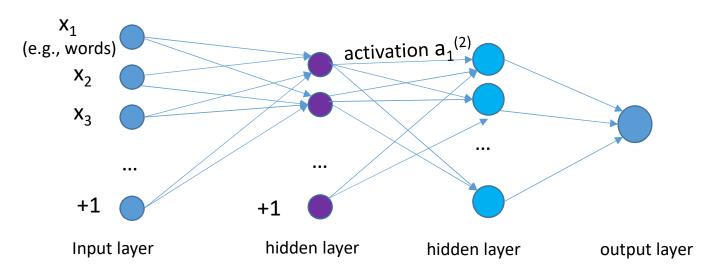
# Introduction to Deep NLP

Word Embedding
Convolutional Neural Network (CNN)
CNN in NLP (Example)

#### Deep Learning – What is it?

- Representation learning for automatically learning good features or representations
  - <u>Representational learning</u>: "learning representations of the data that make it easier to extract useful information when building classifiers or other predictors" (Bengio, Courville, & Vincent, 2013)



http://ufldl.stanford.edu/tutorial/supervised/MultiLayerNeuralNetworks/

Bengio, Y., Courville, A., & Vincent, P. (2013). Representation learning: A review and new perspectives. *IEEE transactions on pattern analysis and machine intelligence*, *35*(8), 1798-1828.

#### Deep Learning

- Deep learning models are not new (started ~1960s)
- In 2006 deep learning methods start to outperform other machine learning methods
  - A lot of data
  - Faster machines, GPU
  - New models/algorithms
- A history of deep learning models can be found at:

Schmidhuber, J. (2015). Deep learning in neural networks: An overview. *Neural networks*, *61*, 85-117.

https://arxiv.org/pdf/1404.7828.pdf

### Deep Learning in NLP

#### Language analysis

- Speech
- Morphology
- Syntax
- Semantics

- Machine translation
- Sentiment analysis
- Question answering

One-hot representation

In a vocabulary set, each word is represented as a vector. For example, if word *chair* is the 5391th word in that vocabulary, we can represent it as

What is a problem with this approach?

• Featurized representation: word embedding

	Desk	Chair	Mom	Dad	Son	Orange		
Gender	0	0	1	-1	-1	0		
Age	0.45	0.66	0.85	0.84	0.68	0.02		
Food	0.02	0.02	0.01	0.01	0.04	0.96		
Size								
Cost								
Alive								
Furniture								
E	<b>E</b>							

#### • Featurized representation: word embedding

	Desk	Chair	Mom	Dad	Son	Orange	
Gender	0	0	1	-1	-1	0	
Age	0.45	0.66	0.85	0.84	0.68	0.02	
Food	0.02	0.02	0.01	0.01	0.04	0.96	
Size							
Cost							
Alive							
Furniture							
E	1	<b>e</b> <sub>5391</sub>					
_	$\mathbf{e_{5391}} = \boldsymbol{E} \cdot \boldsymbol{O_{5391}}$						

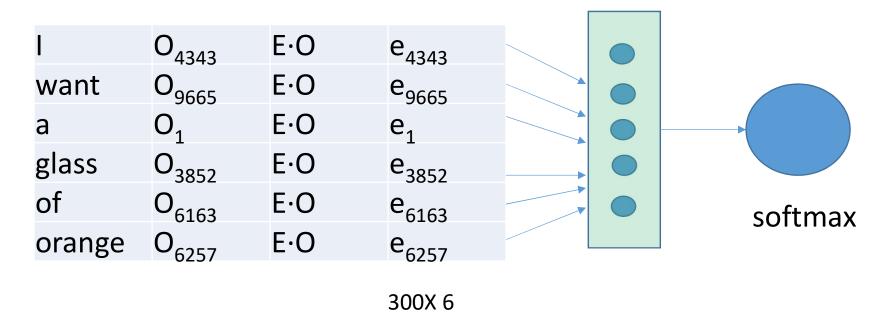
• Featurized representation: word embedding

		Desk	Chair	Mom	Dad	Son	Orange
300d	Gender	0	0	1	-1	-1	0
	Age	0.25	0.30	0.85	0.84	0.68	0.02
	Food	0.02	0.02	0.01	0.01	0.04	0.96
	Size						
	Cost						
	Alive						
	Furniture						
	•••						
E e <sub>5391</sub> Mom told me to do so							
told me to do so			$\mathbf{e}_{mom} - \boldsymbol{e}_{dad}$		$\mathbf{e}_{son} - \boldsymbol{e}_{dad} \qquad \mathbf{e}_{desk} - \boldsymbol{e}_{dad}$		

