MAT20306 - Advanced Statistics

Lecture 9: Kruskal-Wallis and Factorial ANOVA





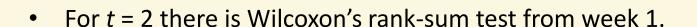
DETOUR

Kruskal-Wallis test (O&L section 8.6)

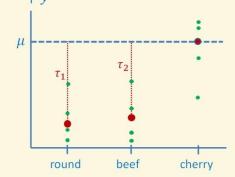
- Suppose that we want to compare t treatments, but the data do not seem to satisfy the assumption of normality.
- Similar to the case of two treatments (t = 2), we can replace observations by rank numbers.
- The null hypothesis and alternative hypothesis are:

 H_0 : the t population distributions are the same,

 H_a : not all the t population distributions are the same.



• Again, we can think of a shift alternative, i.e. all distributions are of the same form, but under H_a some are shifted relative to each other.



Kruskal-Wallis test, continued

- The response has to be continuous or at least ordinal.
- Observations are ranked over all samples from low (lowest rank) to high (highest rank), possibly including mid ranks, just like we did for Wilcoxon's rank-sum test.
- The classical test statistic can be written as in the book, but it is very complex. You only have to know the following form:

$$H = \frac{SSBranks}{TSSranks/(N-1)} \sim H_0 \sim \chi^2_{t-1}$$

- The R.R. is right sided. Table 7, 2nd page, has critical values.
- Kruskall-Wallis test is similar to the F-test applied to the rank numbers
- Indeed, we could first obtain the ranks in the data set, and then apply the F-test to these ranks.

Example, Clerics & mental illness (O&L section 8.3 / 8.6)

Three groups of clerics are tested on their knowledge about causes of mental illness. Response *y* (non-Normal) is score on written tests.

Ranks

	clerictype	N	Mean Rank
score	Methodist	10	18.25
	Catholic	10	16.75
	Pentecostal	10	11.50
	Total	30	

Test Statistics^{a,b}

	score
Chi-Square	3.254
df	2
Asymp.Sig.	.197

a. Kruskal Wallis Test

b. Grouping Variable: clerictype

H₀: 3 identical "knowledge" distributions

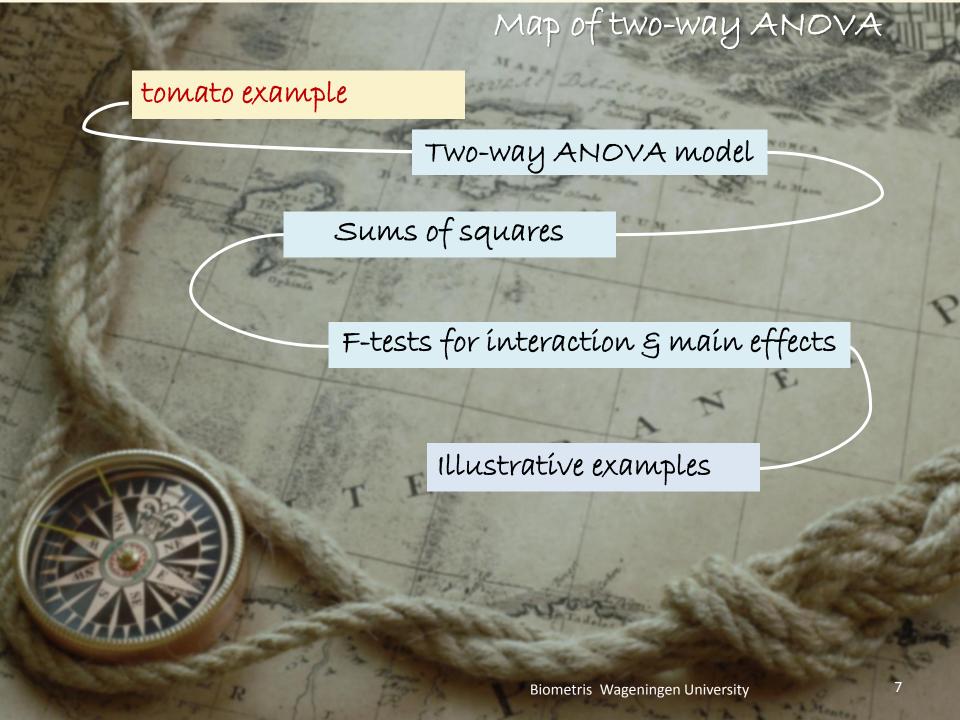
T.S.: $H = SSB_{ranks}/(TSS_{ranks}/29)$.

Under H₀: $H \sim \chi_2^2$, approximately; use RPV H = 3.254

 $RPV = P_{H0}(H \ge 3.254) = 0.197.$

Conclusion: H_0 not rejected, H_a not proven. It is not shown (α =0.05) that there are systematic differences in knowledge about causes of mental illness between the clerics of the three religions.





Taste of tomatoes revisited



	taste ty	pe	ripe
1	46.46	r	lo
2	36.96	r	lo
3	25.44	r	sh
4	28.10	r	sh
5	48.15	b	lo
6	31.78	b	lo
7	24.83	b	sh
8	28.47	b	sh
9	57.07	С	lo
10	70.87	С	lo
11	53.42	С	sh
12	38.08	С	sh

Response y = sweet taste

Two factors now:

Type of tomato:

beef, cherry or round tomatoes.

Ripening duration: long or short.

How to handle two factors together?

Taste of tomatoes revisited



	taste ty	pe	ripe
1	46.46		lo
2	36.96	r	lo
3	25.44	r	sh
4	28.10	r	sh
5	48.15	b	lo
6	31.78	b	lo
7	24.83	b	sh
8	28.47	b	sh
9	57.07	С	lo
10	70.87	С	lo
11	53.42	С	sh
12	38.08	С	sh

six treatments:

combinations of three types and two durations

two tomatoes for each treatment

we could perform a one-way ANOVA, with six treatments

Exploring structure in treatments

We want to explore the structure in the 6 treatments.

