



**TRUSTED BY 2.5 LAKH+ STUDENTS
PARTNER WITH 4000+ COMPANIES**

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WHY NEXUS'S PLACEMENT GUARANTEED PROGRAM

INDUSTRY STANDARDS
CURRICULUM BY EXPERTS

4000+

PARTNER COMPANIES

100%

FULLY REFUNDABLE

100%

ASSURANCE
PLACEMENT

UPTO 25 LPA

SALARY JOB

COMPLETELY **LIVE**

TOP INDUSTRY
EXPERTS



WHY CHOOSE US ?



NEXUS

Industry standards curriculum by experts



Completely **Live** Classes



Job Assurance

upto 12 LPA

100% Refundable



Placement Training

Resume building, Mock Interviews

Partner Companies

Exclusive access to 4000+ Partner companies

Avg. Package

6 LPA

Fee Structure

Rs 10,000 (Most Affordable in the market with Highest ROI)



We are partner with 4000+ companies and
we are just growing more





PROGRAM CURRICULUM



WHO CAN DO THIS COURSE ?

This Digital Marketing course is perfect for students, professionals, entrepreneurs, and anyone looking to master online marketing strategies. It covers essential topics like SEO, social media marketing, content creation, email campaigns, and pay-per-click advertising. Business owners can use this course to boost their online presence and increase sales, while professionals can upgrade their marketing skills to stay competitive. Freelancers and career switchers can explore opportunities in this rapidly growing field. With hands-on projects and real-world examples, this course equips participants with the tools and techniques to excel in the digital marketing landscape.

WHAT YOU GET ?

- 1 months training on Digital Marketing
- Placement starts after 1 months
- 35 hrs of learning | Completely **LIVE**
- 100% Guaranteed placement after program completion
- projects + Capstone projects

Digital Marketing

Nexus is one of its kind Institute which not only equips you in technology skills but will train you for free in Aptitude skills, Soft Skills, Mock Interviews, Interview Skills, Work ethics and Corporate Values that you need to know to get into IT Industry. Our training is given by expert real time development experienced trainers and we enable each and every student of ours to do their own real time projects by the end of the program. We do not buy you a job by bribing companies to secure a place in IT, instead we equip you with the skills needed to get employed in IT and will support you with unlimited number of relevant interview opportunities so that your career in IT becomes assured. Our support will be there until you get placed in an IT Company as that's our mission too. If you want to just have an IT certification, you can do your course anywhere. If you aspire to get into an IT Job, then you should choose Nexus. With Nexus, your IT dream will definitely come into reality. Please go through the long list of our student reviews.

● **Introduction to Digital Marketing**

Basics, channels, and customer journey

● **Website Planning and Development**

Building, optimizing, and managing websites

● **Search Engine Optimization (SEO)**

On-page, off-page, and technical SEO

● **Search Engine Marketing (SEM)**

Google Ads, PPC campaigns, and ROI tracking

● **Social Media Marketing (SMM)**

Organic and paid strategies for platforms like Facebook, Instagram, and LinkedIn

● **Content Marketing**

Creating and promoting blogs, videos, and other content

● **Email Marketing**

Campaign design, automation, and analytics

● **Affiliate Marketing**

Partnering and performance tracking

● **Analytics and Data-Driven Marketing**

Google Analytics, reporting, and data interpretation

● **Mobile Marketing**

SMS, push notifications, and mobile SEO

● **E-commerce Marketing**

Strategies for online stores and marketplaces

● **Online Reputation Management (ORM)**

Managing reviews, feedback, and brand image

● **Digital Marketing Strategy**

Planning, budgeting, and measuring campaign success

● **Capstone Project**

Implementing and presenting a complete marketing strategy



Fee Structure ₹10,000

EMI Options Available (Fill the form & talk to team)

Fill the Course Application form

Write to us at team contact@Nexus-ctc-llp

 **Whatsapp number: +91- 9545450677 +91- 9545450788**

To know more about Nexus's PGP

www.nexusctc.com