



Generative AI with Diffusion Models

Part 4: Classifier-Free Diffusion Guidance

Agenda

- Part 1: From U-Nets to Diffusion

- Part 2: Denoising Diffusion Probabilistic Models

- Part 3: Optimizations

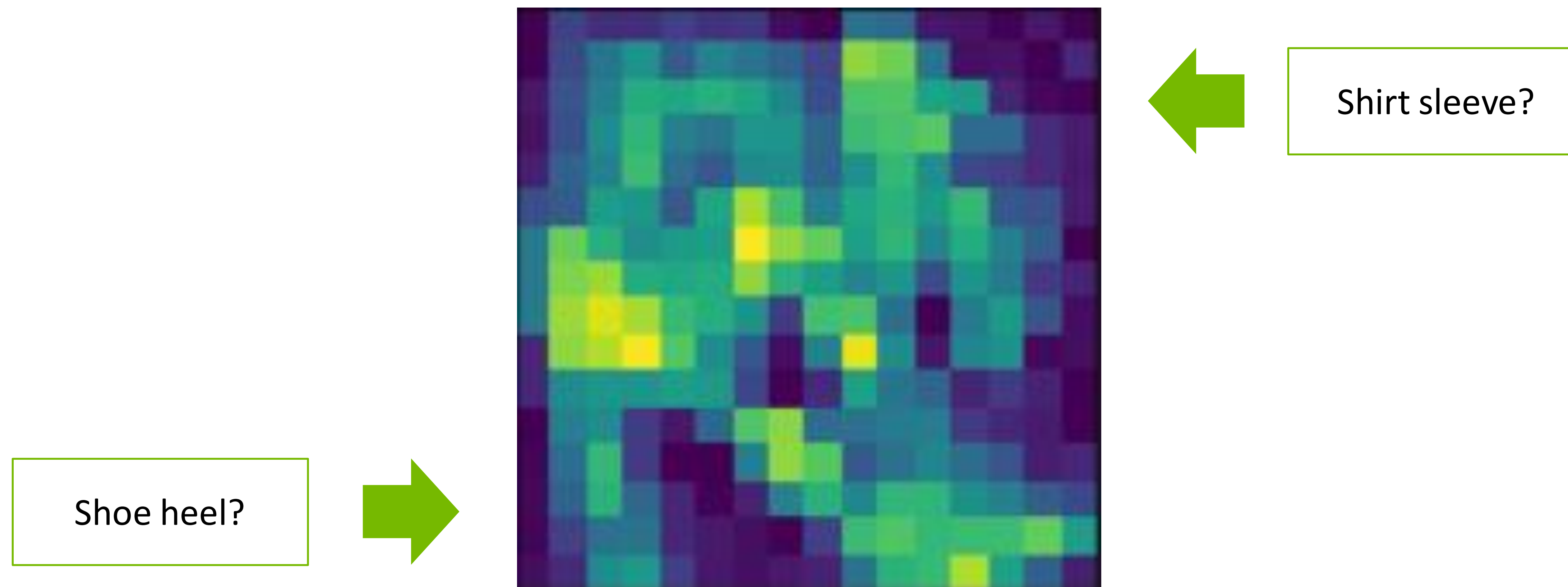
- Part 4: Classifier-Free Diffusion Guidance

