INFO8003

Judging Criteria

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| Criterion Name | Criterion Description | Weighting Factor |
|  |  |  |
| Quality of the concept | Concept is very original, practical, viable and addresses the theme | 20 % |
|  |  |  |
| Research to support the concept | Research (web research, or other kinds) has been done to support originality, need and viability and is well documented | 20 % |
|  |  |  |
| Business / Sustainability Model | The application can support an activity or enterprise successfully and can sustain itself financially (in terms of development and maintenance) in some way | 20 % |
|  |  |  |
| Implementation - prototype | The design is strong, the features support the concept, choice of technologies is appropriate and the prototype gives a strong sense of the look and feel, the navigation and the branding of the application. | 30 % |
|  |  |  |
| Presentation | Concise, clear and addresses all criterion – follows principles of good presentation (introduction, body, conclusions) – good participation among members. Body language, eye contact is professional. | 10 % |
|  |  |  |
|  | Total | 100 % |