- Featurized representation: word embedding
- Good when the task has a small labeled training set and a very large unlabeled training set
  - Small labelled training set: dimensions/features of the words are humanly labeled for a small set of texts
  - Large online texts for automatic labelling
- Analogy reasoning: 30 75% accuracy
  - King to Queen is as Man to \_\_\_\_\_

#### Deep NLP - language model

- I want a glass of orange
- Each word has an embedding e



Or choose a window instead of using the whole sentence

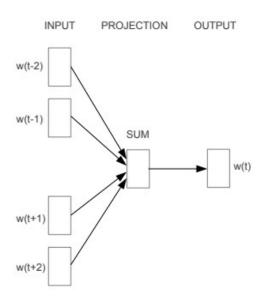
# Word Embedding – How Do You Get E?

Word2Vec GloVe fastText

 Continuous Bag of Words (CBOW): predict the target word given the context (i.e., surrounding words)

Example: "the quick brown fox jumps over the lazy dog"

If window size is 2, we have examples like ([quick, fox], brown), ([the, brown], quick), etc.



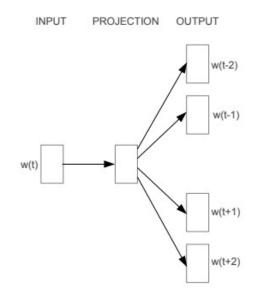
**Goal:** Learn the hidden layer weight matrix -> E

**CBOW** 

The CBOW model architecture (Source: <a href="https://arxiv.org/pdf/1301.3781.pdf">https://arxiv.org/pdf/1301.3781.pdf</a> Mikolov el al.)

• Skip-gram: predict the context word given the target (i.e., surrounding words)

<u>Example</u>: "the quick brown fox jumps over the lazy dog" If window size is 2, we have examples like (brown, [quick, fox]), (quick, [the, brown]), etc.



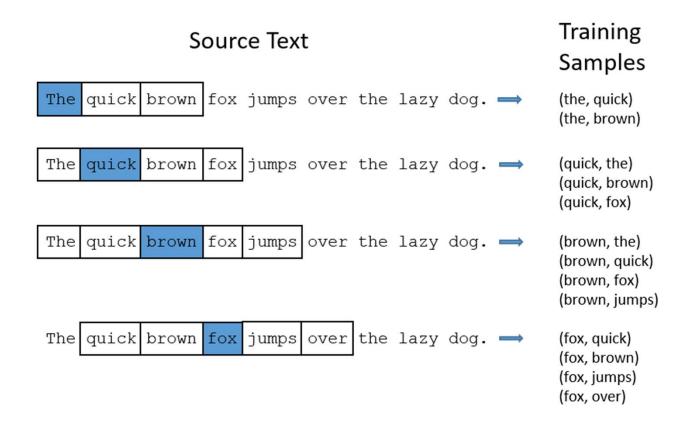
**Goal:** Learn the hidden layer weight matrix -> E

Skip-gram

The Skip-gram model architecture

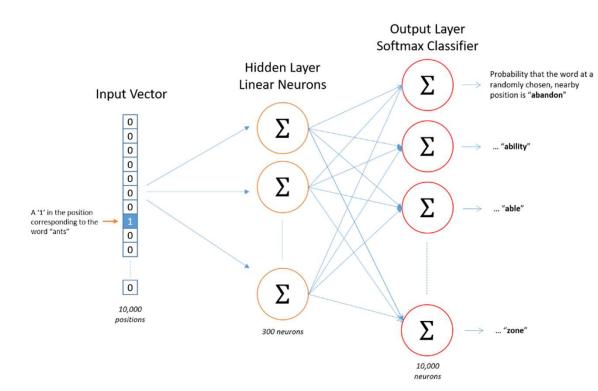
(Source: <a href="https://arxiv.org/pdf/1301.3781.pdf">https://arxiv.org/pdf/1301.3781.pdf</a> Mikolov el al.)