- Part 5: CLIP

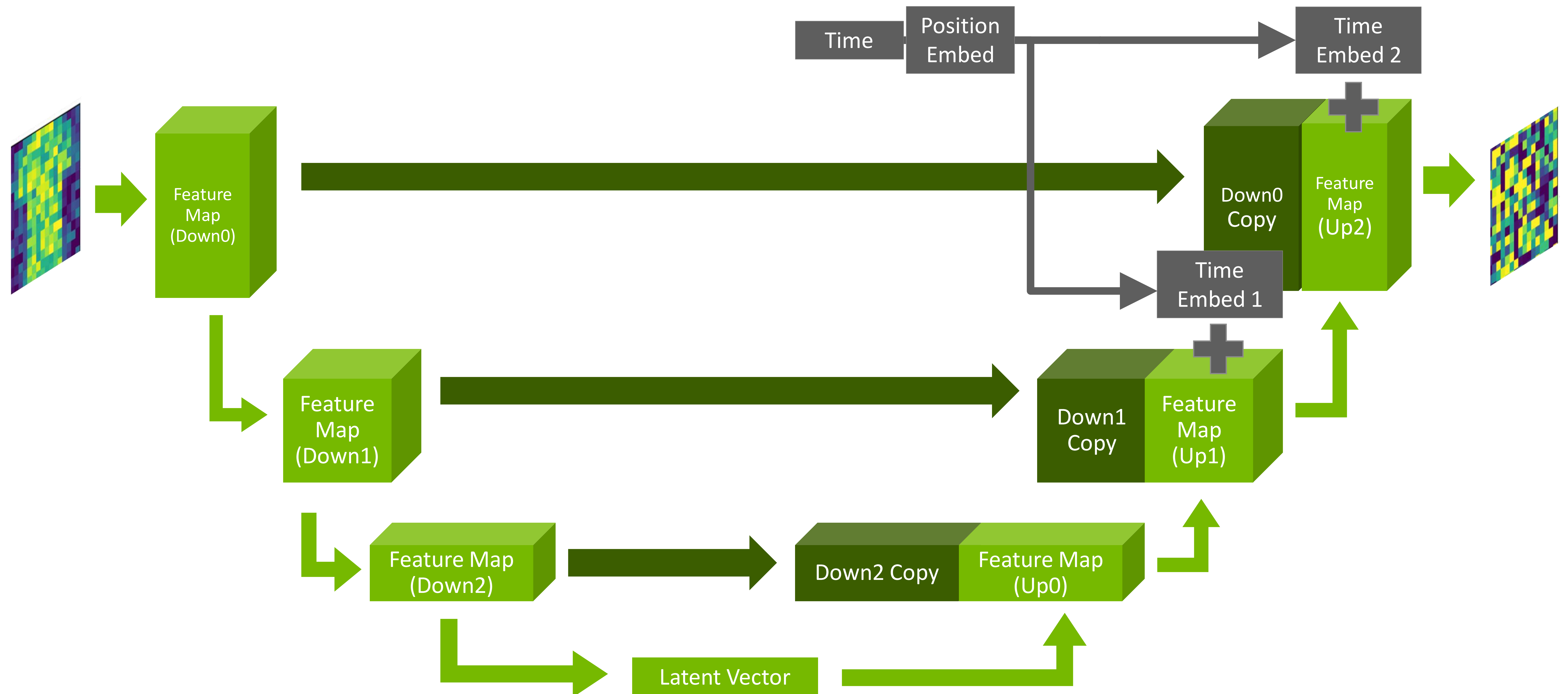
- Part 6: Wrap-up & Assessment

Adding Context

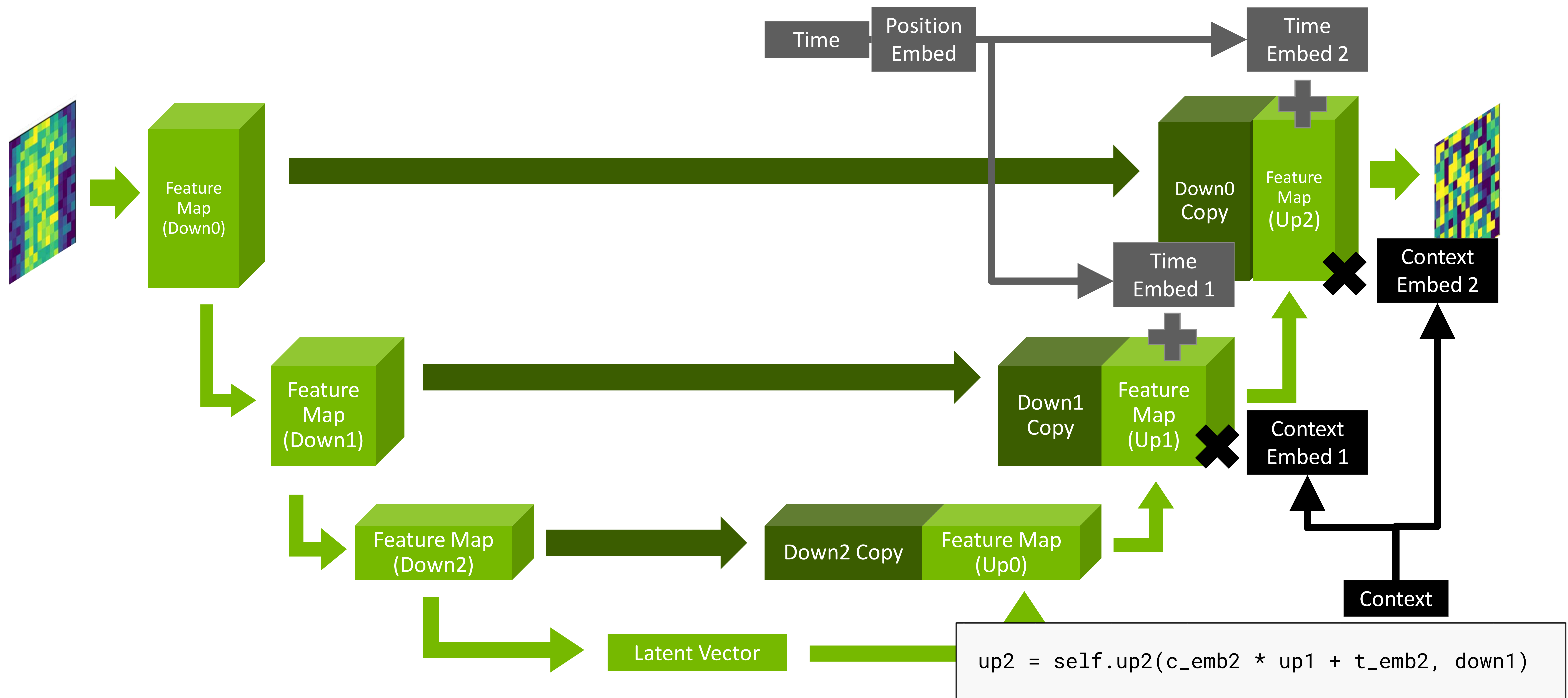
Adding Context



Adding Context



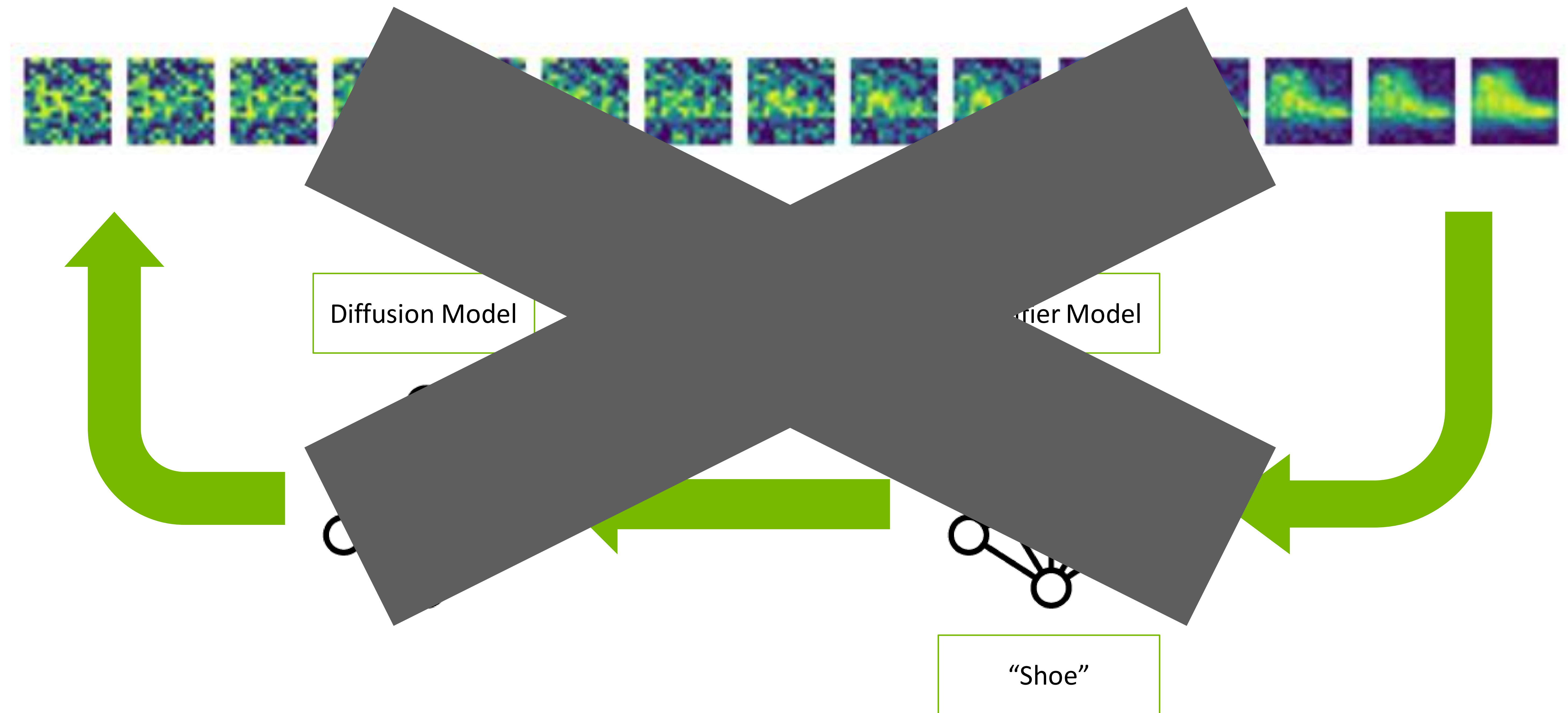
Adding Context





Classifier-Free Diffusion Guidance

