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Homepage: [data-break.netlify.com](http://data-break.netlify.com)

EvalYouth co-chairs and secretariat

2020-02-29

Dear co-chairs and secretariat,

It is my pleasure to submit the technical proposal for the evaluation of the Global Mentoring Program 2019 (Post-Pilot Phase). As an emerging evaluator with two years' experience in monitoring and evaluation, and five years' experience in international development, I feel that beyond my meeting the requirements as described in the Terms of Reference (technical proposal, page 2), I additionally would be building my own capacity in performing this evaluation, a contribution in itself to the goals of EvalYouth.

I hold a Master's degree in Geography (Environmental Management) and a Bachelor's degree in international development, both from the University of Waterloo, Canada.

In addition to this technical qualification, my experience and skills as an evaluator are strongly aligned with the needs of this assignment:

- *Experience in evaluation document review and analysis:* As junior consultant at Univeralia Management Group, I have been the main consultant responsible for the collection, management, and analysis of documents in a range of complex evaluations of multi-stakeholder initiatives, using various mixed-methods techniques for reviewing, synthesizing and presenting findings from documentation.
- *Experience in reviewing and analyzing survey data:* I have developed or participated in the development of survey methodologies for numerous evaluations and programs, including for the [Community Solution Network](#)

[Smart City Challenge](#), Evaluation of the IDRC Governance and Justice Program, [Evaluation of the Readiness and Preparatory Support Programme](#), and several others available upon request.

- *Experience evaluating multi-stakeholder initiatives:* Analysis for Options for Long-Term Institutional Planning for the International Aid Transparency Initiative (IATI), Evaluation of the Governance of the Gavi Alliance, Evaluative Study of the Global Partnership for Education support to Education Sector Planning, Mid-term review of the Joint SDC-SNSF Swiss Programme for Research on Global Issues for Development.

My attached CV contains writing samples, the most recent of which being the flagship document produced by the Community Solution Network, The [State of Open Smart Communities Report, 2019](#).

Thank you for taking the time to review my proposal, and I am thankful to the EvalYouth Task Force II for providing this opportunity.



Corey Pembleton, M.Es, B.Es  
Montreal, Canada



# External Review of the EvalYouth Global Mentoring Program 2019 (Post-Pilot Phase)

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# Value Proposition

I am pleased to submit this technical proposal to the EvalYouth Network for the External Review of the EvalYouth Global Mentoring Program 2019 (Post-Pilot Phase). As per the instructions provided, this document contains an introductory letter, technical proposal, and my curriculum vitae. I believe that my experience, background, and skills qualify me to conduct this mandate to the satisfaction of all stakeholders involved.

My added value lies in three main aspects, as detailed in this proposal:

- 1. Ample experience in qualitative analysis in international development evaluations**
  - 2. Experience in evaluating multi-stakeholder partnerships and organizations**
  - 3. Experience in assessing functional and technical components of learning management systems**
- 

Technical Proposal

February 2020

Corey Pembleton

## 1.3 Context and Rationale

In the context of this evaluation, Task Force II implemented the two phases of its Global Mentoring Program in 2016 and 2019, with a pilot phase which ran from 2017 - 2018, and subsequently had an evaluation performed. The second phase, which was twice the size of the first, included four modules: Module 1: Connecting and bonding; Module 2: The world of design, monitoring and evaluation; Module 3: Actors and opportunities in the evaluation ecosystem; and Module 4: Thinking about the future. Mentors and mentees connected and held meetings on various social media platforms, held regular meetings, and used a customized learning management system implemented by EvalYouth.

## 1.4 Objectives and Scope

### Objectives

Task Force II seeks to know the lessons-learned, achievements, successes, strengths, failures, and weaknesses of Phase 2 to inform the design of the next phase of the program, and has developed the following objectives for this evaluation to do so:

1. Review progress made after the external evaluation of the Pilot Phase of the Program;
2. Provide a snapshot independent assessment of the relevance, effectiveness, efficiency, and sustainability of the Global Mentoring Program;
3. Provide an assessment of the coordination and integration with local and regional VOPEs;
4. Draw key lessons from the Second Phase and provide a set of forward-looking, feasible recommendations to improve the design of the next mentoring program phase.

### Scope

This external review primarily focuses on the second phase of the mentoring program; however, findings from the first phase (Pilot Phase) would also be used as part of the documents review. The second phase was implemented in 2019 with a global geographic scope, and this evaluation will be reflective of this.

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# Proposed Approach

## 2.1 Overall Approach

This evaluation is underpinned by the OECD-DAC evaluation criteria, particularly effectiveness, efficiency, and sustainability, and is guided by several principles. Given the size of the assignment, an evaluation framework will not be developed, however data will be analyzed according to their contribution to the UNEG and OECD-DAC evaluation quality standards in a similar fashion.

