

ISAIAH PEGUES

Senior Product Manager

To

Anza Mortgage Insurance Corporation

From

Isaiah Pegues

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Dear Anza Mortgage Insurance Corporation,

I am excited to apply for the Senior Product Manager position at Anza Mortgage Insurance Corporation. With extensive experience in B2B product management and integration solutions, I am well-equipped to support your go-to-market strategy. My proven track record in scaling products, particularly at Wercflow, where I successfully scaled to 20,000 users with zero marketing spend, demonstrates my ability to drive growth and enhance customer experience through strategic product initiatives.

At Wercflow, I designed AI-driven solutions that automated media production workflows, significantly enhancing user engagement and operational efficiency. I also implemented automated onboarding processes that boosted activation rates by 45%, showcasing my commitment to optimizing user journeys. My experience in leading cross-functional teams aligns perfectly with Anza's need for collaboration across various departments to ensure seamless integration of B2B solutions.

Additionally, my role at resolution involved leading the development of over 25 SaaS applications, scaling to 2.5M+ users through optimized go-to-market strategies. This experience has equipped me with the technical fluency and business acumen necessary to analyze and design integration solutions that meet the needs of mortgage lending platforms. I am adept at utilizing APIs and cloud platforms to enhance data quality and user acceptance testing, ensuring that all integrations are intuitive and high-value.

I am eager to bring my expertise in product strategy and integration solutions to Anza Mortgage Insurance Corporation. I look forward to the opportunity to discuss how my background and skills can contribute to your mission of empowering homeownership through innovative credit risk protection solutions.

Best,

Isaiah Pegues

[Portfolio](#)