

Facebook Lab

Paine (HE Peiwei, 54471952)

Research Question: How people react to an illegal migrant issue on FB.

First, authorize by using the Facebook token.

```
library(Rfacebook)
library(rmarkdown)
```

```
fb_app_id = "767570183395387"
fb_app_secret = "539a32d8923e44edfd3c7aa750dc14d6"
token = fbOAuth(fb_app_id, fb_app_secret)
```

```
token = readRDS("token.rds")
```

Second, get 20 posts on the page of CNN. And create a subset of the posts dataframe, including the ids, time, likes, messages, and the numbers of likes, comments and shares. By checking the id number to select the post I want.

```
posts = getPage("cnn", token, n=20)
```

```
## 20 posts
```

```
posts = subset(posts, select=c("id", "created_time", "likes_count", "comments_count", "shares_count", "message"))
```

Third, the post I choose is about illegally crossing the border into Canada. To get this post, just check the post id, which is [6] in the dataframe. After I get this post, I collect the reactions and comments data, and create dataframes separately. Present the reactions on this post by pie chart, using plotly.

```
post = getPost(posts$id[7], token, reactions = T, comments=F)
reactions = post$reactions
r_counts=table(reactions$from_type)

post = getPost(posts$id[7], token, comments = T, likes = F)
comments = post$comments
save(comments, file="fbcomments.rda")
```

```
library(plotly)
```

```
## Loading required package: ggplot2
```

```
##
## Attaching package: 'plotly'
```

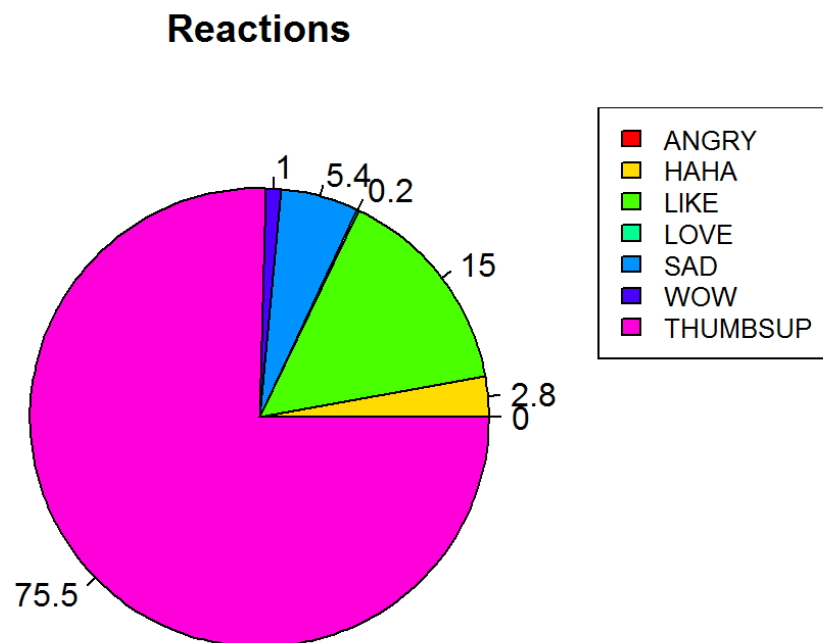
```
## The following object is masked from 'package:ggplot2':  
##  
##   last_plot
```

```
## The following object is masked from 'package:httr':  
##  
##   config
```

```
## The following object is masked from 'package:stats':  
##  
##   filter
```

```
## The following object is masked from 'package:graphics':  
##  
##   layout
```

```
x = c(1, 58, 305, 4, 111, 21, 1537)  
labels = c("ANGRY", "HAHA", "LIKE", "LOVE", "SAD", "WOW", "THUMBSUP")  
piepercent = round(100*x/sum(x), 1)  
pie(x, labels = piepercent, main = "Reactions", col = rainbow(length(x)))  
legend("topright", c("ANGRY", "HAHA", "LIKE", "LOVE", "SAD", "WOW", "THUMBSUP"), cex =  
0.8,  
      fill = rainbow(length(x)))
```



