→ SMARTPHONE ANALYSIS

Dataset

In this case study we are analyzing the best price of a mobile phone based on other features like brand name, memory size, battery size, os, screen size.

Exploring dataset

The dataset set contains data about the mobile phones. Dataset contains the model name, brand name and operating system of the phone and it's popularity. It also has it's financial characteristics like lowest/highest/best price. And some of the characteristics like screen/battery size, memory amount and release date.

Feature	Description
Brand Name	The name of brand which manufactures the
	phone.
Model Name	The name of phone's model.
Operating system (OS)	The operating system of the phone.
Popularity	The popularity of the phone in range 1-1224.
	1224 is the most popular and 1 is least
	popular.
Best Price	Best price of the price-range.
Lowest Price	Lowest price of the price-range.
Highest Price	Highest price of the price-range.
Screen Size	The size of phone's screen (inches).
Memory Size	The size of phone's memory (GB).
Battery Size	The size of phone's battery (mAh).
Release Date	The year and moth, when the phone was
	released.

Import all required packages

```
1 import pandas as pd
2 import numpy as np
3 import matplotlib.pyplot as plt
4 import seaborn as sns
5 import random
6 import scipy.stats as st
7 import matplotlib.pyplot as pyplot
8 from matplotlib.pyplot import figure
9 from sklearn.preprocessing import LabelEncoder
10 from sklearn.preprocessing import StandardScaler
11 from sklearn import svm
12 from sklearn.ensemble import RandomForestClassifier
13 from sklearn.datasets import make_classification
14 from sklearn import neighbors
15 from scipy import stats
16 from sklearn import tree
17 from sklearn.naive_bayes import GaussianNB
18 from sklearn.model_selection import train_test_split
19 from sklearn.feature_selection import VarianceThreshold
20 from sklearn.metrics import accuracy_score,f1_score,precision_score,recall_score
21 from sklearn.metrics import classification_report, confusion_matrix
22 from sklearn.linear_model import LogisticRegression
23 from sklearn.linear_model import LinearRegression
24 from sklearn.tree import DecisionTreeClassifier
25 from sklearn.metrics import mean_squared_error
26 from sklearn import linear_model
27 from random import sample
1 df= pd.read_csv('/content/smart phone.csv')
```

		brand_name	model_name	os	popularity	best_price	lowest_price	highe		
	0	ALCATEL	1 1/8GB Bluish Black (5033D- 2JALUAA)	Android	422	1690	1529.0			
	1	ALCATEL	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	323	1803	1659.0			
	2	ALCATEL	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	299	1803	1659.0			
	3	ALCATEL	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	287	1803	1659.0			
	4	Nokia	1.3 1/16GB Charcoal	Android	1047	1999	NaN			
	1219	Apple	iPhone XS Max 64GB Gold (MT522)	iOS	1101	22685	16018.0			
	1220	Apple	iPhone XS Max Dual Sim 64GB Gold (MT732)	iOS	530	24600	21939.0			
	1221	HUAWEI	nova 5T 6/128GB Black (51094MEU)	Android	1174	8804	7999.0			
	1222	ZTE	nubia Red Magic 5G 8/128GB Black	Android	752	18755	18500.0			
	1223	Sigma mobile	x-style 35 Screen	NaN	952	907	785.0			
1 df	shape.									
	(1224,	11)								
1 df	info()								
	RangeIn Data co # Co	'pandas.cor ndex: 1224 e olumns (tota olumn	ntries, 0 to	1223): ount Dty	ype					
	<pre>0 brand_name 1224 non-null object 1 model_name 1224 non-null object 2 os 1027 non-null object 3 popularity 1224 non-null int64 4 best_price 1224 non-null int64 5 lowest_price 964 non-null float64 6 highest_price 964 non-null float64 7 screen_size 1222 non-null float64 8 memory_size 1112 non-null float64 9 battery_size 1214 non-null float64 10 release_date 1224 non-null object dtypes: float64(5), int64(2), object(4) memory usage: 105.3+ KB</pre>									

→ PREPROCESSING

brand_name	object
model_name	object
os	object
popularity	int64
best_price	int64
lowest_price	float64
highest_price	float64
screen_size	float64
memory_size	float64
battery_size	float64
release_date	object
dtype: object	

1 df.describe()

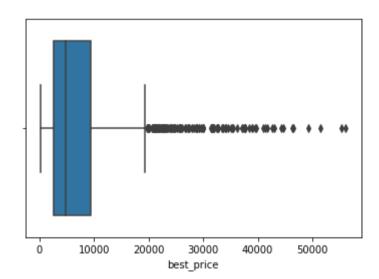
	popularity	best_price	lowest_price	highest_price	screen_size	memory_size	battery_size
count	1224.000000	1224.000000	964.000000	964.000000	1222.000000	1112.000000	1214.000000
mean	612.500000	7941.206699	7716.018672	9883.410788	5.394378	95.700059	3608.201812
std	353.482673	8891.836260	8560.959059	11514.936818	1.476991	111.922576	1668.268774
min	1.000000	214.000000	198.000000	229.000000	1.400000	0.003200	460.000000
25%	306.750000	2599.750000	2399.000000	2887.000000	5.162500	32.000000	2900.000000
50%	612.500000	4728.000000	4574.000000	5325.500000	6.000000	64.000000	3687.000000
75%	918.250000	9323.000000	9262.250000	12673.750000	6.400000	128.000000	4400.000000
max	1224.000000	56082.000000	49999.000000	69999.000000	8.100000	1000.000000	18800.000000

1 df.isnull().sum()

brand_name	6
model_name	6
os	197
popularity	6
best_price	6
lowest_price	260
highest_price	260
screen_size	2
memory_size	112
battery_size	10
release_date	6
dtype: int64	

OUTLIERS

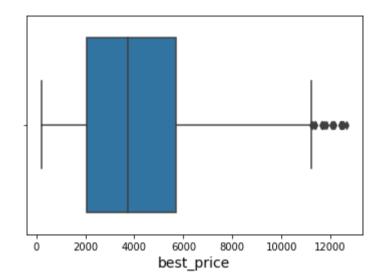
```
1 ax = sns.boxplot(x='best_price',data = df)
2 ax.set_ylabel(None);
3 ax.set_xlabel('best_price');
```



There are outliers present in best_price after the range of 20000

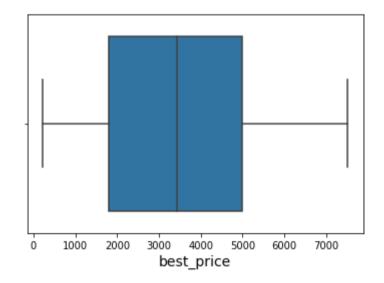
```
1 q1 = df.best_price.quantile(0.25)
2 q2 = df.best_price.quantile(0.50)
3 q3 = df.best_price.quantile(0.75)
4 min = df['best_price'].min()
5 max = df['best_price'].max()
6 iqr = q3-q1
7 min = q1-(iqr*1.5)
```

```
8 max = q1+(iqr*1.5)
9 data = df['best_price'].values
10 index = df['best_price'].index
11 df = df.drop(index[np.where((data>max) | (data<min))])
12 ax = sns.boxplot (x = 'best_price', data = df)
13 ax.set_ylabel (None);
14 ax.set_xlabel('best_price', fontsize=14);</pre>
```



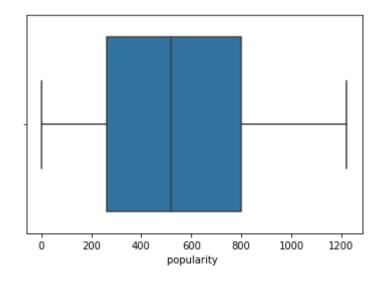
Still there are some outliers present in best_price after the range of 11000

```
1 q1 = df.best_price.quantile(0.25)
2 q2 = df.best_price.quantile(0.50)
3 q3 = df.best_price.quantile(0.75)
4 min = df['best_price'].min()
5 max = df['best_price'].max()
6 iqr = q3-q1
7 min = q1-(iqr*1.5)
8 max = q1+(iqr*1.5)
9 data = df['best_price'].values
10 index = df['best_price'].index
11 df = df.drop(index[np.where((data>max) | (data<min))])
12 ax = sns.boxplot (x = 'best_price', data = df)
13 ax.set_ylabel (None);
14 ax.set_xlabel('best_price', fontsize=14);</pre>
```



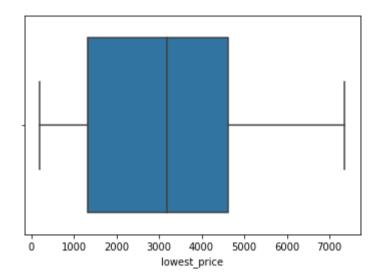
Finally all the outliers are removed for the column named best_price.

```
1 ax = sns.boxplot(x='popularity',data = df)
2 ax.set_ylabel(None);
3 ax.set_xlabel('popularity ');
```



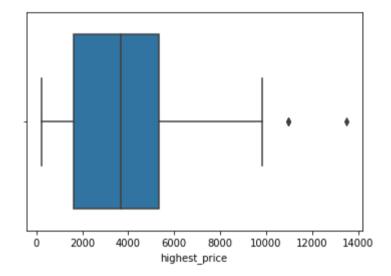
There are no outliers for popularity.

```
1 ax = sns.boxplot(x='lowest_price',data = df)
2 ax.set_ylabel(None);
3 ax.set_xlabel('lowest_price');
```



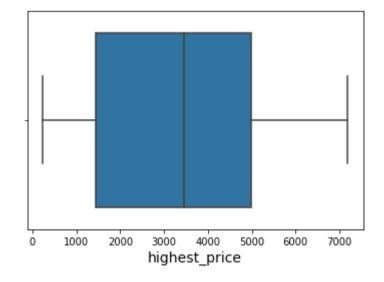
There are no outliers for lowest price.

```
1 ax = sns.boxplot(x='highest_price',data = df)
2 ax.set_ylabel(None);
3 ax.set_xlabel('highest_price');
```

