

Amdocs Customer Engagement

one-stop-shop for a winning
customer experience

 amdocs
**make it
amazing**



Customer
Engagement



The customer of today

Today's customers' lives revolve around digital technologies.

They expect skilled, knowledgeable agents, demand easy access to multiple communication channels, and want their service provider to know who they are, their history and anticipate their needs.

So when it comes to customer loyalty – and overall business success – the key lies in your ability to provide an amazing omnichannel experience.

Yet, challenges still exist:

- 1 Increased enquiry volumes & complexity
- 2 Overwhelmed agents
- 3 Disorganized care systems

These challenges stand in the way of delivering a WOW customer experience.

What's the solution?

Overcoming these challenges demands a customer-centric, always-available, approach



Meet Amdocs Customer Engagement

Intelligent & modular, our solution enables contact center and retail shop agents to manage all aspects of the customer relationship from a single application.



Omnichannel customer experience – multi-topic & multi-channel interactions



One-stop-shop – manage all care & commerce journeys across front- and back-office for all customer types



Personalized & efficient care – embedded AI-driven contextualized recommendations & insights



Enriching collaborations – easy integration to any partner back-end system



Business flexibility & scalability – cloud-native & cloud-agnostic



Contextualized experiences – drag & drop-based configurations empower agents with fast & easy customization of views, flows and permissions

Sounds great... Tell me more



Amdocs Customer Engagement

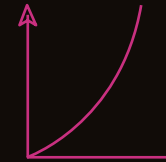
Helps CSPs increase their customer & employee satisfaction and upsurge revenue.



Reduce onboarding & training time – unified and intuitive application fit for all agent needs



Provide a WOW omnichannel customer experience – seamless handoff between channels & agents; supports multi-channel sessions and multi-topic interactions



Increase sales – improves overall customer satisfaction and utilizes embedded customized promotions for efficient up-sales during sessions



Enable effortless & efficient care – contextualized views & embedded AI for real-time contextual recommendations & insights, and automated workflows for a streamlined experience

Amdocs helps those who build the future to make it amazing. With our market-leading portfolio of software products and services, we unlock our customers' innovative potential, empowering them to provide next-generation communication and media experiences for both the individual end user and large enterprise customers. Our 28,000 employees around the globe are here to accelerate service providers' migration to the cloud, enable them to differentiate in the 5G era, and digitalize and automate their operations.

Listed on the NASDAQ Global Select Market, Amdocs had revenue of \$4.3 billion in fiscal 2021.

For more information, visit Amdocs at www.amdocs.com