HELOC Data Visualization

Executive Summary

The scope of this Data Visualization project is to understand whether we are lending the right amount of money to the right people. It is not senisable to check the rationality of loan on a individual basis, considering the manual work it will cost. The logic of my analysis is to start with analyzing outliers and anomalies in the dataset, to dive deeper on why they are so deviated from other data points. After analysis outliers, we will analyze the rest majority of accounts on a group basis, which means we will use clustering method to segment the customers into several different categories. And then by visualizing each segment, we can understand how we are lending money to each customer now.

Exploratory Data Analysis

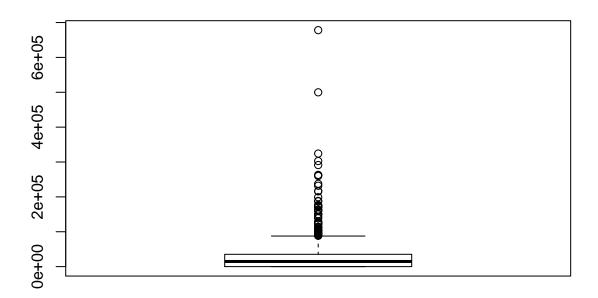
Data Processing

```
library(ggplot2)
## Warning: package 'ggplot2' was built under R version 3.6.2
library(ggpubr)
## Warning: package 'ggpubr' was built under R version 3.6.2
heloc <- read.csv("Data Visualization.csv")
str(heloc)
                   1045 obs. of 19 variables:
  'data.frame':
##
   $ Product.Type
                         : Factor w/ 1 level "HELOC": 1 1 1 1 1 1 1 1 1 1 ...
##
                         : int 2 3 4 5 6 7 8 9 10 11 ...
   $ Account.Number
  $ Current.Balance
                         : Factor w/ 762 levels "$0 ","$0.46 ",...: 34 281 94 592 410 162 1 1 736 1 ...
## $ Loan.Limit.Amount : Factor w/ 141 levels "$0 ","$10,000.00 ",..: 49 58 66 42 101 57 102 85 126 1
##
   $ Int.Rate
                         : num 4.25 6.25 5 4 3 4 4 4 4 4 ...
## $ Date.Org.Opened
                         : Factor w/ 932 levels "1/1/13","1/10/12",...: 414 349 288 600 257 636 520 450
## $ Date.Closed
                         : logi NA NA NA NA NA NA ...
##
   $ Term
                               12 28 24 120 120 120 120 120 120 120 ...
   $ CREDIT.SCORE
##
                               726 745 759 785 0 672 768 717 800 805 ...
## $ ORIGINAL.L.V
                               58 61 29 46 54.9 ...
## $ DEBT.TO.INCOME
                               0 0 0 29.6 0 ...
                         : num
##
   $ OCCUPANCY.CODE.Cd.1: int
                               1 2 1 1 1 1 1 1 1 1 ...
##
  $ PROPERTY.TYPE
                        : int 0000000000...
  $ Score.Range
                         : Factor w/ 7 levels "1 >=740", "2 720-739", ...: 2 1 1 1 7 4 1 3 1 1 ...
                         : Factor w/ 7 levels "1 >50.01", "2 43.01-50.00", ...: 7 7 7 6 7 3 6 4 3 6 ...
##
  $ DTI.Range
   $ Orig.LTV.Range
                        : Factor w/ 6 levels "2 90% - 99.99% LTV",..: 5 4 5 5 5 2 5 2 5 5 ...
##
## $ Yield.Range
                         : Factor w/ 5 levels "2 3.0% - 3.99%",..: 3 5 4 2 1 2 2 2 2 2 ...
  $ Delingnuency.Range : Factor w/ 2 levels "1 Current", "2 1 to 29 DPD": 1 1 1 1 1 1 1 1 1 1 ...
   $ Days.Late
                         : int 0000000000...
```

```
# remove the dollar sign and comma
heloc$Current.Balance = as.numeric(gsub("[,$]", "", heloc$Current.Balance))
heloc$Loan.Limit.Amount = as.numeric(gsub("[,$]", "", heloc$Loan.Limit.Amount))
summary(heloc)
```

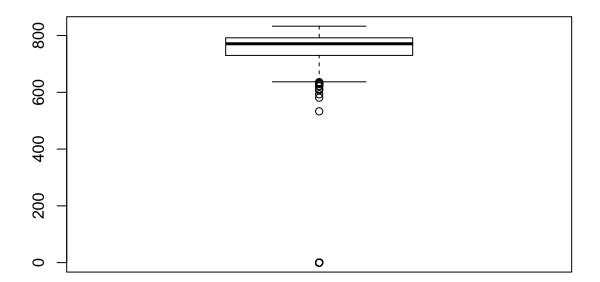
```
Product. Type Account. Number Current. Balance
                                                Loan.Limit.Amount
   HELOC: 1045
                Min. : 2
                               Min. :
                                                 Min. :
##
                 1st Qu.: 263
                               1st Qu.:
                                             0
                                                 1st Qu.: 30000
##
                Median: 524
                               Median : 14714
                                                 Median : 50000
##
                Mean : 524
                               Mean
                                     : 28451
                                                 Mean : 73915
                 3rd Qu.: 785
                               3rd Qu.: 35302
##
                                                 3rd Qu.:100000
##
                Max.
                       :1047
                               Max.
                                      :678161
                                                 Max.
                                                       :787000
##
                    Date.Org.Opened Date.Closed
##
       Int.Rate
                                                        Term
##
   Min.
          :3.000
                    10/21/11:
                               4
                                   Mode:logical
                                                   Min. : 6.0
##
   1st Qu.:4.000
                    1/9/02 :
                               3
                                   NA's:1045
                                                   1st Qu.:120.0
   Median :4.000
                    11/30/18:
                               3
                                                   Median :120.0
         :3.958
##
   Mean
                    3/6/18 :
                               3
                                                   Mean :119.3
##
   3rd Qu.:4.000
                    6/19/20 :
                                3
                                                   3rd Qu.:120.0
##
   Max. :6.250
                   8/22/18:
                               3
                                                   Max. :123.0
##
                    (Other) :1026
                    ORIGINAL.L.V
                                                     OCCUPANCY.CODE.Cd.1
##
    CREDIT.SCORE
                                   DEBT.TO.INCOME
   Min. : 0.0
                   Min. : 0.00
                                   Min. : 0.00
                                                     Min. :1.000
##
   1st Qu.:730.0
                    1st Qu.:31.00
                                   1st Qu.: 18.55
                                                     1st Qu.:1.000
   Median :771.0
                   Median :58.00
                                   Median : 27.00
                                                     Median :1.000
   Mean :723.6
                   Mean :54.52
                                   Mean : 26.92
                                                     Mean :1.006
##
   3rd Qu.:792.0
##
                   3rd Qu.:78.00
                                   3rd Qu.: 36.00
                                                     3rd Qu.:1.000
   Max. :833.0
                   Max.
                          :93.00
                                         :172.00
##
                                   Max.
                                                     Max. :3.000
##
   PROPERTY.TYPE
##
                      Score.Range
                                             DTI.Range
##
   Min.
          : 0
                 1 >=740
                            :737
                                   1 >50.01
                                                  : 25
                 2 720-739 : 80
##
   1st Qu.:0
                                   2 43.01-50.00 : 34
##
   Median :0
                 3 680-719 :101
                                  3 40.01-43.00 :103
##
   Mean :0
                 4 640-679 : 56
                                  4 35.01 - 40.00:120
                 5 600-639 : 18
                                  5 30.01 - 35.00:144
##
   3rd Qu.:0
##
   Max. :0
                 6 <= 600 : 3
                                   6 <= 30
##
                 7 No Score: 50
                                  No DTI
                                                  : 60
##
                 Orig.LTV.Range
                                             Yield.Range
                                2 3.0% - 3.99%
##
   2 90% - 99.99% LTV
                        : 20
                                                   : 50
   3 80% - 89.99% LTV
                                3 >= 4.\% - 4.25\% :990
                         :220
##
   4 >= 70% - 79.99% LTV:142
                                 4 >= 4.25% - 4.49%:
   5 >= 60% - 69.99% LTV:112
                                7 >= 5% - 5.99%
   6 <60% LTV
                        :549
##
                                8 >=6% LTV
                                                     1
##
   No LTV Calculated
##
##
       Delinquuency.Range
                            Days.Late
##
   1 Current
                 :1005
                           Min.
                                :0.0000
##
   2 1 to 29 DPD: 40
                           1st Qu.:0.0000
##
                           Median :0.0000
##
                           Mean
                                 :0.2632
##
                           3rd Qu.:0.0000
##
                           Max.
                                 :7.0000
##
```

Current Balance



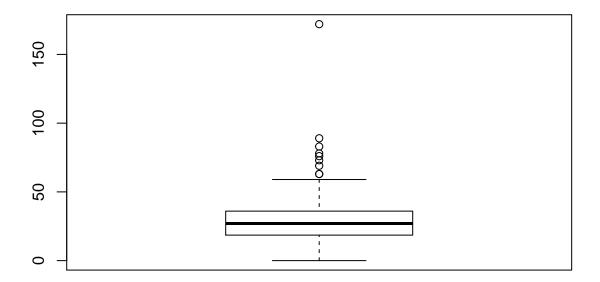
boxplot(heloc\$CREDIT.SCORE, main = "Credit Score")

Credit Score



boxplot(heloc\$DEBT.TO.INCOME, main = "Debt to Income")

Debt to Income



When we are lending customers loan, the Loan Limit Amount, Loan-to-Value (LTV) Ratio and Interest Rate are three important metrics. Intuitively, we should lend more loan with low Interest Rate to a customer who has a relatively high Credit Score, low Debit-to-Income (DTI) Ratio, reasonable Current Balance Amount and ideally better with a long history with us.

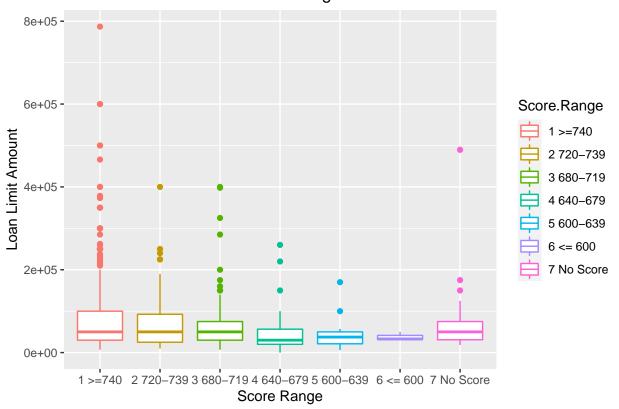
In our case, since we don't have very discrete formula of how we came up with th Loan Limit Amount as well as the LTV Ratio and Interest Rate, it's hard to say whether we give the most reasonable number to each of the customers. On the other hands, we still can identify data points which are outliers, regarding to Loan Limit Amount and LTV Ratio and Interest Rate, in the whole dataset.

