



# 余佩珊 Patty Yu

## PROFILE

I'm Peishan Yu, as a UI designer with a passion for designing clean and functional user experiences. I enjoy communicating with engineer and PM to complete the user interface related projects.

For me, UI is not only about creating beautiful layout or imagery, it's about how we can solve people's problems then give us an elegant, impactful experience. That's why I love UI/UX, and it often reminds me to have to make design with more analytical thinking and logic.

## EXPERIENCE

### UI Designer

Suntech Co., Ltd

2015/10-2016-08 (10 months)

- + CIS / Graphic design
- + Web page UI and GUI design, CSS Layout
- + Design flow and wireframe of apps
- + iOS and android apps UI design
- + Advertisement visual design

### Visual Designer

FormosaSoft Co.

2014.04-2015.09 (1year 5 months)

- + CIS / Graphic design
- + Web page CSS Layout
- + Advertising materials, such as web banner, and POSM

### Designer

Infopower Co.

2011.09-2014.03 (2years 6 months)

- + Advertisement visual design
- + Created and planed the promote videos
- + iOS and android apps UI design

## SPECIALTIES

- Photoshop
- Illustrator
- Sketch
- HTML5 / CSS3
- Mobile Apps UI
- User Interface Design
- User Experience Thinking
- Prototyping
- Wire framing

## EDUCATION

Shih Chien University B.F.A.  
Department of Communications Design

2007/09-2011/06