What is the advantage of using terminal ?

1. It is standardized through POSIX and the Single Unix Specification, so a script you write for one computer will likely work on all POSIX compliant machines (assuming you restrict yourself to standard commands, of which there are **lots**). Microsoft has a habit of including tools in some versions and not in others, making batch programming very hit or miss
2. Because UNIX was built from the terminal up, most everything is configurable from the command line. Windows was like this up to a point, but they opted to drop the 16-bit subsystem and DOS with it. Now the GUI is the only way to change some things in Windows.
3. Because it is so flexible. Commands can be piped together (ls | grep filename), they can be captured (gcc program.c > ./standard\_out 2> ./standard\_error), and can be substituded (ls /home/`whoami` or ls /home/$(whoami))
4. Because UNIX utilities are designed to do one thing, and do it well. Just look into awk,grep,sed, wget or a host of others. By themselves they achieve a single task, but given #3 and #2 they can be built into powerful expressions.
5. Because of the ability to automate tasks. cron and bash scripts allow long, complicated, and/or repetitive tasks to either be simplified or automated completely.