Therefore, we will start with analyzing those data points which deviate a lot from the general distribution of the dataset. That's being said, the first thing we want to do is to figure out whether those outliers are showing for some specific and logical reasons.

Here we use box plot and scatter plot to locate evident outliers. In the box plots, thoese data points that are located outside and far away from the boxes are outliers. For the scatter plot, we can tell that there is a reasonable distribution of Loan Limit Amount versus the current balance, so as the LTV Ratio versus the current balance. Most of the data points in "Loan Limit Amount vs. Current Balance" plot and "Loan-to-Ratio vs. Current Balance" plot are limited in a triangle area. Those data points that are located outside the triangle are the outliers.

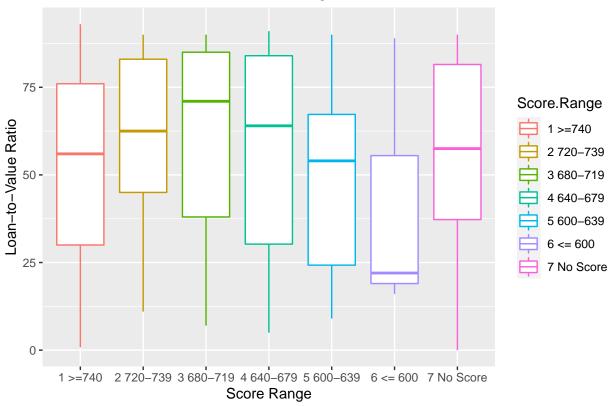
```
p1 <-ggplot(heloc, aes(x = Score.Range, y = Loan.Limit.Amount, color = Score.Range)) + geom_boxplot() + p2 <-ggplot(heloc, aes(x = Score.Range, y = ORIGINAL.L.V, color = Score.Range)) + geom_boxplot() + lab p3 <-ggplot(heloc, aes(x = Score.Range, y = Int.Rate, color = Score.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range, y = Loan.Limit.Amount, color = DTI.Range)) + geom_boxplot() + labs(timp4 <-ggplot(heloc, aes(x = DTI.Range)) + geom_boxplot() + labs() + labs() + labs() + l
```