Fifth, create a wordcloud of all the comments on this event. As the cloud shows, it mainly concerns about Canadian people.

```
library(quanteda)
```

```
## quanteda version 0.9.9.3
```

```
##  
## Attaching package: 'quanteda'
```

```
## The following object is masked from 'package:utils':  
##  
##      View
```

```
## The following object is masked from 'package:base':  
##  
##      sample
```

```
u_corpus = corpus(comments$message)  
u_dfm = dfm(u_corpus)  
u_dfm
```

```
## Document-feature matrix of: 77 documents, 622 features (97.6% sparse).
```

```
library(RColorBrewer)  
stopwords = c(stopwords("english"), 'a', '"', ',', '&', 'the', "?", "-", "[", "]", "(", ")",  
"cnn", "https", "rt", "news", "who", "you", "this", "too", "for", "in", "by", "http", "will",  
"and", "has", "to", "don't", "/", ":", ".", "bye", "!", "let", ",", "'", "=")  
u_dfm = dfm_select(u_dfm, stopwords, selection=c("remove"), valuetype=c("fixed"))
```

```
## removed 106 features, from 196 supplied (fixed) feature types
```

```
textplot_wordcloud(u_dfm, max.words = 50, colors = brewer.pal(9, "Blues")[5:9], scale = c(9, .2))
```



```
library(igraph)
```

```
##  
## Attaching package: 'igraph'
```

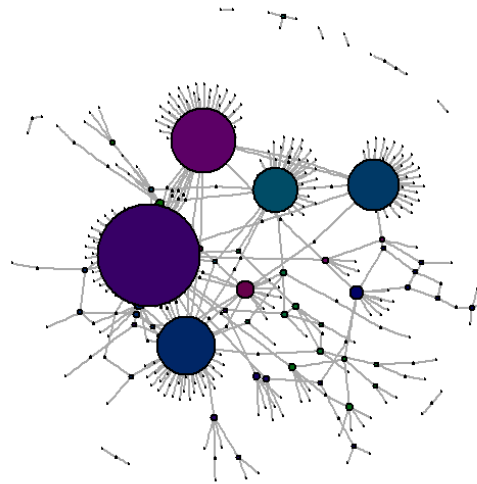
```
## The following object is masked from 'package:quanteda':  
##  
##      similarity
```

```
## The following objects are masked from 'package:plotly':  
##  
##      %>%, groups
```

```
## The following objects are masked from 'package:stats':  
##  
##      decompose, spectrum
```

```
## The following object is masked from 'package:base':  
##  
##      union
```

```
g = graph_from_data_frame(replies2, directed=F)  
E(g)$weight = E(g)$x  
V(g)$size = 0.5 + (.5 * degree(g))  
clusters = edge.betweenness.community(g)$membership  
pal = substr(rainbow(length(unique(clusters))), start=0.33, end=1, v=0.4), 1, 7)  
V(g)$color = pal[match(clusters, unique(clusters))]  
plot(g, vertex.label=NA, edge.arrow.size=1)
```



```
# Keep only people with >2 reply in largest component
g2 = igraph::decompose(g, min.vertices = 50)[[1]]
g2 = induced_subgraph(g2, degree(g2, V(g2), "in")>2)
# Label size based on betweenness centrality
centrality = betweenness(g2)
V(g2)$label.cex = 0.5 + 0.5 * centrality / max(centrality)
# color labels based on clustering
clusters = edge.betweenness.community(g2)$membership
pal = substr(rainbow(length(unique(clusters)), start=0.33, end=1, v=0.5), 1, 7)
V(g2)$label.color = pal[match(clusters, unique(clusters))]
layout = layout_reingold_tilford(g2, circular=T)
plot(g2, vertex.shape = "none", layout=layout, edge.arrow.size=4, edge.curved=TRUE
)
```

