

Customer Overview

April 11, 2007



Pain

- Handling data in multiple screens
- Working with information in tables
- Copying, pasting & dragging and dropping
- Extracting data from Agile
- Adding, getting and versioning files
- Accessing help information from screens
- Accessing company/biz info from login screen



UX Roadmap

Kona Blue

Clean-Up

(Phase 1)

Design: Clean-up visual presentation and create consistency

Technical: Update client code and mark-up (xHTML/CSS)

Benefit: Improved consistency, usability, accessibility & performance



Power User Experience

(Phase 2)

Design: Key power user use cases (comparisons, table interactivity, etc...)

Technical: Support AJAX-based trees/tables, windowing, copy/paste, etc...

Benefit: Ease-of-use & increased productivity, across the WAN



Casual User Experience

(Phase 3)

Design: Key casual user use cases (role-based, task-driven...)

Technical: Role-based presentation support, special client support

Benefit: Targeted end-user experience, PLM Your (customer's) Way



RIA Experience

(Phase 4)

Design: Extend and apply above designs to RIA, SPA model

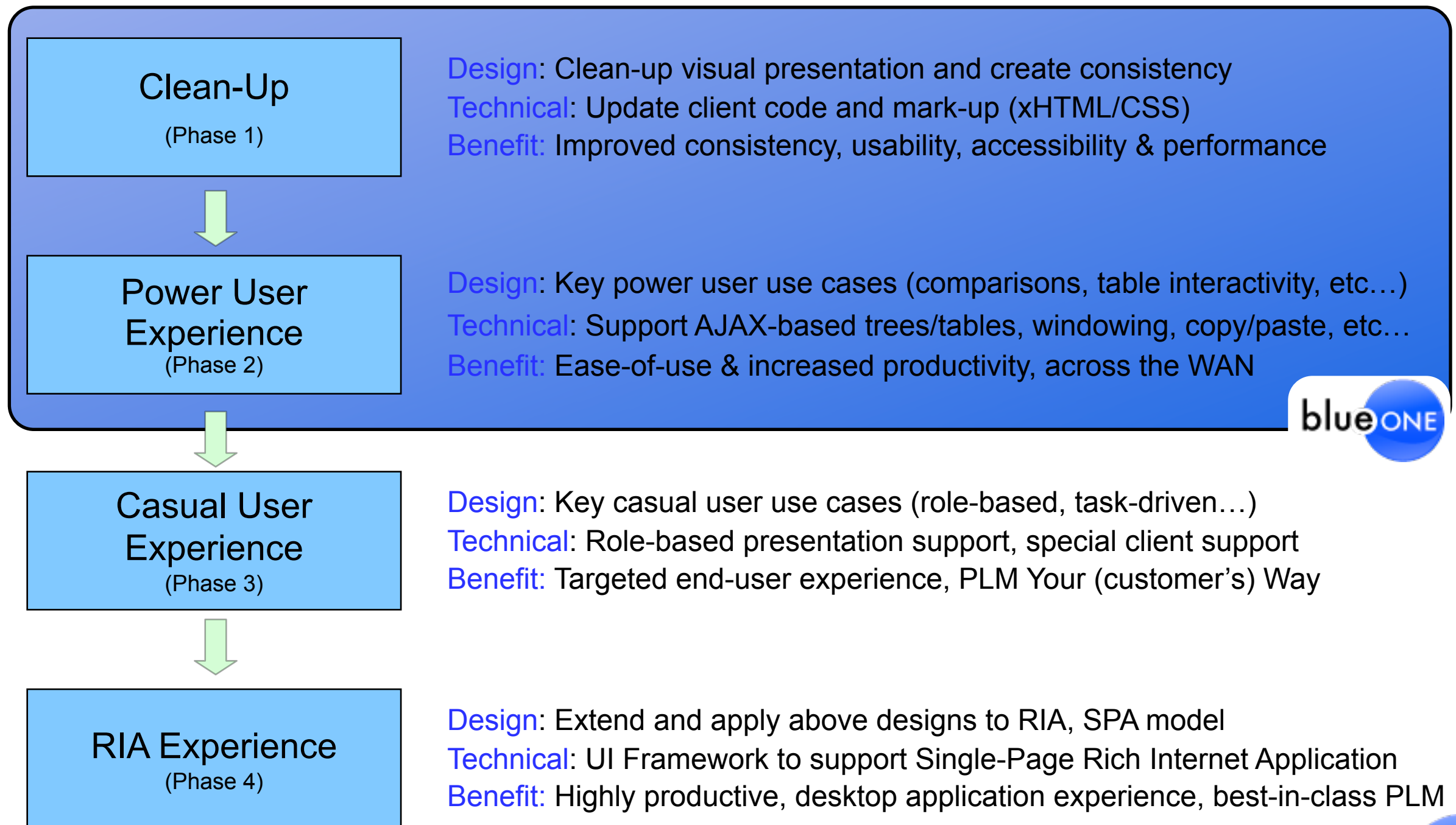
Technical: UI Framework to support Single-Page Rich Internet Application