Loan Limit Amount vs. Score Range

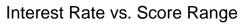


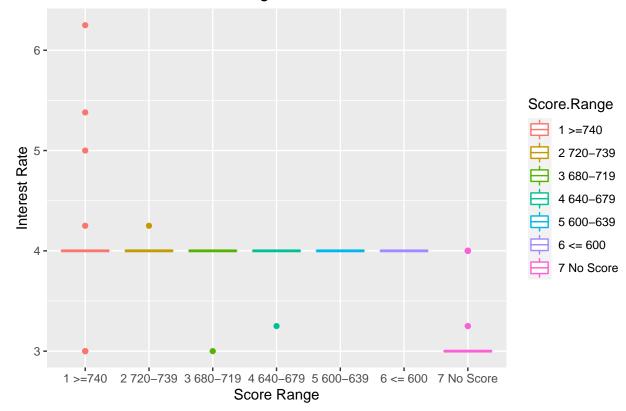
p2





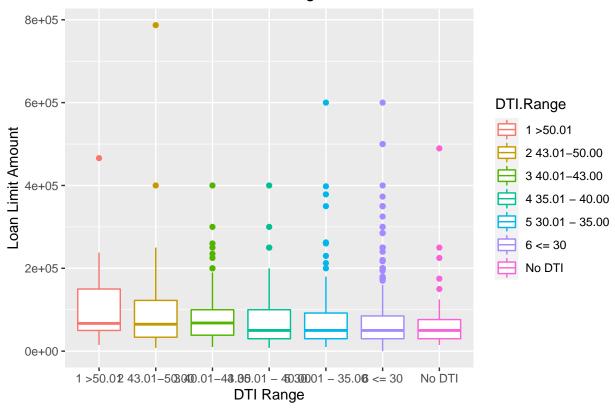
рЗ





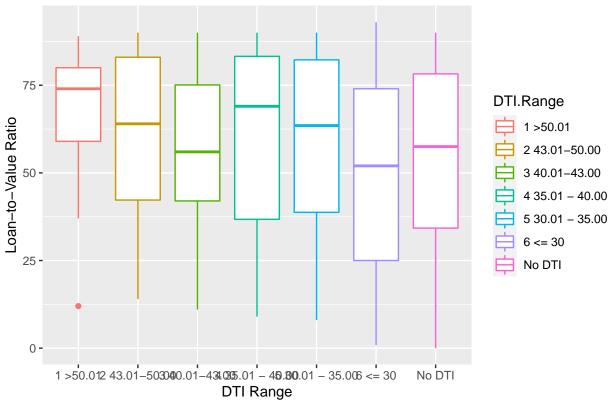
p4



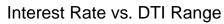


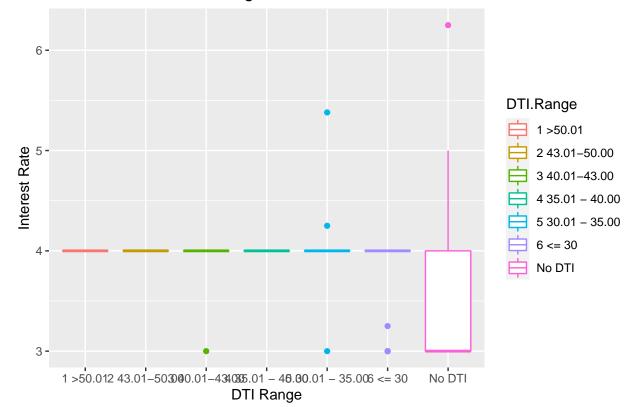
р5



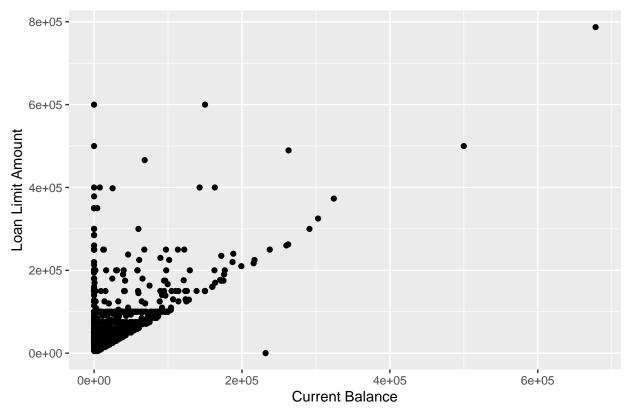


p6



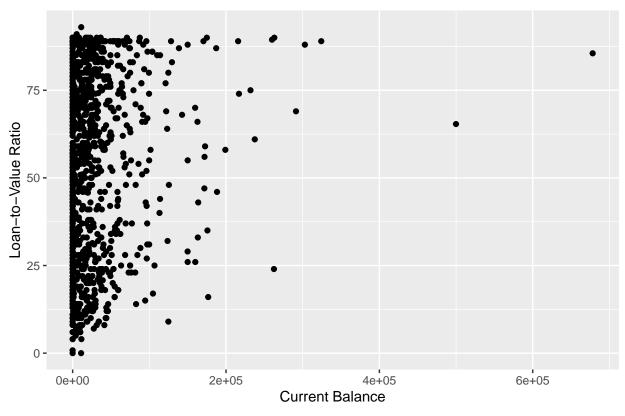


Loan Limit Amount vs. Current Balance



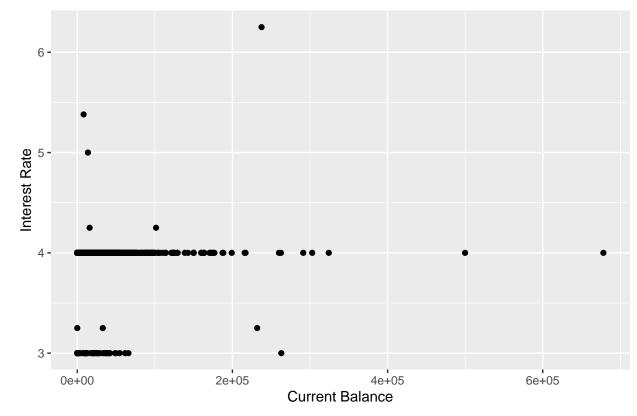
p8

Loan-to-Value Ratio vs. Current Balance



р9

Interest Rate vs. Current Balance



Outliers Analysis

Outliers in Loan Limit Amount vs.Credit Score Range

After finding out those outilers' existence, we need to identify those account record. They are treated as outliers under single dimension, but still we need to check other dimensions simultaneously.

```
lla_outliers_score7 <- heloc[(heloc$Score.Range=="7 No Score") & (heloc$Loan.Limit.Amount>=150000),]
lla_outliers_score7
```

```
##
       Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 68
              HELOC
                                 69
                                            41953.65
                                                                  175000
                                                                                3
              HELOC
                                           263000.00
                                                                                3
                                 349
                                                                  489500
##
  348
##
   648
              HELOC
                                 649
                                                 0.00
                                                                  150000
                                                                                3
##
       Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 68
               8/18/09
                                 NA
                                      120
                                                      0
## 348
                                                      0
               9/25/19
                                      120
                                                                   90
                                 NA
## 648
               9/12/08
                                 NA
                                      120
                                                      0
                                                                   50
##
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range DTI.Range
## 68
                     0
                                                         0
                                                            7 No Score
                                                                           No DTI
                                          1
                     0
                                          1
                                                         0
                                                            7 No Score
                                                                           No DTI
## 348
## 648
                     0
                                          1
                                                         0
                                                            7 No Score
                                                                           No DTI
                              Yield.Range Delinquency.Range Days.Late
##
           Orig.LTV.Range
               6 <60% LTV 2 3.0% - 3.99%
                                                     1 Current
## 68
```

```
## 348 2 90% - 99.99% LTV 2 3.0% - 3.99%
                                                   1 Current
## 648
               6 <60% LTV 2 3.0% - 3.99%
                                                   1 Current
lla_outliers_score5 <- heloc[(heloc$Score.Range=="5 600-639") & (heloc$Loan.Limit.Amount>=100000),]
lla outliers score5
##
       Product. Type Account. Number Current. Balance Loan. Limit. Amount Int. Rate
## 216
              HELOC
                                217
                                          163774.20
                                                                170000
                                                                               4
              HELOC
                                                                               4
## 288
                                289
                                           93306.34
                                                                100000
       Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
                                 NA 120
## 216
                2/7/20
                                                   631
## 288
               2/11/04
                                 NA 120
                                                   621
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
##
## 216
                36.45
                                         1
                                                        0
                                                            5 600-639
## 288
                78.00
                                                            5 600-639
                                         1
                                                        0
##
             DTI.Range
                            Orig.LTV.Range
                                                Yield.Range Delinqnuency.Range
                                6 <60% LTV 3 >= 4.% - 4.25%
## 216 4 35.01 - 40.00
              1 >50.01 3 80% - 89.99% LTV 3 >= 4.% - 4.25%
## 288
                                                                      1 Current
       Days.Late
               0
## 216
               0
## 288
lla_outliers_score4 <- heloc[(heloc$Score.Range=="4 640-679") & (heloc$Loan.Limit.Amount>100000),]
lla_outliers_score4
##
       Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 65
                                           260000.0
              HELOC
                                 66
                                                                260000
## 305
              HEI.OC
                                306
                                           150000.0
                                                                150000
                                                                               4
              HELOC
                                                                220000
## 894
                                895
                                           187211.2
                                                                               4
##
       Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 65
               9/20/19
                                 NA 120
                                                   679
                                                              89.43
## 305
               6/23/17
                                 NA 120
                                                   652
                                                              55.00
## 894
                3/8/17
                                 NA 120
                                                   669
                                                              87.00
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
##
## 65
                40.70
                                         1
                                                        0
                                                            4 640-679
## 305
                42.80
                                                        0
                                                            4 640-679
                                         1
## 894
                28.11
                                         1
                                                        0
                                                            4 640-679
##
           DTI.Range
                          Orig.LTV.Range
                                              Yield.Range Delinquuency.Range
       3\ 40.01-43.00\ 3\ 80\% - 89.99\% \ LTV\ 3 >= 4.\% - 4.25\%
                                                                    1 Current
                              6 < 60\% LTV 3 >= 4.\% - 4.25\%
## 305 3 40.01-43.00
                                                                2 1 to 29 DPD
## 894
             6 \le 30 \ 3 \ 80\% - 89.99\% \ LTV \ 3 >= 4.\% - 4.25\%
##
       Days.Late
## 65
               0
               7
## 305
## 894
lla_outliers_score3 <- heloc[(heloc$Score.Range=="3 680-719") & (heloc$Loan.Limit.Amount>150000),]
lla_outliers_score3
##
        Product.Type Account.Number Current.Balance Loan.Limit.Amount
## 8
               HELOC
                                   9
                                                  0.0
```

110

0.0

285000

HELOC

109

```
## 276
                                   277
                HELOC
                                               162796.2
                                                                     200000
## 397
                HELOC
                                   398
                                               302857.0
                                                                     325000
## 424
                HELOC
                                   425
                                               171770.2
                                                                     175000
                HELOC
                                   886
## 885
                                                    0.0
                                                                     160000
   1039
                HELOC
                                  1041
                                                25038.7
                                                                     398000
        Int.Rate Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
##
## 8
                4
                           4/14/16
                                              NA
                                                  120
                                                                717
                4
                                                                694
                                                                                65
## 109
                           2/19/15
                                              NA
                                                  120
## 276
                4
                           1/14/12
                                              NA
                                                  120
                                                                690
                                                                                66
## 397
                4
                                                  120
                                                                                88
                           5/12/17
                                              NA
                                                                718
## 424
                4
                           6/25/18
                                              NA
                                                  120
                                                                696
                                                                                47
                                                                693
## 885
                4
                           1/19/05
                                                  120
                                                                                63
                                              ΝA
   1039
                4
                          10/24/18
                                              NA
                                                  120
                                                                693
                                                                                89
##
        DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
## 8
                     39
                                                                3 680-719
                                             1
                                                            0
## 109
                     20
                                             1
                                                            0
                                                                3 680-719
## 276
                     52
                                                            0
                                                                3 680-719
                                             1
## 397
                     26
                                             1
                                                            0
                                                                3 680-719
## 424
                     43
                                                            0
                                                                3 680-719
                                             1
## 885
                       4
                                                            0
                                                                3 680-719
  1039
##
                     33
                                             1
                                                            0
                                                                3 680-719
##
               DTI.Range
                                  Orig.LTV.Range
                                                        Yield.Range
## 8
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
        4 35.01 - 40.00
## 109
                 6 \le 30 \ 5 \ge 60\% - 69.99\% \ LTV \ 3 \ge 4.\% - 4.25\%
## 276
                1 >50.01 5 >= 60\% - 69.99\% LTV 3 >= 4.\% - 4.25\%
## 397
                 6 <= 30
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
## 424
           3 40.01-43.00
                                      6 < 60\% LTV 3 >= 4.\% - 4.25\%
                 6 \le 30 \ 5 \ge 60\% - 69.99\% \ LTV \ 3 \ge 4.\% - 4.25\%
   1039 5 30.01 - 35.00
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
##
        Delinquency.Range Days.Late
## 8
                  1 Current
## 109
                  1 Current
                                      0
## 276
                                      0
                  1 Current
## 397
                                      0
                  1 Current
## 424
                  1 Current
                                      0
## 885
                  1 Current
                                      0
## 1039
                  1 Current
lla_outliers_score2 <- heloc[(heloc$Score.Range=="2 720-739") & (heloc$Loan.Limit.Amount>=200000),]
lla_outliers_score2
##
       Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 1
                                             101582.47
                                                                                4.25
               HELOC
                                    2
                                                                    225000
## 249
               HELOC
                                  250
                                             188287.16
                                                                    240000
                                                                                4.00
## 427
                                                                                4.00
               HELOC
                                  428
                                             163280.02
                                                                    400000
## 599
               HELOC
                                  600
                                              97212.88
                                                                    250000
                                                                                4.00
## 630
               HELOC
                                  631
                                                  0.00
                                                                    250000
                                                                                4.00
## 864
                                  865
                                             216920.50
                                                                                4.00
               HELOC
                                                                    225000
##
       Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 1
                 3/4/05
                                   NA
                                        12
                                                     726
                                                                     58
## 249
                7/31/18
                                   NA
                                       120
                                                     736
                                                                     46
                                                                     33
## 427
               11/19/19
                                   NA
                                       120
                                                     731
## 599
                                   NA
                                       120
                                                     736
                                                                     37
                1/21/20
                                       120
                                                     733
                                                                     21
## 630
                1/27/16
                                   NA
```

```
## 864
               12/21/18
                                  NA 120
                                                    737
                                                                    74
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
## 1
                  0.00
                                          1
                                                          0
                                                              2 720-739
## 249
                 20.00
                                                              2 720-739
                                                          0
                                           1
## 427
                 29.72
                                           1
                                                          0
                                                              2 720-739
## 599
                 36.97
                                                          0
                                                              2 720-739
                                           1
## 630
                 16.00
                                           1
                                                              2 720-739
                                                          0
                 43.00
                                                              2 720-739
## 864
                                           1
                                                          0
##
             DTI.Range
                                Orig.LTV.Range
                                                       Yield.Range
## 1
                No DTI
                                    6 < 60\% LTV 4 >= 4.25\% - 4.49\%
## 249
                6 <= 30
                                    6 <60% LTV
                                                  3 >= 4.% - 4.25%
                6 <= 30
                                    6 <60% LTV
## 427
                                                  3 >= 4.% - 4.25%
                                    6 <60% LTV
                                                  3 >= 4.% - 4.25%
## 599 4 35.01 - 40.00
## 630
                6 <= 30
                                    6 <60% LTV
                                                  3 >= 4.\% - 4.25\%
         3\ 40.01-43.00\ 4 >= 70\% - 79.99\%\ LTV
## 864
                                                  3 >= 4.% - 4.25%
##
       Delinquency.Range Days.Late
## 1
                 1 Current
                                    0
## 249
                 1 Current
                                    0
## 427
                 1 Current
                                    0
## 599
                 1 Current
                                    0
## 630
                 1 Current
                                    0
## 864
                 1 Current
lla outliers score1 <- heloc[(heloc$Score.Range=="1 >=740") & (heloc$Loan.Limit.Amount>400000),]
lla_outliers_score1
        Product.Type Account.Number Current.Balance Loan.Limit.Amount
##
## 7
                HELOC
                                    8
                                                  0.00
                                                                    500000
## 34
               HELOC
                                   35
                                                  0.00
                                                                    600000
## 497
               HELOC
                                  498
                                              68403.55
                                                                    466000
## 711
                HELOC
                                  712
                                             499899.35
                                                                    500000
## 986
                HELOC
                                  987
                                             150000.00
                                                                    600000
                                 1001
## 1000
                HELOC
                                             678161.36
                                                                    787000
        Int.Rate Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 7
                4
                          5/10/16
                                                 120
                                                               768
                                                                           56.00
                                             NA
## 34
                4
                          4/17/19
                                             NA
                                                 120
                                                               762
                                                                           85.00
## 497
                4
                                             NA
                                                 120
                                                               785
                                                                           89.00
                          3/22/16
                                                 120
                                                               790
## 711
                          9/30/19
                                             NA
                                                                           65.36
## 986
                4
                                                 120
                                                               776
                                                                           88.00
                          3/17/17
                                             NA
## 1000
                4
                          10/5/19
                                             NA
                                                 120
                                                               786
                                                                           85.54
##
        DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
## 7
                   7.00
                                            1
                                                           0
                                                                 1 >=740
                  25.00
                                                                 1 >=740
## 34
                                            1
                                                           0
## 497
                  73.00
                                            1
                                                           0
                                                                 1 > = 740
## 711
                   4.22
                                                           0
                                                                 1 >=740
## 986
                  31.00
                                                                 1 >=740
                                            1
                                                           0
## 1000
                  49.63
                                                           0
                                                                 1 >=740
              DTI.Range
                                                      Yield.Range
##
                                 Orig.LTV.Range
## 7
                 6 <= 30
                                     6 < 60\% LTV 3 >= 4.\% - 4.25\%
## 34
                 6 <= 30
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
## 497
                1 >50.01
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
                 6 \le 30 \ 5 \ge 60\% - 69.99\% \ LTV \ 3 \ge 4.\% - 4.25\%
## 711
```

3 80% - 89.99% LTV 3 >= 4.% - 4.25% 3 80% - 89.99% LTV 3 >= 4.% - 4.25%

986 5 30.01 - 35.00

2 43.01-50.00

1000

```
##
        Delingnuency.Range Days.Late
                  1 Current
## 7
## 34
                  1 Current
                                      0
## 497
                                      0
                  1 Current
## 711
                  1 Current
                                      0
## 986
                                      0
                  1 Current
## 1000
                  1 Current
                                      0
```

When it comes to the outliers in Loan Limit Amount by Credit Score Range category, there are six accounts that need more consideration: 1. 649. This account doesn't have any balance and the Credit Score is 0, yet the Loan Limit Amount is very high in this score range category. 2. 1041. Generally speaking, we have observed that the Loan Limit Amount and Current Balance is somehow very similar, if this specific customer have a decent Credit Score and relative low DTI Ratio. But for this account, the Loan Limit Amount is extremely high considering its Credit Score and DTI level. Neither its Credit Score is good nor its DTI level is very desirable. 3. 428. The account 428 has a relative similar balance level with account 250, but the Credit Score of 428 is lower than account 250 and the DTI of 428 is higher than account 250. Under this situation, account 428 has almost double amount of Loan Limit than account 250. My suggestion is to dig deeper on whether we give a reasonable Loan Limit Amount to account 428. 4. 35. Similar to what is mentioned in bullet point 3, account 35 and account 8 has the same 0 balance. However, the Loan Limit Amount of account 35 is higher than account 8 when account has lower Credit Score and higher DTI Ratio comparing to account 8. So, we need to dive deeper about account 498 when comparing to account 712. 6. 987. Same reason for account 498 when comparing to account 712.

