

Utilizing Messaging and Integration Services: SNS and SES

Questions	Notes
Simple Notification service(SNS)	<ul style="list-style-type: none">• SNS Allows you to send emails and tetx messages from your applications• send emails and text messages• publish messages to a topic• Subscribers receive messages• Email and Text Message
SNS in the real world	<ul style="list-style-type: none">• Send an email When CPU utilization of an EC2 instance goes above 80%• SNS works with CloudWatch when an Alarm's metric threshold is breached to send an email
Simple email service (SES)	<ul style="list-style-type: none">• SES is an Email service that allows you to send richly dormatted HTML emails from your applications• Ideal choice for marketing compaigns ro professional emails• Unlike SNS ,SES send HTML emails
SES in the real world	<ul style="list-style-type: none">• send a marketing email and track open or click throgh rates• SES allows you to send richly formatted HTML emails in bulk and gain valuable insights about the effectiveness of your campaign

Résumé

- SNS :sends text messages and Plain text emails
- SES : sends HTML - formatted emails for marketing compaigns