

# Sherry Lo

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## Education

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**National Chengchi University** 2022.09 – 2024.06

- Master in Management Information Systems

**National Chengchi University** 2016.09 - 2022.03

- Bachelor in Economics (GPA:3.94 / 4.3)

## Work Experience

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• **Intern in Digital Data & Technology department, Cathay Financial Holdings** 2023.01 – now

- Research on innovative technologies and applications by using *Gartner*
- Preparing research notes / slides / summaries and report to managers

• **Intern in Risk Advisory, Cyber and Strategy Risk, Deloitte** 2022.04 – 2022.08

- Robotic Process Automation (RPA) Development using Automation Anywhere
- Development Project Management

• **Sales & Marketing Intern** in Beseye MS Team 2020.11 - 2021.06

- Daily Supply Chain Management support (Using ERP system)
- B2B & B2C Marketing Promotion (Exhibition Support, Develop online contents etc.)
- Potential KOL Cooperation Development
- Cross-team Assistance (Support Product Design Team & Research and Development Team)

## Course Projects

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• **Website re-ranking in specific keyword searching - take “Business Analysis” as example**

- Using **Java** to build up data structures ( e.g Sorting, Tree...) as backend calculations
- Create a Search engine entrance (frontend) for user entering related keywords

• **Job Description recognize system - take “Business Analyst” as target**

- Using **Python** to build up **RNN/LSTM** model to predict whether the JD is related with Business Analyst
- Web crawling / Raw data cleaning / Modeling programming

• **World Happiness report EDA & decision tree analysis**

- Using **R** as tool to accomplish EDA (Exploratory Data Analysis) analysis
- Using Decision Tree as supervised learning model to find out special key variables

## Skills & Interest

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**Languages:** Mandarin (native) / English (TOEIC : 900) / Japanese (N2)

**Skills:** Data Analysis / Programming: Python & R / SQL / Tableau / Marketing