1 Introduction

Artificial Intelligence

- broad concept.
- different interpretations
- we do not have a definition of inteligence

Statistical machine learning

• Algorithms and applications where computer learn from data

AGI

- Artificial General Intelligence
- Hypothetical computer program that can perform intellectual tasks as well as, or better than a human.

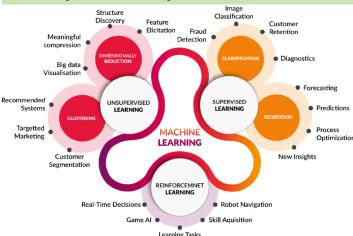
Turing Test

- Also called imitation game
- Tests of a machine's ability to exhibit intelligent behaviour equivalent to, or indistinguishable from that of a human
- Has some philosophical problems (Complex problems, humans cant solve / AI must learn to lie)

Examples of application (today):

- Personalization of news feeds
- Product searching and recommendation s on eCommerce platforms
- Voice-to-text
- Predictive maintenance

1.1 Tasks and Algorithms of Machine Learning



Unsupervised learning is a machine learning technique, where you do not need to supervise the model. Supervised learning allows you to collect data or produce a data output from the previous experience. Unsupervised machine learning helps you to finds all kind of unknown patterns in data

1.2 Natural Language Processing (NLP)

- Automated processing of human language (written & spoken)
- Aims to understand and generate human (natural) language
- Understanding spoken text is still difficult
- Understanding written text became BIG business (search-engines)
- Generating human-like conversations is still very hard

1.3 Dialogflow

Intents

- Recognizes the need of a user
- Require training to match to user inputs
- Follow up Intents (on Success)
- Fallback Intents (on Failure)

Entities

- Extract information from user inputs
- Help to identify required intent
- System Entities: (Date and time / Numbers / Amounts / Units / etc.)
- Developer Entities: defined by list of words (@pizza-type / @drink / etc.)
- User Entities: transient, temporary Information based on Conversation

- Linear: Gather a list of information
- Non Linear: Using Contexts

Context

- Each Intent can have Input & Output Context
- Intents are active based on active Context
- Expire automatically

Fulfillment

• Action triggered on fullfilled Intents

e.g. Webhook

1.4 7 Steps of ML

- 1. Gathering data
- 2. Preparing that data
- 3. Choosing a model
- 4. Training
- 5. Evaluation
- 6. Hyperparameter tuning
- 7. Prediction

2 Natural Language Processing (NLP)

2.1 Ingredients of Machine Learning

1. Data

- Dataset
- Pre-Processing Pipe-Line including cleansing, feature-engineering, data augmentation etc.

2. Cost-Function (Loss)

- Formal mathematical expression for good / bad
- Commonly Mean Squared Error (MSE)

3. Model

- From linear model: $\hat{y}_i = ax_i + b$
- To complicated million parameter neural networks
- Different tasks require different models (regression / decision tree)

4. Optimization Procedure

- Algorithm that changes the parameters of the model that the cost-function is minimized.
- E.g. Stochastic Gradient Descent (SGD), ADAM, RMSProp...

2.2 More ingredients

For successful ML, there are many more ingredients:

5. Performance optimization

- Building of efficient pipe-lines
- Followwing tool specific recommendations

6. Visualization and evaluation of the learning Process

- Learning curves
- Performance measures
- Tensorboard

7. Cross-Validation & Regularization

- Train models that generalize well to unseen data
- Estimate the generalization error

2.3 Representation of Words

Vectors can be used to represent words based on their meaning.