• Skip-gram model



(Source: <a href="http://mccormickml.com/2016/04/19/word2vec-tutorial-the-skip-gram-model/">http://mccormickml.com/2016/04/19/word2vec-tutorial-the-skip-gram-model/</a>)

#### • Skip-gram model



Problem: the sum of vocabulary is necessary when calculating each probability

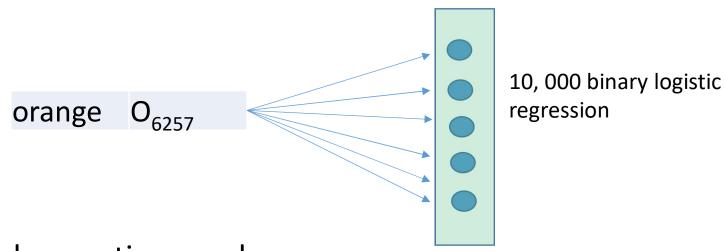
One solution: hierarchical Softmax (<u>Huffman tree</u>)

Goal: Learn the hidden layer weight matrix -> E

Image: http://mccormickml.com/2016/04/19/word2vec-tutorial-the-skip-gram-model/

- Skip-gram negative sampling (SGNG)
  - Pick a target word and a context word (in the window)
  - For k times, we take random words from the dictionary and label the pairs (target word, context word) 0 (negative)
    - K = 5 20 for smaller datasets
    - K = 2 5 very large datasets
  - The input of the algorithm: one-hot vector of the target word
  - The output of the algorithm: the probability of a word from the dictionary being the context word near to the target word (supervised learning; probability of y = 1 given the target and the chosen words, logistic regression)

Skip-gram negative sampling (SGNG)



Sample negative words:

- More frequent words are more likely to be selected as negative samples
- Proportional to the frequency of the words (to the ¾)

#### Word Embedding – GloVe

 Ratios of word-word co-occurrence probabilities can be related to the semantic relationships between the words.

Probability and Ratio	k = solid	k = gas	k = water	k = fashion
P(k ice)	$1.9 \times 10^{-4}$	$6.6 \times 10^{-5}$	$3.0 \times 10^{-3}$	$1.7\times10^{-5}$
P(k steam)	$2.2  imes 10^{-5}$	$7.8\times10^{-4}$	$2.2\times10^{-3}$	$1.8\times10^{-5}$
P(k ice)/P(k steam)	8.9	$8.5\times10^{-2}$	1.36	0.96

Source: <a href="https://nlp.stanford.edu/projects/glove/">https://nlp.stanford.edu/projects/glove/</a>

The relatedness of *ice* and *water* vs. that of *steam* and *water* – similar (ratio = 1.36) The relatedness of *ice* and *fashion* vs. that of *steam* and *fashion* – similar (ratio = 0.96)

Ice and solid are much more related than steam and solid – ratio = 8.9 Steam and gas are much more related than ice and gas – ratio << 1

#### Word Embedding – GloVe

Training data: non-zero entries of a global word-word co-occurrence matrix

Training objective of GloVe: to learn word vectors such that their dot product equals the logarithm of the words' probability of co-occurrence

Example: I want a glass of orange juice to go along with my cereal

 $X_{ij}$  = the no. of times i appears in the context of j

Context: close proximity (e.g., within 3 words)

#### **Function:**

- the inclusion of X<sub>ij</sub> ( -logX<sub>ij</sub> )
- The weighting function f
  - To address X<sub>ij</sub> = 0
  - To consider the problem of X<sub>ii</sub> by stop words and rare words

#### Word Embedding – fastText

Character-level n-gram representation

Matter, with n = 3, the fastText representation:

<ma, att, the, ter, er>

matter

Context

**Target** 

< and > are boundary symbols distinguishing the ngram of a word (e.g., the in this example) from a word itself (e.g., the word the)

# Deep NLP – Some common deep neural network models

Convolutional Neural Network (CNN)

