



**TRUSTED BY 2.5 LAKH+ STUDENTS  
PARTNER WITH 4000+ COMPANIES**

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# WHY NEXUS'S PLACEMENT GUARANTEED PROGRAM

INDUSTRY STANDARDS  
CURRICULUM BY EXPERTS

**4000+**

PARTNER COMPANIES

**100%**

FULLY REFUNDABLE

**100%**

ASSURANCE  
PLACEMENT

**UPTO 25 LPA**

SALARY JOB

COMPLETELY **LIVE**

TOP INDUSTRY  
EXPERTS



# WHY CHOOSE US ?



## NEXUS

Industry standards curriculum by experts



Completely **Live** Classes



Job Assurance

upto 12 LPA

100% Refundable



Placement Training

Resume building, Mock Interviews

Partner Companies

Exclusive access to 4000+ Partner companies

Avg. Package

6 LPA

Fee Structure

Rs 30,000 (Most Affordable in the market with Highest ROI)



We are partner with 4000+ companies and  
we are just growing more





## PROGRAM CURRICULUM

### CONCEPTUALIZE

We develop concept based on ideas and clientele requirement.

### DEVELOPMENT

Apps developed based on client's requirements and the unique features of the operating system and the devices

### LAUNCH

We launch the developed apps in the market only when we are sure of its smooth functioning.



### DESIGN

Professional and skilled UX/UI designers, simple and user-friendly designs attain 100% assured result.

### REVIEW & TEST

Our professional team detects bugs and fixes the technical errors for smooth function of apps

### MAINTENANCE

We offer continuous maintenance to our clients to resolve further technical issues.

# **WHO CAN DO THIS COURSE ?**

This Salesforce Administrator and Developer course is designed for students, IT professionals, business analysts, and anyone looking to build a career in CRM or cloud technologies. It covers core Salesforce concepts like managing users, automation, reports, and dashboards for administrators, along with advanced topics like Apex programming, Visualforce, and Lightning Components for developers. Sales and marketing professionals can use this course to enhance customer relationship management, while entrepreneurs can learn to streamline their business operations. By the end of the course, participants will be equipped with the skills needed to manage and develop Salesforce applications effectively, opening up diverse career opportunities.

## **WHAT YOU GET ?**

- 3 months training on Salesforce Administrator and Developer
- Placement starts after 3 months
- 90 hrs of learning | Completely **LIVE**
- 100% Guaranteed placement after program completion
- projects + Capstone projects
- Flexible curriculum + Lifetime access + Certificate

# **Salesforce Administrator and Developer**

Nexus is one of its kind Institute which not only equips you in technology skills but will train you for free in Aptitude skills, Soft Skills, Mock Interviews, Interview Skills, Work ethics and Corporate Values that you need to know to get into IT Industry. Our training is given by expert real time development experienced trainers and we enable each and every student of ours to do their own real time projects by the end of the program. We do not buy you a job by bribing companies to secure a place in IT, instead we equip you with the skills needed to get employed in IT and will support you with unlimited number of relevant interview opportunities so that your career in IT becomes assured. Our support will be there until you get placed in an IT Company as that's our mission too. If you want to just have an IT certification, you can do your course anywhere. If you aspire to get into an IT Job, then you should choose Nexus. With Nexus, your IT dream will definitely come into reality. Please go through the long list of our student reviews.

## **Module 1: Introduction to Salesforce**

- What is Salesforce?
- Overview of CRM (Customer Relationship Management)
- Salesforce Editions and Cloud Offerings (Sales, Service, Marketing Cloud, etc.)
- Navigating the Salesforce Interface
- Setting Up a Salesforce Org

## **Salesforce Administrator Modules**

### **Module 2: Salesforce Basics for Administrators**

- Managing Users and Permissions
- Data Modeling: Objects, Fields, and Relationships
- Creating and Customizing Page Layouts
- Working with Record Types and Field Dependencies

## **Module 3: Salesforce Data Management**

- Data Import and Export Tools (Data Loader, Data Import Wizard)
- Best Practices for Data Management
- Data Validation Rules and Lookup Filters
- Managing Duplicate Records

## **Module 4: Security and Access Control**

- Profiles, Roles, and Permission Sets
- Organization-wide Defaults (OWD)
- Sharing Rules and Manual Sharing
- Field-level Security and Record Access

## **Module 5: Automation Tools in Salesforce**

- Workflow Rules and Approval Processes
- Process Builder: Automating Business Processes
- Flows: Creating Screen and Auto-launched Flows
- Introduction to Einstein Automate

## **Module 6: Reports and Dashboards**

- Creating Reports: Tabular, Summary, Matrix, and Joined Reports
- Using Report Types and Filters
- Designing Dashboards: Components and Best Practices
- Report and Dashboard Sharing

## **Module 7: AppExchange and Salesforce Ecosystem**

- Exploring the AppExchange Marketplace
- Installing and Managing Apps
- Integrating Third-party Tools with Salesforce

## **Salesforce Developer Modules**

### **Module 8: Introduction to Salesforce Development**

- Introduction to Salesforce Development Environment
- Salesforce Development Tools (Developer Console, VS Code)
- Overview of Metadata and APIs
- Understanding MVC Architecture in Salesforce

### **Module 9: Apex Programming**

- Basics of Apex: Syntax and Data Types
- Writing and Executing Apex Classes and Triggers
- Apex Development Best Practices
- Handling Exceptions and Debugging in Apex
- Using SOQL and SOSL for Data Retrieval

### **Module 10: Visualforce Development**

- Introduction to Visualforce Pages
- Visualforce Components and Controllers
- Customizing User Interfaces with Visualforce
- Visualforce Integration with Apex

### **Module 11: Lightning Web Components (LWC)**

- Introduction to Salesforce Lightning Framework
- Basics of HTML, CSS, and JavaScript for LWC
- Creating and Deploying Lightning Web Components
- Lightning App Builder: Embedding LWCs
- Best Practices for Lightning Development

## **Module 12: Hands-on Projects**

- Building and Querying a Relational Database
- Real-world Use Cases (e.g., E-commerce, Inventory Management, HR Database)
- Performance Optimization Exercises
- Integration of SQL with Applications

## **Module 13: Testing and Deployment**

- Writing Test Classes in Apex
- Understanding Test Coverage and Deployment Requirements
- Deployment Tools: Change Sets, ANT Migration Tool, and Salesforce DX
- Best Practices for Deployment

## **Apstone Projects and Hands-on Exercises**

- Admin Project: Configuring a Salesforce Org for a Sales Process
- Developer Project: Building a Custom App with Apex and Lightning Components
- Real-World Scenarios: Automating Workflows, Creating Reports, and Designing LWCs



**Fee Structure ₹30,000**

**EMI Options Available (Fill the form & talk to team)**

**Fill the Course Application form**

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**Write to us at team contact@Nexus-ctc-llp**

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**To know more about Nexus's PGP**

**[www.nexusctc.com](http://www.nexusctc.com)**