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Mr. Pool

COM 150-A

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Persuasive Speech Outline

Specific Purpose: I want to persuade the audience that they should ditch consoles and buy a PC

Thesis Statement: Consoles are overrated, and everyone should buy a PC instead.

Attention

I.   How many of you own a console? How many of you own *multiple* consoles? If so, do they overlap in content or usage? Have any of you had issues with your consoles? Whether it was lack of storage, performance issues, paying for a membership to connect to servers, paying for a membership to play an already purchased game, the disc drive failing to: read a disc, spit out a disc or is producing questionable sounds when running or worst of all, is your console no longer supported or has died (IE: red ring of death)? Have you purchased a console solely to play a single console-exclusive?

II.   Today I will be talking about why you should stop buying new consoles and instead build your own PC. I will explain the problems with owning a console, the possibilities owning a PC opens, how easy it is to build your very own PC and what to do about console exclusives.

Need

III.   The time and money invested into the console and PC market is nothing to scoff at.

        a.   In 2022, total console gaming market sales amounted to 28.6 billion U.S. dollars, compared to 42.9 billion U.S. dollars generated by the worldwide PC gaming market. Packaged gaming sales only amounted to 9.3 billion U.S. dollars.

b. If people are spending such an obtuse amount of money on entertainment hardware, then it's time to start talking about what you should buy and why.

IV. Consoles have historically had hardware issues, from the Xbox 360's red ring of death to the Nintendo Switch's infamous Joy-Con drift.

   a. From a Switch Weekly survey, with a total of 2,893 respondents, over 87% of them (2,527 people) report having issues with Joy-Con drift. Joy-Con drift—simply put—is when the analogue stick for the Nintendo Switch controllers begins inputting directions without the user pressing anything. The term drift has become a common term for console users.

   b. An IGN survey in 2009, with a total of 5000 respondents, reported that the Xbox 360 has a console failure rate of 54.2%. The survey also reported that 41.2% of console owners suffered a second hardware failure after the first initial repair.

Satisfaction

V. Do not worry, there is a simple solution to this: build your own PC.
   a. One of the best reasons for building your own PC is that you are in control.
      i. Although the console is a cheaper alternative, the PC gives you much more flexibility when it comes to what you'd like to be doing with your device.

      ii. The PC also allows you to design it for your needs specifically. Due to the modular nature of a home computer, switching out parts is easy.
         1. Are you having a hard time running multiple applications at once? This is a very common and solvable issue. Let's say that you're trying to start your Twitch streaming career. You're in a discord call with your friends, playing a full screen heavy performance

game, with your stream software capturing and broadcasting in real time and a tab on your second monitor to read audience messages. This would overload a typical work laptop or entertainment console. But with a quick press of an online order button, you can order the RAM that you need to your door and easily install it yourself. With ram becoming cheaper and cheaper, this will only become easier to solve.

    a. A TechRadar post by Allisa James in July says that you could get 32GB of Corsair gaming RAM for less than 60$. This is perfect for your streaming needs.

iii. PCs also have access to the biggest library of playable games

    1. The Xbox game pass—for only $11.99/month—gives you hundreds of high-quality games that you can download right away. This also includes all those Xbox exclusives, essentially making the need for any Xbox console obsolete.

    2. The Steam store hosts nearly any game you'd ever need, with customizable Wishlists and profiles. The Steam store also has regular massive sales on huge games. I recently bought Middle Earth Shadow of War—a massive open world LOTR game for 10% of its usual price ($49.99) at a whopping $4.99.

Visualization

VI. If you build your own PC, you will find a world of opportunities.

    a. It will open you to online communities with similar interests through game groups and modding communities.

    b. It will expand your online library of playable games

    c. It will open you to learning important job skills like coding and simple software maintenance.

    d. It will allow you to keep up with new hardware advances without buying a whole new system.

Action

VII. There are so many reasons for building your own PC. But it can't really be that

easy to build one yourself…can it? It *can!* There are many online resources for simple starter PCs that still allow you to easily update your hardware as you find the money to do so. Right now, you can easily go to pcpartpicker.com and build your own PC. I will show you how easy it is!

    a.   [PC Part Picker demonstration]

Audience Analysis:

I chose this topic because every DigiPen student already requires a computer for their education needs. Also, most DigiPen students will understand the importance of good hardware and will be able to relate to many of the key topics in the speech.

Works Cited

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