RETAIL has the questions below:

1.   What are the top 5 of neighbourhoods with the most points of attractions nearby?

2.   What are my most common destination neighbourhoods for my delivery to home orders?

3.   What are the most dangerous neighbourhoods in the city?

For each question, it will be necessary the followings data repositories.

Question 1:

We will be using the foursquare's API for the creation of a data set for each neighbourhood in the city of Toronto with their corresponding POI (Points Of Interest).

Question 2:

Using a data extraction tool, a CSV file was created from previous orders.

These orders will be a data set that will allow mapping a heat map for the city of Toronto in which shows the most common destinations for delivery home orders.

Question 3 :

Using data from "Toronto Police Service Public Safety Data Portal" we can create an analyse a data set from Crime records.

After the completion of the previous questions, we can the previous data set and create a merged data set for answering the main question.

Where it would be the best place to place our new Physical Store?