

# PENNY JIANG

## Junior Front-End Developer

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## SKILLS & CERTIFICATES

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**Front End:** HTML, CSS, JavaScript, Bootstrap, TypeScript, React, Redux

**Back End:** Node.js, RESTful APIs

**Developer Tools:** Git, Npm

**Other Skills:** Microsoft Suite (Word, Excel, PowerPoint), Adobe Suites(Photoshop, Illustrator), SPSS

## FRONT-END PROJECTS

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### Todoist | 2022

**TypeScript | React | Redux | Mui | Axios**

Description:

- Developed a web application that can be used for basic function of adding, checking, deleting, and editing, featured with pagination, notification, filtering, user-friendly and easy to manage tasks
- Implemented social login functionality using OAuth2 with TypeScript
- Integrated todoist API in React
- built a responsive layout using MUI, CSS, adaptable to all devices

Link: <https://penny-todo.netlify.app/>

### LANDING PAGE | 2022

**HTML5 | CSS | JavaScript**

Description:

1. Used HTML5 for front-end interface layout and JavaScript for interactive features such as navbar, slideshows
2. The responsive design is adapted for normal viewing on devices of various resolutions

Link: <https://pennyjiang925.github.io/Landing-Page/>

### WEB PAGE | 2022

**HTML | CSS | Bootstrap**

Description:

1. Created a static responsive web page by using Bootstrap framework and HTML

Link: <https://pennyjiang925.github.io/Landing-Page/>

## EDUCATION

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### Advanced Software Engineering Immersive Program

Lyra Education | 2022

## **Bachelor of Business in Marketing, Retailing, Advertising, Sales**

Auckland University of Technology | 2021

### **OTHER WORK EXPERIENCE**

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#### **Curtain Creations**

*Oct 2020 – Sep 2022*

Marketing and Retail Assistant

- Managed social media accounts and created social media graphics for daily postings, increased Instagram followers by 50%
- Created email campaigns using Mailchimp for products promotions and generated traffic to our website
- Designed a range of marketing materials (flyers, posters) with Illustrator and Photoshop for upcoming strategic plans
- Planned monthly social media calendar for execution
- Updated website through Shopify to make sure content and information is up to date, conducted research on our competitors and implemented new features on the web pages to increase the optimization and become more user - friendly
- Maintained records in CRM database with the complete contact information of over 700 clients