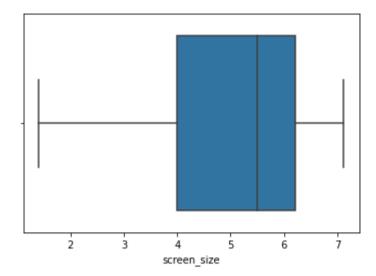


From the above box plot we can see that the outliers are present after the range of 10000

```
1 q1 = df.highest_price.quantile(0.25)
2 q2 = df.highest_price.quantile(0.50)
3 q3 = df.highest_price.quantile(0.75)
4 min = df['highest_price'].min()
5 max = df['highest_price'].max()
6 iqr = q3-q1
7 min = q1-(iqr*1.5)
8 max = q1+(iqr*1.5)
9 data = df['highest_price'].values
10 index = df['highest_price'].index
11 df = df.drop(index[np.where((data>max) | (data<min))])
12 ax = sns.boxplot (x = 'highest_price', data = df)
13 ax.set_ylabel (None);
14 ax.set_xlabel('highest_price', fontsize=14);</pre>
```

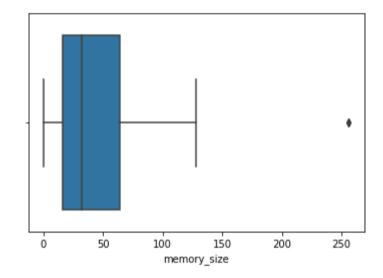


```
1 ax = sns.boxplot(x='screen_size',data = df)
2 ax.set_ylabel(None);
3 ax.set_xlabel('screen_size');
```



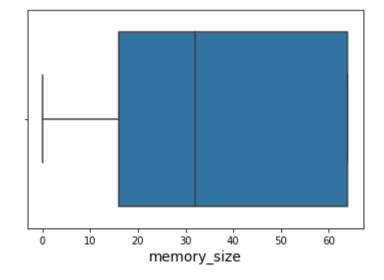
No outliers for screen size

```
1 ax = sns.boxplot(x='memory_size',data = df)
2 ax.set_ylabel(None);
3 ax.set_xlabel('memory_size');
```

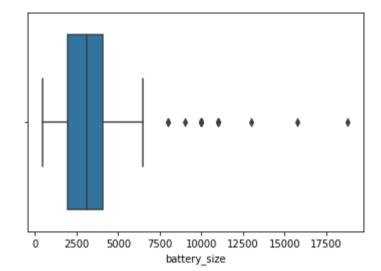


From the above box plot we can see that the outliers are present after the range of 125.

```
1 q1 = df.memory_size.quantile(0.25)
2 q2 = df.memory_size.quantile(0.50)
3 q3 = df.memory_size.quantile(0.75)
4 min = df['memory_size'].min()
5 max = df['memory_size'].max()
6 iqr = q3-q1
7 min = q1-(iqr*1.5)
8 max = q1+(iqr*1.5)
9 data = df['memory_size'].values
10 index = df['memory_size'].index
11 df = df.drop(index[np.where((data>max) | (data<min))])
12 ax = sns.boxplot (x = 'memory_size', data = df)
13 ax.set_ylabel (None);
14 ax.set_xlabel('memory_size', fontsize=14);</pre>
```

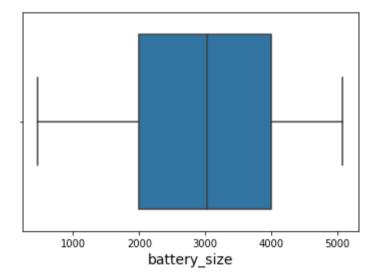


```
1 ax = sns.boxplot(x='battery_size',data = df)
2 ax.set_ylabel(None);
3 ax.set_xlabel('battery_size');
```



From the above box plot we can see that the outliers are present after the range of 6500

```
1 q1 = df.battery_size.quantile(0.25)
2 q2 = df.battery_size.quantile(0.50)
3 q3 = df.battery_size.quantile(0.75)
4 min = df['battery_size'].min()
5 max = df['battery_size'].max()
6 iqr = q3-q1
7 min = q1-(iqr*1.5)
8 max = q1+(iqr*1.5)
9 data = df['battery_size'].values
10 index = df['battery_size'].index
11 df = df.drop(index[np.where((data>max) | (data<min))])
12 ax = sns.boxplot (x = 'battery_size', data = df)
13 ax.set_ylabel (None);
14 ax.set_xlabel('battery_size', fontsize=14);</pre>
```



Finally all the outliers are removed for the column named battery_size.

	brand_name	model_name	os	popularity	best_price	lowest_price	highest_price	screen_size	memory_size	battery_si
0	ALCATEL	1 1/8GB Bluish Black (5033D- 2JALUAA)	Android	422	1690	1529.0	1819.0	5.00	8.0	200
1	ALCATEL	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	323	1803	1659.0	2489.0	5.00	16.0	200
2	ALCATEL	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	299	1803	1659.0	2489.0	5.00	16.0	200
3	ALCATEL	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	287	1803	1659.0	2489.0	5.00	16.0	200
4	Nokia	1.3 1/16GB Charcoal	Android	1047	1999	NaN	NaN	5.71	16.0	300
1170	Apple	iPhone 6 Plus 16GB (Silver)	iOS	313	5242	5239.0	5248.0	5.50	16.0	291
1171	Apple	iPhone 6 Plus 64GB Space Gray	iOS	341	5889	5889.0	5890.0	5.50	64.0	291

1 df.reset_index(drop=True,inplace=True)

16CB Space

1 df.tail(5)

	brand_name	model_name	os	popularity	best_price	lowest_price	highest_price	screen_size	memory_size	battery_size
680	Apple	iPhone 6 Plus 16GB (Silver)	iOS	313	5242	5239.0	5248.0	5.5	16.0	2915.0
681	Apple	iPhone 6 Plus 64GB Space Gray (MGAH2)	iOS	341	5889	5889.0	5890.0	5.5	64.0	2915.0
682	Apple	iPhone 6s 16GB Space Gray (MKQJ2)	iOS	640	5181	4899.0	5990.0	4.7	16.0	1715.0
683	Apple	iPhone 6s Plus 16GB Space Gray (MKU12)	iOS	489	6500	NaN	NaN	5.5	16.0	2915.0
684	Sigma mobile	x-style 35 Screen	NaN	952	907	785.0	944.0	3.5	NaN	1750.0
+++										

Outliers are removed from the data

Replacing the null values

1 df.isnull().sum()

brand_name 0 model_name 0 os 194 popularity 0 best_price 0

```
lowest_price 187
highest_price 187
screen_size 1
memory_size 109
battery_size 4
release_date 0
dtype: int64
```

2 item_weight_mean1

Here we used mean for numerical data to replace the null values from the dataset. And for categorical data we used mode to replace the null values from the dataset.

```
1 item_weight_mean=df.pivot_table(values="lowest_price",index='model_name')
2 item_weight_mean
                                                      lowest_price
                                        model_name
          1 1/8GB Bluish Black (5033D-2JALUAA)
                                                             1529.0
     1 5033D 1/16GB Volcano Black (5033D-2LALUAF)
                                                             1659.0
                   10 Lite 4/64GB Black
                                                             4733.0
                   10 lite 3/64GB Black
                                                             4646.0
                   10 lite 3/64GB Blue
                                                             4897.0
                           •••
            iPhone 6 64GB Space Gray (MG4F2)
                                                             4500.0
                iPhone 6 Plus 16GB (Silver)
                                                             5239.0
         iPhone 6 Plus 64GB Space Gray (MGAH2)
                                                             5889.0
           iPhone 6s 16GB Space Gray (MKQJ2)
                                                             4899.0
                    x-style 35 Screen
                                                              785.0
    429 rows × 1 columns
1 miss_bool=df['lowest_price'].isnull()
1 miss_bool
    0
            False
    1
            False
    2
            False
    3
            False
             True
    680
            False
    681
            False
    682
            False
    683
            True
    684
            False
    Name: lowest_price, Length: 685, dtype: bool
1 for i,item in enumerate(df['model_name']):
2
      if miss_bool[i]:
3
           if item in item_weight_mean:
4
               df['lowest_price'][i]=item_weight_mean.loc[item]['lowest_price']
5
               df['lowest_price'][i]=np.mean(df['lowest_price'])
    /usr/local/lib/python3.7/dist-packages/ipykernel_launcher.py:6: SettingWithCopyWarning:
    A value is trying to be set on a copy of a slice from a DataFrame
    See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve</a>
1 item_weight_mean1=df.pivot_table(values="highest_price",index='model_name')
```