For instance, is the effect of ripening the same for the three types of tomato?

If so, we can say something about ripening without having to bother about the type of tomato.

If not, we have to describe the effect of ripening for each type of tomato separately.

Interaction

When the effect of ripening depends upon the type of tomato, we say that there is interaction between the experimental factors for type and ripening.

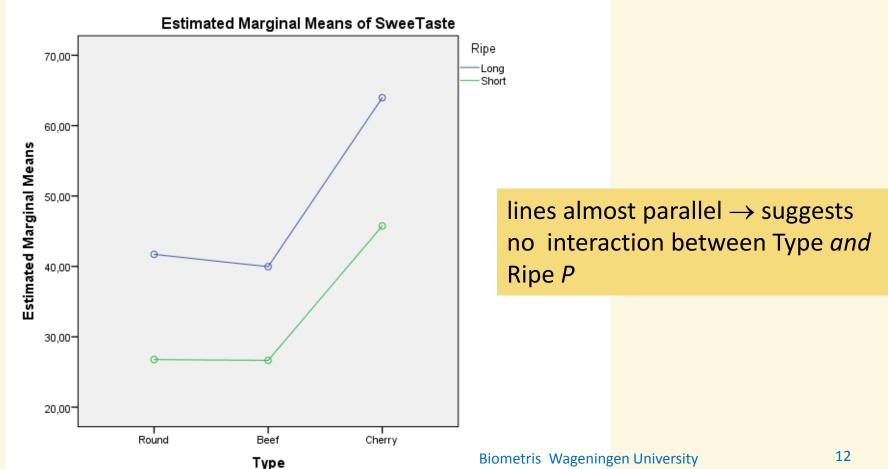
We want to know more about interaction.

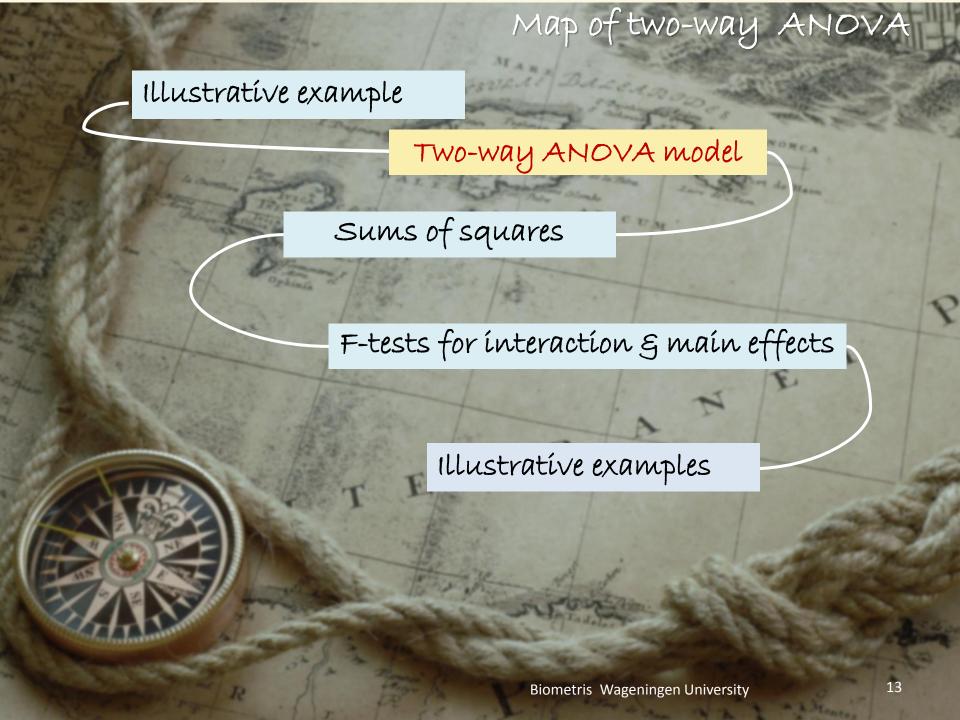
The one-way ANOVA is of little use in this respect, because it does not explore the structure of the treatments.

Profile plot - Interaction

Profile plot is plot of means versus levels of factor A (or B), with means at common levels of factor B (or A)connected by lines.

Visual aid in explaining interaction.





Two-way ANOVA model without interaction

Model without interaction is the Additive Model: $y_{ijk} = \mu + \tau_i + \beta_j + \epsilon_{ijk}$

Easy and concise conclusions, e.g. for tomatoes same effect of duration can be reported for all types of tomato.

More accurate inference, e.g. for tomatoes long vs. short averaged over types, and not per type.

But the model has to be appropriate, otherwise conclusions can be misleading.

	taste ty	pe	ripe
1	46.46	r	lo
2	36.96	r	lo
3	25.44	r	sh
4	28.10	r	sh
5	48.15	b	lo
6	31.78	b	lo
7	24.83	b	sh
8	28.47	b	sh
9	57.07	С	lo
10	70.87	С	lo
11	53.42	С	sh
12	38.08	С	sh

Cornerstone representation of two-way ANOVA

		P C	C I	_	ALOT A	1 1 4 / 4 1 / 6	
type	lo	sh		neans $ar{y}_{ij.}$ are			
r	41.71	26.77	estimate	s for $\mu_{ij} = \mu$	$\iota + \tau_i +$	β_{j}	
b	39.96	26.65	What are	e estimates fo	or separa	ate	
С	63.97	45.75	paramet	ers μ , τ_i , β_i ?			
		Rij	oe -	,		Ripe	
type		lo	sh	tuno	lo	7.1.70	C