Make a Classifier Model?



Classifier-Free Diffusion Guidance

CLASSIFIER-FREE DIFFUSION GUIDANCE

Jonathan Ho & Tim Salimans

Google Research, Brain team

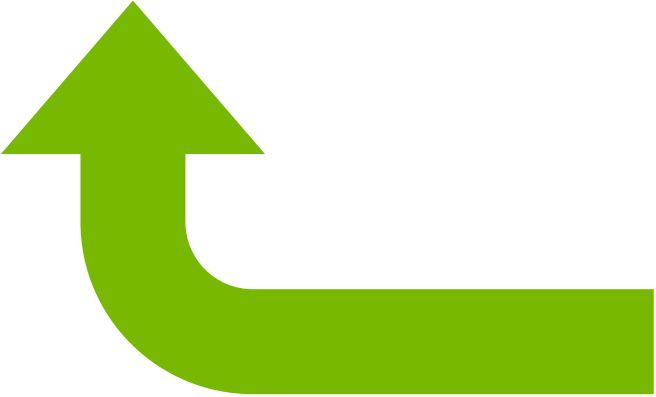
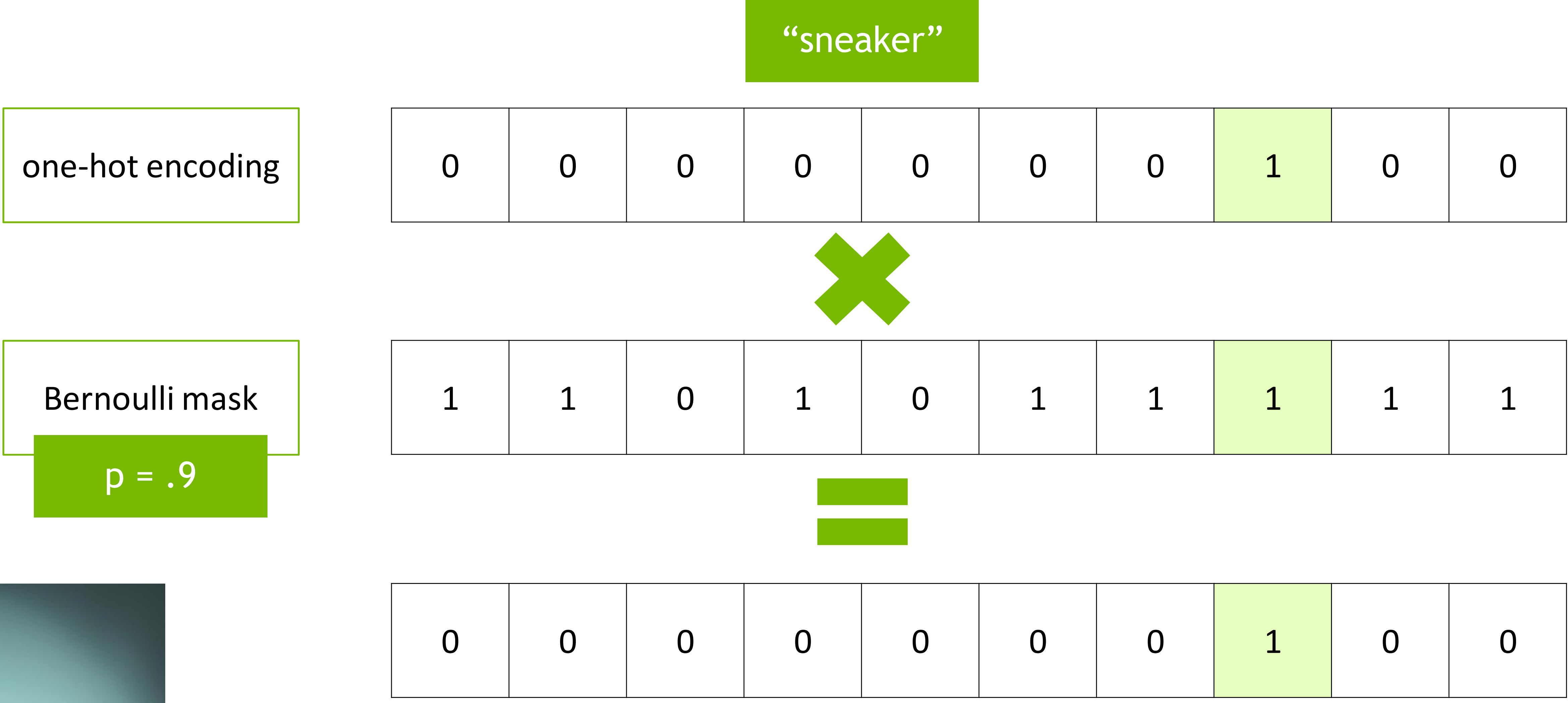
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ABSTRACT

