

Description of Car Rental Forecast Data

ABC is a car rental company based out of Bangalore. It rents cars for both in and outstations at affordable prices. The users can rent different types of cars like Sedans, Hatchbacks, SUVs and MUVs, Minivans, and so on.

In recent times, the demand for cars is on the rise. As a result, the company would like to tackle the problem of supply and demand. The ultimate goal of the company is to strike a balance between supply and demand to meet user expectations.

The company has collected the details of each rental. Based on past data, the company would like to forecast the demand of c car rentals on an hourly basis.

Objective

The main objective of the problem is to develop a machine-learning approach to forecast the demand for car rentals on an hourly basis.