		•		NIP	<i>,</i> C
type	10	sh	type	lo	Sh
r	μ + τ_1 + β_1	$\mu + \tau_1 + \beta_2$	r	μ + τ_1 + β_1	$\mu + \tau_1$
b	μ + τ_2 + β_1	$\mu + \tau_2 + \beta_2$	b b	μ + τ_2 + β_1	$\mu + \tau_2$
С	μ + $ au_3$ + eta_1	$\mu + \tau_3 + \beta_2$	С	$\mu\!\!+\!\!eta_{\!\scriptscriptstyle 1}$	μ

SPSS takes CHERRY and SHORT as a reference

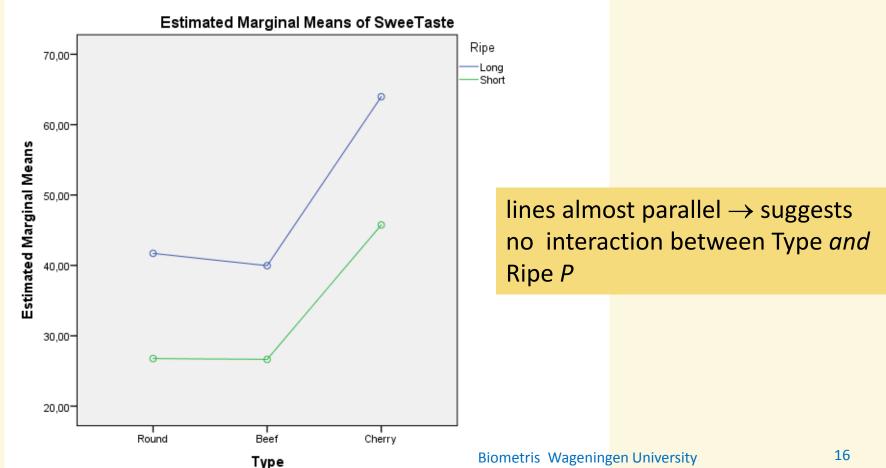
rine

- μ is the expected sweetness for type CHERRY and duration SHORT
- no need for τ_3 , β_2 , i.e. $\tau_3 = 0$, $\beta_2 = 0$.

Profile plot - Interaction

Profile plot is plot of means versus levels of factor A (or B), with means at common levels of factor B (or A)connected by lines.

Visual aid in explaining interaction.



Two-way ANOVA model with interaction

Two ways of writing model with interaction:

Means Model: $y_{ijk} = \mu_{ij} + \epsilon_{ijk}$ (no factorial structure, one-way ANOVA)

Effects Model: $y_{ijk} = \mu + \tau_i + \beta_j + \tau \beta_{ij} + \epsilon_{ijk}$ (factorial structure)

 $aueta_{ij}$ is an interaction term

correction on top of "additive" part $\mu + \tau_i + \beta_i$ with main effects

Effect of factor A may differ at different levels of factor B and vice versa interaction is explicit in the effects model

Effects model with interaction, tomato example

Model:
$$y_{ijk} = \mu + \tau_i + \beta_j + \tau \beta_{ij} + \epsilon_{ijk}$$

ripe				ripe		
type	lo	sh	type	lo	sh	
r	41.71	26.77	r	μ + τ_1 + β_1 + $\tau\beta_{11}$	μ + τ_1 + β_2 + $\tau\beta_{12}$	
b	39.96	26.65	b	μ + τ_2 + β_1 + $\tau\beta_{21}$	μ + τ_2 + β_2 + $\tau\beta_{22}$	
С	63.97	45.75	c	μ + τ_3 + β_1 + $\tau\beta_{31}$	μ + τ_3 + β_2 + $\tau\beta_{32}$	

Sample means \bar{y}_{ij} are estimates for $\mu_{ij} = \mu + \tau_i + \beta_j + \tau \beta_{ij}$ What are estimates for separate parameters μ , τ_i , β_j , $\tau \beta_{ij}$? 6 sample means, but 1 + 3 + 2 + 6 = 12 parameters!

Cornerstone representation of two-way ANOVA

	rip	e		rip	P
type	lo	sh	type	lo	Sh
r	μ + τ_1 + β_1 + $\tau\beta_{11}$	μ + τ_1 + β_2 + $\tau\beta_{12}$	r	μ + τ_1 + β_1 + $\tau\beta_{11}$	$\mu + \tau_1$
b	$\mu + \tau_2 + \beta_1 + \tau \beta_{21}$	$\mu + \tau_2 + \beta_2 + \tau \beta_{22}$	b	$\mu + \tau_2 + \beta_1 + \tau \beta_{21}$	$\mu + \tau_2$
С	μ + τ_3 + β_1 + $\tau\beta_{31}$	μ + τ_3 + β_2 + $\tau\beta_{32}$	С	$\mu\!\!+\!\!eta_{\!1}$	μ

SPSS takes CHERRY and SHORT as a reference

- μ is the population mean for type CHERRY and duration SHORT
- no need for τ_3 , β_2 , i.e. $\tau_3 = 0$, $\beta_2 = 0$.
- use interactions on top of main effects to get other two means
- no need for interactions in 3rd row & 2nd column, i.e.

$$\tau \beta_{31} = \tau \beta_{32} = \tau \beta_{22} = \tau \beta_{12} = 0$$

• 6 parameters left: μ , τ_1 , τ_2 , β_1 , $\tau\beta_{11}$, $\tau\beta_{21}$

Example cornerstone representation in two-way ANOVA

	ripe				
type	lo	sh			
r	41.71	26.77			
b	39.96	26.65			
С	63.97	45.75			

ripe					
type	lo	Sh			
r	$\mu + \tau_1 + \beta_1 + \tau \beta_{11}$	$\mu + au_1$			
b	$\mu + \tau_2 + \beta_1 + \tau \beta_{21}$	$\mu + \tau_2$			
С	μ + β_1	μ			

