

apparently adv.
1.Apparently, you have done a lot of work.
2.He was apparently much surprised at the news.

apparent adj.
1.It's apparent that you can't be trusted.
2.It is apparent that the fitness center has serious financial problems.

Happy | Part 1

Time	Subtitle	n & vt
12s	So, a few years ago I heard an interesting	1.A rumor went through the town . 2.I heard a rumor that the headmaster is leaving.
16s	Apparently, the head of a large pet food company	
18s	would go into the annual shareholder's meeting	
20s	with can of dog food.	
22s	And he would eat the can of dog food.	
24s	And this was his way of convincing them that if it was good enough for him,	
28s	it was good enough for their pets.	
29s	This strategy is now known as "dogfooding,"	
32s	and it's a common strategy in the business world.	
34s	It doesn't mean everyone goes in and eats dog food,	
37s	but businesspeople will use their own products	
39s	to demonstrate that they feel --	
40s	that they're confident in them.	
42s	Now, this is a widespread practice,	
44s	but I think what's really interesting is when you find exceptions	
47s	to this rule,	
48s	when you find cases of businesses or people in businesses	
51s	who don't use their own products.	
53s	Turns out there's one industry where this happens in a common way,	
56s	in a pretty regular way,	
57s	and that is the screen-based tech industry.	
1:00	So, in 2010, Steve Jobs, when he was releasing the iPad,	
1:04	described the iPad as a device that was "extraordinary."	
1:08	"The best browsing experience you've ever had;	
1:10	way better than a laptop, way better than a smartphone.	
1:13	It's an incredible experience."	
1:15	A couple of months later, he was approached by a journalist	
1:17	from the New York Times,	
1:19	and they had a long phone call.	
1:20	At the end of the call,	
1:21	the journalist threw in a question that seemed like a sort of softball.	
1:25	He said to him, "Your kids must love the iPad."	
1:28	There's an obvious answer to this,	
1:30	but what Jobs said really staggered the journalist.	
1:32	He was very surprised,	
1:34	because he said, "They haven't used it.	
1:36	We limit how much technology our kids use at home."	