption through cloud-native architecture and AI-first product thinking.
- Integrated AI levers to streamline complex identity, security, and provisioning workflows—cutting onboarding time and reducing human error in high-trust environments.
- Shifted core apps from legacy tooling to autonomous, decision-driven modules—enabling scalable task automation and modular deployment.
- Embedded KPI/OKR frameworks and experimentation systems to optimize product strategy, user engagement, and platform resilience across multi-tenant cloud infrastructure.
- Directed cross-functional squads (engineering, design, data science) in agile sprints to accelerate roadmap delivery and minimize time-to-value for enterprise users.

Founder & Head of Product, Glossom, Berlin

NOVEMBER 2017 – OCTOBER 2019

- Successfully launched a mobile platform that garnered over 500K downloads without any marketing spend
- Utilized user feedback and analytics to drive swift product iterations, enhancing user engagement and solidifying market presence
- Converted a strategic partnership into a 7-figure IP sale, facilitating L'Oréal's integration of user-generated content (UGC) on their site, which boosted conversion rates by 11%

Details

Berlin

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Links

LinkedIn

Portfolio / Case Studies

Github

Skills

Agentic AI · Autonomous Systems
Multimodal AI

Cross-Functional Teams (Sales, Development)

AWS · Azure & Scalable Architecture

B2B SaaS

SQL

Python

Market & Competitive Analysis

Languages

English

German

Spanish

Product Manager, 19th & Park

MARCH 2016 – AUGUST 2017

- **Launched Treauu**, a creative content and production agency with a global presence in **New York, LA, Atlanta, London, and Paris**, focusing on innovative media solutions
- **Directed the complete product lifecycle** for Treauu's iOS platform and marketplace, from ideation through to launch, facilitating connections among production professionals worldwide
- **Engaged with leading clients** such as **Nike, Frank Ocean, Asics, Le Book-**, and **Colgate**, shaping strategies for digital campaigns and experiential activations
- **Worked closely with cross-functional teams** to create compelling pitch materials, including **RFP responses, proposals, and interactive prototypes**, which helped secure significant projects and client partnerships

Business Analyst, S&P Capital IQ, New York

JUNE 2014 – JANUARY 2016

- Delivered \$15M in projected quarterly savings by leading financial modeling and scenario planning for a global infrastructure refresh.
- Spearheaded R&D tax credit strategy with PwC, aligning finance, legal, and engineering teams to secure multimillion-dollar IRS incentives.
- Streamlined project tracking and budgeting systems—automating reporting workflows and reducing variance across departments.
- Translated business needs into technical requirements, partnering with engineering to ship workflow updates that improved operational continuity at scale.

Analyst, Goldman Sachs, New York

JANUARY 2013 – JUNE 2014

- Collaborated with cross-functional teams to analyze workforce data, providing insights that shaped strategic initiatives and informed decision-making within the Securities division
- Created advanced visualizations to highlight workforce trends, identifying actionable opportunities that enhanced organizational effectiveness
- Conducted root cause analyses on operational challenges, implementing data-driven solutions and establishing metrics for ongoing improvement

Education

BSc, Saint John's University, New York City

AUGUST 2008 – MAY 2012

Double in Finance & Integrated Marketing