2.3.1 One-hot representation

- Vector with a single 1-Value
- All other Values are set to 0
- Count the Number of different Words, Define one unique vector per word:

Dini Mom isch fett

D titte 10	101	ii iscii jei	· · ·						
	[1]		[0]		[0]		[0]		Γ0
	0		1		0		0		0
Dini:	0	Mom:	0	isch:	1	fett:	0	'.':	0
	0		0		0		1		0
	l٥l		l٥l		l۵		l٥		lп

[U] Disadvantages:

- Very high dimensional vector space (1 Dimension / unique Word)
- Sparse Representation: Eech vector has a single 1 and N Zeroes. (Memory Inefficient)
- No Generalization: All words are unrelated to each other.
- Does not capture any aspect of the meaning of a word

Make a list of words (optionally alphabetically). Use the index to represent each word

Example:

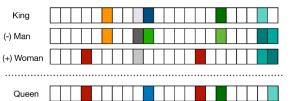
Dini Mom isch fett.

Dini: 0, Mom: 1, isch: 2, fett: 3, '.': 4

- Dense Equivalent of one-hot encoding
- Indexes are not more useful that one-hot vectors
- Often used as preprocessing step
- Indices / One-Hot Vectors are fed into a network which learns more useful representations

2.3.3 Distributed Representation

- Words that occur in similar contexts (neighboring words) tend to have similar
- Similar words share similar representations
- Distributed representations can be learned



Words to Vectors (Word Embedding):

- Mathematical function maps word to high dimensional Vector
- In neural networks, this function is implemented in the Embedding Layer

Advantage of Vectors

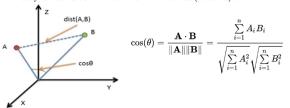
- Good embedding maps simiar/related words to similar regions of the vector
- Dot-Product (Skalarprodukt) is a measure of similarity
- Possible to add/subtract vectors

Calculate Similarities between words Dot-Product (Skalarprodukt) of 2 Vec-

- maximal when parallel (0°) (1 with norm (length) 1)
- zero when orthogonal (90°)
- minimal (negative) when opposite directions (180°) (-1 with norm (length) 1)

Cosine Similarity

• Way to calculate how similar two words (vectors) are



Cosine Distance

• 1 - Cosine Similarity

3 Probability

3.1 Random Variables

- Values depend on outcomes of a random phenomenon • Random variable X is a variable that takes a numerical value x, which depends on a random experiment
- Discrete: X takes any of a finite set of values 1.5, 2.123, 6.2, 10 • Continous: X takes any alue of an uncountable range e.g. real numbers from

an interval

- Best we can know
- All possible values

· Probability of each value E.g. The discrete random variable X is the number observed when rolling a fair

dice. Pr(X = x) / P(x): 1/6 for each possible value

3.1.1 Two random variables Joint Probability

- Joint Properties of two random variables

• Defined by the Joint Probability Mass Function

E.g. Dice1 = 5 AND Dice2 = 4 $P_{XY}(5,4) = 1/36$

	X=1	X=2	X=3	X=4	X=5	X=6
Y=1	1/36	1/36	1/36	1/36	1/36	1/36
Y=2	1/36	1/36	1/36	1/36	1/36	1/36
Y=3	1/36	1/36	1/36	1/36	1/36	1/36
Y=4	1/36	1/36	1/36	1/36	1/36	1/36
Y=5	1/36	1/36	1/36	1/36	1/36	1/36
Y=6	1/36	1/36	1/36	1/36	1/36	1/36

Independent random Variables

• Joint Probability is the product of the individual probabilities

P(X, Y) = P(X) * P(Y) (only if independent) P(X, Y, Z) = P(X) * P(Y) * P(Z) (only if independent)

Correlated random Variables • There are events that are not independant

- Such random variables are correlated

• X: observe clouds (0=no, 1=small, 2=big)

• Y: observe rain (0=no, 1=light, 2=moderate, 3=heavy)

Conditional (Marginal) Probability

• One variable is no longer random

X is observed, its value is fixed

• Calculate the probabilities of Y given X: P(Y|X)

P(X,Y) = P(X|Y) * P(Y)

P(X, Y) = P(Y|X) * P(X) $P(Y|X) = \frac{P(X,Y)}{P(X)}$

Baves Rule

P(X|Y) * P(Y) = P(Y|X) * P(X)

