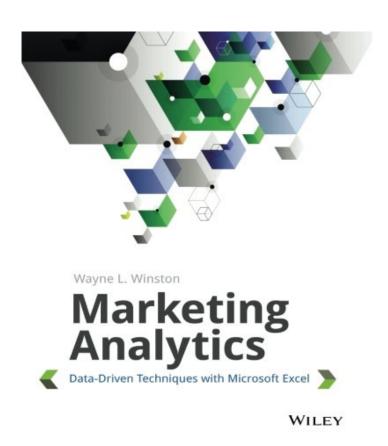
Marketing Analytics: Data-Driven Techniques with Microsoft Excel by Wayne L. Winston





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