



PEMANDU
PERFORMANCE MANAGEMENT AND DELIVERY UNIT

January 14, 2011

FOR IMMEDIATE RELEASE

PEMANDU Website Enhanced

PUTRAJAYA: In an effort to better inform and provide accessibility to the Rakyat on the development and progress of the Government Transformation Programme (GTP) and the Economic Transformation Programme (ETP), the Performance Management and Delivery Unit (PEMANDU) of the Prime Minister's Department has done a complete revamp of its website, in terms of its look-and-feel, user interface as well as service features to ensure ease of use by the public.

Alex Iskandar Liew, PEMANDU's Director of Communications (GTP) said this is in line with government's effort to keep the Rakyat abreast with the latest happenings of both the GTP and ETP.

"This socio-economic transformation programme is nothing anyone has seen in this country before. It is a programme to take Malaysia to the next level of its development, and it is critical that the public is aware of what is going on to have a better appreciation of what is being done on the ground. More importantly, updates will be provided from the source," he said.

"It is with this in mind that we did the revamp," he said, adding that the more dynamic and refreshed website went 'live' on January 11, 2011. "It is still early days, but we would like to encourage feedback from the public on the website," Liew added.

“Let us know what you would like to see on the website in terms of content and interactive services. The website will evolve over time to facilitate a more efficient and effective dissemination of pertinent GTP and ETP information to the public.”

Among other things, the GTP portion of the website will have a Media Centre uploaded soon. This Media Centre is a dedicated service to all media representatives to access official GTP press releases and photographs.

As some of the information may be embargoed from time to time, registration by individual users from the media will be necessary. Liew said there would also be media content for the public to view such as the published releases, press clippings and related videos on the GTP’s progress in terms of the various initiatives taken and the subsequent results achieved through the six National Key Results Areas (NKRAs).

The website is also linked to the GTP and ETP Roadmap Twitter account (handles: [@gtp_roadmap](#) and [@etp_roadmap](#)) where everyone can follow the GTP and the ETP’s progress with the latest updates and announcements of the GTP and ETP related activities in almost real time.

Over time, Liew said, the website will have ‘live’ chat sessions with the NKRA directors and the people behind this transformation work.

Liew said the revamped PEMANDU website now has a more contemporary look and the immediate distinction is that the two transformation programmes (GTP and ETP) have their own ‘space’ so that users know exactly what they are looking at.

“We have also ensured that navigation on the website is simple and the user interface is easy to use,” he added. “At the end of the day, the website has been redesigned to be informative. More tweaks are expected to be done in the next few weeks to fine tune and enhance the various functions within the site.”

The public encouraged to share feedback at feedback.gtp@pemandu.gov.my