Therefore: $P(Y|X) = \frac{P(X|Y) * P(Y)}{P(X)}$

Derive

• Joint to Marginal: Ok

• Marginal to Joint: Not possible

4 Python

Chani alles

5 Data Visualization

- · See trends, clusters and patterns in data
- Difficult to see in raw data
- · Detect outliers and unusual groups
- Validate Hypothesis/Conjecture/Theory

Important in a Plot:

- X-Axis / Y-Axis
- Title
- Scale
- Dimensionality of the data 2D / 3D

5.1 Data Analysis Libraries

5.1.1 NumPv

- Package for scientific computing in Python
- Multidimensional array object
- Routines for fast array operations (sorting, selecting, FFT, linalg, etc)

5.1.2 pandas

- Built on top of NumPy
- Routines for accessing tabular data from files (.csv, xls, etc.)
- Supports 2-dimensional data (dataframe and series)
- Dataframes are something like database tables

5.1.3 MatPlotLib

- Library for visualizing data
- Bargraphs, Histograms, Piecharts, Scatter plots, lines, boxplots, heatmaps, etc.

- Extension of MatPlotLib, NumPy and pandas
- More user friendly
- Plots are aesthetically better

5.1.5 Chart types

Line Plots

- Bivariate, Continous
- · Recognizes trend (pattern of change)

Bar Chart

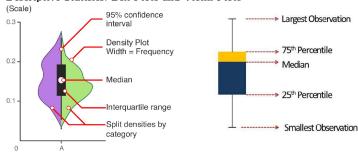
- Used for categorical data
- Counting based on each category

Histogram

Scatter Plot

- Represents the empirical distribution of a variable
- Automatically creates bins (interval) along the range of values
- Shows vertical bars to indicate the number of observations / bin

Descriptive Statisics: Box Plots and Violin Plots



• Relationship between continous variables

• Helps to get an idea of the degree of correlation between variables

6 Regression

6.1 What is a model?

In ML, we use the term model for any mathematical function that explains the

$$y_i = f(x_i)$$

$$y_i = f(x_i) + \epsilon_i$$

where ϵ_i is unexplained noise. It is often assumed that ϵ_i follows a normal distri-

Instead of approximating y_i , we calculate an **estimate** $\hat{y_i}$ (y hat) of the usually unknown y_i :

$$\hat{y}_i = f(x)$$

6.1.1 Linear Regression

- Only consideres a linear relationship between input and output
- In the simplest case, x and y are scalars and the linear model therefore has only two free parameters
- The goal is to identify a (slope) and b (intercept) for which the linear model best explains the data

$$\hat{y}_i = ax_i + b$$

6.1.2 Mean Squared Error (MSE)

- Loss we want to minimize
- Usually divided by 2

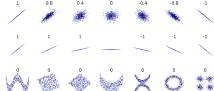
$$\begin{split} \hat{y_i} &= ax_i + b \\ e_i &= y_i - \hat{y_i} \end{split}$$
 The difference e_i , called residual
$$E = \frac{1}{2N} * \sum_{i=1}^N e_i^2$$

$$E = \frac{1}{2N} * \sum_{i=1}^N (\hat{y_i} - (a * x_i + b))^2$$

6.1.3 Correlation and Causality

- Correlation is not causality
- Correlation refers to the degree to which a pair of variables are linearly related
- Linear regression is a tool to detect correlations between two or more variables
- Correlation can be quantified using the Pearson correlation coefficient

Pearson Correlation Coefficient:



7 Optimization

- Training or learning in AI often suggests an algorithm performing some sort of optimization
- It is the problem of finding a set of inputs to an objective function that results in a maximum or minimum function evaluation
- In our examples the objective is to minimize the loss function

7.1 Gradient Descent

- Iterative Method
- Each iteration, the model parameters are updated such as that the Loss (MSE) is reduced