### **Utilization-Focused**

Given the strong learning purpose of the assignment, the consultant suggests adopting a utilization-focused framework (as was adopted in the first phase), whose main objective is to be useful to the intended users in terms of providing learning, informing decision-making and improving performance to guide implementation decisions in the third phase of the program.

### **Participatory**

Although there is no primary data collection within the scope of this evaluation, the consultant will work closely with the Task Force II team and all other relevant stakeholders to ensure that this evaluation is as participatory as possible, and necessary. As stipulated in the Terms of Reference, discussions with Task Force II leaders and members about the process will be held as necessary to ensure the work is aligned with the needs of the Task Force.

## 2.2 Methodology

### 2.2.1 Desk Review

*Desk review of all relevant program documents including, pilot phase evaluation, program concept notes, learning modules, lessons learned document, and meeting minutes and email communication with mentors and mentees*

Using a systematic qualitative analysis approach, all documents will be reviewed according to how they measure against relevant OECD-DAC criteria to this assignment. All data will be reviewed and compiled into spreadsheets, and shared as an appendix in the final report.

# Financial Proposal

## 3.1 Workplan

No suggested changes to the workplan and timing as presented in the Terms of Reference.

## 3.2 Financial Proposal

Given the size of this assignment and the predominantly learning-focused orientation, I propose a daily rate at a fraction of normal pay rates, at \$150 USD/day. The proposed breakdown of tasks will vary dependent upon the amount of documents, size of the survey, etc., and as such as flexible to change given that it remains within the EvalYouth Budget.

Activity	Estimated Days	Total Cost
Document Review	2	\$300.00
Survey Analysis & Visualization	1	\$150.00
Learning Management System Review	.5	\$75.00
Draft Report	4	\$600.00
Final Report	2	\$300.00
Meetings and Evaluation Management	.5	\$75.00
Total		\$1,500

## 2.2.2 Survey Analysis

*Desk review of the 2019 program participants survey already conducted by the task force*

Depending on the size of the survey results for review, data visualization of quantitative results may be performed using the R statistical programming language. All qualitative responses will be included in this analysis. Survey question methodology will be given a light-touch review to better align this desk review with subsequent analysis.

## 2.2.3 Learning Management System Review

*Review of the EvalYouth's Moodle online learning management system and participants' assignments/submissions*

Having recently conducted a market assessment of 20 learning management systems, I propose a comparative review of the Moodle LMS to other industry-leading LMS systems to determine it's fit for purpose.

All course results will be reviewed, including the way which knowledge and capacity growth is measured within the system, and how it is analyzed outside of the system.

A decorative horizontal line composed of two segments of dashed dark blue lines, separated by a small gap. The line has a wavy, undulating appearance.

3

## Workplan and Deliverables

No suggested changes to the workplan as presented in the Terms of Reference.

# COREY PEMBLETON

I am an aspiring international development evaluator with several years' experience in the field interested in finding new ways of approaching complex problems in program and project evaluation. By taking a combined approach of traditional evaluative practices (OECD-DAC) with novel programming approaches (e.g. with the R programming language), I seek to not only uplift myself, but others as well to learn new tools and approaches, enhance data analysis and visualization, and join the best of both of these worlds.

## INDUSTRY EXPERIENCE

2020  
|  
2019

### ● Program Officer

OpenNorth

📍 Montreal, QC

- As a program officer, I am responsible for program implementation, evaluation and reporting. Tasks include providing a consultative service for Canadian communities to build capacity in Smart Cities, developing and implementing evaluation data collection tools (surveys and interview templates), and managing client - external consultant relationships.
- Work frequently includes writing, document review, analysis and concise reporting for a public or non-profit executive audience.

2019  
|  
2017

### ● Junior Evaluation Consultant

Universal Management Group

📍 Montreal, QC

- As a consultant, I was a member of dynamic teams holding a high degree of responsibility in project management, client relations, business development, qualitative and quantitative analysis in an international development evaluation context.
- Working and managed relationships with external consultants and firms, planned international data collection missions, and coordinated with international organizations. Tasks completed include performing landscape analyses, portfolio and policy analyses, interviews, using topic-focused qualitative methodologies (e.g. Most Significant Change, Sense-Making, triangulation), general data management.

2017

### ● Research Assistant

L'Institut national de la recherche scientifique (INRS)

📍 Montreal, QC

- Participated in PhD research project studying the impact of road speeds and pedestrian collision.
- Primary responsibilities were for performing quantitative and spatial analysis.

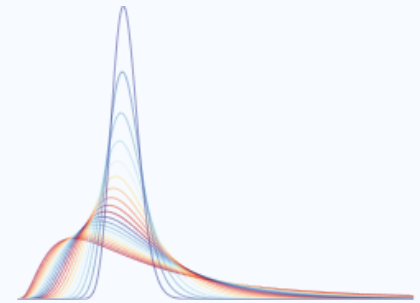
2016  
|  
2015

### ● Junior Project Officer

Vietnam Cleaner Production Centre

📍 Vietnam, Hanoi

- As part of an international work arrangement with the University of Waterloo, I worked with the VNCPC to perform various assistance tasks including: primary data collection, analysis, processing and reporting, developing visualizations (webmaps).