highest_price

```
model_name
          1 1/8GB Bluish Black (5033D-2JALUAA)
                                                             1819.0
     1 5033D 1/16GB Volcano Black (5033D-2LALUAF)
                                                             2489.0
                  10 Lite 4/64GB Black
                                                             5295.0
                   10 lite 3/64GB Black
                                                             5372.0
                   10 lite 3/64GB Blue
                                                             5559.0
           iPhone 6 64GB Space Gray (MG4F2)
                                                             4794.0
               iPhone 6 Plus 16GB (Silver)
                                                             5248.0
         iPhone 6 Plus 64GB Space Gray (MGAH2)
                                                             5890.0
1 miss_bool=df['highest_price'].isnull()
                    -- -----
                                                               0 4 4 O
1 miss_bool
    0
            False
    1
            False
    2
            False
    3
            False
    4
            True
    680
            False
    681
            False
    682
            False
    683
            True
    684
            False
    Name: highest_price, Length: 685, dtype: bool
1 for i,item in enumerate(df['model_name']):
2
   if miss_bool[i]:
3
      if item in item_weight_mean1:
4
        df['highest_price'][i]=item_weight_mean1.loc[item]['highest_price']
5
      else:
        df['highest_price'][i]=np.mean(df['highest_price'])
    /usr/local/lib/python3.7/dist-packages/ipykernel_launcher.py:6: SettingWithCopyWarning:
    A value is trying to be set on a copy of a slice from a DataFrame
    See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve</a>
1 df.isnull().sum()
    brand_name
    model_name
                         0
                       194
    os
    popularity
                         0
    best_price
                         0
    lowest_price
                         0
    highest_price
                         0
                         1
    screen_size
                       109
    memory_size
    battery_size
    release_date
    dtype: int64
1 screen_size_mean=df.pivot_table(values="screen_size",index='model_name')
2 screen_size_mean
```

```
model_name
          1 1/8GB Bluish Black (5033D-2JALUAA)
                                                             5.00
     1 5033D 1/16GB Volcano Black (5033D-2LALUAF)
                                                             5.00
                   1.3 1/16GB Charcoal
                                                             5.71
                   10 Lite 3/32GB Blue
                                                             6.21
                  10 Lite 4/64GB Black
                                                             6.21
1 miss_bool=df['screen_size'].isnull()
1 miss_bool
    0
            False
    1
            False
    2
            False
    3
            False
    4
            False
    680
            False
    681
            False
    682
            False
    683
            False
            False
    684
    Name: screen_size, Length: 685, dtype: bool
1 for i,item in enumerate(df['model_name']):
2 if miss_bool[i]:
3
      if item in screen_size_mean:
4
        df['screen_size'][i]=screen_size_mean.loc[item]['screen_size']
      else:
5
        df['screen_size'][i]=np.mean(df['screen_size'])
6
    /usr/local/lib/python3.7/dist-packages/ipykernel_launcher.py:6: SettingWithCopyWarning:
    A value is trying to be set on a copy of a slice from a DataFrame
    See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve</a>
1 df.isnull().sum()
    brand_name
                         0
    model_name
                         0
                       194
    popularity
                         0
    best_price
    lowest_price
                         0
    highest_price
                         0
    screen_size
                         0
    memory_size
                       109
    battery_size
                         4
                         0
    release_date
    dtype: int64
1 battery_size_mean=df.pivot_table(values="battery_size",index='model_name')
1 battery_size_mean
```

model_name

```
1 1/8GB Bluish Black (5033D-2JALUAA)
                                                            2000.0
     1 5033D 1/16GB Volcano Black (5033D-2LALUAF)
                                                            2000 0
1 miss_bool=df['battery_size'].isnull()
1 miss_bool
    0
            False
    1
            False
    2
            False
    3
            False
    4
            False
    680
            False
    681
            False
    682
            False
    683
            False
    684
            False
    Name: battery_size, Length: 685, dtype: bool
1 for i,item in enumerate(df['model_name']):
2 if miss_bool[i]:
3
      if item in battery_size_mean:
4
        df['battery_size'][i]=battery_size_mean.loc[item]['battery_size']
5
      else:
        df['battery_size'][i]=np.mean(df['battery_size'])
6
    /usr/local/lib/python3.7/dist-packages/ipykernel_launcher.py:6: SettingWithCopyWarning:
    A value is trying to be set on a copy of a slice from a DataFrame
    See the caveats in the documentation: <a href="https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve">https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve</a>
1 df.isnull().sum()
    brand_name
                         0
    model_name
                         0
                       194
    popularity
    best_price
                         0
    lowest_price
                         0
    highest_price
                         0
    screen_size
                         0
    memory_size
                       109
    battery_size
                         0
    release_date
                         0
    dtype: int64
1 memory_mean=df.pivot_table(values="memory_size",index='model_name')
1 memory_mean
```

1 for i,item in enumerate(df['model_name']):
2 if miss bool[i]:

2 if miss_bool[i]:
3 if item in memor

False

False

True

682

683

684

if item in memory_mean:
df['memory_size'][i]=memory_mean.loc[item]['memory_size']

5 else:
6 df['memory_size'][i]=np.mean(df['memory_size'])

Name: memory_size, Length: 685, dtype: bool

/usr/local/lib/python3.7/dist-packages/ipykernel_launcher.py:6: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve

```
1 df.isnull().sum()
```

brand_name 0 model_name 0 os 194 popularity 0 best_price lowest_price highest_price screen_size 0 0 memory_size battery_size 0 release_date dtype: int64

1 a=df['os'].mode()
2 a

0 Android
dtype: object

1 c = a[0]

1 c

'Android'

1 c = str(c)

1 c

'Android'

1 miss_bool=df['os'].isnull()

```
1 for i,item in enumerate(df['os']):
2  if miss_bool[i]:
```

df['os'][i]=c

/usr/local/lib/python3.7/dist-packages/ipykernel_launcher.py:3: SettingWithCopyWarning: A value is trying to be set on a copy of a slice from a DataFrame

See the caveats in the documentation: https://pandas.pydata.org/pandas-docs/stable/user_guide/indexing.html#returning-a-view-ve
This is separate from the ipykernel package so we can avoid doing imports until

1 df.head(20)

```
brand name
                        model name
                                         os popularity best price lowest price highest price screen size memory size battery s
 1 df.isnull().sum()
    brand_name
                      0
    model\_name
                      0
                      0
    os
    popularity
                      0
    best_price
                      0
    lowest_price
                      0
    highest_price
                      0
    screen_size
                      0
    memory_size
                      0
    battery_size
                      0
    release_date
    dtype: int64
                          2L/1LU/11/
Finally we replace the null value in dataset.
            ALCATEL
                                                                      1659.000000
                                                                                                                 16.000000
      3
                      Volcano Black Android
                                                   287
                                                              1803
                                                                                     2489.000000
                                                                                                         5.00
                                                                                                                                  200
    LABEL ENCODING
                         1.3 1/16GB Andraid
                                                  1017
                                                              1000
                                                                      2400 440700
                                                                                     2027 672601
                                                                                                         E 71
                                                                                                                 16 000000
                                                                                                                                  აიი
```

1 label_encoder = LabelEncoder()

3 df.head(20)

2 df['brand_name']= label_encoder.fit_transform(df['brand_name'])

	brand_name	model_name	os	popularity	best_price	lowest_price	highest_price	screen_size	memory_size	battery_s
0	2	1 1/8GB Bluish Black (5033D- 2JALUAA)	Android	422	1690	1529.000000	1819.000000	5.00	8.000000	200
1	2	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	323	1803	1659.000000	2489.000000	5.00	16.000000	200
2	2	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	299	1803	1659.000000	2489.000000	5.00	16.000000	200
3	2	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	287	1803	1659.000000	2489.000000	5.00	16.000000	200
		1 2 1 /1600								
Here we p	performed lab	el encoding on	column b	orand name.						
-	24	10 Lite 3/32GB	٧ - ٦-٠: ٦	404	2000	0400 440700	2027 672601	Z 01	22 000000	241

ONE HOT ENCODING

DIACK

1 obj_df = df.select_dtypes(include=['object']).copy() #Extracting all the categorical features and storing it in the dataframe obj_
2 obj_df.head()

	model_name	os	release_date
0	1 1/8GB Bluish Black (5033D-2JALUAA)	Android	Oct-20
1	1 5033D 1/16GB Volcano Black (5033D-2LALUAF)	Android	Sep-20
2	1 5033D 1/16GB Volcano Black (5033D-2LALUAF)	Android	Sep-20
3	1 5033D 1/16GB Volcano Black (5033D-2LALUAF)	Android	Sep-20
4	1.3 1/16GB Charcoal	Android	Apr-20
	(TUNIGDUTAUT)		

1 one_hot_encoded_data = pd.get_dummies(obj_df)

² one_hot_encoded_data.head(10)

	model_name_1 1/8GB Bluish Black (5033D- 2JALUAA)	model_name_1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	model_name_1.3 1/16GB Charcoal	model_name_10 Lite 3/32GB Blue		model_name_10 lite 3/64GB Black	model_name_10 lite 3/64GB Blue	model_name_105 DS 2019 Pink (16KIGP01A01)	mode Dua (16
0	1	0	0	0	0	0	0	0	
1	0	1	0	0	0	0	0	0	
2	0	1	0	0	0	0	0	0	
3	0	1	0	0	0	0	0	0	
4	0	0	1	0	0	0	0	0	
5	0	0	0	1	0	0	0	0	
6	0	0	0	0	1	0	0	0	
7	0	0	0	0	0	1	0	0	
8	0	0	0	0	0	1	0	0	
9	0	0	0	0	0	0	1	0	

10 rows × 654 columns



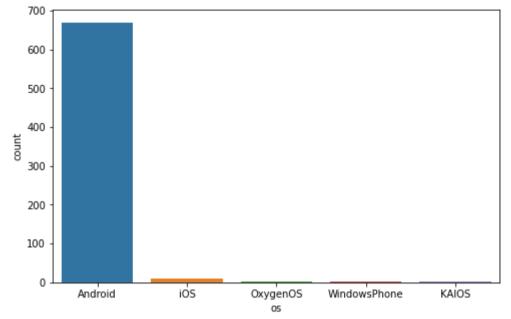
→ VISUALISATION

COUNT PLOT

```
1 plt.figure(figsize = (8,5))
2 sns.countplot(df['os'])
```

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarning: Pass the following variable as a keyword arg:
FutureWarning

<matplotlib.axes._subplots.AxesSubplot at 0x7f45691c3910>



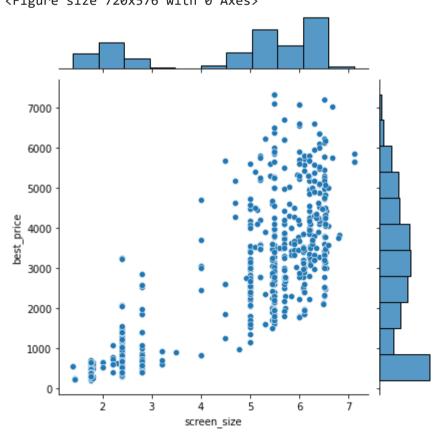
Countplot() Show the counts of observations in each categorical bin using bars.

here we can observe that most of the mobiles belong to android OS there were ver less mobiles related to KAIOS, windowsphone, OXygenOS

JOINT PLOT

```
1 plt.figure(figsize=(10,8))
2 sns.jointplot(x = "screen_size", y = "best_price",kind = "scatter", data = df)
```

<seaborn.axisgrid.JointGrid at 0x7f45690e1d10>
<Figure size 720x576 with 0 Axes>



jointplot displays a relationship between 2 variables (bivariate) as well as 1D profiles (univariate) in the margins.

best_price and screen_size are highly corelated.

