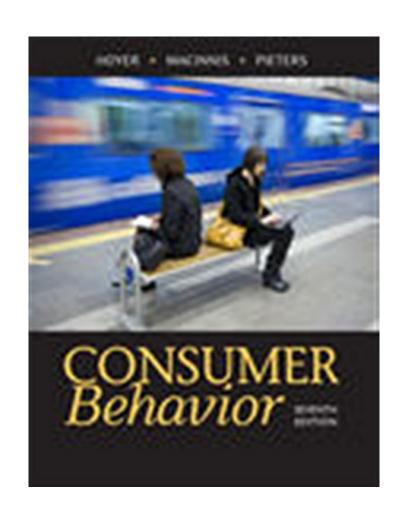
Consumer Behavior by Wayne D. Hoyer, Deborah J. MacInnis, Rik Pieters





Consumer Behavior PDF

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