Project Oral Presentation Evaluation Scales

	1	2	3
Verbal Delivery	Delivery distracts from presentation (e.g., pace too fast/too slow, monotone, inaudible, lots of vocalized hesitations). Speaker is visually uncomfortable and/or unprepared.	Delivery makes the presentation understandable but there are some delivery difficulties (e.g., lacks expressiveness, some vocal hesitations). Speaker is somewhat tentative.	Delivery makes the presentation compelling (e.g., appropriate rate, good volume, smooth). Speaker is confident, polished, and enthusiastic.
Non-verbal Delivery	Eye contact visible 0-30% the time. Gestures and/or posture distract the audience. Inappropriate attire detracts. Reads directly from note cards/ slides.	Eye contact visible/ generalized 40-60% of the time. Gestures, posture, and/or nonverbal appearance are satisfactory.	Eye contact sustained & generalized 70% or more of the time. Gestures, posture and/or nonverbal appearance enhances speech. Not overly reliant on note cards.
General Language Use	Language is misused, vague, unimaginative, unclear, not compelling, or unprofessional. Errors in grammar and/or pronunciation throughout.	Language is commonplace & mundane but understandable and somewhat appropriate to the audience. Grammar and pronunciation are acceptable.	Language is imaginative, clear, memorable, descriptive & thoughtfully tailored to the audience. Correct grammar & pronunciation throughout.
Statistical Language Use	Incorrect usage of statistical terminology, incorrect interpretations. Explanations of statistical ideas are not clear.	Occasional misuse of statistical terms may be due to nervousness. Some lack clarity in explaining statistical ideas.	All statistical terminology is used correctly and precisely. Statistical concepts are clearly explained and appropriate for audience.

Organization	Presents info without a logical sequence. Audience has difficulty following the presentation. Intro, body, transitions & conclusion are not observable. Speaker jumps around and does not manage time well.	Presents info in an intermittently logical sequence making the content somewhat cohesive. Intro, body, transitions & conclusion are somewhat observable. Some issues with time management.	Presents info in a logical & thoughtful sequence making the content cohesive. Intro, body, transitions & conclusion are clearly observable. Audience can easily follow the presentation. Excellent time management.
Visual Ais Use	Visuals are hard to see, unprofessional, unclear or irrelevant. Statistical output is incomplete or not well formatted.	Visuals are satisfactory but mediocre and not compelling. Statistical output is complete but not enhanced.	Visuals are clear, professional, vivid, memorable and enhance the presentation. Statistical graphs, equations, and tables are well thought out and integrated.
Central Message	Presents vague, lackluster, and forgettable message. Message is uninteresting. Speaker does not seem clear on message.	Presents understandable but not particularly compelling, or memorable message. Message is ordinary. Some aspects of message are not clear.	Presents clear, compelling, and engaging message. Speaker conveys interest in and deep understanding of central message.