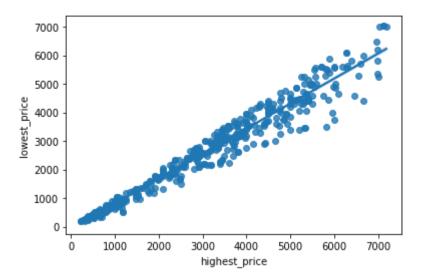
REGRESSION PLOT

```
1 sns.regplot(x='highest_price', y='lowest_price', data=df)
```

```
2 plt.title('highest_price vs lowest_price\n', fontsize=20)
```

Text(0.5, 1.0, 'highest_price vs lowest_price\n')

highest_price vs lowest_price



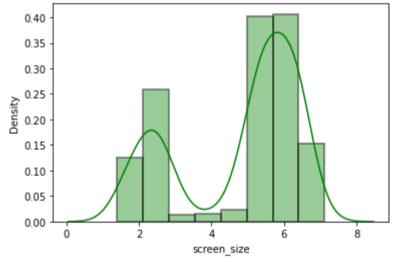
Creates a regression line between 2 parameters and helps to visualize their linear relationships.

Here highest_price and lowest_price are highly positively corelated

DIST PLOT

```
1 sns.distplot(df['screen_size'],color='green', hist_kws=dict(edgecolor="black", linewidth=2))
2 df['screen_size'].skew()
3

/usr/local/lib/python3.7/dist-packages/seaborn/distributions.py:2619: FutureWarnin
    warnings.warn(msg, FutureWarning)
    -0.7500529642332436
```



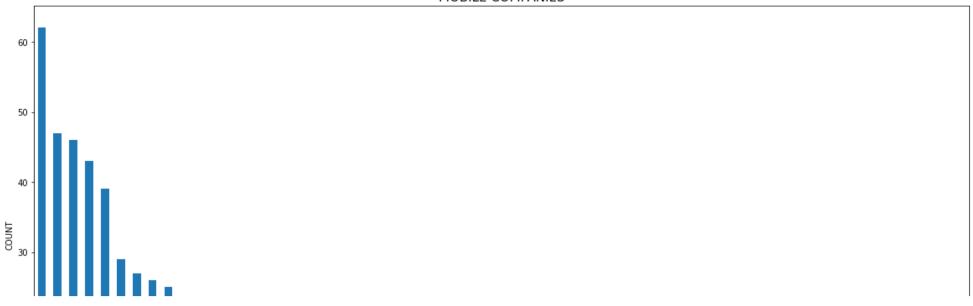
The distplot figure factory displays a combination of statistical representations of numerical data.

here mobiles with screen size 6 has more density then other sizes.

BAR PLOT

```
1 cnt = df['brand_name'].unique()
2 k= len(cnt)
3 plt.figure(figsize=(20,10))
4 a = plt.title('MOBILE COMPANIES', fontsize=15)
5 df['brand_name'].value_counts().head(k).plot.bar(a)
6 plt.xlabel('BRAND NAME')
7 plt.ylabel('COUNT')
8 #mobile company 53 has released more mobiles
```





Bar charts can be plotted vertically or horizontally. A vertical bar chart is often called a column chart. When we arrange bar charts in a high to low-value counts manner, we called them Pareto charts.

From the above bar plot, The length and heights of the bar chart represent the data distributed in the dataset. In an above bar chart, we have x-axis representing a brand_name and y-axis representing the values or counts associated with it. Here the brand name 53 is the highest count then compare to the other brands.

EXPLORATARY DATA ANALYSIS

HEAT MAP

```
1 plt.figure(figsize=(10,5))
2 fig = df.corr()
3 sns.heatmap(fig, annot=True)
```

<matplotlib.axes._subplots.AxesSubplot at 0x7f456a024950>



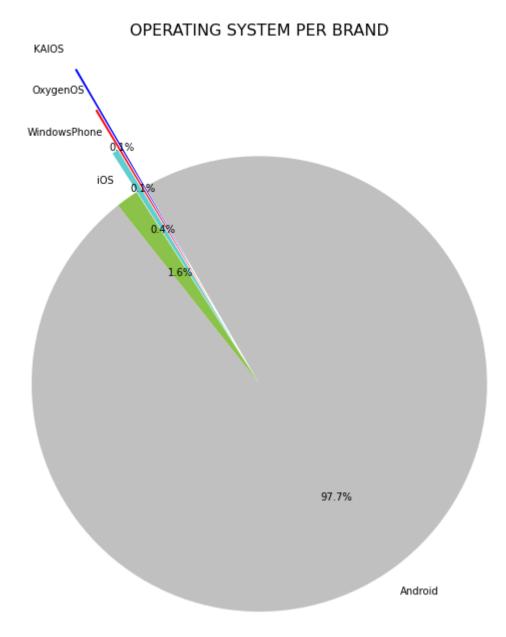
A correlation heatmap is a heatmap that shows a 2D correlation matrix between two discrete dimensions, using colored cells to represent data from usually a monochromatic scale. The values of the first dimension appear as the rows of the table while of the second dimension as a column.

Here Corelation between same attributes are 1, which is highly positive and has represented in cream color block whereas memory_size and brand_name and lowest_price has least correlation i.e 0.1, Which is represent in dark black block.

PIE CHART

```
1 x = df.groupby('os').agg('count')
2 labels = x.model_name.sort_values().index
3 sizes= x.brand_name.sort_values()
4 colors = ['#0000FF','#FF0000','#5ECECF','#8BC34A','#C0C0C0']
5 plt.figure(figsize=(10,11))
6 explode = [0.6,0.4,0.2,0,0]
```

```
7 plt.pie(sizes, labels=labels, colors=colors, autopct="%1.1f%", shadow=False, startangle=120,explode=explode)
8 plt.axis('equal')
9 plt.title("OPERATING SYSTEM PER BRAND", fontsize=16)
10 plt.show()
```



A pie chart is a type of data visualization that is used to illustrate numerical proportions in data. Pie charts typically show relative proportions of different categories in a data set.

Here we obtained pie chart on bases of type of operating system. Here 97.7% phones has Android as os. Like that we are having 1.6%, 0.4%, 0.1%, 0.1% for IOS, WindowsPhone,OxygenOS,Kaios.

SWARM PLOT

```
1 plt.figure(figsize=(50,25))
2 sns.swarmplot(x=df.brand_name,y=df.highest_price,palette='Accent')
```

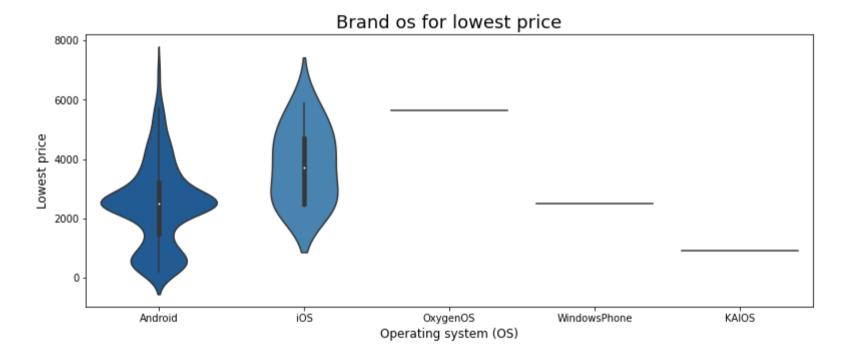
```
/usr/local/lib/python3.7/dist-packages/seaborn/categorical.py:1296: UserWarning: 2
 warnings.warn(msg, UserWarning)
/usr/local/lib/python3.7/dist-packages/seaborn/categorical.py:1296: UserWarning: 1
 warnings.warn(msg, UserWarning)
/usr/local/lib/python3.7/dist-packages/seaborn/categorical.py:1296: UserWarning: 2
 warnings.warn(msg, UserWarning)
/usr/local/lib/python3.7/dist-packages/seaborn/categorical.py:1296: UserWarning: 3
 warnings.warn(msg, UserWarning)
/usr/local/lib/python3.7/dist-packages/seaborn/categorical.py:1296: UserWarning: 7
 warnings.warn(msg, UserWarning)
/usr/local/lib/python3.7/dist-packages/seaborn/categorical.py:1296: UserWarning: 1
 warnings.warn(msg, UserWarning)
/usr/local/lib/python3.7/dist-packages/seaborn/categorical.py:1296: UserWarning: 2
 warnings.warn(msg, UserWarning)
/usr/local/lib/python3.7/dist-packages/seaborn/categorical.py:1296: UserWarning: 6
 warnings.warn(msg, UserWarning)
```

swarm plot is another way of plotting the distribution of an attribute or the joint distribution of a couple of attributes.

Here we used for the brand_name and highest_price. The x-axis is brand_name and y-axis is highest_price. For many brands at high price i.e around 3000 multiple models of their respective brands available.

```
VIOLIN PLOT

1 plt.figure(figsize=(13,5))
2 sns.violinplot(x='os', y='lowest_price', data=df,palette='Blues_r')
3 plt.title('Brand os for lowest price', size='18')
4 plt.ylabel('Lowest price',size=12)
5 plt.xlabel('Operating system (OS)',size=12)
6 plt.show()
```

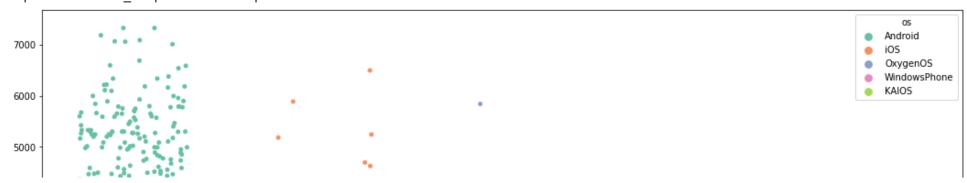


It shows the distribution of quantitative data across several levels of one (or more) categorical variables such that those distributions can be compared.

