Assignment 5 - Reflection

What challenges or bugs did you encounter and how did you overcome the challenges?

1. To keep the proper naming convention and select the right class. My workflow is writing all the HTML code at once and then build CSS properties for the page structure. Since there are so many `<div>` elements in my HTML files, sometimes I would forget what class name I assigned to the component. To solve this problem, I read the 4.1.2 ID and Class Naming part of the Google HTML/CSS Style Guide and learned that when I give ID and classes names, they should be meaningful and generic rather than presentational.

2. I don't know how to code the web responsive. This challenge has not been solved yet. My current website is still static. During the coding process, I realized many details of the design need to be considered before start coding. The ideal outcome of my design should be a systematic solution, not a static picture. I will learn and practice more on how to make my website responsive and adaptive to different sizes of screens of devices.

How is the brand identity of your client reflected through your design choices? What kind of look and feel did you design for them and why?

My initial design was using orange as the major brand color for the company. But when I started to transform my design into code, I found orange is not a suitable color for a pillow company. So I change the theme to simple black and white. I want to build a healthy and reliable brand image. Black and white color theme, classic but sharp Helvetica typeface, plus clean and nice product images together convey a promise of quality and aesthetics of the brand. A feel of pure is what I believe a pillow brand should have to be attractive to its users.

Source

Images: Unsplash

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