

# Social Data Analytics (SoDA)

Bruce A. Desmarais, Director



[soda.la.psu.edu](http://soda.la.psu.edu)

- Center for Social Data Analytics
  - Community of 100+ affiliated faculty and students across campus
  - Events hosted almost weekly
  - Seed grants for faculty and students (grant prep assistance)
  - Methodological trainings co-hosted with SSRI
- Academic programs
  - Dual-title Doctorate (40+ students from several depts)
    - IST, PLSC, PSYCH, SOC, CRIM, STAT, HDFS
  - Undergraduate (BS)



**PennState**  
College of the Liberal Arts

# Key Contacts



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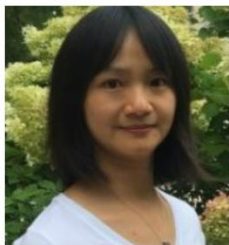
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