 μ is estimated by mean taste cherry, short: 45.75

 τ_1 is estimated by the taste difference of round vs cherry after short ripening: 26.77–45.75 = -18.98

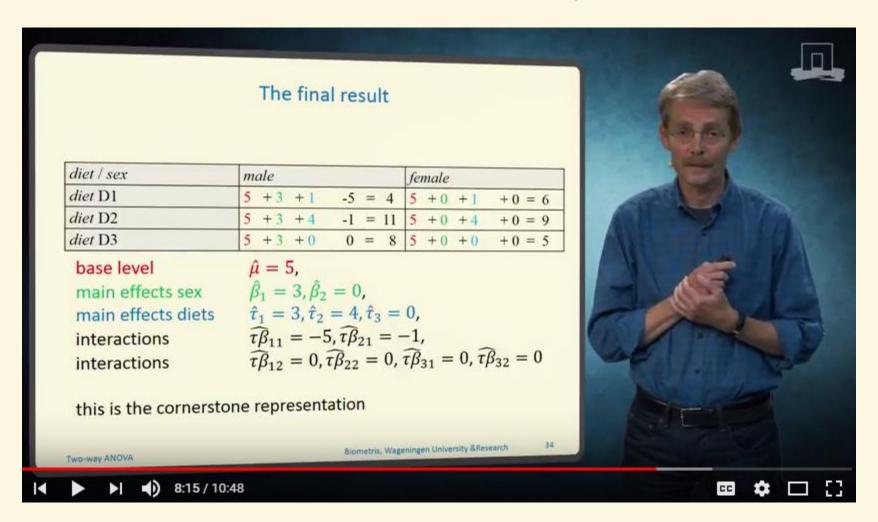
 τ_2 is estimated by the taste difference of beef vs cherry after short ripening: 26.65–45.75 = -19.10

 β_1 is estimated by the taste diff of long vs short ripening for cherry tomatoes: 63.97-45.75 = 18.22

Estimation of $\tau \beta_{21}$ added to the estimation of $\mu + \tau_2 + \beta_1$ to get mean of beef-long (= 39.96), so: 39.96 – (45.75 - 19.10 + 18.22) = -4.91

Estimation of $\tau \beta_{11}$ added to the estimation of $\mu + \tau_1 + \beta_1$ to get mean of round-long (=41.71) ... Try yourself !!!

Estimations - Cornerstone representation



Cornerstone representation in SPSS

Parameter Estimates

Dependent Variable: SweeTaste

					95% Confidence Interval		
Parameter	В	Std. Error	t	Sig.	Lower Bound	Upper Bound	
Intercept	45,750	5,789	7,903	,000	31,585	59,915	
[Type=1.00]	-18,980	8,187	-2,318	,060	-39,013	1,053	
[Type=2.00]	-19,100	8,187	-2,333	,058	-39,133	,933	
[Type=3.00]	0 ^a						
[Ripe=1.00]	18,220	8,187	2,226	,068	-1,813	38,253	
[Ripe=2.00]	0 ^a						
[Type=1.00] * [Ripe=1.00]	-3,280	11,578	-,283	,786	-31,610	25,050	
[Type=1.00] * [Ripe=2.00]	0 ^a						
[Type=2.00] * [Ripe=1.00]	-4,905	11,578	-,424	,687	-33,235	23,425	
[Type=2.00] * [Ripe=2.00]	0 ^a						
[Type=3.00] * [Ripe=1.00]	0ª						
[Type=3.00] * [Ripe=2.00]	0 ^a						

$\hat{\mu} = 45.75$
$\hat{\tau}_1 = -18.98$ $\hat{\tau}_2 = -19.10$ $\tau_3 = 0$
$\hat{\beta}_1 = 18.22$ $\beta_2 = 0$
$\widehat{\tau\beta}_{11} = -3.28$ $\widehat{\tau\beta}_{21} = -4.91$
$\tau \beta_{32} = 0$

By default, SPSS uses last level of each factor as reference.

Different statistical software may choose a different level as a reference, usually by default the first (R package) or the last level.

Biometris Wageningen University

a. This parameter is set to zero because it is redundant.



Estimate treatment means (of interaction model)

$$\hat{\mu} + \hat{\tau}_i + \hat{\beta}_j + \hat{\tau}\beta_{ij} = \overline{y}_{ij}.$$

1a. In a two-factor interaction model, $\mu_{\rm ii}$ has estimator and s.e. :

$$\overline{\mathcal{Y}}_{ij}$$
.

$$se(\bar{y}_{ij\cdot}) = \hat{\sigma} / \sqrt{n_{ij}}$$

1b. The difference of 2 treatment means: μ_{ij} - μ_{kl} have estimator and s.e.

$$\hat{\mu}_{ij} - \hat{\mu}_{kl} = \overline{y}_{ij.} - \overline{y}_{kl.}$$

$$(= \hat{\tau}_i - \hat{\tau}_k + \hat{\beta}_j - \hat{\beta}_l + \tau \hat{\beta}_{ij} - \tau \hat{\beta}_{kl})$$

$$se(\overline{y}_{ij.} - \overline{y}_{kl.}) = \hat{\sigma} \sqrt{\frac{1}{n_{ij}} + \frac{1}{n_{kl}}}$$

$$se(\overline{y}_{ij.} - \overline{y}_{kl.}) = \hat{\sigma}\sqrt{\frac{1}{n_{ij}} + \frac{1}{n_{kl}}}$$

2. $\mu_p = (\mu_{p1} + \mu_{p2} + ... + \mu_{pb})$ / b is estimated using the corresponding observed treatment means \bar{y}_{ij} . The s.e. tougher to compute (use SPSS)

2a. If
$$n_{p1} = n_{p2} = ... = n_{pb}$$
, then

$$\hat{\mu}_{p.} = \overline{y}_{p..}$$
 with s.e. $(\overline{y}_{p..}) = \hat{\sigma} / \sqrt{n_{p..}}$

