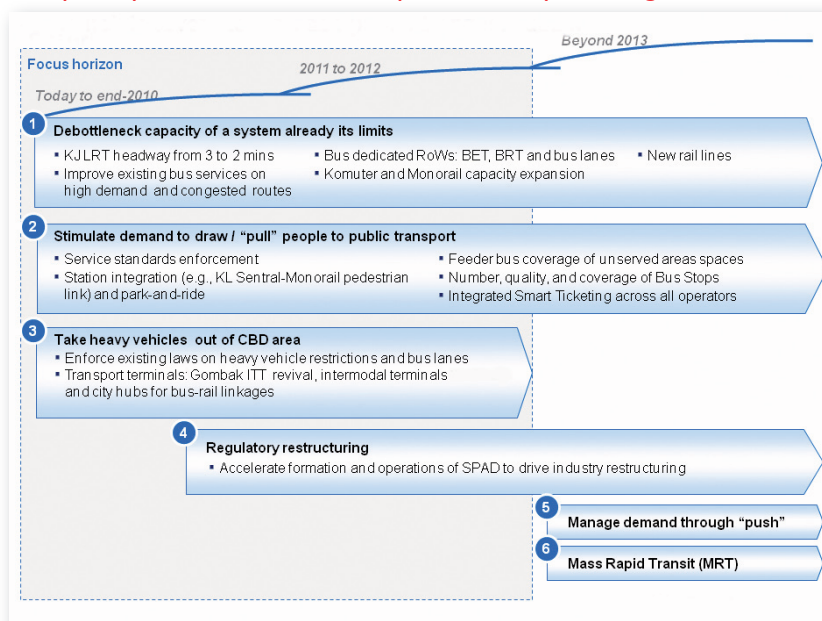


TOWARDS DELIVERING SIGNIFICANT IMPROVEMENT

Six principal levers to increase public transport usage



To vastly improve public transportation within Malaysia's major population centres, the UPT NKRA aspires to achieve 25% share of person-trips via public transport during the morning peak period (7am to 9am) in the Klang Valley by 2012 and subsequently adapting and applying successful initiatives to Penang and Johor Bahru.

In the Klang Valley, this is equivalent to increasing ridership by 2.5 times from an estimated 240,000 daily passengers (during the morning peak) to approximately 600,000 by 2012.

In addition to the overall public transport modal share, the UPT NKRA has identified four focus

areas to anchor the various efforts to significantly improve urban public transport. They are:

- **Reliability and journey times:** Improve the reliability of services focusing on punctuality of service and significantly reduce door-to-door journey time, including in-vehicle and out-of-vehicle travel times during morning peak periods.
- **Comfort and convenience:**

Improve the end-to-end journey experience on public transport from the moment commuters step out of their homes to when they arrive at their destinations.

- **Accessibility and connectivity:** Ensure that the people have easy access to public transport.
- **Availability and capacity:** Provide sufficient public transport capacity to serve existing and new passengers. 