**Description of the customer\_seg data.**

1. Name : customer\_seg data
2. Number of Variables for customer\_seg data:8

(6 numerical, 2 categorical)

1. Description of Variables for customer\_seg data

* **Variable 1:Invoice\_No (Numeric):** Invoice no for each transaction

* **Variable 2**:**Stock\_Code (Numeric)**: Unique stock code for the items

* **Variable 3:Product\_Category(Categorical)**:Product category details

* **Variable 4:Invoice\_Date(Numeric)**:Date on which invoice was generated

* **Variable 5:Customer\_ID (Numeric)**:Unique customer id
* **Variable 6:Amount (Numeric)**: Invoice Amount
* **Variable 7:Country(Categorical)**:Country detail
* **Variable 8:l\_date(Numeric):**Last date of invoice in 2011