

Max Peng

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EDUCATION

NEW YORK UNIVERSITY

MAJOR IN ECONOMICS

Minor: Computer Science,
Business Studies, Politics, Web
Programming and Applications
May 2017 | New York, NY
GPA: 3.43
Dean's List 2015-2016

LINKS

LinkedIn:// [maxpeng](#)
Flickr:// [maxpeng](#)
Github:// [pengcheng95](#)

COURSEWORK

UNDERGRADUATE

Quantitative Economics
Issues of Economic Thought
Money and Banking
Management and Organizations
Info Tech in Bus. and Society
Political Theory
Data Structures
Web Design

SKILLS

PROGRAMMING

Proficient
Python • Java • JavaScript
• HTML • CSS

Familiar:

AngularJS • Swift

DESIGN/EDITING

Proficient
Inkscape • Paint.net

Familiar:

Illustrator • Photoshop
• Lightroom

VIDEO/AUDIO

Proficient
Sony Vegas • Garageband

LANGUAGES

Proficient
English • Chinese (Mandarin)

MISCELLANEOUS

Card Counting • Fundamental
and Technical Trading • Board
Games • Photography
• Web Scraping

EXPERIENCE

HOTELS BY DAY | SOFTWARE ENGINEERING INTERN

August 2016 – Current | New York, NY

- Created map with all hotel location and information + user convenience features
- Worked closely with the CEO on redesigning the hotel search page
- Optimized rewards program web page for mobile use
- Audio-mixed for the Shark Tank introduction video

FLEEK | MARKETING/USER GROWTH INTERN

January 2016 – May 2016 | New York, NY

- Assisted Community Manager with creating push, email, and social campaigns
- Tracked performance/data of new features
- Created engaging content to increase user interaction

HEYU | SOFTWARE ENGINEERING INTERN

May 2015 – January 2016 | New York, NY

- Utilized Parse to create the messaging function within the app
- Built the front end scrolling video feed
- Maintained online presence over the summer and optimized SEO
- Assisted CEO on devising marketing plan for future expansion

VIVINT | SALES REPRESENTATIVE

May 2014 – August 2014 | Irvine, CA

- Received advanced sales training
- Top sales rep at local branch

FUSION | OFFICE INTERN

May 2013 – August 2013 | Lake Forest, CA

- Created Access database that connected client info and warehouse supplies that helped predict future consumption levels
- Translated legal documents from Chinese to English

PROJECTS

KIVA IMPACT | CAL HACKS 2.0

October 2015 | Berkley, CA

- Won 1st place for KPCB Build for Good challenge.
- Applied data from Quandl and Kiva API to create an economic model that assessed the "impact" of micro loans

AGRILERTS | BIGREDHACKS

September 2016 | Cornell

- Finalist for Big Red Hacks
- Developed a service for farmers in the developing world to receive updates on weather and planting tips to increase crop yields
- Utilized Forecast.io and Twilio

VETR | CROWDSOURCED STOCK RATINGS

Top Rater Overall for Nov 2015

- Stock rater with the highest return for the month of November on the whole website(over 24% return)