Parametervektor zum Zeitpunkt t+1

Parametervektor zum Zeitpunkt
$$t+\begin{bmatrix} a \\ b \end{bmatrix}_{t+1} = \begin{bmatrix} a \\ b \end{bmatrix}_t - \alpha \begin{bmatrix} \frac{\delta E}{\delta a} \\ \frac{\delta E}{\delta b} \end{bmatrix} | \begin{bmatrix} a \\ b \end{bmatrix}_t$$

$$\frac{\delta E}{\delta a} = \frac{1}{N} \sum_{i=1}^{N} (y_i - (ax_i + b)) * (-x)$$

$$\frac{\delta E}{\delta b} = \frac{1}{N} \sum_{i=1}^{N} (y_i - (ax_i + b)) * (-1)$$

7.2 Stochastic Gradient Descent (SGD)

- At each iteration, the gradient is calculated on a (randomly selected) subset of the data
- For a fixed learning rate, SGD does not converge
- Each itereration, the entire parameter vector gets optimized
- Only finds the local Minimum

7.2.1 Annealed SGD

- The learning rate alpha is reduced over time
- This is called (simulated) annealing
- There are different options (called schedules) how to reduce alpha over time

7.2.2 General remarks on SGD

- Gradient-based methods only work if we can express a Loss function as a differentiable function
- SGD is dealing woth only a single datum at each iteration. This is very inefficient and rarely used.
- Batch- or mini-batch gradient-descent is usually used

8 Generalization & Regularization

8.1 Overfitting

- A model that perfectly fits the data does not have to be perfect
- In-Sample Error (Trainig error) was minimized (MSE = 0)
- Out-of-sample Error (Generalization Error, Test Error) is the MSE of new Data
- A good model has a low Generalization Error
- Overfitting happens if the MSE of Training Error is small thanks to a complex model but the Generalization Error is large

8.2 Underfitting

- Using a too simple model
- In-Sample Error is large
- Generalization Error is large

8.3 Training-Set, Test-Set, Model Evaluation

- The Generalization Error can't be calculated
- But Estimated
- Split the data into 2 sets
 - Training-Set (80% of data)
- Test-Set (20% of data)

- Fit the model to the training set
- This minimizes the in-sample error

Evaluating

- Using the Test-Set
- Produces the Test-Error
- This is an estimate of the Generalization Error

8.4 Bias-Variance Trade-off

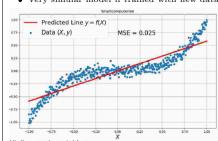
Variance: Difference of fits between data sets.

Bias: Results that are systematically prejudiced due to faulty assumptions. High Bias

A too simple model for the given data

Low Variance

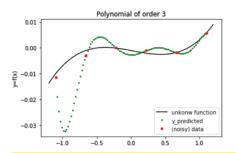
- The model is relatively stable
- Very simular model if trained with new data



Low Bias

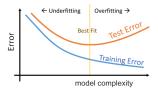
• A more complex model can better explain the data

- Given a new datapoint, the MSE can be very large
- For a different set with more datapoints, the model may be very different



8.4.1 Trade-off

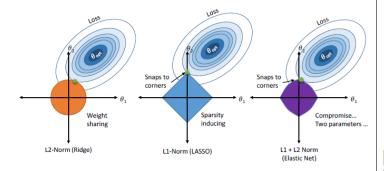
- Higher bias implies lower variance
- Lower bias implies higher variance
- In practice, all we want is low variance
- The model can only be as complex as the data permits
- You have to find an optimal balance between bias and variance



8.5 Regularization

- · Technique to control the model complexity
 - Add a penalty term to the Loss
 - More complex models get a higher penalty
 - Add a constrain to the optimization process
 - regularized loss = $MSE + \lambda$ model-complexity

$$\sum_{i=1}^{n} (y_i - \sum_{j=1}^{p} x_{ij} \beta_j)^2 + \lambda \sum_{j=1}^{p} \beta_j^2$$