Classifier guidance is a recently introduced method to trade off mode coverage and sample fidelity in conditional diffusion models post training, in the same spirit as low temperature sampling or truncation in other types of generative models. Classifier guidance combines the score estimate of a diffusion model with the gradient of an image classifier and thereby requires training an image classifier separate from the diffusion model. It also raises the question of whether guidance

Classifier Free Diffusion Guidance

Bernoulli Masks



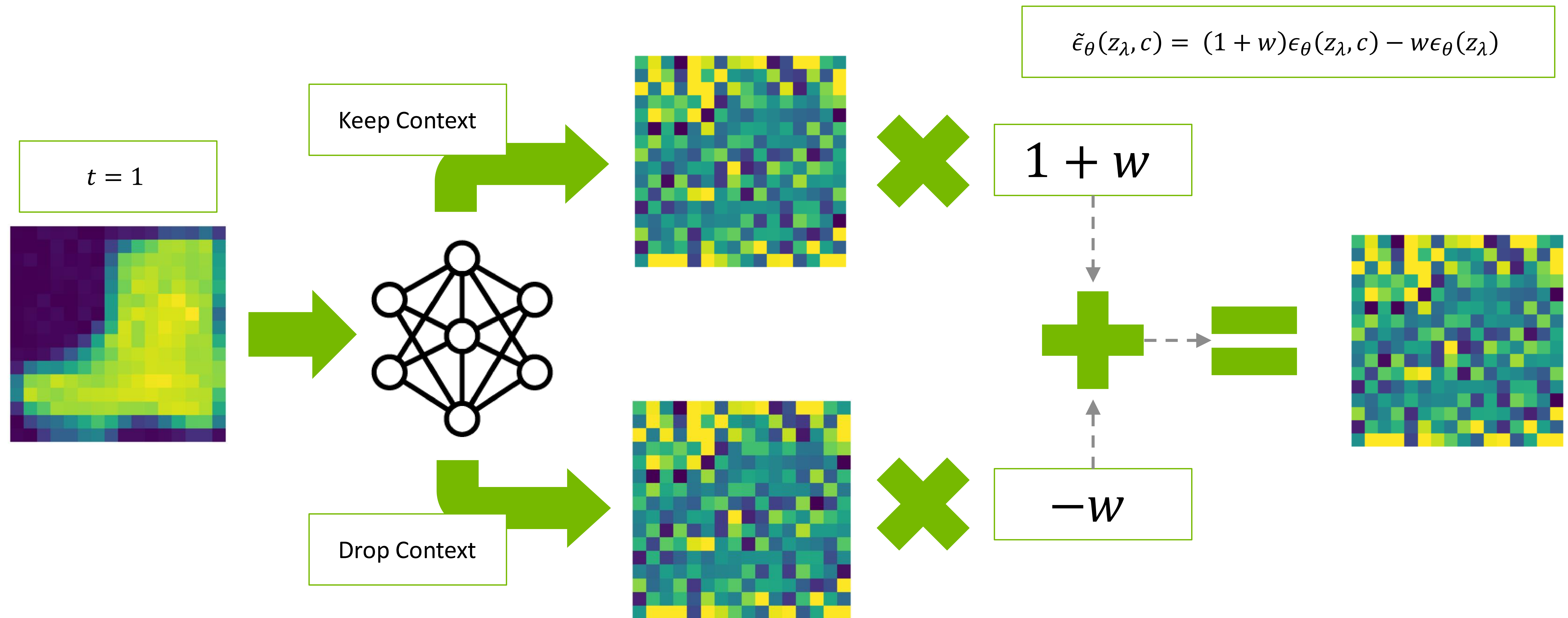
$1 - p$ chance class will be dropped



A weighted coin flipping through the air like a cartoon

