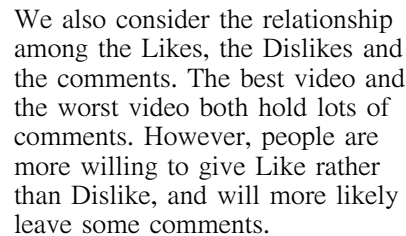
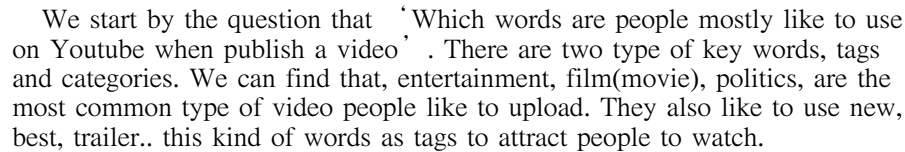


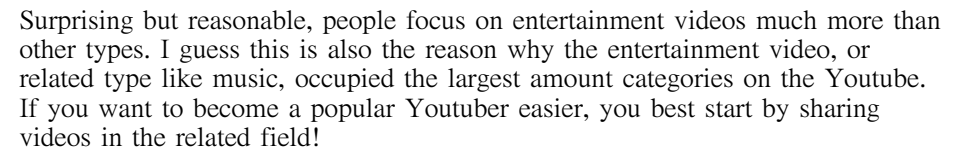
Nowadays, watching videos online is a very common way for people to grab information and kill time. Youtube, as the biggest video sharing website in the world, holds billions of videos, which hide numerous but not intuitive information behind the screen. Using the open data published by Youtube, I will try to discover some popularity trend and regularity in this poster.



A horizontal bar chart titled "Which Category Liked The Most". The y-axis is labeled "category" and lists 15 categories. The x-axis is labeled "likes" and ranges from 0 to 2500 with major ticks every 500 units. The bars are dark red. The categories and their approximate like counts are: Music (2400), Entertainment (1750), Comedy (950), People & Blogs (500), Howto & Style (400), Film & Animation (350), Sports (300), Gaming (250), Science & Technology (200), News & Politics (150), Education (100), Pets & Animals (50), Autos & Vehicles (30), Nonprofits & Activism (20), Travel & Events (10), Shows (5), and Movies (5).

category	likes
Music	2400
Entertainment	1750
Comedy	950
People & Blogs	500
Howto & Style	400
Film & Animation	350
Sports	300
Gaming	250
Science & Technology	200
News & Politics	150
Education	100
Pets & Animals	50
Autos & Vehicles	30
Nonprofits & Activism	20
Travel & Events	10
Shows	5
Movies	5

So, what kind of video can have a long time popularity trend? We can find except the entertainment, the People&Blogs last very long. I hope I can say Education has a outstanding long time trend, but it just perform not bad. Movie and Show last extremely short is may caused by the copy right protection. Overall, Entertainment, Science&Tech and Music are top three categories which can attract people for a comparable long time.



**You**Tube