## CONTACT

✉ [pembletonc@gmail.com](mailto:pembletonc@gmail.com)

🐦 [coreypembleton](https://twitter.com/coreypembleton)

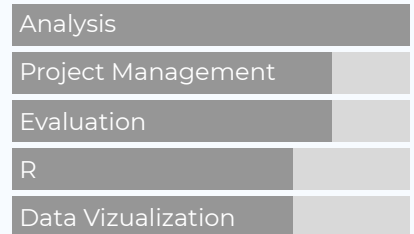
🔗 [github.com/pembletonc](https://github.com/pembletonc)

🔗 [data-break.netlify.com](https://data-break.netlify.com)

in

[linkedin.com/in/coreypembleton](https://linkedin.com/in/coreypembleton)

## SKILLS



Made with the R package [page-down](https://github.com/josiahpage/page-down).

The source code is available at [github.com/pembletonc/cv](https://github.com/pembletonc/cv).

Last updated on 2020-02-29.



## EDUCATION

2020



### **Certificate in Project Management**

McGill University

📍 Montreal, QC

- Project management skills development training, fully aligned with the Project Management Institute's Project Management Body of Knowledge Guide

2017  
|  
2015



### **M.Es Geography**

University of Waterloo

📍 Waterloo, ON

- Awards Received: James Nelson bursary in environmental planning; Mitacs globalink fellowship; conferences presented: American Association of Geographers (San Francisco); Esri Geodesign summit (Redlands, CA); Canadian Association of Studies in International Development (St. Catherine's, Canada)
- Paris summer innovation fellowship grantee

2015  
|  
2011



### **B.Es International Development**

University of Waterloo

📍 Waterloo, ON

- Hands-on program in international development with a focus on environmental resource management and GIS. Included work placement with the organizations based in Hanoi, Vietnam.

My educational background in International Development and Environmental Management provides me with a unique outlook on problem solving and critical thinking, something I bring to my daily work practice



## SELECT EVALUATION EXPERIENCE

2019  
|  
2018



### **Program Evaluation of the Governance and Justice Program**

Universalialia (IDRC)

📍 Canada, Nepal, India

- Tasks included assisting in evaluation design, inception report development, data collection (interviews, document review, focus groups), and final reporting and presentation

2018  
|  
2017






### **Formative Evaluation of the Volunteer Cooperation Program**

Universalialia (DFATD)

📍 Canada, Latin America





- Tasks: Data collection and analysis using quantitative and qualitative tools; data management for over 200 interviews; Sampling selection design and implementation for stakeholder and country selection; Ongoing technical support for all Key Experts

Since 2017 I have participated in a range of projects and programs helping execute complex program evaluations for clients such as the World Bank Group, the Green Climate Fund, IDRC, UNDP, and more.

- 2018 ● **Analysis of Options for Long-Term Institutional Planning for the International Aid Transparency Initiative**  
 Universalia (UNDP/IATI)  Canada / USA
- Tasks: Liaison with client; Data collection and management for document review; Inception planning, final reporting and presenting at workshops
- 2018 ● **Evaluation of IDRC's Contribution to Building Leaders**  
 Universalia (IDRC)  Canada - Global
- Tasks: Review, extraction and analysis of hundreds of project-related documents from an extensive selection from IDRC's 20-year portfolio; Considerable contribution to strategic evaluation approach including sampling strategy, data collection methodology Substantial analysis and writing in final report sections, including production of graphics, summary tables, and similar components.
- 2017 ● **Evaluation of Progress in Establishment of the International Land and Forest Tenure Facility (ILFTF)**  
 Universalia (International Land Tenure Facility)  
 Peru, Sierre Leone, Costa Rica, Ghana, Indonesia
- An evaluation assessing both programmatic and institutional development and progress made to-date of the Rights and Resources Initiative (RRI) International Land Tenure Facility
  - Data collection and analysis for over 150 interviews; Desk review, analysis and writing on topics related to Indigenous Peoples and Local Communities' Land Rights; Landscape analysis performed on the land tenure market, reviewing over \$5bn in tenure-related projects and programmes



## SELECTED PUBLICATIONS

- 2020 ● **The State of Open Smart Cities**  
 OpenNorth  Montreal
- Lead author on program flagship publication on OpenNorth's main smart city concept, the Open Smart City. Highlights the successes and challenges of communities in Canada adopting technological approaches to problem solving and service delivery in their community, and shines a light on the champions in the field across the country.
- 2019 ● **Three proven approaches to conducting social media analysis using data science methods**  
 Self-Published  LinkedIn
- 2019 ● **How to use data science methods to save time and increase the quality of your survey analysis**  
 Self-Published  LinkedIn
- 2014 ● **Can the "Carpocalypse" be avoided in Hanoi?**  
 The Guardian  Hanoi / UK

