

Name:Doggala Penchal Reddy  
 Reg.no:17BCE0918  
 College:VIT Vellore

Ques\_3) How will you test a wireless mouse? What are the different things you will test and check before you can say that it is a good quality wireless mouse?

Ans\_3 ) To check whether a mouse is working fine or not we have to check the following conditions

- 1)Check if the right and left click of the mouse is working fine or not.
- 2)Verify that the mouse works in all the allowed surfaces.
- 3)Verify that clicking the button and dragging the mouse operation is working fine(drag and drop functionality).
- 4)Check the pressure required for clicking the mouse buttons.
- 5)Verify the time duration between two left clicks, in order to consider it as a double click.
- 6)Check if the double click is working fine.
- 7)Verify the speed of the mouse pointer.
- 8)Check the accuracy of the mouse

Ques\_1)

Ans\_1) There are the following categories in discount,They are

- 1)New Customer
- 2)Old Customer
- 3)Existing Customer with loyalty card and no Coupon
- 4)Existing Customer without loyalty card and no Coupon
- 5)Existing Customer with no loyalty card and Coupon
- 6)Existing Customer with loyalty card and Coupon

| Type of Customer<br>Discount | New_Customers, no coupons | New Customers with coupons | Existing Customers with loyalty card and no coupon | Existing custoers with loyalty card and coupons | Existing customers with out loyalty card and no coupon |
|------------------------------|---------------------------|----------------------------|--|---|--|
| 15%                          | Eligible                  | Eligible                   |  |   |  |
| 10%                          |                           |                            | Eligible   | Eligible  |  |
| 20%                          |                           |                            |  | Eligible  |  |
| No discount                  |                           |                            |  |   | Eligible   |

| Price(Rs) | Customer_Type | Haveloyalty card or willing to have loyalty card | Have Coupon | Discount(Rs) |
|-----------|---------------|--|-------------|--------------|
| 2000      | New           | Yes  | Yes         | 300          |
| 200       | New           | No   | Yes         | 0            |

|      |          |     |     |     |
|------|----------|-----|-----|-----|
| 1000 | New      | Yes | No  | 150 |
| 1600 | New      | No  | No  | 0   |
| 1400 | Existing | Yes | Yes | 420 |
| 1800 | Existing | No  | Yes | 180 |
| 2400 | Existing | Yes | No  | 240 |
| 3000 | Existing | No  | No  | 0   |

Ques\_2)

Ans\_2)I think Ronnie will have a customer base of automotive vehicle people who tend to prefer to go to known shop than to a new shop while in case of Jenny it is not the case people tend to give a try to the local show which is near to them and if it doesn't work they prefer a show that is far away.I this case local people in the previous place are used to jenny show and in the new location it is not the case since new location people are used to the shop that is already present in that new location.

Also I think Beauty Parlor shop success is hugely based on the interaction we do with the customers and if they are getting good service and good interaction they also do not tend to change the shop.

I think Jenny Beauty Parlor shop will take time to get comfortable in the new location and once it gets to that stage then it will have same customer base as old place.And time depends on the service jenny provides.