2b. $n_{p1} = n_{p2} = ... = n_{pb}$ and $n_{q1} = n_{q2} = ... = n_{qb}$: μ_{p} . - μ_{q} . has estimator and s.e.

$$\hat{\mu}_{p} - \hat{\mu}_{q} = \bar{y}_{p..} - \bar{y}_{q..}$$
 with $se(\bar{y}_{p..} - \bar{y}_{q..}) = \hat{\sigma}\sqrt{\frac{1}{n_{p}} + \frac{1}{n_{q}}}$

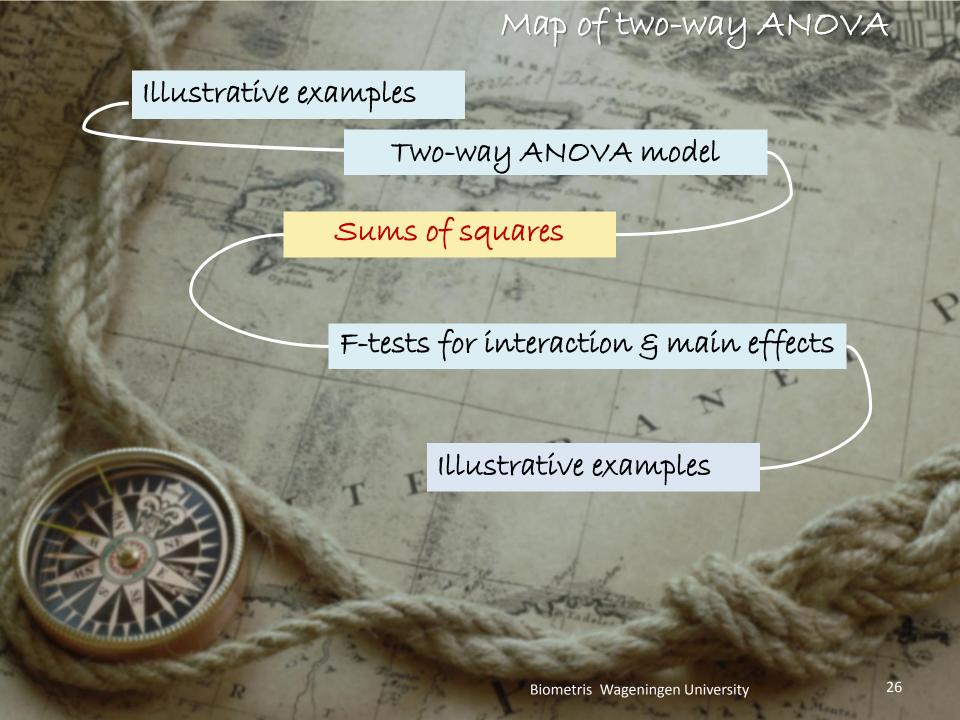
Summary of two-way model

Model with interaction: $y_{ijk} = \mu + \tau_i + \beta_j + \tau \beta_{ij} + \epsilon_{ij}$

- Focus on interaction parameters $aueta_{ij}$
- Effects of factor A depend on level of factor B and vice versa
- Non-parallel lines in profile plot

Additive model without interaction: $y_{ijk} = \mu + \tau_i + \beta_j + \epsilon_{ij}$

- Simpler conclusions: effects of factor A can be reported separately from factor B and vice versa
- Parallel lines in profile plots



Splitting SSTreat / SSModel - 1

Effects model:
$$\underline{y}_{ijk} = \mu + \tau_i + \beta_j + \tau \beta_{ij} + \underline{\epsilon}_{ijk}$$
, $\underline{\epsilon}_{ijk} \sim N(0, \sigma_{\epsilon}^2)$, independent.

We want a test for interaction, this will be an F-test.

We will split SSTreat into three SS:

```
SSA SS for main effects A
```

SSB SS for main effects *B*

SSAB SS for interaction between A and B

$$SSA + SSB + SSAB = SSTreat$$

Splitting SSTreat / SSModel - 2

Use idea of extra SS again.

SS are in general order dependent:

SS for main effects A, A first,

SS for main effects B, B after A

not the same as

SS for main effects B, B first,

SS for main effects A, A after B

Except when design is balanced, i.e. equal no. of observations per treatment (= combinations of levels of A and B)

ANOVA table, two factors, interaction model

a=nr. of levels in factor A

b=nr. of levels in factor B

N=nr. of experimental units

Source	SS	df	MS	<u> F</u> _
treat / model	SSTreat	df = ab -1	MSTreat	MSTreat/MSE
main effects A	SSA	df = a - 1	MSA	MSA/MSE
main effects B	SSB	df = b - 1	MSB	MSB/MSE
interaction effects AB	SSAB	df = (a-1)(b-1)	MSAB	MSAB/MSE
residual error	SSE	df = N - ab	MSE	
Total	TSS	df = N - 1		

Mean squares: MSA = SSA / (a -1), MSB = SSB / (b -1) ... etc.

F-values are calculated for each factor or interaction: F = MS.../ MSE

From the ANOVA table we estimate as usual: $\hat{\sigma}^2 = MSE$

The system can be extended to 3 factors A, B and C (or more), see O&L.

We start with the SS for interaction.

Compare SSE from models with and without interaction (extra SS from complete versus reduced model):

CM:
$$y_{ijk} = \mu + \tau_i + \beta_j + (\tau \beta_{ij}) + \epsilon_{ijk}$$
 (interaction model)

RM: $y_{ijk} = \mu + \tau_i + \beta_j + \epsilon_{ijk}$ (additive model)

Tests of Between-Subjects Effects

Dependent Variable: SweeTaste

Source	Type I Sum of Squares	df	Mean Square	F	Sig.
Corrected Model	1919,880ª	5	383,976	5,729	,028
Intercept	19978,128	1	19978,128	298,067	,000
Type	1187,419	2	593,709	8,858	,016
Ripe	719,975	1	719,975	10,742	,017
Type * Ripe	12,486	2	6,243	,093	,912
Error	402,154	6	67,026		
Total	22300,162	12			
Corrected Total	2322,034	11			

a. R Squared = .827 (Adjusted R Squared = .682)

So: SSTypexRipe = 12.49

We start with the SS for interaction.