Classifier Free Diffusion Guidance

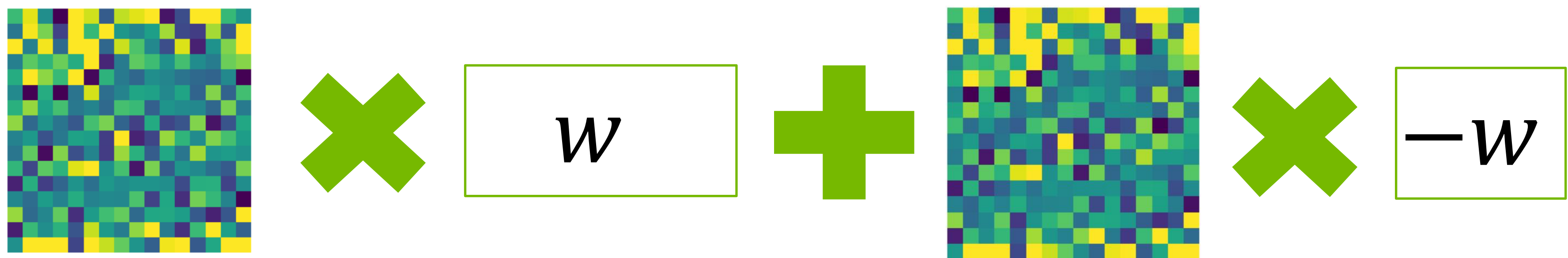
Weighted Reverse Diffusion



Classifier Free Diffusion Guidance

Weighted Reverse Diffusion

$$(w \epsilon_{\theta}(z_{\lambda}, c) - w \epsilon_{\theta}(z_{\lambda}))$$

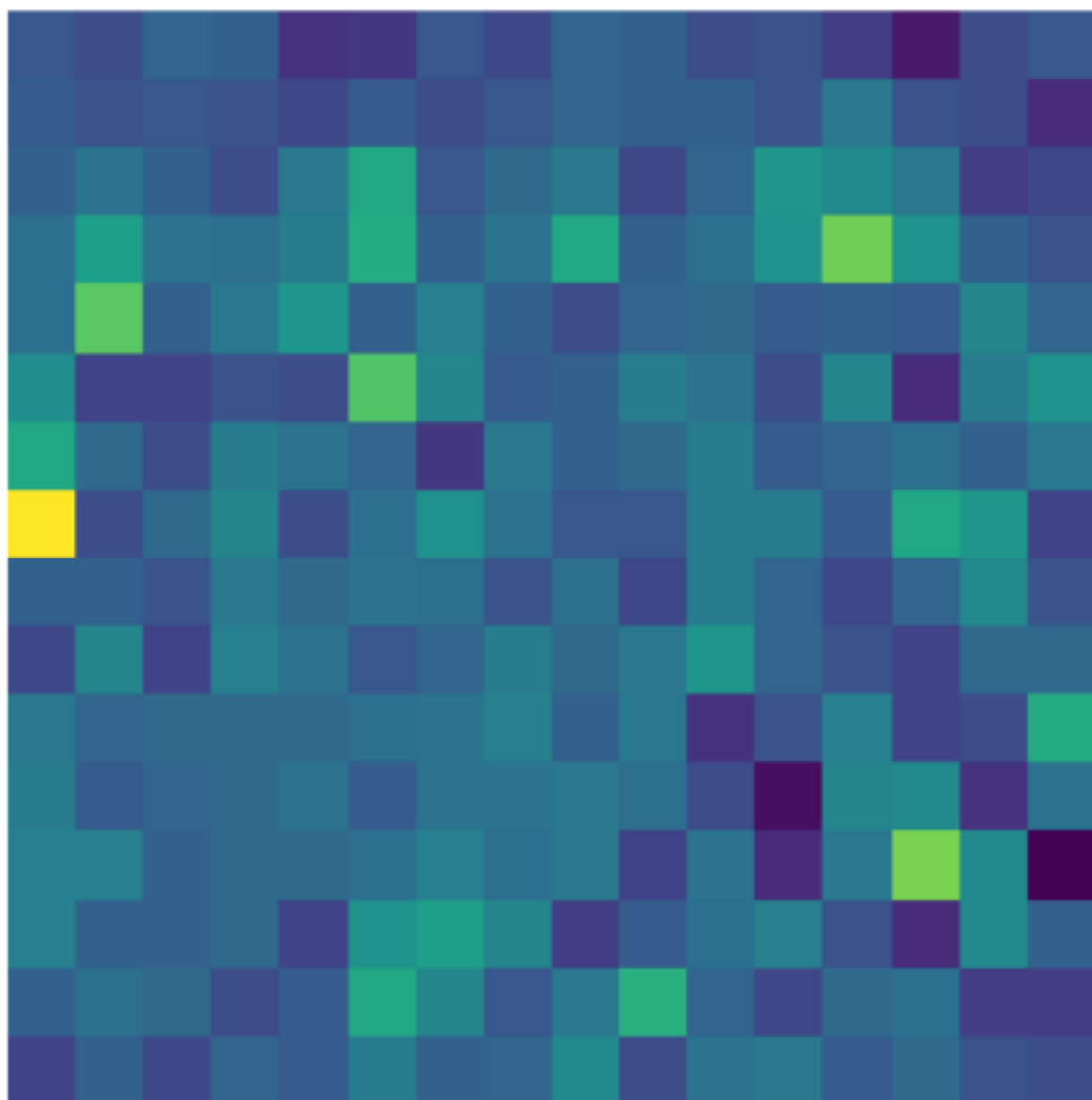


$w = 0$



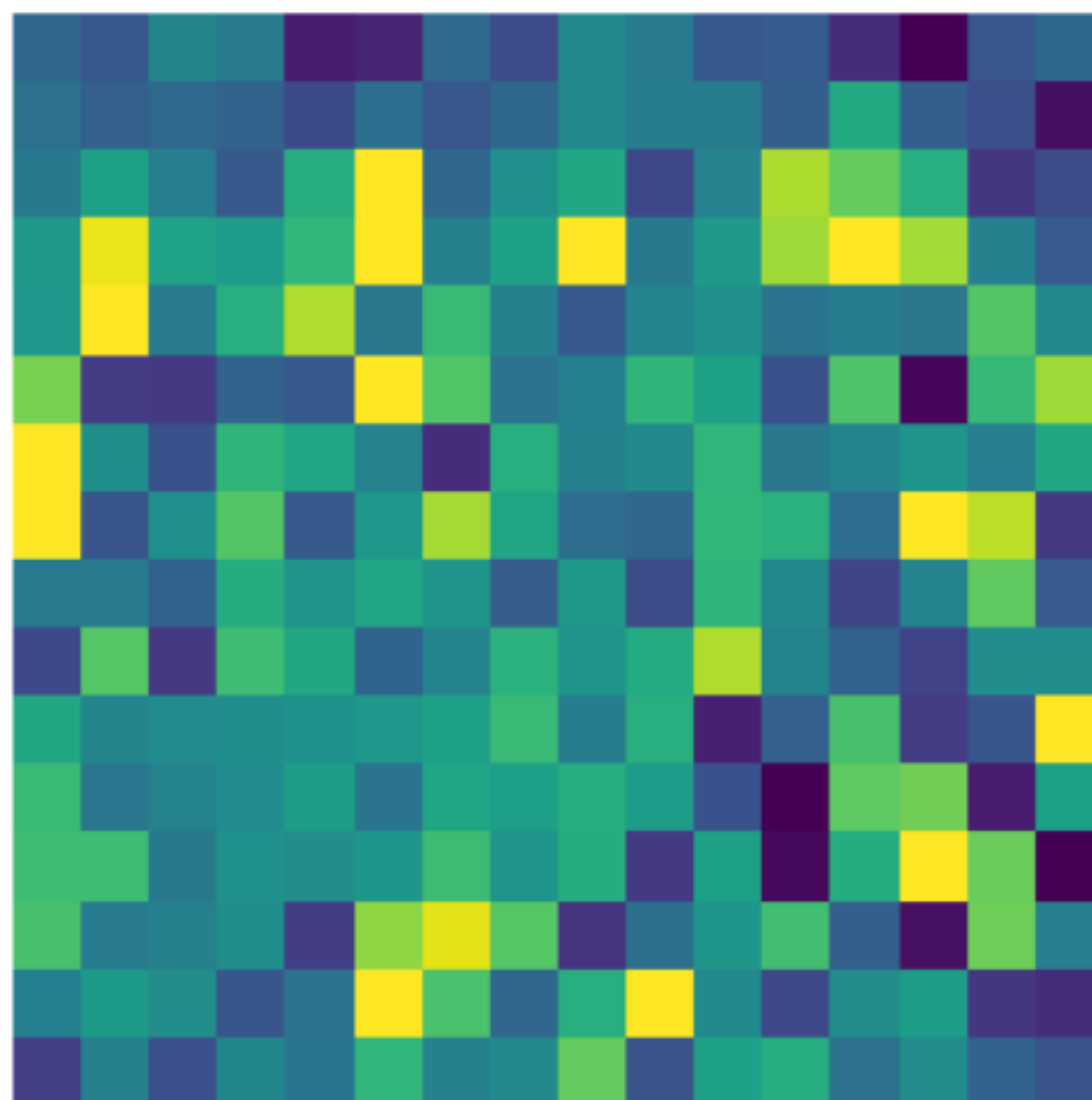
