Zak PeloJoaquin

summary

Quality- and detail-oriented technical and creative Designer; skilled and powerful Writer; experienced and self-motivated, with an aptitude for analysis and problem-solving.

highlights

Adobe:

- » Illustrator
- » Photoshop
- » InDesign
- » Flash with AS3
- » DreamWeaver
- » AfterEffects
- » Muse
- » Edge

Microsoft:

- » Microsoft Office expert
 - » Word with VBA
 - » Excel with VBA
 - » Access with SQL & VB
 - » PowerPoint
 - » Outlook
- » SharePoint
- » Virtual Machine & Server

other:

- » HTML5 with some CSS & JS
- » Ubuntu with LINUX
- » Content Management Systems
 - » Scala
 - » ~sedna
 - » CoolSigns

traits:

- » analytical problem-solver
- » experienced in multiple disciplines
- » process-oriented
- » aptitude for troubleshooting unfamiliar technology
- » flexible and conceptual thinker
- » capable of rapidly learning complex programs

accomplishments

- Designed and personally implemented a live photo event that displayed real-time offsite in Times Square for the SEGD Global Design Awards.
- Created and collaborated on educational video and animation projects for both City Year and the Fred Rogers Center.
- Analyzed and successfully proposed improved content management systems for clients such as Macerich, Verizon Center, Express and SL Green.
- > Functioned as a one-person IT department for Bluewhale Studios (now Sensory Interactive) design studio, supporting OSX, Windows, iOS, Android and Linux platforms, in addition to design tasks.

relevant experience

Associate [contractor]

October 2012 - February 2013

Sensory Interactive - Boston, MA

- > Propose, implement, and support content -and content management systems-, for large displays such as LED billboards in Times Square and Verizon Center arena.
- > Become an expert in multiple industry-related software applications at a client-driven pace; remain agnostic to software vendors to best meet client needs.
- > Write successful, mission-critical proposals that present highly-technical information to a range of audiences from the uninitiated to specialists.

Designer [contractor]

April 2012 - present

Birdsong Brewing Company — Charlotte, NC

> Design all print, merchandise and digital media for a 100+ client, 50-mile brewery. Add new functions and artwork to website. Brand new products monthly.

Design and IT [contractor]

October 2005 - October 2012

Bluewhale Studios* - Seattle, WA, and Boston, MA

- , Work collaboratively with in-house design studio in proof-of-concept and production of video, animation, illustration, and a vast array of other design tasks.
- > Independently solve IT problems while respecting time and budget limits, and concurrently meeting design task deadlines.
- Illustration
- > Flash
- > Server administration > User-interface design
- > Video editing
- Company data management
- * Bluewhale Studios was purchased in full in December 2012 by Sensory Interactive, and all properties and brand identity fully transferred.

Writer and Editor [contractor]

April 2003 - October 2005

Prowess Consulting - Seattle, WA

- > Write technical manuals for Microsoft applications
- > Perform localization editing for translation on manuals
- > Adhere to the Microsoft writing style guide