Here average lowest_price of Android os mobile will be around 2500.and for iOS it's been around 4000. For remaining operating system mobiles there hasn't been any violin plot because as their count is very less.

STRIP PLOT

```
1 plt.figure(figsize=(18, 8))
2 sns.stripplot(x = df.os, palette="Set2", y = df.best_price , jitter = 0.3, hue = df.os)
```



A strip plot is a scatter plot where one of the variables is categorical. In a strip-plot design, the whole available area is divided into a horizontal strips and b vertical strips

From this plot we can visualise that the x-axis is having types of OS and the Y-axis is having best_price. Here the best_price for Android OS is more as compared to remaining OS. For example if i wanted to buy a phone with minimum cost. Then at first we will be checking Type of OS that is configured in it and the cost of it. I will be going to each and every phone. At last we will be chosing the phone with best_price and required no. of features.



A Pairplot plot a pairwise relationships in a dataset. The Pairplot function creates a grid of Axes such that each variable in data will by shared in the y-axis across a single row and in the x-axis across a single column. That creates plots as shown below. Here comparision between

different dimensions given above.

Here in popularity vs battery size in 0 to 1000 popularity Majority phones were Andriod distrubuted across all ranges of battery and remaining operating system phones were distrubuted in 0 to 1000 windows os and kaios phones have battery of in range 2000 units. Oxygen os phones have battery size in range 3000 to 4000. Ios os phones have battery size in range 1000 and 3000. Here in popularity vs popularity as every x point would be equal to it's respective y point. So the result will be a curve for Android os phones and different curves can be seen for different os phones.

1 df.to_csv("smartphone_preprocessed_data.csv",index=False)

After the Preprocessing the data we are loading the dataset into "smartphone_preprocessed_data.csv"

1 df1= pd.read_csv('/content/smartphone_preprocessed_data.csv')

2 df1

	brand_name	model_name	os	popularity	best_price	lowest_price	highest_price	screen_size	memory_size	battery_si;
0	2	1 1/8GB Bluish Black (5033D- 2JALUAA)	Android	422	1690	1529.000000	1819.000000	5.00	8.000000	2000
1	2	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	323	1803	1659.000000	2489.000000	5.00	16.000000	2000
2	2	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	299	1803	1659.000000	2489.000000	5.00	16.000000	2000
3	2	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	287	1803	1659.000000	2489.000000	5.00	16.000000	2000
4	34	1.3 1/16GB Charcoal	Android	1047	1999	2498.449799	2927.672691	5.71	16.000000	3000
							•••			
680	4	iPhone 6 Plus 16GB (Silver)	iOS	313	5242	5239.000000	5248.000000	5.50	16.000000	2915
681	4	iPhone 6 Plus 64GB Space Gray (MGAH2)	iOS	341	5889	5889.000000	5890.000000	5.50	64.000000	2915
682	4	iPhone 6s 16GB Space Gray (MKQJ2)	iOS	640	5181	4899.000000	5990.000000	4.70	16.000000	1715
683	4	iPhone 6s Plus 16GB Space Gray (MKU12)	iOS	489	6500	2498.449799	2927.672691	5.50	16.000000	2915
684	44	x-style 35 Screen	Android	952	907	785.000000	944.000000	3.50	34.045947	1750

685 rows × 11 columns



1 df1.isnull().sum()

brand_name 0 model_name 0 os 0 popularity 0

best_price 0
lowest_price 0
highest_price 0
screen_size 0
memory_size 0
battery_size 0
release_date 0
dtype: int64

1 df1.dtypes

brand_name int64 $model_name$ object object os popularity int64 int64 best_price lowest_price float64 highest_price float64 float64 screen_size float64 memory_size battery_size float64 release_date object dtype: object

1 df1.head()

	brand_name	model_name	os	popularity	best_price	lowest_price	highest_price	screen_size	memory_size	battery_size
0	2	1 1/8GB Bluish Black (5033D- 2JALUAA)	Android	422	1690	1529.000000	1819.000000	5.00	8.0	2000.0
1	2	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	323	1803	1659.000000	2489.000000	5.00	16.0	2000.0
2	2	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	299	1803	1659.000000	2489.000000	5.00	16.0	2000.0
3	2	1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	Android	287	1803	1659.000000	2489.000000	5.00	16.0	2000.0
4	34	1.3 1/16GB Charcoal	Android	1047	1999	2498.449799	2927.672691	5.71	16.0	3000.0



- 1 label_encoder = LabelEncoder()
- 2 df1['model_name']= label_encoder.fit_transform(df1['model_name'])
- 3 df1['os']= label_encoder.fit_transform(df1['os'])
- 4 df1['release_date']= label_encoder.fit_transform(df1['release_date'])
- 5 df1.head()

	brand_name	model_name	os	popularity	best_price	lowest_price	highest_price	screen_size	memory_size	battery_size	rel
0	2	0	0	422	1690	1529.000000	1819.000000	5.00	8.0	2000.0	
1	2	1	0	323	1803	1659.000000	2489.000000	5.00	16.0	2000.0	
2	2	1	0	299	1803	1659.000000	2489.000000	5.00	16.0	2000.0	
3	2	1	0	287	1803	1659.000000	2489.000000	5.00	16.0	2000.0	
4	34	2	0	1047	1999	2498.449799	2927.672691	5.71	16.0	3000.0	



→ SPLIT INTO TRAIN AND TEST DATA

```
1 X = df1.drop(labels=['brand_name'],axis=1)
2 y=df1['brand_name']
```

1 X

	model_name	os	popularity	best_price	lowest_price	highest_price	screen_size	memory_size	battery_size	release_date
0	0	0	422	1690	1529.000000	1819.000000	5.00	8.000000	2000.0	64
1	1	0	323	1803	1659.000000	2489.000000	5.00	16.000000	2000.0	72
2	1	0	299	1803	1659.000000	2489.000000	5.00	16.000000	2000.0	72
3	1	0	287	1803	1659.000000	2489.000000	5.00	16.000000	2000.0	72
4	2	0	1047	1999	2498.449799	2927.672691	5.71	16.000000	3000.0	5
680	571	4	313	5242	5239.000000	5248.000000	5.50	16.000000	2915.0	66
681	572	4	341	5889	5889.000000	5890.000000	5.50	64.000000	2915.0	66
682	573	4	640	5181	4899.000000	5990.000000	4.70	16.000000	1715.0	67
683	574	4	489	6500	2498.449799	2927.672691	5.50	16.000000	2915.0	67
684	575	0	952	907	785.000000	944.000000	3.50	34.045947	1750.0	29

685 rows × 10 columns



```
1 y
   0
           2
           2
   1
   2
   3
           2
           34
   680
   681
   682
   683
           4
   684
   Name: brand_name, Length: 685, dtype: int64
1 #spliting data to train and test by 80% and 20% respectievely
2 X_train, X_test, y_train, y_test=train_test_split(X,y,test_size=0.20,random_state=0)
1 X_train.shape
   (548, 10)
1 X_test.shape
   (137, 10)
```

FEATURE SELECTION

▼ Removing Duplicate Features

▼ Smote oversampling

```
1 from collections import Counter
2 import matplotlib
3 import matplotlib.pyplot as pyplot
4 counter = Counter(y)
5 print(counter)
6
7 for k,v in counter.items():
8    per = v / len(y) * 100
9    print('Class=%d, n=%d (%.3f%%)' % (k, v, per))
10 # plot the distribution
11 pyplot.bar(counter.keys(), counter.values())
12 pyplot.show()
```

```
Counter({53: 62, 44: 47, 32: 46, 34: 43, 43: 39, 35: 29, 16: 27, 24: 26, 23: 25, 31: 21, 49: 20, 47: 19, 54: 19, 17: 18, 28: 17
             Class=2, n=14 (2.044%)
             Class=34, n=43 (6.277%)
             Class=24, n=26 (3.796%)
             Class=31, n=21 (3.066%)
             Class=37, n=4 (0.584%)
             Class=5, n=9 (1.314%)
             Class=57, n=14 (2.044%)
             Class=49, n=20 (2.920%)
             Class=36, n=7 (1.022%)
             Class=7, n=10 (1.460%)
             Class=41, n=8 (1.168%)
             Class=9, n=15 (2.190%)
             Class=11, n=3 (0.438%)
             Class=33, n=1 (0.146%)
             Class=29, n=7 (1.022%)
             Class=48, n=2 (0.292%)
             Class=1, n=4 (0.584%)
             Class=6, n=3 (0.438%)
             Class=14, n=2 (0.292%)
  1 from imblearn.over_sampling import SMOTE
  2 \text{ strategy} = \{0:60, 1:60, 2:60, 3:60, 4:60, 5:60, 6:60, 7:60, 16:60, 15:60, 23:60, 24:60, 28:58, 29:58, 30:58, 31:58, 32:58, 34:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 43:59, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 44:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:58, 25:5
  3 oversample = SMOTE(sampling_strategy = strategy, k_neighbors = 1)
  4 X, y = oversample.fit_resample(df1, y)
  5 # summarize distribution
  6 counter = Counter(y)
  7 for k,v in counter.items():
                  per = v / len(y) * 100
                  print('Class=%d, n=%d (%.3f%%)' % (k, v, per))
10 # plot the distribution
11 plt.bar(counter.keys(), counter.values())
12 plt.show()
```

```
Class=2, n=60 (2.052%)
Class=34, n=58 (1.984%)
Class=24, n=60 (2.052%)
Class=31, n=58 (1.984%)
Class=37, n=58 (1.984%)
Class=5, n=60 (2.052%)
Class=57, n=61 (2.086%)
Class=49, n=59 (2.018%)
Class=36, n=58 (1.984%)
Class=7, n=60 (2.052%)
Class=41, n=59 (2.018%)
Class=9, n=60 (2.052%)
Class=11, n=60 (2.052%)
Class=33, n=1 (0.034%)
Class=29, n=58 (1.984%)
Class=48, n=59 (2.018%)
Class=1, n=60 (2.052%)
Class=6, n=60 (2.052%)
Class=14, n=60 (2.052%)
Class=17, n=60 (2.052%)
Class=47, n=59 (2.018%)
```

