```
   gender    age    income    monthssubbed  plan    meanhourswatched    competitorsub  \
0  woman     26.0   57.69                6  B                  22.30                0
1  woman     69.0   33.62                4  B                  22.90                1
2  woman     20.0   52.05                1  P                   9.36                1
3  woman     39.0   52.25               21  B                  29.91                1
4  woman     25.0   49.33               29  B                   9.90                0
5  woman     18.0   56.15               22  B                  69.11                1

   topgenre       secondgenre  numprofiles  cancelled  downgraded  bundle  kids  \
0    Comedy          Thriller            3          1           0       0     0
1     Drama            Comedy            3          0           0       0     0
2  Thriller   ScienceFiction            2          1           0       0     1
3  Thriller       Documentary            1          1           0       0     0
4    Comedy            Horror            1          1           0       0     0
5     Drama    RomanticComedy            3          1           1       0     0

   longestsession   churn_prob  \
0          122.39     0.834586
1           74.85     0.833019
2          113.91     0.772913
3           70.09     0.757920
4           49.43     0.747729
5           29.92     0.737134

                                    similar_users
0      [317, 328, 376, 307, 248, 209, 202, 416, 11, 445]
1      [481, 199, 183, 358, 484, 187, 448, 407, 316, ...
2       [381, 342, 8, 194, 307, 216, 370, 363, 197, 416]
3         [410, 140, 31, 114, 469, 41, 283, 248, 55, 37]
4      [194, 342, 8, 432, 377, 232, 370, 381, 306, 427]
5       [76, 433, 176, 155, 442, 297, 94, 337, 394, 101]
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