Zak PeloJoaquin

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summary

I am a quality- and detail-oriented technical and creative Designer and Writer, experienced and self-motivated, with an aptitude for analysis and problem-solving.

highlights

Adobe:
- » Illustrator
- » Photoshop
- » InDesign
- » Flash with AS3
- » DreamWeaver
- » AfterEffects
- » Edge
- » Muse

Microsoft:
- » Microsoft Office expert
  - » Word with VBA
  - » Excel with VBA
  - » Access with SQL & VB
  - » PowerPoint
  - » Outlook
- » SharePoint
- » Virtual Machine & Server

other:
- » HTML5 with some CSS & JS
- » Ubuntu with LINUX
- » Content Management Systems
  - » Scala
  - » ~sedna
  - » CoolSigns

accomplishments

- › Designed and personally implemented a live photo event that displayed real-time offsite in Times Square for the SEGD Global Design Awards.

- › Created and collaborated on educational video and animation projects for both City Year and the Fred Rogers Center.

- › Analyzed and successfully proposed improved content management systems for clients such as Macerich, Verizon Center, Express and SL Green.

- › Functioned as a one-person IT department for Bluewhale Studios (now Sensory Interactive) design studio, supporting OSX, Windows, iOS, Android and Linux platforms, responsible for company data management and server creation and maintenance, and company-wide data backup strategy and implementation.

relevant experience

Graphic Designer [freelance, remote]
April 2012 - present
Birdsong Brewing Company — Charlotte, NC

- › Design all print, merchandise and digital media for a 100+ client, 50-mile brewery. Add new functions and artwork to website. Brand new products monthly.

Associate
October 2012 - February 2013
Sensory Interactive — Boston, MA

- › Propose, implement, and support content -and content management systems-, for large displays such as LED billboards in Times Square and Verizon Center arena.

- › Become an expert in multiple industry-related software applications at a client-driven pace; remain agnostic to software vendors to best meet client needs.

- › Write successful, mission-critical proposals that present highly-technical information to a range of audiences from the uninitiated to specialists.

Junior Graphic Designer
October 2005 - October 2012
Bluewhale Studios — Seattle, WA, and Boston, MA

- › Work collaboratively with in-house design studio in proof-of-concept and production of video, animation, illustration, and a vast array of other design tasks.

- › Independently solve IT problems while respecting time and budget limits, and concurrently meeting design task deadlines.

- › Create Flash and other animation for web and applications, primarily using ActionScript.

- › Design and storyboard user interface layout and behavior.

Technical Writer
April 2003 - October 2005
Prowess Consulting — Seattle, WA

- › Write technical manuals for Microsoft applications
- › Perform localization editing for translation on manuals
- › Adhere to the Microsoft writing style guide