Benefit: Highly productive, desktop application experience, best-in-class PLM



UX Roadmap

Kona Blue



blueONE

blueONE

What it's not

- No new features for the casual user
- Not a departure from our object-tab paradigm
- Not the social networking aspects of Web2.0 [no blog, no wiki, no mashups, no RSS, no community-based URLs]
- Not a wholesale behavior change to existing functionality
- Not a rich internet architecture (RIA) framework
- Not a role-based / task-based UI
- Not fully Section 508 Compliant
- Not applying icons Cimmetry, Prodika, Eigner



Visual Direction



agile

FOLDERS

SEARCHES

My Projects

My Documents

My Discussions

Documents to Approv

Changes Pending My

Submitted Issues

Pending Issues

Personal Searches

Compliance Searche

Project Searches

Quality Searches

Search alpha

Search beta

Search gamma

Search foo

BOOKMARKS

My Changes

My Projects

Bookmark Label Foo

Bookmark Label Foo

Bookmark Label Foo

RECENTLY VISITED

7600 Series Router

Heatsink

REPORTS

PROGRAMS

Welcome Terry Adams

Create New

P00325 » 7600 Series Router

7600 Series Router

Program · Develop new product for the September launch cycle. This has industry leading switching rates and lower power consumption.

In Process

21%

Overall Status

Schedule Status

Cost Status

Resource Status

Quality Status

Summary

Gantt Chart

Comment

Lock

Actions

General Info

Schedule

Dependencies

Team

Content

Workflow

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Up to three lines of instructional text are possible.

TableName XYZ

View: All Content

Edit

Add

Remove

Show Filter

More Actions

Item Number	Item Description	Item Rev	Qty	BOM Description	Item 1
0-DTNP-07	Dual voltage regulator needs sourcing appr...	P1	1	Lorem ipsum dolor est vitale re	IC
0-DTNP-43	Memory 512K	P1	1	Lorem ipsum dolor est vitale re	IC
500-0531	RES, CARB, AX, 5.1, 5%, 1/4W, 200 PPM	A	1	Lorem ipsum dolor est vitale re	Resist
TP-345-011	Min Testing req for ZAP PDA motherboard	P3	0	Lorem ipsum dolor est vitale re	Proce
102-1193-06	Schematic, PCBA, motherboard	P1	0	Lorem ipsum dolor est vitale re	Docur
101-1193-03	Assembly drawing, PCBA, motherboard	A	0	Lorem ipsum dolor est vitale re	Docur
250-0400	Intel Pentium II Processor 400 MHZ	C	1	Lorem ipsum dolor est veritas Lorem ipsum dolor est veritas Lorem ipsum dolor est veritas Loreum ipsum dolor	Part
4678-01	Programmed BIOS	E	1		Part
201-1000-010	CAP, CER, AX, 10PF, 5%, 50V, COG	A	3		Capac
0-DTNP-02	Connector 1F12024C-P1010	D	2		Conne
500-1023	RES, CARB, AX, 1K, 5%, 1W, 200 PPM	D	4	Lorem ipsum dolor est vitale re	Resist
0-DTNP-01	ASIC, GIG, DMA, XC3S50J	A	3	Lorem ipsum dolor est vitale re	IC
0-DTNP-06	Memory 256K	B	2	Lorem ipsum dolor est vitale re	IC
500-0511	RES, CARB, AX, 1.5%, 1/4W, 200 PPM	C	10	Lorem ipsum dolor est vitale re	Resist
301-4107	Connector 345-456890-JSW	F	8	Lorem ipsum dolor est vitale re	Part

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Feedback



- Customer Design Program
- Design tool to help make decisions
- Weekly feedback on designs and prototypes



Value to Customers

- Power-user productivity in thin-client
- WAN support
- Ease of Use
- Increased satisfaction and *Delight*