▼ Variance threshold

```
1 var_thres = VarianceThreshold(threshold=0)
2 var_thres.fit(X_train)
   VarianceThreshold(threshold=0)
   Class=39 \cdot n=58 (1.984\%)
1 var_thres.get_support()
   array([ True, True, True, True, True, True, True, True, True,
           True])
   Class=8. n=1 (0.034%)
1 X_train.columns[var_thres.get_support()]
   Index(['model_name', 'os', 'popularity', 'best_price', 'lowest_price',
           'highest_price', 'screen_size', 'memory_size', 'battery_size',
           'release_date'],
         dtype='object')
   Class=23. n=60 (2.052%)
1 constant_columns = [column for column in X_train.columns if column not in X_train.columns[var_thres.get_support()]]
2 constant_columns
   []
   Class=22, n=60 (2.052%)
1 df1.head()
```

	brand_name	model_name	os	popularity	best_price	lowest_price	highest_price	screen_size	memory_size	battery_size	rel
0	2	0	0	422	1690	1529.000000	1819.000000	5.00	8.0	2000.0	
1	2	1	0	323	1803	1659.000000	2489.000000	5.00	16.0	2000.0	
2	2	1	0	299	1803	1659.000000	2489.000000	5.00	16.0	2000.0	
3	2	1	0	287	1803	1659.000000	2489.000000	5.00	16.0	2000.0	
4	34	2	0	1047	1999	2498.449799	2927.672691	5.71	16.0	3000.0	



```
10 1
```

1 len(constant_columns)

0

```
1 X_train.drop(constant_columns,axis=1,inplace=True)
```

² X_test.drop(constant_columns,axis=1,inplace=True)

	brand_name	model_name	os	popularity	best_price	<pre>lowest_price</pre>	highest_price	screen_size	memory_size	battery_size	r
0	2	0	0	422	1690	1529.000000	1819.000000	5.00	8.000000	2000.0	
1	2	1	0	323	1803	1659.000000	2489.000000	5.00	16.000000	2000.0	
2	2	1	0	299	1803	1659.000000	2489.000000	5.00	16.000000	2000.0	
3	2	1	0	287	1803	1659.000000	2489.000000	5.00	16.000000	2000.0	
4	34	2	0	1047	1999	2498.449799	2927.672691	5.71	16.000000	3000.0	
•••											
680	4	571	4	313	5242	5239.000000	5248.000000	5.50	16.000000	2915.0	
681	4	572	4	341	5889	5889.000000	5890.000000	5.50	64.000000	2915.0	
682	4	573	4	640	5181	4899.000000	5990.000000	4.70	16.000000	1715.0	
683	4	574	4	489	6500	2498.449799	2927.672691	5.50	16.000000	2915.0	
684	44	575	0	952	907	785.000000	944.000000	3.50	34.045947	1750.0	
-											

▼ Feature selection using Correlation

1 X_train.corr()

	model_name	os	popularity	best_price	lowest_price	highest_price	screen_size	memory_size	battery_size
model_name	1.000000	0.177029	-0.036695	-0.020178	-0.036677	-0.043144	-0.032479	-0.058175	0.059459
os	0.177029	1.000000	-0.008199	0.102067	0.106565	0.102060	-0.034249	-0.093465	-0.118669
popularity	-0.036695	-0.008199	1.000000	0.192846	0.239666	0.276126	0.240779	0.265437	0.279729
best_price	-0.020178	0.102067	0.192846	1.000000	0.849735	0.847661	0.774104	0.645050	0.672982
lowest_price	-0.036677	0.106565	0.239666	0.849735	1.000000	0.980124	0.736624	0.537178	0.635379
highest_price	-0.043144	0.102060	0.276126	0.847661	0.980124	1.000000	0.745253	0.531529	0.651412
screen_size	-0.032479	-0.034249	0.240779	0.774104	0.736624	0.745253	1.000000	0.527103	0.819747
memory_size	-0.058175	-0.093465	0.265437	0.645050	0.537178	0.531529	0.527103	1.000000	0.445354
battery_size	0.059459	-0.118669	0.279729	0.672982	0.635379	0.651412	0.819747	0.445354	1.000000
release_date	-0.056895	0.132245	0.050704	0.117311	0.145475	0.127316	0.111739	0.064195	-0.024691



¹ plt.figure(figsize=(12,10))

² cor = X_train.corr()

³ sns.heatmap(cor, annot=True, cmap=plt.cm.CMRmap_r)

⁴ plt.show()

```
0.18
                                                                             0.059
                                                                                     -0.057
      model name -
                                 -0.037
                                        -0.02
                                               -0.037
                                                       -0.043
                                                              -0.032
                                                                      -0.058
                                -0.0082
                                                0.11
                                                        0.1
                                                              -0.034
                  0.18
                                         0.1
                                                                      -0.093
                                                                             -0.12
                                                                                     0.13
                                                                                                   - 0.8
        popularity - -0.037
                                                                                     0.051
 1 # with the following function we can select highly correlated features
 2 # it will remove the first feature that is correlated with anything other feature
4 def correlation(dataset, threshold):
5
       col_corr = set() # Set of all the names of correlated columns
6
       corr_matrix = dataset.corr()
       for i in range(len(corr_matrix.columns)):
7
           for j in range(i):
8
9
               if abs(corr_matrix.iloc[i, j]) > threshold: # we are interested in absolute coeff value
                    colname = corr_matrix.columns[i] # getting the name of column
10
11
                    col_corr.add(colname)
12
       return col_corr
1 corr_features = correlation(X_train, 0.7)
 2 len(set(corr_features))
     4
 1 corr_features
     {'battery_size', 'highest_price', 'lowest_price', 'screen_size'}
 1 X_train.drop(corr_features,axis=1)
 2 X_test.drop(corr_features,axis=1)
```

1.0

	model_name	os	popularity	best_price	memory_size	release_date	
113	87	0	334	359	0.032000	39	
378	316	0	170	5790	32.000000	55	
303	254	0	270	4100	32.000000	46	
504	426	0	586	3957	64.000000	9	
301	253	0	157	4268	16.000000	46	
•••							
21	15	0	841	596	34.045947	28	
454	382	0	654	4099	32.000000	58	
506	428	0	89	5299	64.000000	16	
500	422	0	557	3590	64.000000	58	
77	62	0	535	3613	32.000000	51	

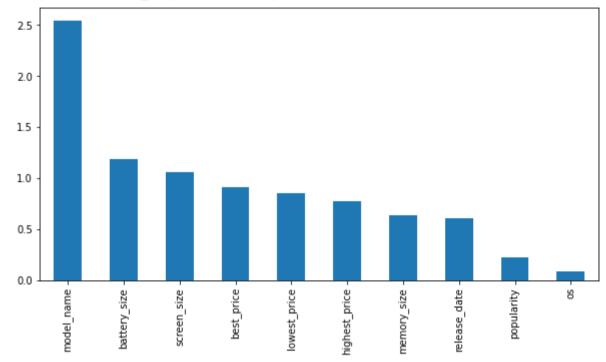
137 rows × 6 columns

▼ Feature selection using information gain - mutual information

```
1 from sklearn.feature_selection import mutual_info_classif
2 mutual_info = mutual_info_classif(X_train, y_train)
3 mutual_info
   array([2.545754 , 0.08244942, 0.22533612, 0.90683383, 0.8554805 ,
          0.77107701, 1.05725493, 0.63233078, 1.18497016, 0.60646923])
1 mutual_info = pd.Series(mutual_info)
2 mutual_info.index = X_train.columns
3 mutual_info.sort_values(ascending = False)
   model name
                    2.545754
   battery_size
                    1.184970
   screen_size
                    1.057255
   best_price
                    0.906834
```

1 mutual_info.sort_values(ascending = False).plot.bar(figsize = (10, 5))

<matplotlib.axes._subplots.AxesSubplot at 0x7f4552c1b7d0>



```
1 from sklearn.feature_selection import SelectKBest
2 sel_feat = SelectKBest(mutual_info_classif, k = 10)
3 sel_feat.fit(X_train, y_train)
4 X_train.columns[sel_feat.get_support()]
    Index(['model_name', 'os', 'popularity', 'best_price', 'lowest_price',
           'highest_price', 'screen_size', 'memory_size', 'battery_size',
           'release_date'],
          dtype='object')
1 dd = pd.DataFrame(mutual_info).T
2 count=0
3 for i in dd.columns:
   if (dd[i][0] == 0.000):
     X_train.drop( i, axis=1, inplace = True)
     X_test.drop( i, axis=1, inplace = True)
7 X_train.shape
    (548, 10)
```

Feature Importance of Logistic Regression

```
1 from sklearn.linear_model import LogisticRegression
2 model = LogisticRegression()
3 model.fit(X_train, y_train)
4 importance = model.coef_[0]
5 for i,v in enumerate(importance):
6    print('Feature: %0d, Score: %.5f' % (i,v))
7 plt.figure(figsize=(15,8))
8 plt.bar([x1 for x1 in range(len(importance))], importance)
9 plt.show()
```