No context feature
exaggeration

$w = 1$



Some context feature
exaggeration

$w = 10$



Huge context feature
exaggeration

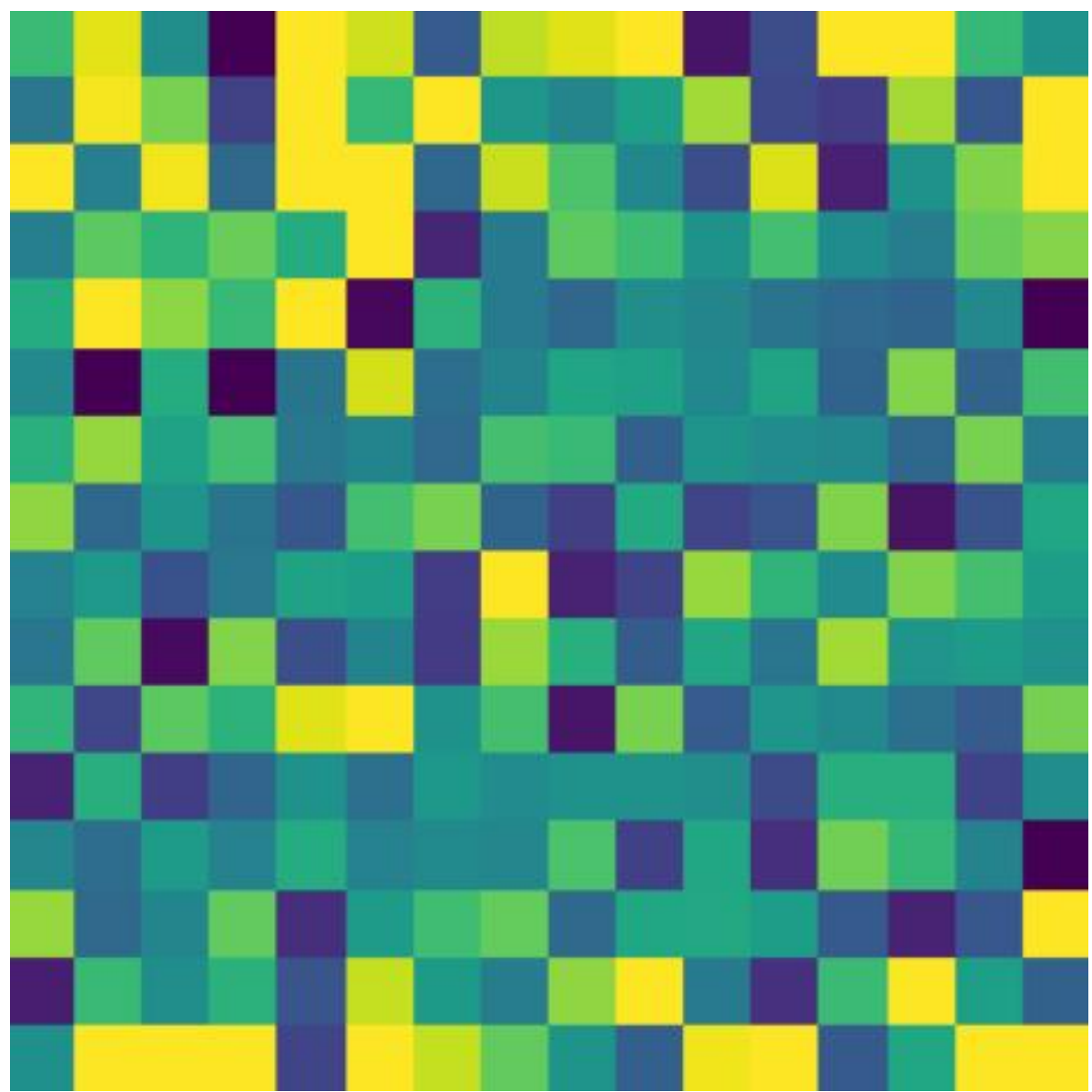
Classifier Free Diffusion Guidance

Weighted Reverse Diffusion

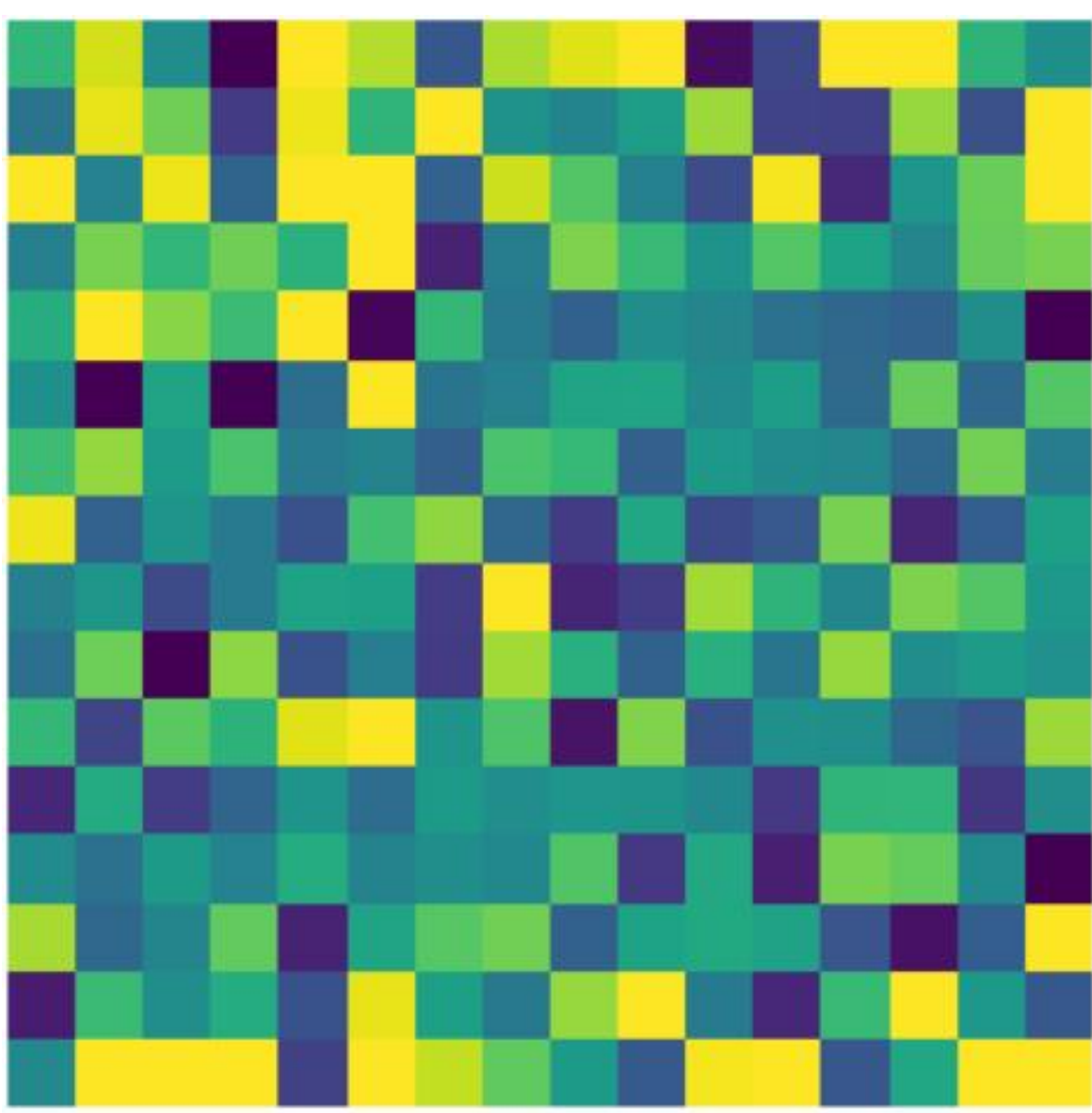
$$(1 + w)\epsilon_{\theta}(z_{\lambda}, c) - w\epsilon_{\theta}(z_{\lambda})$$