2012 ImageNet competition (Alex Krizhevsky)



What We See



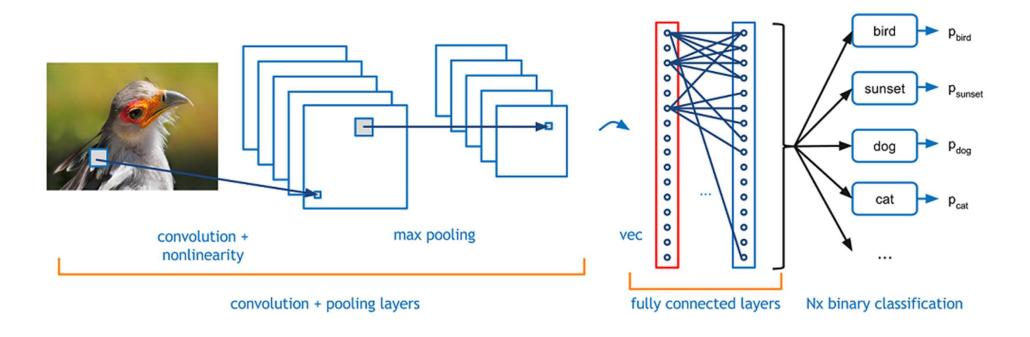
What Computers See

Source: <a href="https://adeshpande3.github.io/A-Beginner%27s-Guide-To-Understanding-Convolutional-Neural-Networks/">https://adeshpande3.github.io/A-Beginner%27s-Guide-To-Understanding-Convolutional-Neural-Networks/</a>

**Input:** the matrix (e.g., 32 X 32 X 3, each element is a number in the range of [0, 255]) **Output:** a vector (each number is a probability of the image being a certain class, e.g., cat, dog, etc.)

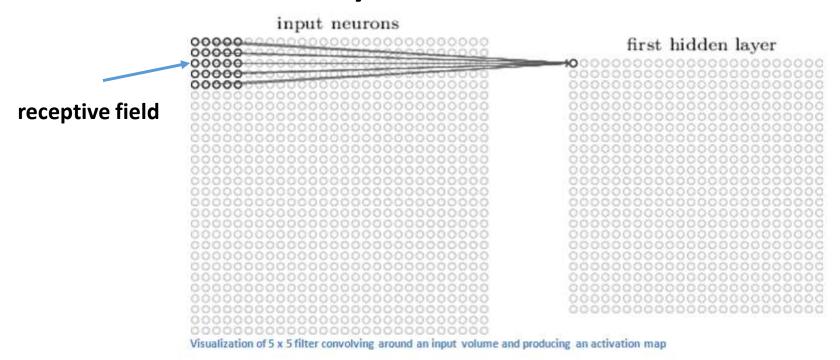
• How do we process and recognize images? (Hubel and Wiesel, 1962)

For visual perception, our neuronal cells are in charge of different orientation. For example, some will respond to vertical edges, some horizontal, some diagonal, etc. These neuronal cells are organized in columnar architecture and function together to full the visual perception tasks.