Outliers in Interest Rate vs.Credit Score Range

```
ir_outliers <- heloc[heloc$Int.Rate != 4,]</pre>
```

When it comes to the Interest Rate, one thing that I found is that Interest Rate is mainly associated with Term. Even the outliers in the plot also accord with rule of higher Interest Rate corresponding to longer Term. Thus, the Interest Rate makes sense in nearly all the observations.

Outliers in Loan Limit Amount vs.DTI Range

```
lla_outliers_dti1 <- heloc[(heloc$DTI.Range=="1 >50.01") & (heloc$Loan.Limit.Amount>=400000),]
lla_outliers_dti1
##
       Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 497
              HELOC
                               498
                                           68403.55
                                                               466000
##
       Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 497
               3/22/16
                                NA 120
                                                  785
##
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range DTI.Range
## 497
                   73
                                                       0
                                                             1 >=740 1 >50.01
                                         1
##
           Orig.LTV.Range
                               Yield.Range Delinquency.Range Days.Late
## 497 3 80% - 89.99% LTV 3 >= 4.% - 4.25%
                                                     1 Current
                                                                       0
lla_outliers_dti2 <- heloc[(heloc$DTI.Range=="2 43.01-50.00") & (heloc$Loan.Limit.Amount>=400000),]
lla outliers dti2
```

```
Product.Type Account.Number Current.Balance Loan.Limit.Amount
## 346
               HELOC
                                347
                                            7792.59
                                                                400000
                               1001
               HELOC
## 1000
                                           678161.36
                                                                787000
        Int.Rate Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 346
               4
                          4/3/20
                                          NA 120
                                                            814
                                                                       43.00
## 1000
               4
                         10/5/19
                                          NA 120
                                                            786
                                                                       85.54
        DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
## 346
                 46.69
                                          1
                                                        0
                                                              1 >=740
## 1000
                 49.63
                                          1
                                                        0
                                                              1 >=740
##
            DTI.Range
                          Orig.LTV.Range
                                              Yield.Range Delinqnuency.Range
## 346 2 43.01-50.00
                             6 <60% LTV 3 >= 4.% - 4.25%
## 1000 2 43.01-50.00 3 80% - 89.99% LTV 3 >= 4.% - 4.25%
                                                                   1 Current
        Days.Late
## 346
                0
## 1000
                0
lla_outliers_dti3 <- heloc[(heloc$DTI.Range=="3 40.01-43.00") & (heloc$Loan.Limit.Amount>=200000),]
lla_outliers_dti3
       Product. Type Account. Number Current. Balance Loan. Limit. Amount Int. Rate
                                                               200000
## 38
              HELOC
                                39
                                                0.0
## 65
              HELOC
                                66
                                           260000.0
                                                               260000
## 547
              HELOC
                               548
                                           142711.2
                                                               400000
## 592
                               593
                                                               250000
                                                                              4
              HELOC
                                           113291.7
## 684
              HELOC
                               685
                                           172000.0
                                                               235000
                                                                              4
## 690
                               691
                                                               300000
              HELOC
                                            60000.0
## 864
              HELOC
                               865
                                           216920.5
                                                               225000
## 923
              HELOC
                               924
                                            31119.9
                                                               200000
                                                                              4
##
       Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 38
               8/9/10
                              NA
                                    120
                                                  803
                                                             79.00
## 65
               9/20/19
                                NA 120
                                                  679
                                                             89.43
## 547
               10/2/13
                                NA
                                    120
                                                  776
                                                             68.00
## 592
               12/4/14
                                NA
                                    120
                                                  780
                                                             40.00
## 684
               9/14/18
                                NA
                                    120
                                                  747
                                                             56.00
## 690
               7/10/19
                                NA
                                    120
                                                  819
                                                             70.00
## 864
              12/21/18
                                NA 120
                                                  737
                                                             74.00
## 923
                                NA 120
                                                  804
               4/27/18
                                                             41.00
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
                                                             1 >=740
## 38
                 42.0
                                        1
                                                       0
## 65
                 40.7
                                         1
                                                       0
                                                           4 640-679
## 547
                 42.0
                                        1
                                                       0
                                                             1 >=740
## 592
                 43.0
                                        1
                                                       0
                                                             1 >=740
## 684
                 42.0
                                                       0
                                         1
                                                             1 >=740
## 690
                 43.0
                                         1
                                                       0
                                                             1 >=740
## 864
                 43.0
                                                       0
                                                           2 720-739
## 923
                 42.0
                                                       0
                                                             1 >=740
                                         1
           DTI.Range
                            Orig.LTV.Range
                                               Yield.Range
## 38 3 40.01-43.00 4 >= 70% - 79.99% LTV 3 >= 4.% - 4.25%
## 65 3 40.01-43.00 3 80% - 89.99% LTV 3 >= 4.% - 4.25%
## 547 3 40.01-43.00 5 >= 60% - 69.99% LTV 3 >= 4.% - 4.25%
## 592 3 40.01-43.00
                                6 <60% LTV 3 >= 4.% - 4.25%
## 684 3 40.01-43.00
                                6 < 60\% LTV 3 >= 4.\% - 4.25\%
## 690 3 40.01-43.00 4 >= 70% - 79.99% LTV 3 >= 4.% - 4.25%
## 864 3 40.01-43.00 4 >= 70% - 79.99% LTV 3 >= 4.% - 4.25%
```

```
## 923 3 40.01-43.00
                                 6 <60% LTV 3 >= 4.% - 4.25%
       Delinqnuency.Range Days.Late
               1 Current
## 38
## 65
                1 Current
## 547
                1 Current
                                   0
## 592
                1 Current
                                   Λ
## 684
                1 Current
## 690
                1 Current
                                   0
## 864
                1 Current
                                   0
## 923
                1 Current
                                   Λ
lla_outliers_dti4 <- heloc[(heloc$DTI.Range=="4 35.01 - 40.00") & (heloc$Loan.Limit.Amount>200000),]
lla_outliers_dti4
##
       Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 8
              HELOC
                                               0.00
                                                                400000
## 100
              HEI.OC
                                101
                                               0.00
                                                                250000
                                                                               4
## 585
              HELOC
                                586
                                               0.00
                                                                300000
                                                                               4
## 599
              HELOC
                                600
                                                                               4
                                           97212.88
                                                                250000
       Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 8
               4/14/16
                                NA 120
                                                  717
## 100
               8/30/10
                                 NA
                                     120
                                                   803
                                                              79.00
## 585
                                 NA 120
                                                  814
                                                              57.14
              10/19/19
## 599
               1/21/20
                                 NA 120
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
##
## 8
                39.00
                                         1
                                                        0
                36.00
                                                        0
                                                              1 >=740
## 100
                                         1
## 585
                38.58
                                                              1 >=740
                                         1
                                                        0
                                                            2 720-739
## 599
                36.97
                                         1
                                                        0
                               Orig.LTV.Range
                                                   Yield.Range
             DTI.Range
       4 35.01 - 40.00
                           3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
## 100 4 35.01 - 40.00 4 >= 70% - 79.99% LTV 3 >= 4.% - 4.25%
## 585 4 35.01 - 40.00
                                   6 <60% LTV 3 >= 4.% - 4.25%
## 599 4 35.01 - 40.00
                                   6 <60% LTV 3 >= 4.% - 4.25%
       Delinquuency.Range Days.Late
                1 Current
## 8
                                   Λ
## 100
                1 Current
                                   0
                1 Current
                                   0
## 585
                1 Current
lla_outliers_dti5 <- heloc[(heloc$DTI.Range=="5 30.01 - 35.00") & (heloc$Loan.Limit.Amount>200000),]
lla outliers dti5
        Product.Type Account.Number Current.Balance Loan.Limit.Amount
##
## 196
               HELOC
                                197
                                                0.00
                                                                 212500
## 217
               HELOC
                                 218
                                           262500.00
                                                                 262500
## 224
               HELOC
                                 225
                                                0.00
                                                                 350000
## 250
               HELOC
                                 251
                                            89696.65
                                                                 230000
## 311
               HELOC
                                 312
                                                                 260000
                                                0.00
## 986
               HELOC
                                 987
                                           150000.00
                                                                 600000
## 996
               HELOC
                                 997
                                                0.00
                                                                 378500
## 1039
               HELOC
                                1041
                                            25038.70
                                                                 398000
        Int.Rate Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
##
```

```
## 196
                                                 120
                           11/9/15
                                             NA
                                                                796
                                                                               84
## 217
                4
                                             NΑ
                                                  120
                                                                785
                                                                               24
                           9/13/17
## 224
                           3/31/17
                4
                                             NA
                                                  120
                                                                800
                                                                               53
## 250
                4
                                                  120
                                                                775
                                                                               77
                            3/4/16
                                             NA
## 311
                4
                           1/27/17
                                                  120
                                                                791
                                                                               83
## 986
                4
                                                  120
                                                                776
                                                                               88
                           3/17/17
                                             NΑ
## 996
                           5/10/19
                                                 120
                                                                791
                                             NA
                                                                               77
                          10/24/18
                                                                693
## 1039
                4
                                             NA
                                                120
                                                                               89
        DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
## 196
                                                                  1 >=740
                     35
                                            1
                                                            0
## 217
                     32
                                            1
                                                            0
                                                                  1 >=740
## 224
                     34
                                                                  1 >=740
                                                            0
                                            1
## 250
                     32
                                            1
                                                            0
                                                                  1 > = 740
## 311
                     34
                                                                  1 >=740
                                            1
                                                            0
## 986
                     31
                                                            0
                                                                  1 >=740
                                            1
## 996
                     34
                                                            0
                                                                  1 >=740
## 1039
                     33
                                                            0
                                                                3 680-719
                                            1
##
               DTI.Range
                                 Orig.LTV.Range
                                                       Yield.Range
        5 30.01 - 35.00
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
## 196
        5 30.01 - 35.00
                                      6 <60% LTV 3 >= 4.% - 4.25%
## 217
  224
        5 30.01 - 35.00
                                      6 < 60\% LTV 3 >= 4.\% - 4.25\%
## 250
        5\ 30.01 - 35.00 \ 4 \ge 70\% - 79.99\% \ LTV \ 3 \ge 4.\% - 4.25\%
## 311 5 30.01 - 35.00
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
## 986
        5 30.01 - 35.00
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
        5\ 30.01 - 35.00 \ 4 \ge 70\% - 79.99\% \ LTV \ 3 \ge 4.\% - 4.25\%
## 996
   1039 5 30.01 - 35.00
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
##
        Delinqnuency.Range Days.Late
                  1 Current
## 196
## 217
                                      0
                  1 Current
## 224
                  1 Current
                                      0
## 250
                  1 Current
                                      0
## 311
                  1 Current
                                      0
## 986
                  1 Current
                                      0
## 996
                                      0
                  1 Current
## 1039
                  1 Current
lla_outliers_dti6 <- heloc[(heloc$DTI.Range=="6 <= 30") & (heloc$Loan.Limit.Amount>=270000),]
lla outliers dti6
##
       Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 7
               HELOC
                                   8
                                                  0.00
                                                                   500000
                                                                                   4
## 34
               HELOC
                                   35
                                                  0.00
                                                                   600000
                                                                                   4
## 90
                                                                                   4
               HELOC
                                  91
                                               4389.45
                                                                   350000
## 109
               HELOC
                                 110
                                                  0.00
                                                                   285000
                                                                                   4
## 292
                                  293
                                                                                   4
               HELOC
                                            291264.12
                                                                   300000
## 392
               HELOC
                                  393
                                                  0.00
                                                                   285000
                                                                                   4
```