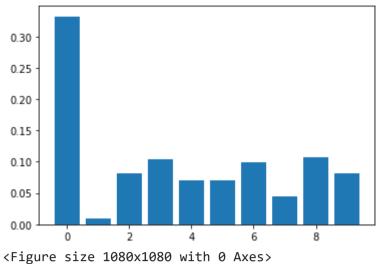
```
/usr/local/lib/python3.7/dist-packages/sklearn/linear_model/_logistic.py:818: ConvergenceWarning: lbfgs failed to converge (sta STOP: TOTAL NO. of ITERATIONS REACHED LIMIT.
```

```
Increase the number of iterations (max_iter) or scale the data as shown in:
        https://scikit-learn.org/stable/modules/preprocessing.html
    Please also refer to the documentation for alternative solver options:
        https://scikit-learn.org/stable/modules/linear_model.html#logistic-regression
      extra_warning_msg=_LOGISTIC_SOLVER_CONVERGENCE_MSG,
    Feature: 0, Score: -0.00095
    Feature: 1, Score: -0.00000
    Feature: 2, Score: 0.00289
    Feature: 3, Score: -0.00629
    Feature: 4, Score: -0.00004
    Feature: 5, Score: 0.00191
    Feature: 6, Score: 0.00003
    Feature: 7, Score: -0.00059
    Feature: 8, Score: 0.00330
    Feature: 9, Score: 0.00043
      0.002
      0.000
Feature Importance of Decision Tree
1 from sklearn.tree import DecisionTreeClassifier
2 model = DecisionTreeClassifier()
3 model.fit(X_train, y_train)
4 importance = model.feature_importances_
5 for i,v in enumerate(importance):
      print('Feature: %0d, Score: %.5f' % (i,v))
7 plt.bar([x1 for x1 in range(len(importance))], importance)
8 plt.figure(figsize=(15,12))
9 plt.show()
    Feature: 0, Score: 0.60582
    Feature: 1, Score: 0.00317
    Feature: 2, Score: 0.03391
    Feature: 3, Score: 0.06838
    Feature: 4, Score: 0.03009
    Feature: 5, Score: 0.01326
    Feature: 6, Score: 0.09225
    Feature: 7, Score: 0.03638
    Feature: 8, Score: 0.05576
    Feature: 9, Score: 0.06100
     0.6
     0.5
     0.4
     0.3
     0.1
    <Figure size 1080x864 with 0 Axes>
```

Feature Importance of Random Forest

```
1 from sklearn.ensemble import RandomForestClassifier
2 model = RandomForestClassifier()
3 model.fit(X_train,y_train)
4 importance = model.feature_importances_
5 for i,v in enumerate(importance):
6     print('Feature: %0d, Score: %.5f' % (i,v))
7 plt.bar([x1 for x1 in range(len(importance))], importance)
8 plt.figure(figsize=(15,15))
9 plt.show()
```

Feature: 0, Score: 0.33199
Feature: 1, Score: 0.00872
Feature: 2, Score: 0.08195
Feature: 3, Score: 0.10441
Feature: 4, Score: 0.07036
Feature: 5, Score: 0.07049
Feature: 6, Score: 0.09928
Feature: 7, Score: 0.04500
Feature: 8, Score: 0.10652
Feature: 9, Score: 0.08129



- MODELS

Accuracy score, Precision, Recall and F1 score are statistical measure of how well the data is fit to the classification lines

Accuracy_score

- The proportion of the total number of predictions that were correct
- 1 indicates a good accuracy and 0 indicates a bad accuracy

Precision

- The proportion of positive cases that were correctly identified.
- If equal 0 then no positive cases in the input data, so any analysis of this case has no information, and so no conclusion about how
 positive cases are handled. There 1 gives the best result

Recall

- The proportion of actual positive cases which are correctly identified.
- A model that produces no false negatives has a recall of 1.0.
- The result is a value between 0.0 for no recall and 1.0 for full or perfect recall.

f1 score:

- F1-Score is the harmonic mean of precision and recall values for a classification problem.
- The highest possible value of an F-score is 1.0, indicating perfect precision and recall, and the lowest possible value is 0, if either the precision or the recall is zero.

```
1 import warnings
2 warnings.filterwarnings('ignore')
3 classifiers = []
4 f1score=[]
5 accuracy=[]
6 recall=[]
7 precision=[]
```

▼ Logistic Regression

```
1 model1=LogisticRegression()
2 model1.fit(X_train,y_train)
3 ypred1 = model1.predict(X_test)
4 print(ypred1)

[17 32 32 53 32 35 24 35 53 18 34 49 54 16 16 32 43 44 49 34 57 34 49 32 43 53 0 24 16 34 53 16 47 49 53 9 54 32 53 34 24 44 32 46 35 4 17 53 35 35 49 32 34 39 53 53 17 49 56 43 54 53 44 16 0 47 49 34 9 34 35 18 24 47 16 34 34 53 44 53 32 53 35 32 54 23 16 53 0 53 34 32 53 34 24 53 53 9 5 35 44 5 44 43 34 47 32 53 53 55 53 0 17 49 16 23 53 57 34 16 43 34 35 30 49 17 5 35 47 53 34 53 16 53 43]
```

```
1 print("Confussion matrix :\n",confusion_matrix(y_test,ypred1))
2 print("Classification report :\n",classification_report(y_test,ypred1))
3 print("TRAIN ACCURACY :",accuracy_score(y_train,model1.predict(X_train)))
4 print("TEST ACCURACY :",accuracy_score(y_test,ypred1))
6 classifiers.append(model1)
7 accuracy.append(accuracy_score(y_test, ypred1))
8 f1score.append(f1_score(y_test, ypred1,average='weighted'))
9 recall.append(recall_score(y_test, ypred1,average='weighted'))
10 precision.append(precision_score(y_test, ypred1,average='weighted'))
      [0\ 0\ 0\ \dots\ 0\ 0\ 0]
      [0 0 0 ... 0 0 0]
      [0 0 0 ... 0 1 0]
      [0 0 0 ... 0 0 0]]
     Classification report :
                     precision
                                   recall f1-score
                                                       support
                 0
                         0.25
                                    0.33
                                               0.29
                                                            3
                1
                         0.00
                                    0.00
                                               0.00
                                                            1
                 2
                                                            3
                         0.00
                                    0.00
                                               0.00
                 4
                         1.00
                                    1.00
                                               1.00
                                                            1
                5
                         0.00
                                    0.00
                                               0.00
                                                            1
                                                            2
                7
                         0.00
                                    0.00
                                               0.00
                                                            3
                9
                         0.33
                                    0.33
                                               0.33
               10
                         0.00
                                    0.00
                                               0.00
                                                            1
               13
                         0.00
                                    0.00
                                               0.00
                                                            1
                         0.00
                                    0.00
                                                            1
               14
                                               0.00
               15
                         0.00
                                    0.00
                                               0.00
                                                            1
               16
                         0.30
                                    0.60
                                               0.40
                                                            5
                                                            7
               17
                         0.80
                                    0.57
                                               0.67
               18
                                    0.00
                                               0.00
                                                            1
                         0.00
                                               0.00
                                                            1
                21
                         0.00
                                    0.00
                22
                         0.00
                                    0.00
                                               0.00
                                                            1
                23
                         0.50
                                    0.17
                                               0.25
                                                            6
                24
                         0.40
                                    0.40
                                                            5
                                               0.40
                                                            4
                28
                         0.00
                                    0.00
                                               0.00
                29
                         0.00
                                               0.00
                                                            3
                                    0.00
                30
                         1.00
                                    0.50
                                               0.67
                                                            2
                                                            6
                31
                         0.00
                                    0.00
                                               0.00
                32
                         0.17
                                    0.33
                                               0.22
                                                            6
                                                           15
                34
                         0.69
                                    0.73
                                               0.71
                35
                                                            4
                         0.33
                                    1.00
                                               0.50
                         0.00
                                               0.00
                                                            1
                36
                                    0.00
                37
                         0.00
                                    0.00
                                               0.00
                                                            1
                                                            2
                38
                         0.00
                                    0.00
                                               0.00
                                              0.00
                39
                                                            2
                         0.00
                                    0.00
                                                            3
               42
                         0.00
                                    0.00
                                               0.00
                43
                         0.00
                                    0.00
                                               0.00
                                                            5
                                                            7
                44
                         0.00
                                    0.00
                                               0.00
               46
                         0.00
                                    0.00
                                               0.00
                                                            1
               47
                         0.00
                                    0.00
                                               0.00
                                                            1
                49
                         0.22
                                    0.67
                                               0.33
                                                            3
               50
                         0.00
                                    0.00
                                               0.00
                                                            1
               51
                                               0.00
                                                            1
                         0.00
                                    0.00
                                                            1
               52
                         0.00
                                    0.00
                                               0.00
                                                            15
               53
                         0.38
                                    0.67
                                               0.49
                                                            3
                54
                         0.75
                                    1.00
                                               0.86
               55
                         0.00
                                    0.00
                                               0.00
                                                            1
                                                            0
                         0.00
                56
                                    0.00
                                               0.00
               57
                         0.50
                                    0.33
                                               0.40
                                                            3
                                                            2
                58
                         0.00
                                    0.00
                                               0.00
                                               0.34
                                                          137
         accuracy
                         0.17
                                    0.20
                                               0.17
                                                          137
        macro avg
     weighted avg
                         0.29
                                    0.34
                                               0.30
                                                          137
     TRAIN ACCURACY : 0.3759124087591241
```