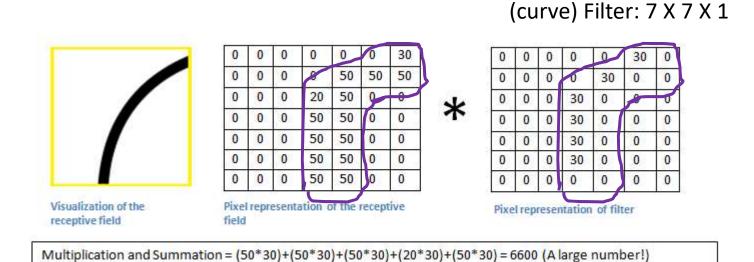


Filter (kernel, neuron):e.g.,5X5X1

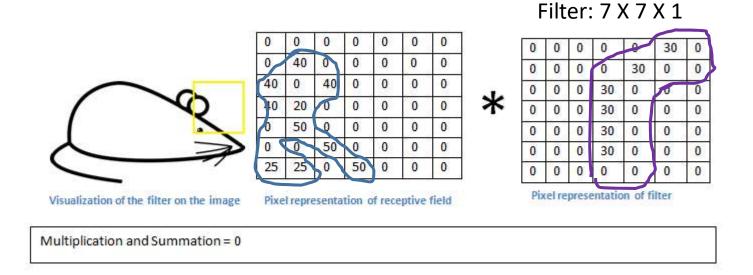
#### **Convolutional Layer**

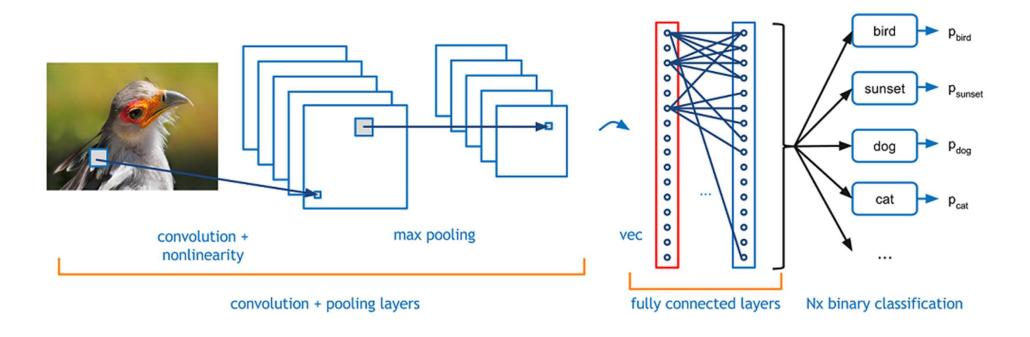


#### **Convolutional Layer**



#### **Convolutional Layer**



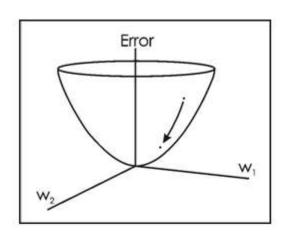


➤ The forward pass Initially, filter value is randomly assigned -> performance is expected to be (very) bad

#### ➤ The loss function

$$E_{total} = \sum \frac{1}{2} (target - output)^2$$
 Cost/Error function (mean squared error)

#### ➤ The backward pass

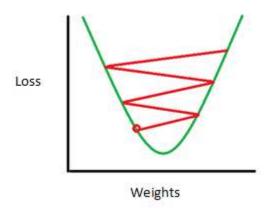


One way of visualizing this idea of minimizing the loss is to consider a 3-D graph where the weights of the neural net (there are obviously more than 2 weights, but let's go for simplicity) are the independent variables and the dependent variable is the loss. The task of minimizing the loss involves trying to adjust the weights so that the loss decreases. In visual terms, we want to get to the lowest point in our bowl shaped object. To do this, we have to take a derivative of the loss (visual terms: calculate the slope in every direction) with respect to the weights.

#### ➤ The weight update

$$w = w_i - \eta \frac{dL}{dW}$$

w = Weight w<sub>i</sub> = Initial Weight η = Learning Rate



Consequence of a high learning rate where the jumps are too large and we are not able to minimize the loss.

**Backpropagation** includes: the forward pass, loss function, backward pass, and parameter update

#### ➤ The weight update

<u>Epoch</u>: one Epoch is when an ENTIRE dataset is passed forward and backward through the neural network only ONCE.

<u>Batch</u>: one batch contains the training examples present in one weight update (recommended: no more than 32, <a href="https://arxiv.org/pdf/1804.07612.pdf">https://arxiv.org/pdf/1804.07612.pdf</a>)

Iteration: one iteration = total training data/batch size

# Convolutional Neural Network in Natural Language Processing

Example study by Islam, Mercer, and Xiao (2019)

Islam, J., Mercer, R., Xiao, L. (2019). Multi-Channel Convolutional Neural Network for Twitter Emotion and Sentiment Recognition, 2019 Annual Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies (NAACL-HLT) (Jun 3 – 5, Minneapolis, USA), Volume 1, 1355-1365.

**Tweet: "**The most memorable shot of Elijah Hughes's time at **Syracuse**. Pretty darn good one."

#### Which emotion is revealed from the tweet above?

Anger Joy Fear Disgust Sadness Thankfulness

Islam, J., Mercer, R., Xiao, L. (2019). Multi-Channel Convolutional Neural Network for Twitter Emotion and Sentiment Recognition, 2019 Annual Conference of the North American Chapter of the Association for Computational Linguistics: Human Language Technologies (NAACL-HLT) (Jun 3 – 5, Minneapolis, USA), Volume 1, 1355-1365.