9 Cross-Validation

Problem with 80/20 Data Separation

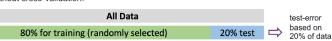
- Test Error depends on random set
- For different Set, the test error would be different

With Cross-Validation we can obtain a better estimate of the generalization error

9.1 k-fold Cross-Validation

Without cross-validation:

With k-Fold Cross-Validation



· The data is split once into k folds. Then train/test is repeated k-times. Each fold participates in k-1 training phases and is used once for testing:

All Data shuffle data, create k-subsets (=aroups, folds, Fold 1 Fold 2 Fold 3 Fold 4 Fold 5 The data in each fold is kept fix Fold 1 Fold 2 Fold 3 Fold 4 Fold 5 → test-error on fold 1 Fold 2 Fold 3 Fold 4 Fold 5 → test-error on fold 2 report mean and variance Fold 3 Fold 4 Fold 5 → test-error on fold 3 of k test-errors Fold 2 Fold 3 Fold 4 Fold 5 → test-error on fold 4 Fold 2 Fold 3 Fold 4 Fold 5 → test-error on fold 5

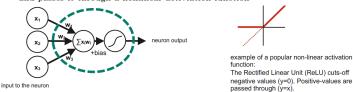
9.1.1 Some Comments

- Typical Values for k are 5,10 or N
- The data of a fold does not change during procedure
- Do not preprocess the whole dataset
- Apply the preprocessing pipe-line to each split

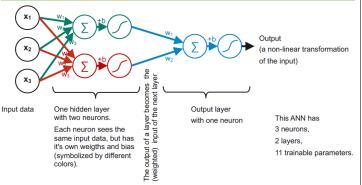
10 Artificial Neural Networks (ANN)

10.1 Artificial Neurons

- Receives an input vector $[x_1, x_2, ...]$
- Each neuron has its own input weights $[w_1, w_2, ...]$ and bias b
- Calculates the sum of the weighted input (dot product $\vec{x} * \vec{w}$), adds a bias b, and passes it through a nonlinear activiation function



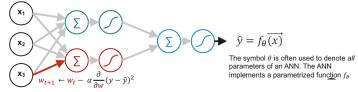
10.2 Simple ANN



10.3 Traning an ANN

Supervised learning

- ullet For each input \vec{x} we are given the output \vec{y}
- ANN is initialized with random weights
- An optimizer reduces a cost-function (e.g. MSE)
- At every iteration, and for every single weight w and bias b, the partial derivative needs to be calculated. (Backpropagation)



11 Classification & Logistic Regression

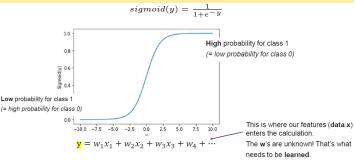
11.1 Binary Classification

- Decision with 2 possible outcomes
- Hail in Lausanne (ves/no)
- Master admission (admission / no admission)
- Based on different data / entity

11.1.1 Decision using Linear Regression

- Train the model with gradient descent
- Bad Idea!
- Models the response (y) and post process the response to compute the probability

11.1.2 The sigmoid function



Probabilities

- We can write the estimated probability
- For a prediction we can write

$$P(x) = \frac{1}{1 + e^{-(W^T x)}}$$

11.1.3 Maximum Likelihood

- Given all the data points (X,Y) we want to maximize the probability that all the predictions are correct.
- For each of the training data, we want to maximize the likelihood of correct prediction
- We can use Gradient Descent to find W

Maximize Cost:

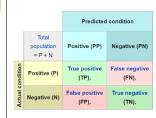
$$MaximumCost_2(W) = \sum_{y=1}^{N} \ln(p(x_i) + \sum_{y=0}^{N} \ln(1 - p(x_i))$$

