



PEI LIANG

UX DESIGNER



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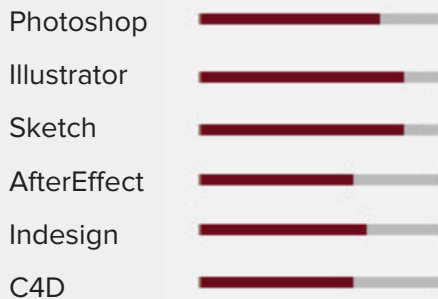
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SKILLS & EXPERTIZE



LANGUAGE



BLANCE:



EDUCATION:

2017-	Master in Information Experience Design Pratt Institute / New York / US
2012-2013	Fashion Design Bunka Fashion College / Tokyo / Japan
2008-2012	Fashion Design Dong Hua University / Shanghai / China

WORK EXPERIENCE:

2013-2014	Mens'Wear Designer UNIQLO (Fast Retailing) I was responsible for textile pattern design and helped supervising quality control with factories; supported cross-promotional cooperative campaign with J Crew, Undercover and Jil Sander; Followed up on customer research and development.
2015-2016	Fashion Advisor + Graphic Designer Cache Cache I was responsible for identifying common themes to create a coherent line for lookbook design, graphic design for lookbook; analysing benchmark research, selected models for photoshoots
2017--	General Consultant DIRA ADAM (Independent Designer) I acted as general consultant for independent designer brand DIRA ADAM for design management. I also designed poster, press kit and website layout.