21

302856.99

163280.02

499899.35

324213.32

0.00

0.00

0.00

325000

300000

400000

500000

350000

373150

350000

4

4

4

4

4

4

397

423

427

711

777

785

965

##

HELOC

HELOC

HELOC

HELOC

HELOC

HELOC

HELOC

398

424

428

712

778

786

966

Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V

```
## 7
                5/10/16
                                  NA
                                       120
                                                     768
                                                                 56.00
## 34
                                       120
                4/17/19
                                  NA
                                                     762
                                                                 85.00
## 90
                12/6/16
                                       120
                                                     786
                                                                 54.00
## 109
                2/19/15
                                       120
                                  NA
                                                     694
                                                                 65.00
## 292
                4/13/18
                                  NA
                                       120
                                                     797
                                                                 69.00
## 392
                10/8/15
                                  NA
                                       120
                                                     767
                                                                 89.00
## 397
                5/12/17
                                  NA
                                       120
                                                     718
                                                                 88.00
## 423
                4/24/18
                                  NA
                                       120
                                                     792
                                                                 57.00
## 427
               11/19/19
                                  NA
                                       120
                                                     731
                                                                 33.00
## 711
                9/30/19
                                  NA
                                       120
                                                     790
                                                                 65.36
## 777
                2/28/18
                                  NA
                                       120
                                                     805
                                                                 72.00
## 785
                                       120
                                                     751
                                                                 89.00
                8/21/15
                                  NA
## 965
                5/14/19
                                  NA
                                      120
                                                     805
                                                                 70.00
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range DTI.Range
##
## 7
                                                          0
                                                                 1 >=740
                                                                            6 <= 30
                  7.00
                                           1
## 34
                 25.00
                                           1
                                                          0
                                                                 1 >=740
                                                                            6 <= 30
## 90
                                                          0
                                                                            6 <= 30
                 25.00
                                           1
                                                                 1 >=740
## 109
                 20.00
                                                               3 680-719
                                                                            6 <= 30
## 292
                 24.00
                                                                 1 >=740
                                                                            6 <= 30
                                                          0
                                           1
## 392
                 22.00
                                           1
                                                          0
                                                                 1 >=740
                                                                            6 <= 30
## 397
                 26.00
                                           1
                                                          0
                                                              3 680-719
                                                                            6 <= 30
## 423
                 29.00
                                                          0
                                                                 1 >=740
                                                                            6 <= 30
                                           1
## 427
                 29.72
                                                               2 720-739
                                                                            6 <= 30
                                                          0
                                           1
                  4.22
                                                                 1 >=740
                                                                            6 <= 30
## 711
                                           1
                                                          0
                                                          0
                                                                            6 <= 30
## 777
                 20.00
                                           1
                                                                 1 >=740
## 785
                 23.00
                                           1
                                                          0
                                                                 1 >=740
                                                                            6 <= 30
## 965
                 26.00
                                                          0
                                                                 1 >=740
                                                                            6 <= 30
                                           1
##
               Orig.LTV.Range
                                    Yield.Range Delinquency.Range Days.Late
## 7
                   6 < 60\% LTV 3 >= 4.\% - 4.25\%
                                                           1 Current
## 34
          3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
                                                            1 Current
                                                                               0
## 90
                   6 < 60\% LTV 3 >= 4.\% - 4.25\%
                                                            1 Current
                                                                               0
## 109 5 >= 60% - 69.99% LTV 3 >= 4.% - 4.25%
                                                           1 Current
                                                                               0
## 292 5 >= 60% - 69.99% LTV 3 >= 4.% - 4.25%
                                                           1 Current
                                                                               0
          3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
                                                                               0
                                                           1 Current
## 397
          3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
                                                           1 Current
                                                                               0
## 423
                   6 < 60\% LTV 3 >= 4.\% - 4.25\%
                                                                               0
                                                           1 Current
                   6 < 60\% LTV 3 >= 4.\% - 4.25\%
                                                            1 Current
## 711 5 >= 60% - 69.99% LTV 3 >= 4.% - 4.25%
                                                                               0
                                                            1 Current
## 777 4 >= 70% - 79.99% LTV 3 >= 4.\% - 4.25\%
                                                                               0
                                                            1 Current
          3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
                                                                               0
                                                            1 Current
## 965 4 >= 70% - 79.99% LTV 3 >= 4.% - 4.25%
                                                            1 Current
lla_outliers_dti7 <- heloc[(heloc$DTI.Range=="No DTI") & (heloc$Loan.Limit.Amount>100000),]
lla_outliers_dti7
##
       Product. Type Account. Number Current. Balance Loan. Limit. Amount Int. Rate
## 1
               HELOC
                                    2
                                            101582.47
                                                                   225000
                                                                               4.25
                                   3
## 2
               HELOC
                                            237551.34
                                                                   250000
                                                                               6.25
## 68
               HELOC
                                             41953.65
                                                                   175000
                                                                               3.00
                                  69
## 326
               HELOC
                                 327
                                                  0.00
                                                                   125000
                                                                               3.00
## 348
               HELOC
                                 349
                                            263000.00
                                                                   489500
                                                                               3.00
## 648
               HELOC
                                 649
                                                  0.00
                                                                   150000
                                                                               3.00
       Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 1
                 3/4/05
                                  NA
                                                     726
                                        12
                                                                    58
```

```
## 2
                3/13/13
                                   NA
                                        28
                                                      745
                                                                     61
## 68
                8/18/09
                                   NΑ
                                       120
                                                        0
                                                                     58
##
  326
                 3/8/17
                                   NA
                                       120
                                                        0
                                                                     35
                                                        0
                                                                     90
## 348
                9/25/19
                                   NA
                                       120
##
   648
                9/12/08
                                   NΑ
                                       120
                                                        0
                                                                     50
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range DTI.Range
##
                                                               2 720-739
                                                                              No DTI
## 1
                     0
                                            1
                     0
                                            2
                                                                  1 >=740
                                                                              No DTI
## 2
                                                           0
## 68
                     0
                                            1
                                                           0
                                                              7 No Score
                                                                              No DTI
## 326
                     0
                                                           0
                                                                              No DTI
                                            1
                                                              7 No Score
## 348
                     0
                                            1
                                                              7 No Score
                                                                              No DTI
                     0
                                                           0
                                                              7 No Score
                                                                              No DTI
##
  648
                                            1
##
               Orig.LTV.Range
                                       Yield.Range Delinquency.Range Days.Late
                   6 < 60\% LTV 4 >= 4.25\% - 4.49\%
## 1
                                                              1 Current
                                                                                  0
## 2
       5 >= 60% - 69.99% LTV
                                        8 >=6% LTV
                                                              1 Current
                                                                                  0
## 68
                   6 <60% LTV
                                    2 3.0% - 3.99%
                                                              1 Current
                                                                                  0
## 326
                                    2 3.0% - 3.99%
                                                                                  0
                   6 <60% LTV
                                                              1 Current
## 348
           2 90% - 99.99% LTV
                                    2 3.0% - 3.99%
                                                              1 Current
                                                                                  0
## 648
                   6 <60% LTV
                                    2 3.0% - 3.99%
                                                              1 Current
                                                                                  0
```

Here are some accounts that seems to have an abnormal Loan Limit Amount by DTI category: 1. 9. Comparing to account 101 and 586, it has lowest Credit Score and Highest DTI, but still it has the highest Loan Limit Amount among all three. 2. 1041. This account has the highest Loan Limit Amount in the "5" DTI Range while it has the lowest Credit Score and a relatively high DTI value. 3. 35. Comparing to account 8. 4. 428. This account has a very high Loan Limit Amount considering its Balance. It neither has a very high Credit Score nor a low DTI Ratio, but still one of the highest Loan Limit Amount among this group.