## Multi-Channel CNN Model (Islam, Mercer, & Xiao, 2019)

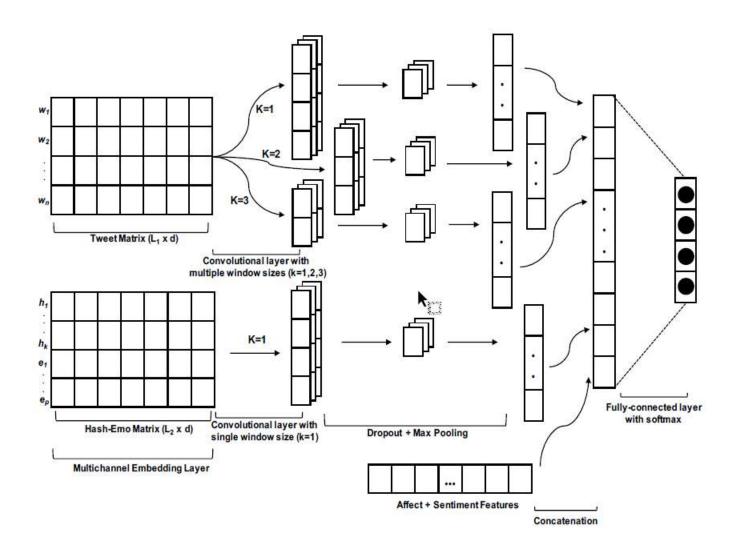


Figure 1: Overview of the MC-CNN model

#### Embedding Layer

#### Tweet Matrix

- Each tweet ti consists of a sequence of tokens  $w_{1,}$   $w_{2}$ ,... $w_{ni}$ .  $L_{1}$  is the maximum tweet length. Short tweets are padded using zero padding.
- Every word is represented as a d-dimensional word vector
- The publicly available pre-trained GloVe word vectors for Twitter by (Pennington et al., 2014).

Jeffrey Pennington, Richard Socher, and Christopher Manning. 2014a. Glove: Global vectors for word representation. In Proceedings of the 2014 Conference on Empirical Methods in Natural Language Processing (EMNLP), 1532–1543. Association for Computational Linguistics.

## **Embedding Layer**

#### Hash-Emo Matrix

- Hashtags, emoticons and emojis
- for each tweet  $t_i$ , we extract hashtags  $h_1$ ,  $h_2$ , ... and emoticons/emojis  $e_1$ ,  $e_2$ ,  $e_2$ ,  $e_3$ , and concatenate the hashtags and emoticon/emoji vectors
- L<sub>2</sub>: the height of the Hash-Emo Matrix. Tweets with the number of hash-emo features less than L<sub>2</sub> are padded with zero while tweets with more hash-emo features than L<sub>2</sub> are truncated.
- d-dimension Word vectors from GloVe
- Random initiation
  - no word vector is found for a particular word
  - emoticons.
  - for emojis, we first map it to something descriptive; and then generate random word vectors

#### Convolutional Layer

- Apply *m* filters of varying window sizes over the Tweet Matrix from the embedding layer
- window size (k) refers to the number of adjacent word vectors in the Tweet Matrix that are filtered together (when k > 1)

### Dropout and Max Pooling Layer

- ReLU is applied before dropout layer
- Dropout is used as a regularization strategy to avoid overfitting
- Max-pooling: the maximum value for each filter

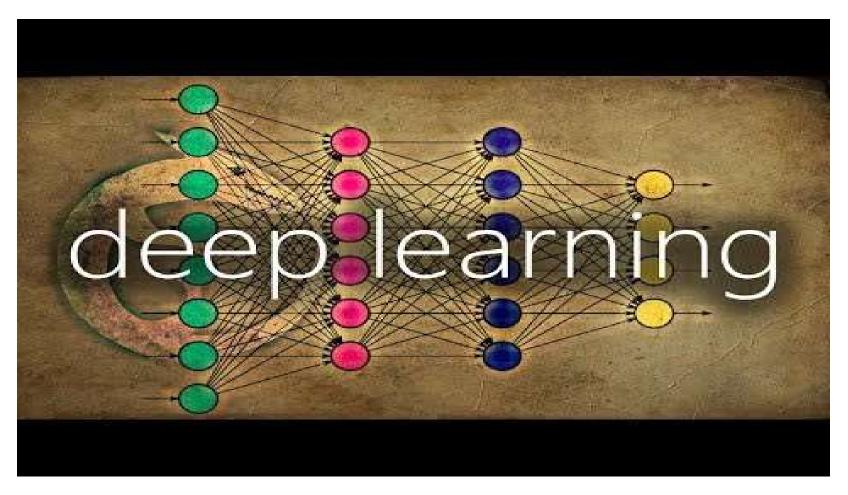
1	3	2	1	3				
2	9	1	1	5		9	9	- /
1	3	2	3	2	>	9	q	-
8	3	5	1	0		8	6	(
5	6	1	2	9	t-	= 3	34.	3

#### Source:

#### Fully Connected Layer

- Maps the inputs to a number of outputs corresponding to the number of classes we have.
- Emotion recognition: a multi-class classification task
  - Softmax as the activation function and categorical cross-entropy as the loss function
  - The output of the softmax function is equivalent to a categorical probability distribution which generally indicates the probability that any of the classes are true

## Deep Learning - CNN



https://www.youtube.com/watch?v=YRhxdVk sls