Facebook Lab

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Research Question: How people react to an illegal migrant issue on FB.

First, authorize by using the Facebook token.

token = fbOAuth(fb app id, fb app secret)

```
library (Rfacebook)
library (rmarkdown)

fb_app_id = "767570183395387"
fb app secret = "539a32d8923e44edfd3c7aa750dc14d6"
```

```
token = readRDS("token.rds")
```

Second, get 20 posts on the page of CNN.And create a subset of the posts dataframe, including the ids, time, likes, messages, and the numbers of likes, comments and shares. By checking the id number to select the post I want.

```
posts = getPage("cnn", token, n=20)

## 20 posts

posts = subset(posts, select=c("id", "created_time", "likes_count", "comments_count", "shares_count", "message"))
```

Third, the post I choose is about illegally crossing the border into Canada. To get this post, just check the post id, which is [6] in the dataframe. After I get this post, I collect the reactions and comments data, and create dataframes seperately. Present the reactions on this post by pie chart, using plotly.

```
post = getPost(posts$id[7], token, reactions = T, comments=F)
reactions = post$reactions
r_counts=table(reactions$from_type)

post = getPost(posts$id[7], token, comments = T, likes = F)
comments = post$comments
save(comments, file="fbcomments.rda")
```

```
library (plotly)
```

```
## Loading required package: ggplot2
```

```
##
## Attaching package: 'plotly'
```

```
## The following object is masked from 'package:ggplot2':
##
## last_plot
```

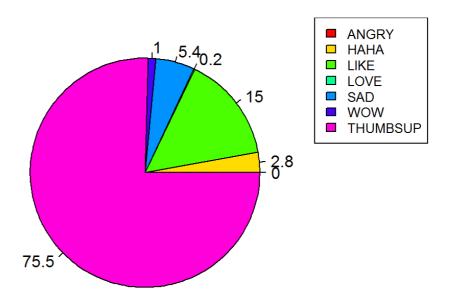
```
## The following object is masked from 'package:httr':
##
## config
```

```
## The following object is masked from 'package:stats':
##
## filter
```

```
## The following object is masked from 'package:graphics':
##
## layout
```

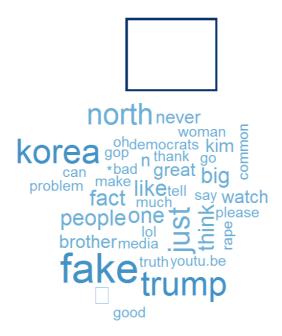
```
 \begin{array}{l} x = c(1,\ 58,\ 305,\ 4,111,21,1537) \\ labels = c("ANGRY",\ "HAHA",\ "LIKE",\ "LOVE","SAD","WOW","THUMBSUP") \\ piepercent = round(100*x/sum(x),\ 1) \\ pie(x,\ labels = piepercent,\ main = "Reactions",col = rainbow(length(x))) \\ legend("topright",c("ANGRY",\ "HAHA",\ "LIKE",\ "LOVE","SAD","WOW","THUMBSUP"),\ cex = 0.8, \\ fill = rainbow(length(x))) \\ \end{array}
```

Reactions



Fifth, create a wordcloud of all the comments on this event. As the cloud shows, it mainly concerns about Canadian people.

```
library (quanteda)
## quanteda version 0.9.9.3
##
## Attaching package: 'quanteda'
## The following object is masked from 'package:utils':
##
##
      View
## The following object is masked from 'package:base':
##
##
       sample
u_corpus = corpus(comments$message)
u dfm = dfm(u corpus)
u dfm
## Document-feature matrix of: 77 documents, 622 features (97.6% sparse).
library (RColorBrewer)
stopwords = c(stopwords("english"), 'a','"', ',','&','the',"?","-","[","]","(",")",
"cnn", "https", "rt", "news", "who", "you", "this", "too", "for", "in", "by", "http", "will"
"and", "has", "to", "don't", "/", ":", ".", "bye", "!", "let", ", ", ""!", "=")
u_dfm = dfm_select(u_dfm, stopwords, selection=c("remove"), valuetype=c("fixed"))
## removed 106 features, from 196 supplied (fixed) feature types
textplot_wordcloud(u_dfm, max.words = 50, colors = brewer.pal(9, "Blues")[5:9], sc
ale = c(9, .2)
```



Sixth, get the replies to the comments, so as to construct a connection between the users. And get the second layer of the connection, by catching people who reply to the comments.

```
post = getPost("5550296508_10156108813016509", token, likes=F)
comments = post$comments
replies = list()
for (comment in comments$id[comments$comments_count > 0]) {
  creplies = getCommentReplies(comment, token)$replies
  if (nrow(creplies) > 0) {
    creplies$comment_id = comment
    replies = c(replies, list(creplies))
}
replies = plyr::rbind.fill(replies)
```

```
replies2 = replies[c("from_name", "comment_id")]
comments2 = comments[c("id", "from_name")]
colnames(comments2) = c("comment_id", "to_name")
replies2 = merge(replies2, comments2)
replies2 = aggregate(replies2$comment_id, replies2[c("from_name", "to_name")], leng
th)
replies2 = subset(replies2, from_name != to_name)
```

Finally, draw a graph according to the connections. But the nodes on the graph are too crowded, so I only keep the people with over 2 comments on the connection graph. There are 5 main colors on the graph, which mean there are 5 main debates among the comments under this post.

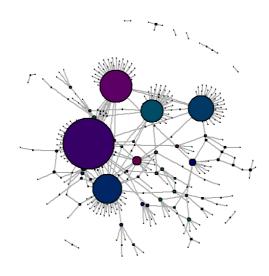
```
library (igraph)
##
## Attaching package: 'igraph'
## The following object is masked from 'package:quanteda':
##
      similarity
## The following objects are masked from 'package:plotly':
##
##
      %>%, groups
## The following objects are masked from 'package:stats':
##
##
      decompose, spectrum
## The following object is masked from 'package:base':
##
##
      union
g = graph_from_data_frame(replies2, directed=F)
E(g) $weight = E(g) $x
V(g) $size = 0.5 + (.5 * degree(g))
```

pal = substr(rainbow(length(unique(clusters)), start=0.33, end=1, v=0.4), 1, 7)

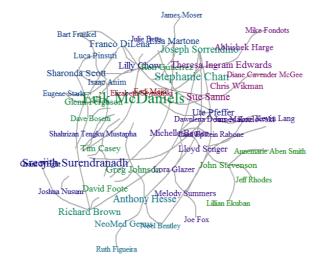
clusters = edge.betweenness.community(g)\$membership

V(g) \$color = pal[match(clusters, unique(clusters))]

plot(g, vertex.label=NA,edge.arrow.size=1)



```
# Keep only people with >2 reply in largest component
g2 = igraph::decompose(g, min.vertices = 50)[[1]]
g2 =induced_subgraph(g2, degree(g2, V(g2), "in")>2)
# Label size based on betweenness centrality
centrality = betweenness(g2)
V(g2)$label.cex = 0.5 + 0.5 * centrality / max(centrality)
# color labels based on clustering
clusters = edge.betweenness.community(g2)$membership
pal = substr(rainbow(length(unique(clusters)), start=0.33, end=1, v=0.5), 1, 7)
V(g2)$label.color = pal[match(clusters, unique(clusters))]
layout = layout.reingold.tilford(g2, circular=T)
plot(g2, vertex.shape = "none", layout=layout, edge.arrow.size=4, edge.curved=TRUE)
```



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