Outliers in Loan-to-Value Ratio vs.DTI Range

```
lti_outliers_dti1 <- heloc[(heloc$DTI.Range=="1 >50.01") & (heloc$ORIGINAL.L.V <= 25),]
lti outliers dti1
##
       Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 266
              HELOC
                                267
                                           46008.85
                                                                 50000
##
       Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
               7/22/08
## 266
                                 NA 120
                                                  714
##
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range DTI.Range
## 266
                                                            3 680-719 1 >50.01
                   57
                                         1
                                                        0
                           Yield.Range Delinquency.Range Days.Late
##
       Orig.LTV.Range
           6 < 60\% LTV 3 >= 4.\% - 4.25\%
## 266
                                                 1 Current
```

Outliers in Loan Limit Amount vs.Current Balance

```
lla_outliers_bal <- heloc[(heloc$Loan.Limit.Amount >= 300000) | (heloc$Loan.Limit.Amount == 0),]
lla_outliers_bal

## Product.Type Account.Number Current.Balance Loan.Limit.Amount
## 7 HELOC 8 0.00 500000
```

##	8	HELOC	S	9 0	00	400000
	34	HELOC	35		00	600000
##	90	HELOC	91			350000
##	224	HELOC	225		00	350000
##	292	HELOC	293			300000
##	346	HELOC	347			400000
##	348	HELOC	349			489500
##	397	HELOC	398			325000
	423	HELOC	424		00	300000
##	427	HELOC	428			400000
##	497	HELOC	498			466000
##	547	HELOC	548			400000
##	583	HELOC	584			0
##	585	HELOC	586		00	300000
##	690	HELOC	691			300000
##	711	HELOC	712			500000
##	777	HELOC	778		00	350000
##	785	HELOC	786			373150
##	965	HELOC	966		00	350000
##	986	HELOC	987	7 150000.	00	600000
##	996	HELOC	997	7 0.	00	378500
##	1000	HELOC	1001	678161.	36	787000
##	1039	HELOC	1041			398000
##		<pre>Int.Rate Date.0</pre>				ORIGINAL.L.V
##		4.00	5/10/16	NA 120		
##		4.00	4/14/16	NA 120		
	34	4.00	4/17/19	NA 120		
	90	4.00	12/6/16	NA 120		
	224	4.00	3/31/17	NA 120		
	292	4.00	4/13/18	NA 120		
	346	4.00	4/3/20	NA 120		
	348	3.00	9/25/19	NA 120		
##	397	4.00	5/12/17	NA 120		
	423	4.00	4/24/18	NA 120		
	427	4.00	11/19/19	NA 120 NA 120		
	497	4.00	3/22/16 10/2/13			
	547 583	4.00 3.25	10/2/13	NA 120 NA 60		
	585	4.00	10/19/19	NA 120		
	690	4.00	7/10/19	NA 120 NA 120		
	711	4.00	9/30/19	NA 120		
	777	4.00	2/28/18	NA 120		
	785	4.00	8/21/15	NA 120		
	965	4.00	5/14/19	NA 120		
	986	4.00	3/17/17	NA 120		
	996	4.00	5/10/19	NA 120		
	1000	4.00	10/5/19	NA 120		
	1039	4.00	10/24/18	NA 120		
##		DEBT.TO.INCOME				
##	7	7.00		1		>=740
##	8	39.00		1		80-719
##	34	25.00		1	0 1	>=740
##	90	25.00		1	0 1	>=740
##	224	34.00		1	0 1	>=740

```
## 292
                  24.00
                                            1
                                                                  1 >=740
## 346
                  46.69
                                                                  1 >=740
                                            1
                                                            0
## 348
                   0.00
                                                             7 No Score
## 397
                  26.00
                                                            0
                                                               3 680-719
                                            1
## 423
                  29.00
                                            1
                                                            0
                                                                  1 >=740
## 427
                  29.72
                                                               2 720-739
                                                            0
                                            1
## 497
                  73.00
                                                                  1 >=740
                                            1
                                                            0
                                                                  1 >=740
## 547
                  42.00
                                            1
                                                            0
## 583
                  20.00
                                            1
                                                            0
                                                                4 640-679
## 585
                  38.58
                                            1
                                                            0
                                                                  1 >=740
## 690
                  43.00
                                            1
                                                            0
                                                                  1 >=740
                   4.22
## 711
                                                                  1 >=740
                                            1
                                                            0
## 777
                  20.00
                                                            0
                                                                  1 >=740
                                            1
## 785
                  23.00
                                                                  1 >=740
                                                            0
## 965
                  26.00
                                                            0
                                                                  1 >=740
                                            1
## 986
                  31.00
                                            1
                                                            0
                                                                  1 >=740
## 996
                  34.00
                                            1
                                                            0
                                                                  1 >=740
## 1000
                  49.63
                                                                  1 >=740
## 1039
                  33.00
                                                                3 680-719
                                            1
                                                            0
##
               DTI.Range
                                 Orig.LTV.Range
                                                      Yield.Range
## 7
                 6 <= 30
                                      6 <60% LTV 3 >= 4.% - 4.25%
## 8
        4 35.01 - 40.00
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
                 6 <= 30
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
## 34
## 90
                 6 <= 30
                                      6 < 60\% LTV 3 >= 4.\% - 4.25\%
## 224
        5 30.01 - 35.00
                                      6 <60% LTV 3 >= 4.% - 4.25%
## 292
                 6 \le 30 \ 5 \ge 60\% - 69.99\% \ LTV \ 3 \ge 4.\% - 4.25\%
## 346
          2 43.01-50.00
                                      6 <60% LTV 3 >= 4.% - 4.25%
                 No DTI
                             2 90% - 99.99% LTV 2 3.0% - 3.99%
## 348
## 397
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
                 6 <= 30
## 423
                6 <= 30
                                      6 <60% LTV 3 >= 4.% - 4.25%
## 427
                6 <= 30
                                      6 < 60\% LTV 3 >= 4.\% - 4.25\%
## 497
                1 >50.01
                             3~80\% - 89.99\% LTV 3 >= 4.\% - 4.25\%
          3\ 40.01-43.00\ 5 >= 60\% - 69.99\% LTV\ 3 >= 4.\% - 4.25\%
## 547
                6 \le 30 \ 4 \ge 70\% - 79.99\% \ LTV \ 2 \ 3.0\% - 3.99\%
## 583
## 585
        4 35.01 - 40.00
                                     6 <60% LTV 3 >= 4.% - 4.25%
          3\ 40.01-43.00\ 4 >= 70\% - 79.99\% LTV\ 3 >= 4.\% - 4.25\%
## 690
## 711
                6 \le 30 \ 5 \ge 60\% - 69.99\% \ LTV \ 3 \ge 4.\% - 4.25\%
## 777
                 6 \le 30 \ 4 \ge 70\% - 79.99\% \ LTV \ 3 \ge 4.\% - 4.25\%
## 785
                 6 <= 30
                          3 80% - 89.99% LTV 3 >= 4.% - 4.25%
                 6 <= 30 4 >= 70% - 79.99% LTV 3 >= 4.\% - 4.25\%
## 965
        5\ 30.01\ -\ 35.00 3\ 80\%\ -\ 89.99\% LTV 3 >= 4.\%\ -\ 4.25\%
## 986
## 996 5 30.01 - 35.00 4 \Rightarrow 70% - 79.99% LTV 3 \Rightarrow 4.% - 4.25%
         2 43.01-50.00 3 80% - 89.99% LTV 3 >= 4.% - 4.25%
## 1000
## 1039 5 30.01 - 35.00 3 80% - 89.99% LTV 3 >= 4.% - 4.25%
        Delinqnuency.Range Days.Late
## 7
                  1 Current
                                      0
## 8
                  1 Current
                                      0
## 34
                                      0
                  1 Current
## 90
                  1 Current
                                      0
## 224
                  1 Current
                                      0
## 292
                  1 Current
                                      0
## 346
                  1 Current
## 348
                  1 Current
                                      0
## 397
                  1 Current
                                      0
```

```
## 423
                 1 Current
## 427
                 1 Current
## 497
                 1 Current
## 547
                 1 Current
                                    Ω
## 583
                 1 Current
## 585
                 1 Current
                                     0
## 690
                 1 Current
                 1 Current
## 711
                                     0
## 777
                 1 Current
## 785
                                     0
                 1 Current
## 965
                 1 Current
## 986
                 1 Current
                                     0
## 996
                 1 Current
                                     0
## 1000
                 1 Current
                                     0
## 1039
                 1 Current
```

- 1. 35. Comparing to account 8.
- 2. 584. It has a zero Loan Limit Amount.
- 3.1041. The Credit Score is relatively low, but still it has a high Loan Limit Amount.

Outliers in Loan-to-Value Ratio vs. Current Balance

```
ltv_outliers_bal_1 <- heloc[(heloc$Current.Balance >= 100000) & (heloc$ORIGINAL.L.V <= 12.5),]</pre>
ltv_outliers_bal_1
##
       Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 142
                              143
                                          124832.6
                                                              125000
##
      Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 142
             12/16/13
                               NA 120
                                                688
      DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
##
## 142
                                                      0
                                                         3 680-719
            DTI.Range Orig.LTV.Range
                                          Yield.Range Delinqnuency.Range
## 142 4 35.01 - 40.00
                          6 <60% LTV 3 >= 4.% - 4.25%
                                                                1 Current
##
      Days.Late
## 142
ltv_outliers_bal_2 <- heloc[(heloc$Current.Balance >= 150000) & (heloc$ORIGINAL.L.V <= 18.75),]</pre>
ltv_outliers_bal_2
##
       Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 146
             HELOC
                              147
                                          176805.8
                                                               2e+05
      Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 146
             12/12/02
                               NA 120
                                                 745
      DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range DTI.Range
## 146
                                                            1 >=740
                                       1
                                                      0
                         Yield.Range Delinqnuency.Range Days.Late
##
       Orig.LTV.Range
## 146 6 <60% LTV 3 >= 4.% - 4.25%
                                       1 Current
```

```
ltv_outliers_bal_3 <- heloc[(heloc$Current.Balance >= 200000) & (heloc$ORIGINAL.L.V <= 25),]
ltv_outliers_bal_3
      Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 217
             HELOC
                             218
                                        262500
                                                          262500
      Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 217
              9/13/17
                             NA 120
                                              785
##
      DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
## 217
                                     1
                                                  0
            DTI.Range Orig.LTV.Range
                                       Yield.Range Delinqnuency.Range
## 217 5 30.01 - 35.00 6 <60% LTV 3 >= 4.% - 4.25%
                                                            1 Current
      Days.Late
## 217
              0
ltv_outliers_bal_4 <- heloc[(heloc$Current.Balance >= 400000) & (heloc$ORIGINAL.L.V <= 75),]
ltv outliers bal 4
##
      Product.Type Account.Number Current.Balance Loan.Limit.Amount Int.Rate
## 711
             HELOC
                             712
                                        499899.3
                                                            5e + 05
      Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
## 711
                             NA 120
                                                         65.36
              9/30/19
                                              790
      DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range DTI.Range
## 711
                4.22
                                      1
                                                   0
                                                         1 >=740 6 <= 30
             Orig.LTV.Range Yield.Range Delinquency.Range Days.Late
## 711 5 >= 60% - 69.99% LTV 3 >= 4.% - 4.25%
                                            1 Current
ltv_outliers_bal_5 <- heloc[(heloc$Current.Balance >= 600000) & (heloc$ORIGINAL.L.V <= 87.5),]
ltv_outliers_bal_5
##
       Product.Type Account.Number Current.Balance Loan.Limit.Amount
## 1000
              HELOC
                             1001
                                        678161.4
                                                            787000
##
       Int.Rate Date.Org.Opened Date.Closed Term CREDIT.SCORE ORIGINAL.L.V
          4
                       10/5/19
                                      NA 120
                                                                   85.54
## 1000
                                                       786
       DEBT.TO.INCOME OCCUPANCY.CODE.Cd.1 PROPERTY.TYPE Score.Range
## 1000
                49.63
                                                    0
                                      1
           DTI.Range
                        Orig.LTV.Range
                                           Yield.Range Delinqnuency.Range
## 1000 2 43.01-50.00 3 80% - 89.99% LTV 3 >= 4.% - 4.25%
       Days.Late
## 1000
```