Loss Function (Minimize Cost):

$$MinimizeCost(W) = \frac{-1}{N} \sum_{i=1}^{N} (y_i * ln(p_i)) + (1-y_i) * ln(1-p_i)$$

12 Classifier Evaluation

12.1 Confusion Matrix



- True Positive (tp):
- model predicted "ves/positive", and · the truth is also "yes/positive."
- True Negatives (t_n):
- · model predicted "no/negative", and

Prediction Correct

Prediction Wrong

- · the truth is also "no/negative."
- False Positives (f_p):
- · model predicted "yes/positive", and · the truth is "no/negative".
- False Negatives (f_n): model predicted "no/negative", and
- · the truth is "yes/positive".

Source:Wikipedia

Mean Accuracy:

- How often is the classifier correct?
- $A = (t_p + t_n)/n$

Mean Error:

• How often is the classifier wrong?

• $E = (f_p + f_n)/n$

Precision:

• When the prediction is 1, how often is it correct?

 $P = t_p/(t_p + f_p)$

Sensitivity, Recall, True Positive Rate (TPR):

• How often the prediction is 1 when it's actually 1

• $R = t_p/(t_p + f_n)$

Miss Rate, False Negative Rate (FNR)

• MR = 1 - TPR

False Positive Rate (FPR)

• $f_p/(f_p+t_n)$

True Negative Rate (TNR)

 \bullet $t_n/(t_n+f_p)$ 1 − FPR

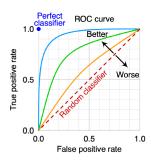
- 12.2 Why Accuracy is not enough?
- If the prediction is constant the accuracy may still look decent
- E.g. allways predict false
- 90% of the data is false
- Accuracy = 90% (decent)
- Precision = 0
- Recall = 0

12.3 Precision vs. Recall

- Increasing precision reduces Recall and vice versa
- Threshold is a business decision (depending on goals)

12.4 Receiver Operating Characteristics

- Multiple FPR / TPR needed to draw a curve
- Für eine Kurve müsste man den Classifier mit allen Schwellenwerten im Interval auswerten
- Defined by FPR and TPR as x and y axes
- Visualizes tradeoff between TP (benefits) and FP (cost)



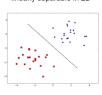
Area under the curve

- Area under the BOC curve
- Shows how well the TPR and FPR is looking in the aggregate
- The greater the area under the curve, the higher the quality of the model
- The greater the area, the higher the ratio of TP to FP

13 KNN

13.1 Linear Seperability

linearly separable in 2D



linearly separable in 3D

not linearly separable

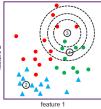
- Based on logistic regression model, you can draw a line
- · This is the Linear decision boundary
- If a simple line perfectly seperates the classes, then the classes are said to be linearely seperable

13.2 Non-Linear decision boundary

- When classes are not linearly seperable
- Resort to polynomial terms

13.3 k-Neares Neighbors (KNN)

- A datapoint is know by the company it keeps
- Computes k nearest neighbours
- Returns the most frequent class of the k neighbours



	k=3	k=5	k=10
sample 1	g	g	g
sample 2	b	b	b
sample 3			

Parameter:

how many neigbours? Choice of k!

13.3.1 Distance Metric

Cosine Distance (Skalar)

$$\frac{x_1*x_2}{||x_1||*||x_2||}$$

Manhattan Disance (Quadrat um 90deg gedreht)

$$\sum_{i=1}^{n} |x_{1,n} - x_{2,n}|$$

Euclidean Distance (Kreis)

$$\sqrt{\sum_{i=1}^{n} (x_i - x_i)}$$

Minkowski Distance

13.3.2 Advantages

- Easy and simple ML model
- Few hyperparameters to tune

13.3.3 Disadvantages

- k should be wisely selected
- Large computation cost during runtime if sample size is large
- Not efficient for high dimensional datasets
- Proper scaling should be provided for fair treatment among features