Compare SSEs from models with and without interaction:

```
CM: y_{ijk} = \mu + \tau_i + \beta_j + \tau \beta_{ij} + \epsilon_{ijk} (interaction model)
```

RM: $y_{ijk} = \mu + \tau_i + \beta_i$ + ϵ_{ijk} (additive model)

```
> CM.ia <- lm(taste ~ type + ripe + type:ripe)
> deviance(CM.ia)
[1] 402.1538
> RM.ia <- lm(taste ~ type + ripe)
> deviance(RM.ia)
[1] 414.6399
> SS.ia <- deviance(RM.ia) -deviance(CM.ia)
[1] 12.48602</pre>
```

So: $SStype \times ripe = 414.6399 - 402.1538 = 12.49$



SS for main effect of type

Restrict attention to additive model

$$CM: y_{ijk} = \mu + \tau_i + \beta_j + \epsilon_{ijk}$$

RM:
$$y_{ijk} = \mu + \beta_j + \epsilon_{ijk}$$

SS for main effect of ripe

Restrict attention to additive model

$$\begin{aligned} \text{CM}: y_{ijk} &= \mu + \tau_i + \beta_j + \epsilon_{ijk} \\ \text{RM}: y_{ijk} &= \mu + \tau_i + \epsilon_{ijk} \end{aligned}$$

Tests of Between-Subjects Effects

Dependent Variable: SweeTaste

Source	Type I Sum of Squares	df	Mean Square	F	Sig.
Corrected Model	1919,880 ^a	5	383,976	5,729	,028
Intercept	19978,128	1	19978,128	298,067	,000
Туре	1187,419	2	593,709	8,858	,016
Ripe	719,975	1	719,975	10,742	,017
Type * Ripe	12,486	2	6,243	,093	,912
Error	402,154	6	67,026		
Total	22300,162	12			
Corrected Total	2322,034	11			

a. R Squared = .827 (Adjusted R Squared = .682)

So: *SSType* = 1187.42 and *SSRipe* = 719.98

SSType+SSRipe+SSTypexRipe = 1187.42+719.98+12.49 = 1919.88 = SSTreat

Design is balanced (two obs. per treatment), so split is unique.



SS for main effect of type

Restrict attention to additive model

CM:
$$y_{ijk} = \mu + \tau_i + \beta_j + \epsilon_{ijk}$$

RM: $y_{ijk} = \mu + \beta_i + \epsilon_{ijk}$

SS for main effect of ripe

Restrict attention to additive model

```
\begin{aligned} \text{CM}: y_{ijk} &= \mu + \tau_i + \beta_j + \epsilon_{ijk} \\ \text{RM:} \ y_{ijk} &= \mu + \tau_i &+ \epsilon_{ijk} \end{aligned}
```

```
> CM.m2 <- lm(taste ~ type + ripe)
> deviance(CM.m2)
[1] 414.6399
> RM.m2 <- lm(taste ~ type)
> deviance(RM.m2)
[1] 1134.615
> SS.ripe <- deviance(RM.m2) -deviance(CM.m2)
[1] 719.975</pre>
```

So: *SStype* = 1187.42 and *SSripe* = 719.98

 $SStype+SSripe+SStype \times ripe = 1187.42+719.98+12.49 = 1919.88 = SSTreat$

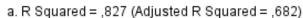
Design is balanced (two obs. per treatment), so split is unique.

Summary of steps to obtain SS

Tests of Between-Subjects Effects

Dependent Variable: SweeTaste

١.	Depondent variable. Oweer aste							
	Source	Type I Sum of Squares	df	Mean Square	F	Sig.		
	Corrected Model	1919,880ª	5	383,976	5,729	,028		
	Intercept	19978,128	1	19978,128	298,067	,000		
	Type	1187,419	2	593,709	8,858	,016		
	Ripe	719,975	1	719,975	10,742	,017		
	Type * Ripe	12,486	2	6,243	,093	,912		
	Error	402,154	6	67,026				
	Total	22300,162	12					
	Corrected Total	2322,034	11					





SS are: type I SS = accumulated SS = sequential SS

Sums of squares constructed sequentially:

$$y_{ijk} = \mu + \epsilon_{ijk}$$
 +type 1187.42
 $y_{ijk} = \mu + \tau_i + \epsilon_{ijk}$ +ripe 719.98
 $y_{ijk} = \mu + \tau_i + \beta_j + \epsilon_{ijk}$ + type x ripe