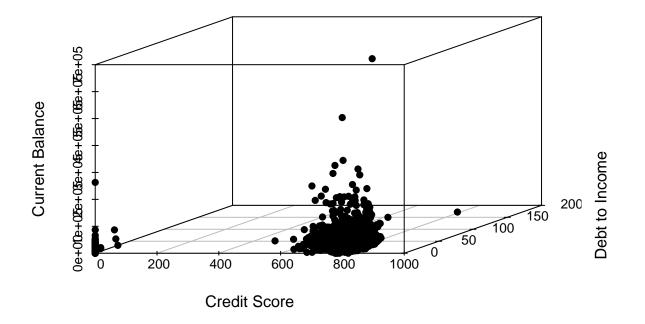
The outliers in scatter plots seems to be reasonable, not very extreme.

Customer Segmentation Analysis

```
library(scatterplot3d)
library(RColorBrewer)
library(dplyr)
```

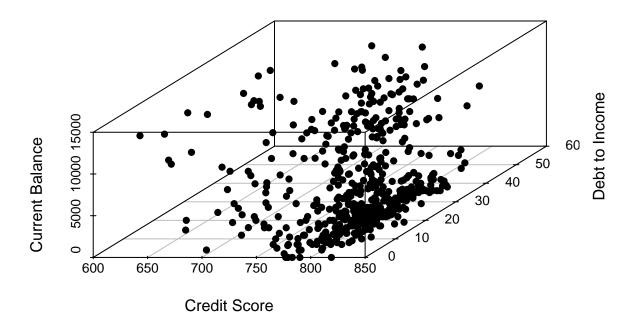
Warning: package 'dplyr' was built under R version 3.6.2

```
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
##
       intersect, setdiff, setequal, union
library(tidyr)
## Warning: package 'tidyr' was built under R version 3.6.2
scatterplot3d(heloc %>% select(CREDIT.SCORE, DEBT.TO.INCOME, Current.Balance),
       xlab = "Credit Score",
       ylab = "Debt to Income",
       zlab = "Current Balance",
       pch = 16)
```



```
# Remove the outliers in scatter plot
scatterplot3d(heloc %>% select(CREDIT.SCORE, DEBT.TO.INCOME, Current.Balance) %>% filter(CREDIT.SCORE >
```

```
xlab = "Credit Score",
ylab = "Debt to Income",
zlab = "Current Balance",
pch = 16)
```

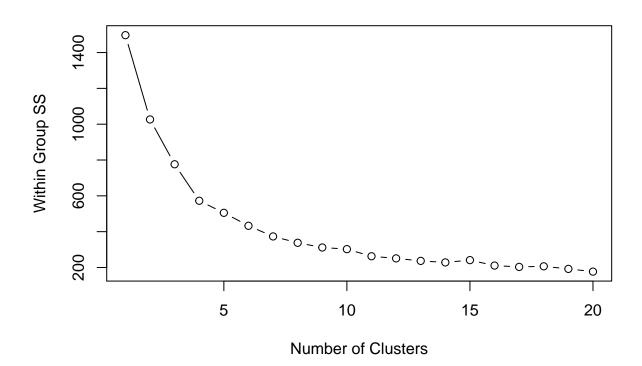


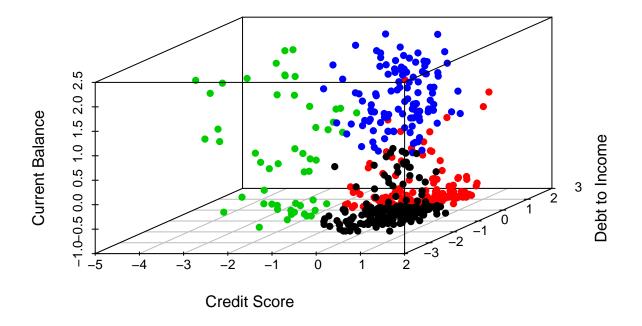
Clustering

The code below shows a standard process of clustering data. In this dataset, based on Current Balance, Credit Score, Debt-to-Income Ratio variables, it is best to segement into four clusters.

```
# Normalization
bal_sc_dti_main <- heloc%>% filter(CREDIT.SCORE >= 575, DEBT.TO.INCOME <= 59, Current.Balance <= 14800)
m <- apply(bal_sc_dti_main[c("CREDIT.SCORE", "DEBT.TO.INCOME", "Current.Balance")],2,mean)
s <- apply(bal_sc_dti_main[c("CREDIT.SCORE", "DEBT.TO.INCOME", "Current.Balance")],2,sd)
bal_sc_dti_main_nor <- scale(bal_sc_dti_main[c("CREDIT.SCORE", "DEBT.TO.INCOME", "Current.Balance")],m,

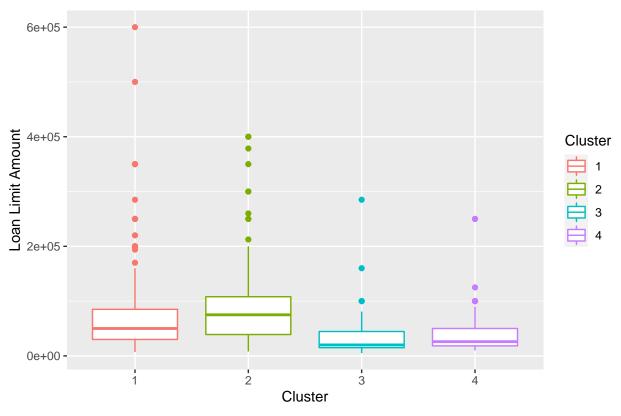
# Scree plot to decide how many clusters
wss <- (nrow(bal_sc_dti_main_nor) - 1) * sum(apply(bal_sc_dti_main_nor,2,var))
for (i in 2:20) wss[i] <- sum(kmeans(bal_sc_dti_main_nor, centers = i)$withinss)
plot(1:20, wss, type = "b", xlab = "Number of Clusters", ylab = "Within Group SS")</pre>
```





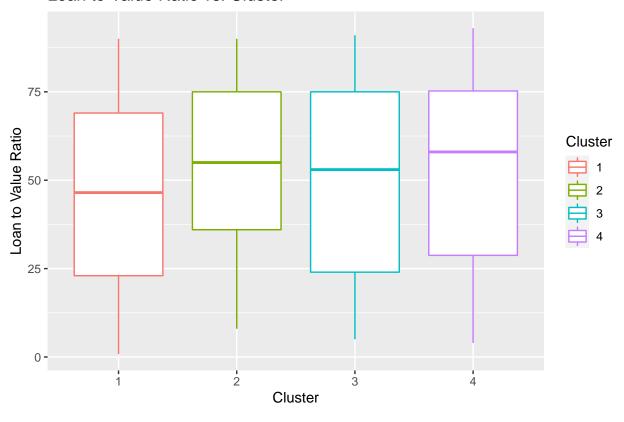
After segment all accounts in this dataset into four different category, we plotted box plots and histogram to check the distributions of Loan Limit Amount, Loan-to-Value Ratio for each segment. The point of clustering these accounts to four different clusters is that it helps to find the most similar customers. With in each customer segment, we can say that the homogeneity is very high. As for different segment, the heterogeneity will be very high. With that being said, to determine whether we have gave the right customers with right quote, we need to check the Loan Limit Amount distribution and Loan-to-Value distribution. The Loan limit Amount for each segment shouldn't have a large range. On the other hand, we should see diversity in Loan-to-Ratio, that means a relatively normal distribution of Loan-to-Value Ratio under each segment.

