Turn Your Leads Into Conversations — Automatically

I help small businesses set up a simple, effective customer journey in their CRM so every lead gets followed up, prioritized, and tracked — without manual work.

The Problem

Many small businesses lose opportunities because leads don't receive fast follow-ups, everything depends on manual work, and there is no clear visibility of which leads are hot or cold. This is not a marketing issue. It is an operations issue.

The Solution

A fully automated lead journey in your CRM, implemented in up to 14 days. Every lead receives an immediate response, follow-ups happen automatically, and your pipeline stays organized with minimal effort.

What I Deliver

- CRM setup or optimization (HubSpot or similar)
- One clear lead funnel
- Automated follow-up sequence (3–5 steps)
- Lead statuses and tags (new, warm, cold, lost)
- Integration with forms or outreach tools
- Optional Zapier automations
- Testing, basic documentation, and handover call

Who This Is For

Small businesses (1–10 people) in B2B, services, clinics, agencies, or small SaaS companies that generate leads but struggle with follow-ups and CRM organization.

Tools

HubSpot, Zapier, Instantly, and other CRM or automation tools as required.

Timeline

Delivery in up to 14 days, depending on complexity and responsiveness.

Pricing

Option A: One-time project — €800 to €1,200.
Option B: €600 setup + €300/month for light maintenance.

Next Step

Book a short call to review your current lead process and decide whether this setup is the right fit.