Summary of steps to make SS

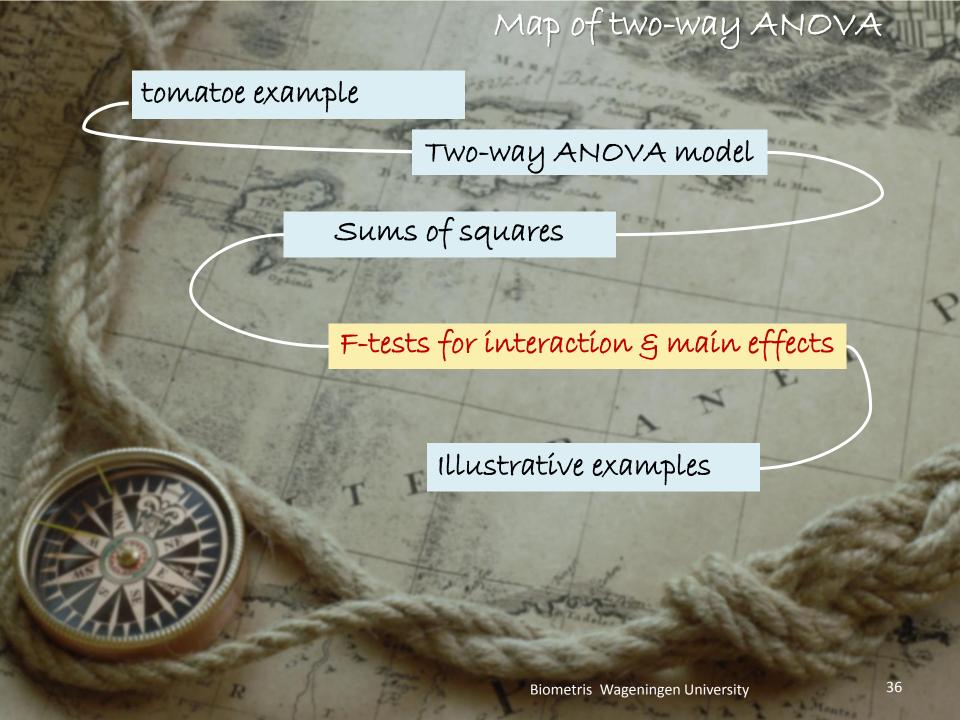


SS are: type I SS = accumulated SS = sequential SS

Same as previous because design is balanced.

In the R table above sums of squares are constructed like this:

$$y_{ijk} = \mu + \epsilon_{ijk}$$
 + type $\rightarrow 1187.42$
 $y_{ijk} = \mu + \tau_i + \epsilon_{ijk}$ + ripe $\rightarrow 719.98$
 $y_{ijk} = \mu + \tau_i + \beta_j + \epsilon_{ijk}$ + type x ripe $\rightarrow 12.49$



F-test for interaction

> anova(lm(taste ~ type + ripe + type:ripe))

Analysis of Variance Table

Response: taste

Df Sum Sq Mean Sq F value Pr(>F) type 2 1187.42 593.71 8.8579 0.0162 ripe 1 719.98 719.98 10.7418 0.0169 type:ripe 2 12.49 6.24 0.0931 0.9124

Residuals 6 402.15 67.03

Tests of Between-Subjects Effects

Dependent Variable: SweeTaste

Depondent variable. Overviete						
Source	Type I Sum of Squares	df	Mean Square	F	Sig.	
Corrected Model	1919,880ª	5	383,976	5,729	,028	
Intercept	19978,128	1	19978,128	298,067	,000	
Туре	1187,419	2	593,709	8,858	,016	
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Type * Ripe	12,486	2	6,243	,093	,912	
Error	402,154	6	67,026			
Total	22300,162	12				
Corrected Total	2322,034	11				

a. R Squared = ,827 (Adjusted R Squared = ,682)

$$H_0$$
: $\tau \beta_{11} = \tau \beta_{12} = 0$ versus H_a : not all $\tau \beta_{ij} = 0$

test statistic:
$$F = \frac{MSType \times Ripe}{MSE}$$
 with outcome $= \frac{6.24}{67.030} = 0.093$

P-value = 0.91 > 0.05, from F-distribution, df1 = 2, df2 = 6 do not reject H_0 ,

effect of ripening cannot be shown to be different across tomato types

additive model is good enough

continue with tests for main effects for type and ripe

F-tests for main effects, type

Tests of Between-Subjects Effects

Dependent Variable: SweeTaste

	Type I Sum of	15		_	
Source	Squares	df	Mean Square	F	Sig.
Corrected Model	1919,880ª	5	383,976	5,729	,028
Intercept	19978,128	1	19978,128	298,067	,000
Туре	1187,419	2	593,709	8,858	,016
Ripe	719,975	1	719,975	10,742	,017
Type * Ripe	12,486	2	6,243	,093	,912
Error	402,154	6	67,026		
Total	22300,162	12			
Corrected Total	2322,034	11			

a. R Squared = ,827 (Adjusted R Squared = ,682)

$$H_0$$
: $\tau_1 = \tau_2 = 0$ vs. H_a : not all $\tau_i = 0$

Test statistic / outcome:
$$F = \frac{MSType}{MSE} = 8.86$$

P-value =
$$0.016 < 0.05$$
, from F-distr. df1 = 2, df2 = 6, reject H_0 ,

expected sweetness differs among types (irrespective of ripe)

F-tests for main effects, ripe

Tests of Between-Subjects Effects

Dependent Variable: SweeTaste

Source	Type I Sum of Squares	df	Mean Square	F	Sig.
Corrected Model	1919,880ª	5	383,976	5,729	,028
Intercept	19978,128	1	19978,128	298,067	,000
Туре	1187,419	2	593,709	8,858	,016
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Type * Ripe	12,486	2	6,243	,093	,912
Error	402,154	6	67,026		
Total	22300,162	12			
Corrected Total	2322,034	11			

> anova(lm(taste ~ type + ripe + type:ripe))

