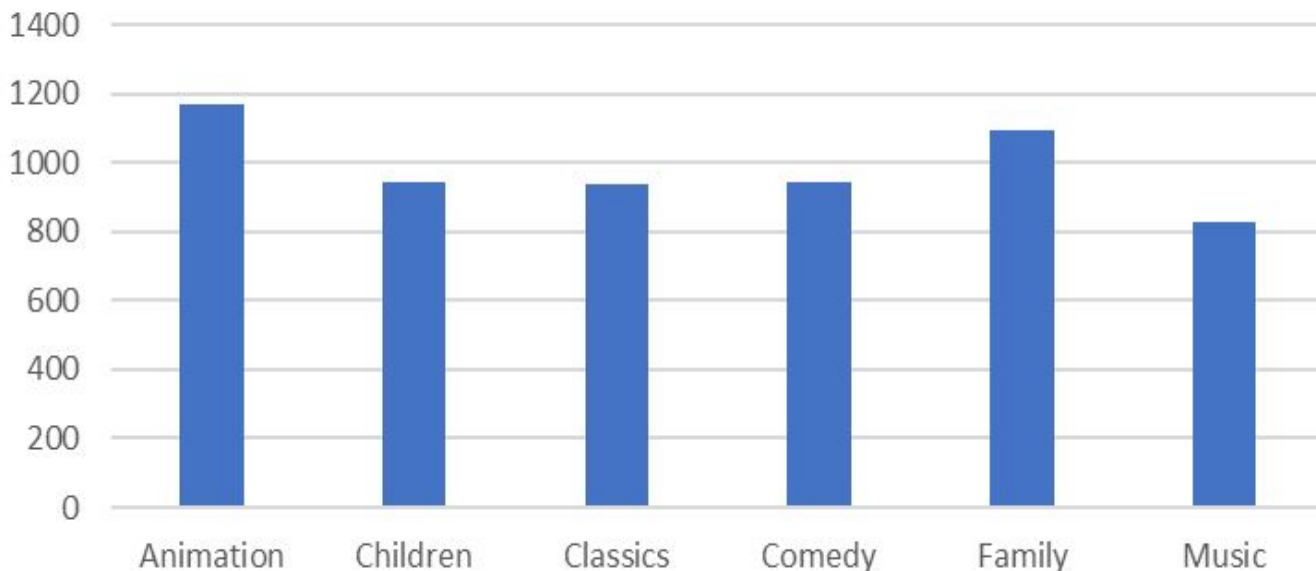


## Which category movie is the most popular by family?

total rental count

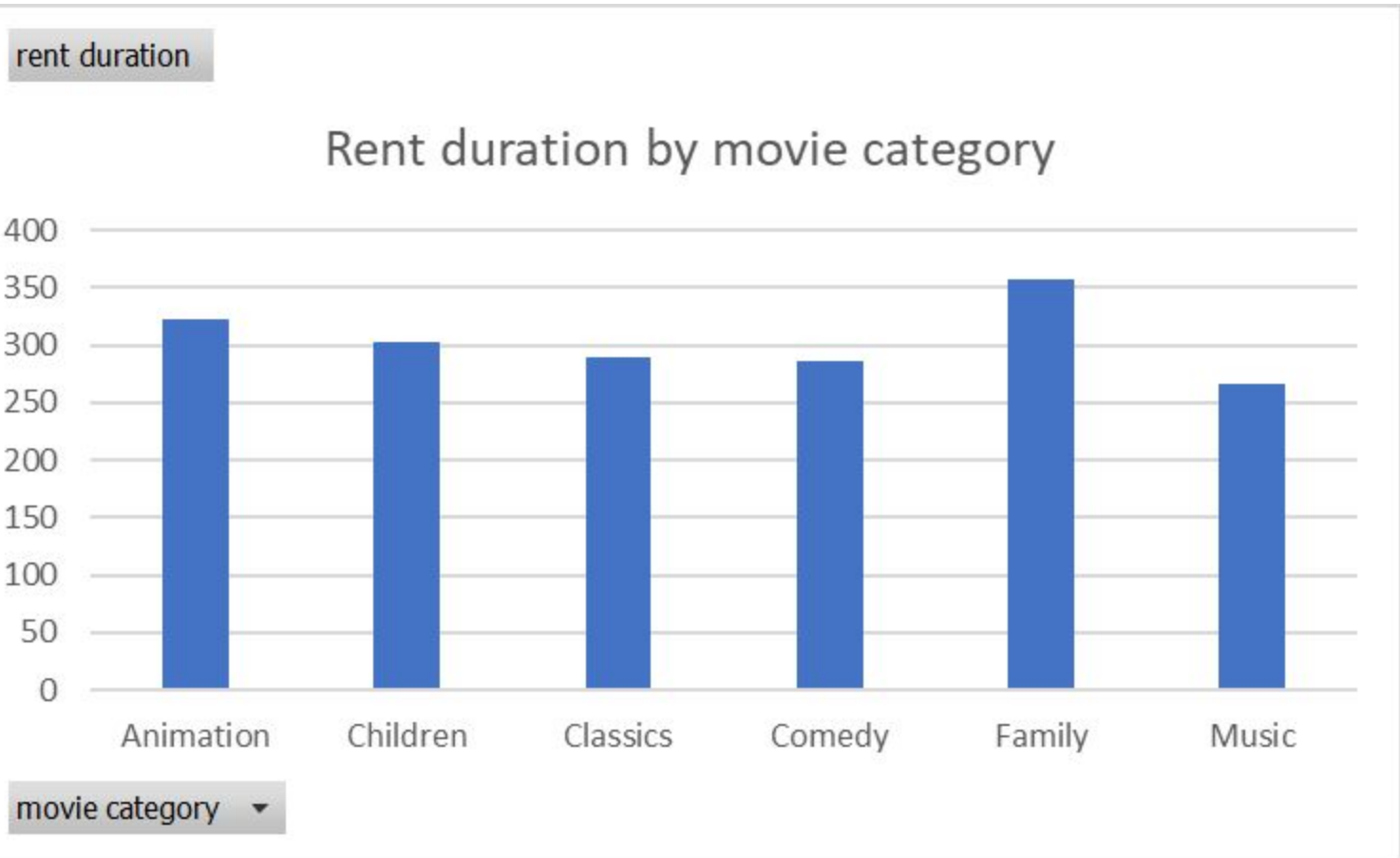
Polular level by movie category



movie category ▼

According to the chart on the left, the most popular movie by category is Animation, the second favorite movie category is Family, the least popular category is Music, but all these five movie categories do not exist a lot of difference between them based on the rental count number.

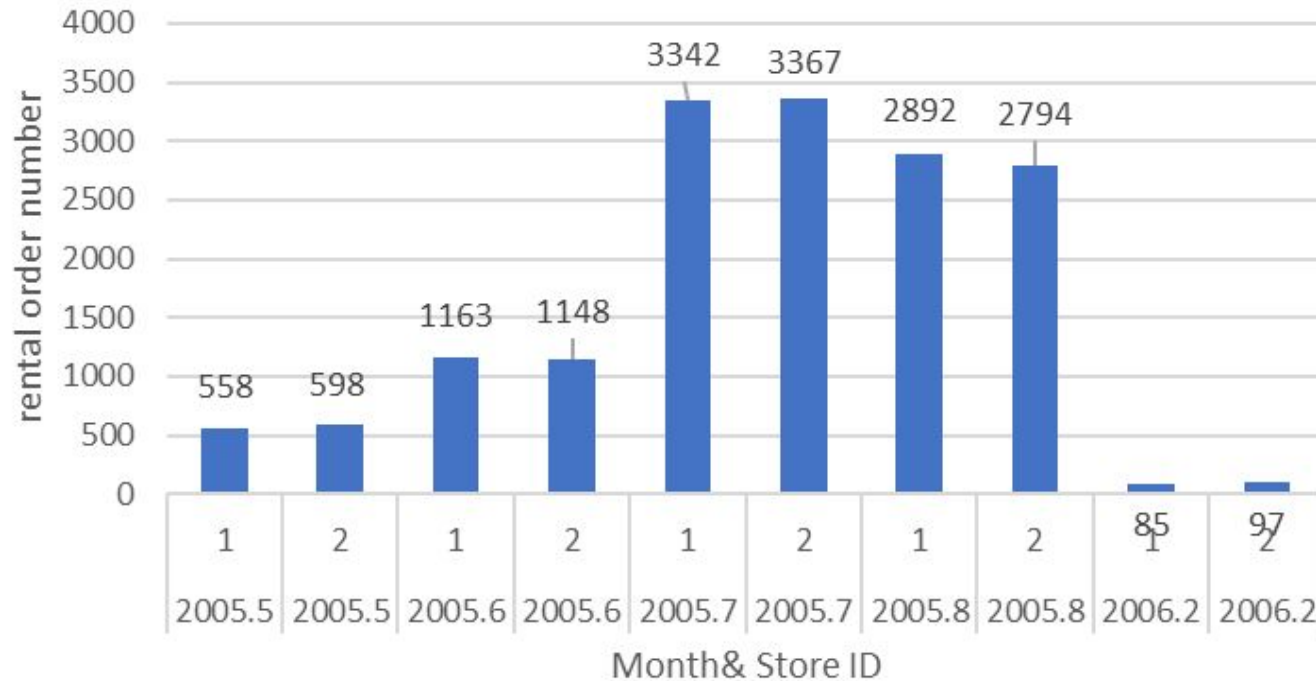
# How the length of rental duration of these family-friendly movies?



Based on the chart on the left, we can say most of family category movies have a longer rental duration than other family-friendly movies, music category movies have the shortest rental duration.

# Which store had a better performance?

Monthly store rental orders number comparison



Based on the chart analysis, the order amount performance between these two stores is very close, it has no significant difference in the order amount in these months. July.2005 had the most order amount, the least order amount was in February.2006.

# Which month had more rental orders among top 10 customers?



April 2007 had most rental orders in these months among top 10 customers, then March and February. May 2007 is the month with the least rental orders.

# References:

Below is the information of four slides regarding the queries.

Slide 1: Query 1-PL's dvdrental project

Slide 2: Query 2-PL's dvdrental project

Slide 3: Query 3-PL's dvdrental project

Slide 4: Query 4-PL's dvdrental project