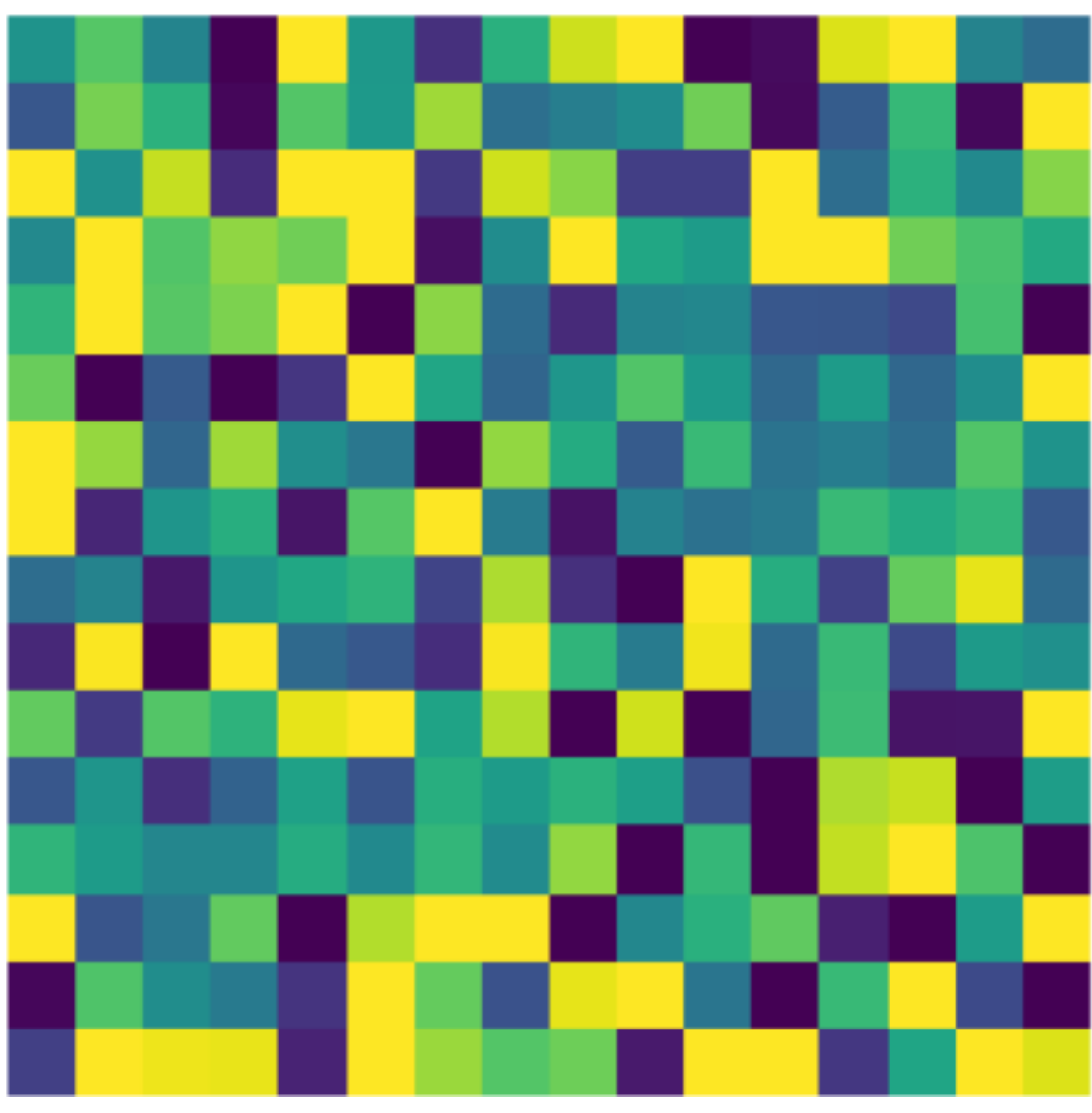
$w = 0$



$w = 1$



$w = 10$



Classifier Free Diffusion Guidance

Weighted Reverse Diffusion

$w = -2.0$

$w = -1.0$

$w = -0.5$

$w = 0.0$

$w = 0.5$

$w = 1.0$

$w = 2.0$





Modified TF Flowers

Modified TF Flowers

Modified for Image Generation



Photo by _e.t



Let's get started!