Analysis of Variance Table

Response: taste

Df Sum Sq Mean Sq F value Pr(>F)

type 2 1187.42 593.71 8.8579 0.0162

ripe 1 719.98 719.98 10.7418 0.0169

type:ripe 2 12.49 6.24 0.0931 0.9124

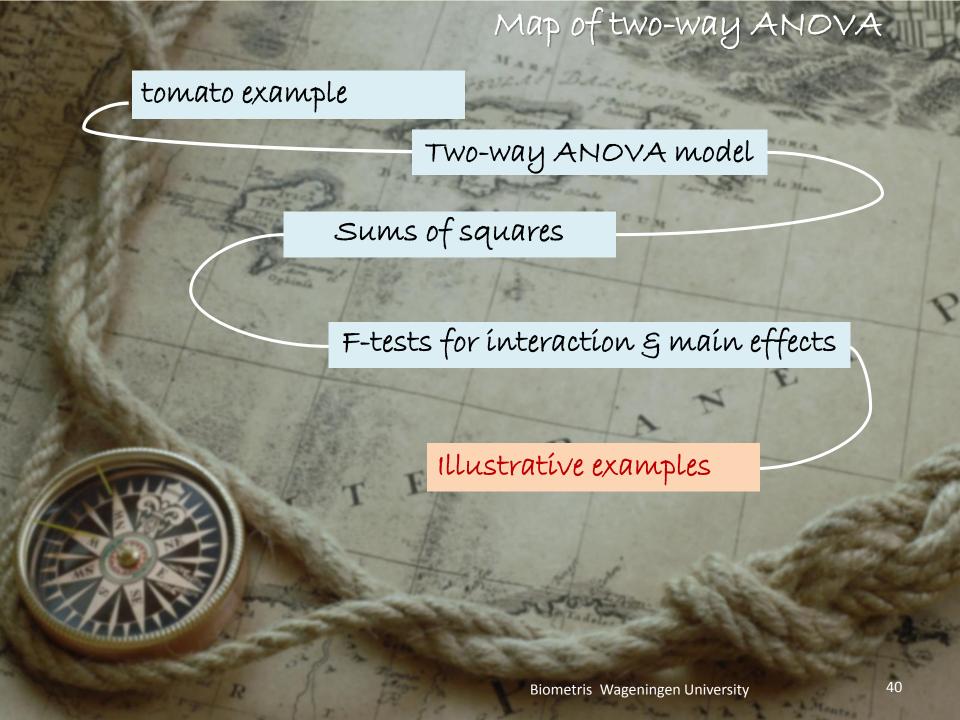
Residuals 6 402.15 67.03

a. R Squared = ,827 (Adjusted R Squared = ,682)

$$H_0: \beta_1 = 0$$
 vs. $H_a: \beta_1 \neq 0$

Test statistic / outcome:
$$F = \frac{MSRipe}{MSE} = 10.74$$

P-value = 0.017 < 0.05, from F-distr. df1 = 1, df2 = 6, reject H_0 , expected sweetness differs between long and short (irrespective of type)



Further examples, attention span commercial

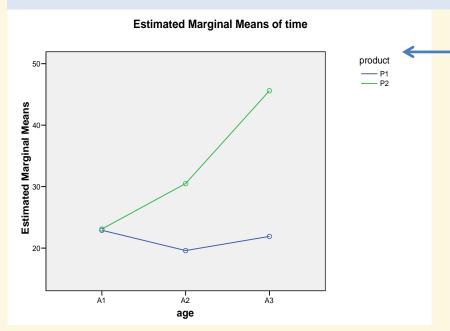
y = attention span of a child for a television commercial

3 age classes $(A_1: 5 - 6, A_2: 7 - 8, A_3: 9 - 10 \text{ years})$

2 types of product (P_1 : cereal, P_2 : video game)

10 representative children of each age class, randomly assigned to products





clear interaction

Two factors:

A (age at 3 levels)

P (product at 2 levels)

6 treatments

Attention span, SPSS



Tests of Between-Subjects Effects

Dependent Variable: time

Dependent variab	10. 111110		1		
Source	Type II Sum of Squares	df	Mean Square	F	Sig.
Corrected Model	4705.733 ^a	5	941.147	6 20 9	
Confected Model	4700.733	3	941.147	6.398	.000
Intercept	44608.267	1	44608.267	303.228	.000
age	1303.033	2	651.517	4.429	.017
product	2018.400	1	2018.400	13.720	.001
age * product	1384.300	2	692.150	4.705	.013
Error	7944.000	54	147.111		
Total	57258.000	60			
Corrected Total	12649.733	59			

a. R Squared = .372 (Adjusted R Squared = .314)

interaction Age and Product significant (P-value = 0.013)

do not look at main effects!

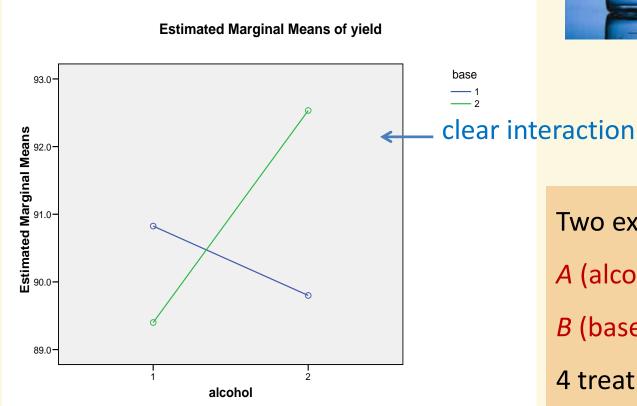
Further examples, Alcohol and base

y = % yield of a chemical process

2 types of alcohol (A_1, A_2)

 (B_1, B_2) 2 types of base





Two experimental factors:

A (alcohol at two levels)

B (base at two levels)

4 treatments





Tests of Between-Subjects Effects

Dependent Variable: yield

Source	Type II Sum of Squares	df	Mean Square	F	Sig.
Corrected Model	18.295 ^a	3	6.098	2.460	.123
Intercept	114898.921	1	114898.921	46341.110	.000
alcohol	2.006	1	2.006	.809	.389
base	1.467	1	1.467	.592	.460
alcohol * base	14.821	1	14.821	5.978	.035
Error	24.794	10	2.479		
Total	114942.010	14			
Corrected Total	43.089	13			

a. R Squared = .425 (Adjusted R Squared = .252)

interaction Alcohol and Base significant (P-value = 0.035)

do not look at main effects (in this case very misleading)!