13.3.4 Hyperparameters

- K Value: how many neighbours to participate in the KNN algo.
- Distance Function: Euclidean distance is most used

14 Clustering

14.1 Unsupervised Learning

- We are given Data (features, x) wihout labels (y)
- Can we still learn something from the data?
- Yes! Often the data has some structure
- The goal of unsupervised learning is to self-discover patterns from the data

- Data points which have shared properties
- Fall into one cluster or one alike group
- Similar Data Points are close together

14.2.1 Applications

- Social Network Analysis
- Astronomical Data
- Marked segmentation
- Recommendation systems

14.3 Naive K-means

- 1. Let us assume we know the number of clusters k_a
- 2. Initialize the value of k cluster centres (aka, means, centroids) $(C_1, C_2, \dots, C_{k_n})$
- 1. Find the squared Euclidean distance between the centres and all the data points.
- 2. Assign each data point to the cluster of the nearest centre.
- 4. Update: Each cluster now potentially has a new centre (mean). Update the centre for each
- 1. New Centres $((C'_1, C'_2, \dots, C'_{k_c}))$ = Average of all the data points in the cluster $(1, 2, \dots, k_c)$
- 5. If some stopping criterion met, Done
- 6. Else, go to Assignment step 3

14.3.1 Stopping Criterion

- When centres don't change (time consuming)
- The datapoints assigned to specific cluster remains the same (takes too much
- The distance of datapoints from their centres >= treshold we have set
- Fixed number of iterations have reached (choose wisely)

- Performance depends on the random initialization
- Some seeds can result in a poor convergence rate
- Some seeds can converge to suboptimal clustering
- If centres are very close, it takes a lot of iterations to converge • Initialize randomly, run multiple times

14.3.3 Standardization of data

- Features with large values may dominate the distance value
- Features over small values will have no impact
- Normalize values!

14.3.4 Sklean k-means

Initialization

- Init = K-means++
- Only initialization of the centroids will change
- Chosen centroids should be far from each other

max_iter:

• Number of iterations before stopping

n init:

• Number of time the k-means algorithm will be run with different centroid seeds

14.3.5 Evaluating Cluster Quality

 Make clusters so that for each cluster the distance of each cluster member from its center is minimizes

Inertia or within-cluster sum-of-squares (WCSS)

- Sum of squared distances to center (euclidian distance)
- As small as possible

Euclidian Distance:

 $\bullet (p_x - Center_x)^2 + (p_y - C1_y)^2$

Silhouette Score

- ullet How far the datapoints in one cluster are from the datapoints in another cluster
- SS of a point: $\frac{b-a}{max(a,b)}$
- a: average intra-cluster distance (distance between each point within)
- b: average inter-cluster distance (distance between a cluster and its nearest neighbour)
- · Represents the Quality of the Clustering

15 Ensamble Methods

15.1 Wisdom of Crowd

- Suppose you have a difficult question
- Ask many people and aggregate the answer • This might work very well instead of finding the best suited person

15.2 Ensamble

- Wisdom of Crowd can be applied to ML
- Instead of finding the best model, aggregate the results of weak models
- Aggregate predictions of regressors or classifiers
- Might get better accuracy than the best predictor
- Ensamble: group of predictors

15.3 Ensamble Method

- Suppose we have many different weak models (better than random)
- Get prediction from all of them and take a vote
- Class with most votes is the predicted class
- Commonly used towards the end of a project • Requirement: enough models / diverse models

15.4 Bagging and Pasting

Bagging (Bootstrap Aggregating)

- Sampling with replacement
- Allows data points to be used several times Bootstrap: Reduces Variance

• Aggregating: reduces bias

Pasting • Sampling without replacement

15.5 No free lunch theorem No single machine learning algorithm is universally the best-performing algorithm for all problems

15.5.1 Out of Bag (oob) Evaluation

- Using Bagging
- Some Data Points may not be used at all
- Use them for evaluation