Loan Limit Amount vs. Cluster

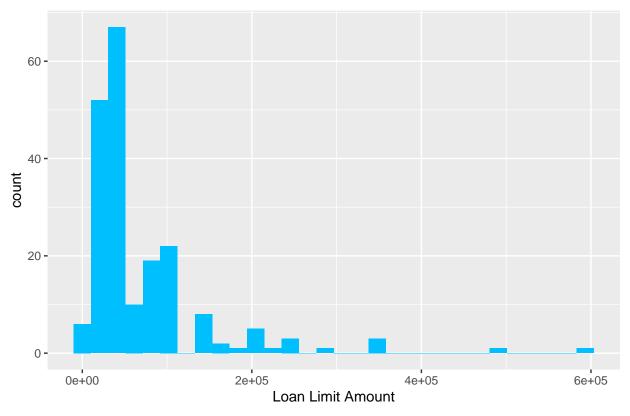


p11

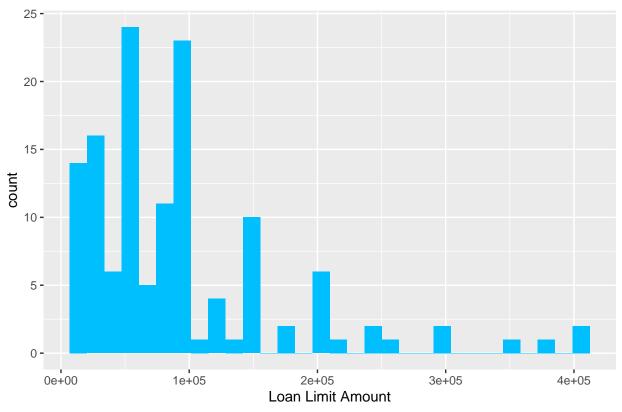
Loan to Value Ratio vs. Cluster



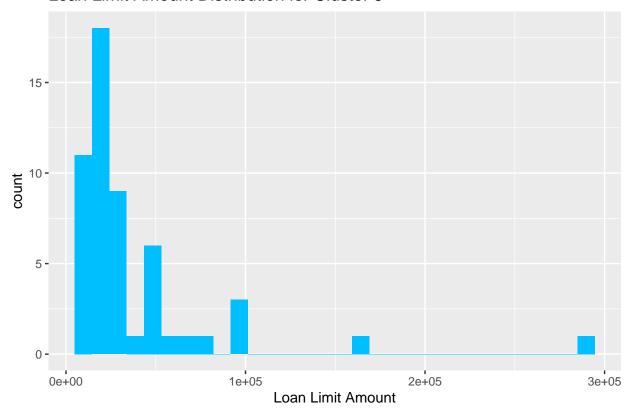
p12



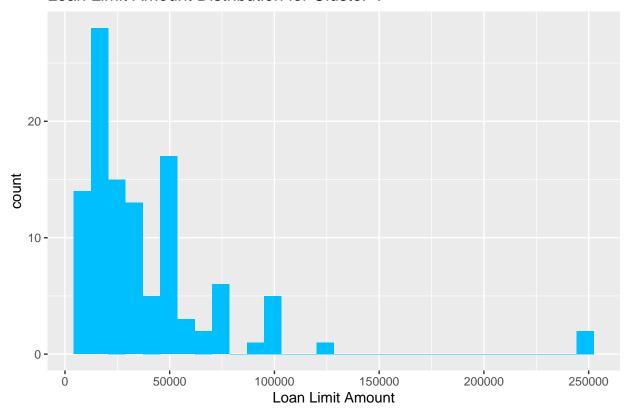
p13



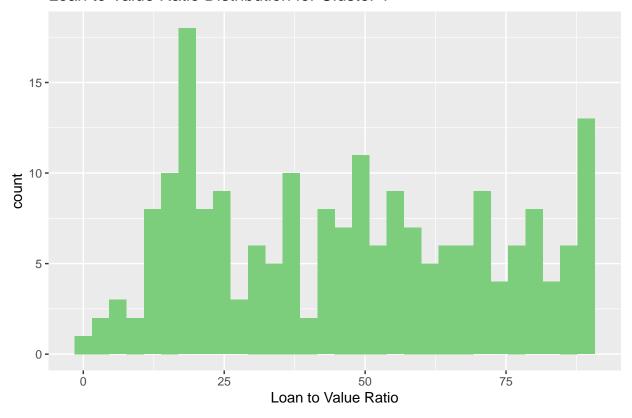
p14



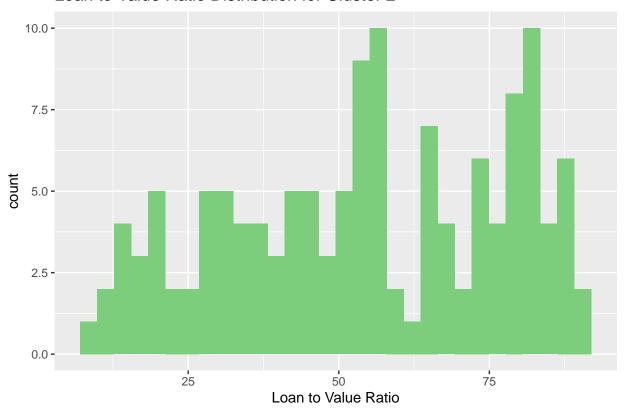
p15



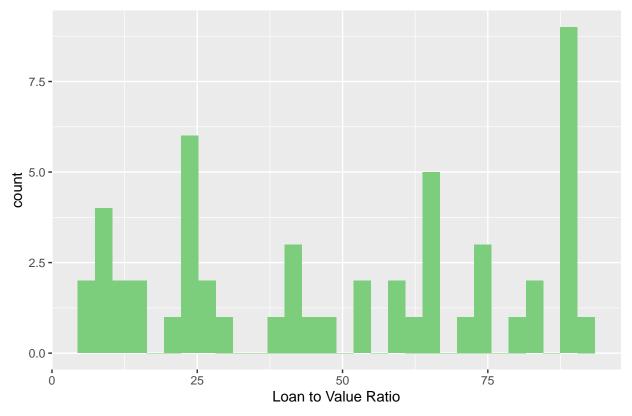
p16



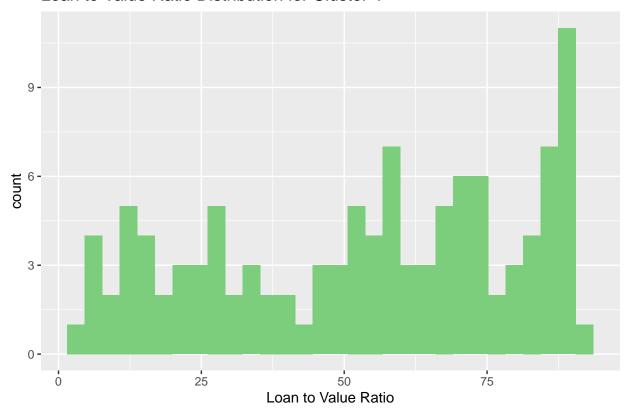
p17



p18



p19



Customer Segment Profile

```
cluster1 <- bal_sc_dti_main %>% filter(Cluster == 1)
cluster2 <- bal_sc_dti_main %>% filter(Cluster == 2)
cluster3 <- bal_sc_dti_main %>% filter(Cluster == 3)
cluster4 <- bal_sc_dti_main %>% filter(Cluster == 4)
#summary(cluster1)
#summary(cluster2)
#summary(cluster3)
summary(cluster4)
```

```
Product.Type Account.Number
                                  Current.Balance Loan.Limit.Amount
##
                                                  Min. : 10000
   HELOC:112
                                       : 5278
##
                Min.
                      :
                           4.0
                                  Min.
##
                 1st Qu.: 266.2
                                  1st Qu.: 8472
                                                  1st Qu.: 18300
                 Median : 641.0
                                  Median :10065
                                                  Median : 26000
##
##
                 Mean
                       : 581.7
                                  Mean
                                       :10464
                                                  Mean : 39791
                 3rd Qu.: 886.0
                                  3rd Qu.:12765
                                                  3rd Qu.: 50000
##
                 Max.
                        :1037.0
                                  Max.
                                         :14764
                                                         :250000
##
                                                  Max.
##
                    Date.Org.Opened Date.Closed
##
       Int.Rate
                                                        Term
##
   Min.
           :3.000
                    11/30/18: 3
                                    Mode:logical
                                                   Min.
                                                          : 24.0
                    10/23/15: 2
##
   1st Qu.:4.000
                                    NA's:112
                                                   1st Qu.:120.0
                    6/26/15 : 2
##
   Median :4.000
                                                   Median :120.0
                    6/7/19 : 2
   Mean
           :4.012
                                                   Mean
                                                          :118.6
##
   3rd Qu.:4.000
                    7/15/13 :
                               2
                                                   3rd Qu.:120.0
   Max.
           :5.380
                    1/18/12 : 1
                                                   Max.
                                                          :120.0
```

```
##
                      (Other) :100
     CREDIT.SCORE
##
                       ORIGINAL.L.V
                                       DEBT.TO.INCOME
                                                        OCCUPANCY.CODE.Cd.1
            :711.0
                             : 4.00
                                               : 0.00
##
    Min.
                     Min.
                                                        Min.
    1st Qu.:761.5
                     1st Qu.:28.75
                                       1st Qu.:19.08
##
                                                         1st Qu.:1
##
    Median :780.0
                     Median :58.00
                                       Median :27.00
                                                        Median:1
##
    Mean
            :776.9
                     Mean
                             :53.52
                                       Mean
                                               :26.75
                                                        Mean
                                                                 : 1
##
    3rd Qu.:796.2
                     3rd Qu.:75.24
                                       3rd Qu.:33.00
                                                        3rd Qu.:1
##
    Max.
            :820.0
                     Max.
                             :93.00
                                       Max.
                                               :49.00
                                                        Max.
                                                                 :1
##
##
    PROPERTY. TYPE
                        Score.Range
                                                 DTI.Range
##
    Min.
            :0
                   1 >=740
                               :102
                                      1 >50.01
                                                       : 0
                   2 720-739
                                      2 43.01-50.00
##
    1st Qu.:0
                              :
                                  9
                                                      : 5
##
    Median:0
                   3 680-719
                              :
                                  1
                                      3 40.01-43.00
                                  0
##
    Mean
            :0
                   4 640-679
                                      4 35.01 - 40.00:10
                   5 600-639 :
                                  0
                                      5 30.01 - 35.00:22
##
    3rd Qu.:0
##
    Max.
            :0
                   6 <= 600
                                  0
                                      6 <= 30
                                                       :65
##
                   7 No Score:
                                  0
                                      No DTI
                                                       : 2
##
                   Orig.LTV.Range
                                                 Yield.Range
    2 90% - 99.99% LTV
##
                                    2 3.0% - 3.99%
                           : 2
##
    3 80% - 89.99% LTV
                           :22
                                    3 >= 4.% - 4.25%
                                                       :109
##
    4 >= 70% - 79.99% LTV:16
                                    4 >= 4.25% - 4.49%:
                                                           0
    5 >= 60% - 69.99% LTV:11
                                    7 >= 5\% - 5.99\%
                                                           2
##
    6 <60% LTV
                                    8 >=6% LTV
                                                           0
##
                           :61
    No LTV Calculated
##
##
##
        Delinqnuency.Range
                               Days.Late
                                                Cluster
##
    1 Current
                  :107
                                                    0
                             Min.
                                     :0.0000
                                                1:
    2 1 to 29 DPD: 5
                                                    0
##
                             1st Qu.:0.0000
                                                2:
##
                             Median :0.0000
                                                    0
                                                3:
##
                                     :0.2768
                                                4:112
                             Mean
##
                             3rd Qu.:0.0000
##
                             Max.
                                     :7.0000
##
```

To utilize this segmentation, we can try to profile the. - Customer Segment 1: A mean Current Balance of 10606, a mean Credit Score of 775, a mean DTI of 28.81. The Mean Loan Limit Amount id 44200, the LTV Ratio range from 4% to 93%. - Customer Segment 2: A mean Current Balance of 5534, a mean Credit Score of 679, a mean DTI of 23.13. The Mean Loan Limit Amount id 36723, the LTV Ratio range from 5% to 91%. - Customer Segment 3: A mean Current Balance of 978, a mean Credit Score of 789.7, a mean DTI of 16.16. The Mean Loan Limit Amount id 69116, the LTV Ratio range from 0.81% to 90%. - Customer Segment 4: A mean Current Balance of 635.6, a mean Credit Score of 776.8, a mean DTI of 35.30. The Mean Loan Limit Amount id 95040, the LTV Ratio range from 8% to 90%.

Conclusion

The accounts that are having abnormal quote are account 649, 1041, 428, 35, 498, 987, 9, 584, 1041.