

Core and Accents



HEX # 0F649C
CMYK 93 61 15 2
RGB 15 100 156



HEX # 1D76BB
CMYK 85 50 0 0
RGB 29 118 187



HEX # 29ABE2
CMYK 70 14 0 0
RGB 41 171 226



HEX # 8CC541
CMYK 50 0 99 0
RGB 140 197 65



HEX # F8EB32
CMYK 5 0 90 0
RGB 248 235 50

Extended Palette Options



HEX # 172542
CMYK 95 84 45 49
RGB 23 37 66



HEX # 3C4453
CMYK 77 66 48 36
RGB 60 68 83



HEX #94a1b6
CMYK 0 45 30 18
RGB 23 161 150



HEX # e4b57c
CMYK 5 32 62 0
RGB 239 179 114



HEX # d58961
CMYK 8 57 71 0
RGB 228 133 88



HEX # b85040
CMYK 15 86 85 4
RGB 201 72 56



HEX # 3e879c
CMYK 77 35 31 2
RGB 62 135 156



HEX # 48aeb5
CMYK 68 11 30 0
RGB 72 174 181



HEX # 6db58d
CMYK 60 9 56 0
RGB 109 181 141



HEX # 7fba5d
CMYK 55 5 84 0
RGB 127 186 93



HEX # dbdb58
CMYK 17 4 81 0
RGB 219 219 88



HEX # ebe352
CMYK 17 86 85 4
RGB 235 227 82

The corporate font is Avenir Next and Avenir Next Condensed (condensed is more suitable for labeling).
this is regular weight (shown above). For fine print we use Ultra Light weight and for bold we use Demi Bold.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
UVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890