

Logo

Color portrait versions



Positive



Negative

Mono portrait versions



Positive



Negative

Logo

Color landscape versions



Positive



Negative

Mono landscape versions



Positive



Negative

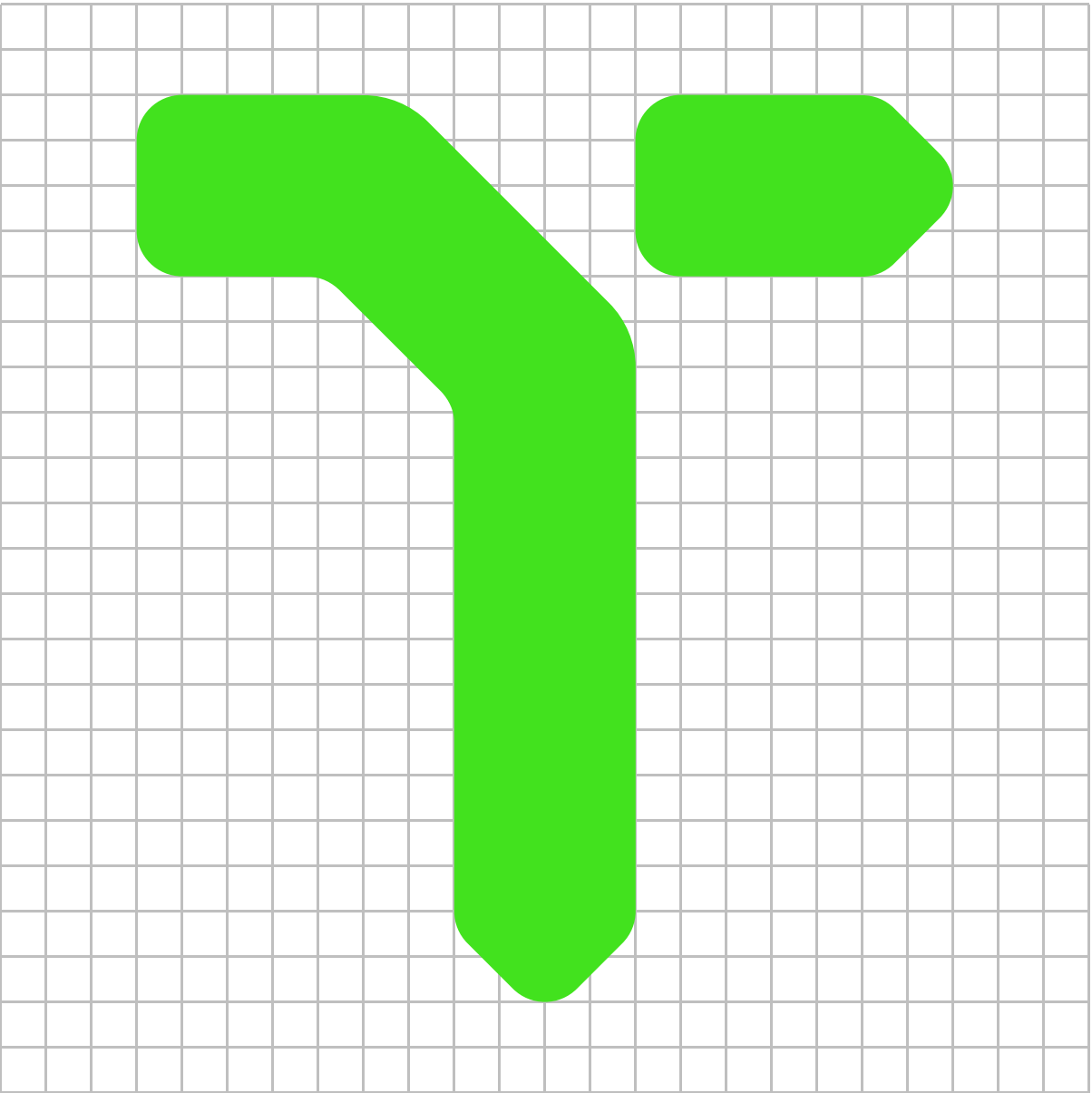
Symbol

For symbols used on social channels, use the Violet and light Sand version shown here.

Icon



Structure
Live area 18w x 20h
Padding 3x, 2y



Color

The primary palette consists of Orange, Sand, Vyper black and White.

Primary

Green #42E21E			
5% F6FEF4	10% ECFCE8	15% E3FBDD	20% D9F9D2
25% D0F8C7	30% C6F6BC	35% BDF5B0	40% B3F3A5
45% AAF29A	50% A0F18E	55% 97EF83	60% 8EEE78
65% 84EC6D	70% 7BEB61	75% 71E956	80% 68E84B
85% 5EE640	90% 55E535	95% 4BE329	100% 42E21E

Sand #DBCBAB			
5% FDFCFB	10% FBFAF7	15% FAF7F2	20% F8F5EE
25% F6F2EA	30% E2C9FB	35% F2EDE2	40% F1EADD
45% EFE8D9	50% EDE5D5	55% EBE2D1	60% E9E0CD
65% E8DDC8	70% E6DBC4	75% E4D8C0	80% E2D5BC
85% E0D3B8	90% DFD0B3	95% DDCEAF	100% DBCBAB

Vyper Black #180C25
White #fff