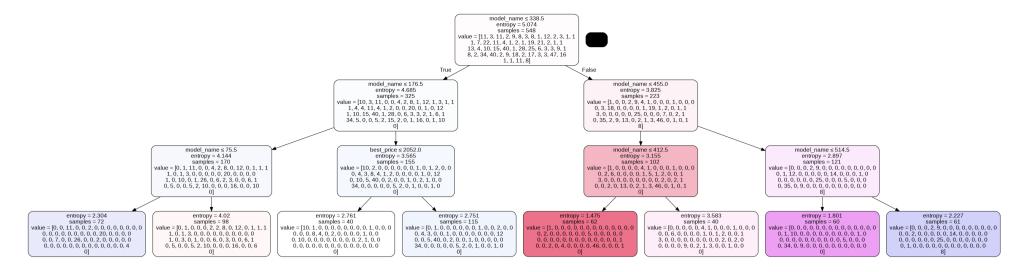
TEST ACCURACY: 0.34306569343065696

Decision Tree

5

```
1 model4 = tree.DecisionTreeClassifier(max_depth = 3,random_state=1,criterion='entropy')
2 model4.fit(X_train,y_train)
3 ypred4 = model4.predict(X_test)
4 print(ypred4)
   [54 32 32 47 32 47 34 47 53 44 34 54 54 47 44 54 32 0 32 34 54 34 54 47
    32 53 47 34 47 34 35 44 54 32 35 54 34 32 53 54 34 0 32 47 47 35 0 53
    47 44 54 32 34 44 53 35 0 34 32 53 54 53 0 44 54 54 32 32 34 34 35 44
    54 53 0 34 34 35 35 32 53 35 44 32 54 0 47 32 0 32 34 53 32 34 34 32
    53 34 54 44 47 0 53 32 34 53 32 53 53 35 47 53 0 0 34 47 35 32 32 32
    34 32 32 34 35 0 54 0 54 35 54 47 34 53 47 47 34]
```

```
1 print("Confussion matrix :\n",confusion_matrix(y_test,ypred4))
2 print("Classification report :\n",classification_report(y_test,ypred4))
3 print("TRAIN ACCURACY :",accuracy_score(y_train,model4.predict(X_train)))
4 print("TEST ACCURACY :",accuracy_score(y_test,ypred4))
5
6 classifiers.append(model4)
7 accuracy.append(accuracy_score(y_test, ypred4))
8 f1score.append(f1_score(y_test, ypred4,average='weighted'))
9 recall.append(recall_score(y_test, ypred4,average='weighted'))
10 precision.append(precision_score(y_test, ypred4,average='weighted'))
      [1 0 0 \dots 0 0]
      [0 0 0 ... 0 0 0]
      [0 0 0 ... 0 0 0]
      [0 0 0 ... 0 0 0]
      [0 0 0 ... 0 0 0]]
     Classification report :
                    precision
                                  recall f1-score
                                                      support
                0
                         0.08
                                   0.33
                                                           3
                                              0.12
                                              0.00
                                                           1
                1
                         0.00
                                   0.00
                2
                         0.00
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                                              0.00
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                4
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                                              0.00
                                                           1
                5
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                                                           1
                                   0.00
                7
                                                           2
                         0.00
                                   0.00
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                9
                         0.00
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                                              0.00
                                                           3
               10
                         0.00
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                                              0.00
                                                           1
               13
                         0.00
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                                                           1
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                                                           5
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               17
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                                              0.00
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               21
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                                                           4
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               31
                         0.00
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                                              0.00
                                                           6
               32
                         0.23
                                   1.00
                                              0.38
                                                           6
               34
                         0.58
                                   0.93
                                              0.72
                                                          15
               35
                         0.33
                                   1.00
                                                           4
                                              0.50
               36
                         0.00
                                   0.00
                                              0.00
                                                           1
               37
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               42
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                                              0.00
                                                           5
               43
                         0.00
                                   0.00
                                              0.00
                                   0.71
                                                           7
               44
                         0.56
                                              0.63
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                                   0.00
                                              0.00
                                                           1
               46
               47
                         0.06
                                   1.00
                                              0.11
                                                           1
               49
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                         0.00
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               50
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               52
                         0.00
                                   0.00
                                              0.00
                                                           1
               53
                         0.88
                                   1.00
                                              0.94
                                                          15
                                                           3
               54
                         0.16
                                   1.00
                                              0.27
               55
                         0.00
                                   0.00
                                              0.00
                                                           1
               57
                         0.00
                                   0.00
                                              0.00
                                                           3
                                                           2
               58
                         0.00
                                   0.00
                                              0.00
                                              0.36
                                                         137
         accuracy
        macro avg
                                                         137
     weighted avg
                                              0.25
                                                         137
     TRAIN ACCURACY : 0.3759124087591241
     TEST ACCURACY : 0.35766423357664234
1 feature_cols = X_train.columns.tolist()
1 from six import StringIO
2 from IPython.display import Image
3 from sklearn.tree import export_graphviz
4 import pydotplus
5 dot_data = StringIO()
6 tree.export_graphviz(model4, out_file=dot_data,filled=True, rounded=True,special_characters=True,feature_names = feature_cols)
7 graph = pydotplus.graph_from_dot_data(dot_data.getvalue())
8 graph.write_png('smartphone.png')
9 Image(graph.create_png())
```



▼ Random Forest

```
1 model3=RandomForestClassifier()
2 model3.fit(X_train,y_train)
3 ypred3 = model3.predict(X_test)
4 print(ypred3)
    [ 7 32 43 29 43 41 24 51 53 44 34 16 54 47 44 24 32 17 31 34 57 24 49 24
      32 53 50 24 16 34 58 16 44 49 58 9 24 34 53 36 24 17 32 46 7 4 17 53
      44 44 31 32 34 39 23 23 17 2 32 32 54 53 17 44 49 38 31 43 2 34 35 44
      13 53 1 57 34 23 23 28 53 23 35 28 54 30 5 43 17 32 34 53 16 34 34 28
      53 34 7 44 55 10 53 28 34 53 32 53 53 35 51 53 31 17 34 16 23 31 32 32
      2 15 28 34 35 30 49 17 42 35 9 5 34 53 16 16 24]
1 print("Confussion matrix :\n",confusion_matrix(y_test,ypred3))
2 print("Classification report :\n",classification_report(y_test,ypred3))
3 print("TRAIN ACCURACY :",accuracy_score(y_train,model3.predict(X_train)))
4 print("TEST ACCURACY :",accuracy_score(y_test,ypred3))
6 classifiers.append(model3)
7 accuracy.append(accuracy_score(y_test, ypred3))
8 f1score.append(f1_score(y_test, ypred3,average='weighted'))
9 recall.append(recall_score(y_test, ypred3,average='weighted'))
10 precision.append(precision_score(y_test, ypred3,average='weighted'))
      [0 0 3 ... 0 0 0]
      [0 0 0 ... 1 0 0]
      [0 0 0 ... 0 2 0]
      [0 0 0 ... 0 0 2]]
    Classification report :
                    precision
                                 recall f1-score
                                                     support
                0
                                  0.00
                                             0.00
                        0.00
                                                          3
                1
                        1.00
                                  1.00
                                             1.00
                                                          1
                                                           3
                2
                        1.00
                                  1.00
                                             1.00
                                  1.00
                4
                        1.00
                                             1.00
                                                          1
                5
                        0.50
                                  1.00
                                             0.67
                                                          1
                7
                        0.67
                                  1.00
                                             0.80
                                                          2
                9
                        1.00
                                  0.67
                                             0.80
                                                          3
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                                   1.00
               28
                        0.80
                                   1.00
                                             0.89
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               29
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                                             0.50
                                                          3
                        1.00
               30
                        1.00
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               31
                        0.60
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                                                          6
               32
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               37
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               38
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                                             0.67
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               39
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               42
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                                             0.50
                                                          3
               43
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                                             0.89
                                                          5
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                                                          7
               44
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```

```
47
                    1.00
                              1.00
                                         1.00
                                                       1
          49
                    0.50
                               0.67
                                         0.57
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          50
                    1.00
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                                                       1
          51
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                                                       1
          57
                    1.00
                              0.67
                                         0.80
                                                       3
                                                       2
          58
                    1.00
                              1.00
                                         1.00
                                         0.82
                                                     137
    accuracy
   macro avg
                    0.68
                              0.69
                                         0.67
                                                     137
                                         0.79
                    0.80
                              0.82
                                                     137
weighted avg
TRAIN ACCURACY : 1.0
TFST ΔCCIIRΔCV · 0 8175182481751825
```

Support Vector Machine

44

0.38

0.43

0.40

7

```
1 model6 = svm.SVC()
2 model6.fit(X_train,y_train)
3 ypred6 = model6.predict(X_test)
4 print(ypred6)
     [34 32 32 53 32 34 53 35 53 44 35 16 44 53 16 53 53 35 53 32 53 32 53 43
      32 53 53 32 16 34 53 16 44 54 53 53 53 23 53 43 43 35 32 32 34 32 34 53
      35 35 35 32 34 54 43 53 44 34 32 32 54 53 35 16 44 16 53 53 53 35 35 44
      53 53 44 32 34 53 53 53 43 53 35 32 53 35 53 55 35 53 35 32 53 43 34 53
      53 53 34 35 44 54 53 53 55 53 53 53 53 53 55 55 54 34 35 53 53 53 53 53 52
      35 16 43 34 35 35 53 34 34 35 53 54 35 53 32 53 53]
1 print("Confussion matrix :\n",confusion_matrix(y_test,ypred6))
2 print("Classification report :\n",classification_report(y_test,ypred6))
3 print("TRAIN ACCURACY :",accuracy_score(y_train,model6.predict(X_train)))
4 print("TEST ACCURACY :",accuracy_score(y_test,ypred6))
5
6 classifiers.append(model6)
7 accuracy.append(accuracy_score(y_test, ypred6))
8 f1score.append(f1_score(y_test, ypred6,average='weighted'))
9 recall.append(recall_score(y_test, ypred6,average='weighted'))
10 precision.append(precision_score(y_test, ypred6,average='weighted'))
      [0\ 0\ 0\ \dots\ 0\ 0\ 0]
      [0\ 0\ 0\ \dots\ 0\ 0\ 0]
      [0 0 0 ... 0 0 0]
      [0\ 0\ 0\ \dots\ 0\ 0\ 0]
      [0 0 0 ... 0 0 0]]
     Classification report :
                     precision
                                  recall f1-score
                                                      support
                0
                         0.00
                                   0.00
                                              0.00
                                                            3
                1
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               16
                         0.43
                                   0.60
                                              0.50
                                                            7
               17
                         0.00
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                                              0.00
               18
                         0.00
                                   0.00
                                              0.00
                                                            1
               21
                         0.00
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                                              0.00
                                                            1
               22
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                                                            1
                         0.00
               23
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                                              0.00
               31
                         0.00
                                   0.00
                                                            6
               32
                         0.22
                                   0.67
                                              0.33
                                                            6
                                                           15
               34
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                                   0.33
               35
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               43
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```

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46
                    0.00
                               0.00
                                          0.00
          47
                    0.00
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          49
                    0.00
                               0.00
                                          0.00
           50
                    0.00
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                                                        1
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                               0.00
                                          0.00
          52
                    0.00
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                                                        1
                                          0.38
                                                       15
          53
                    0.25
                               0.87
          54
                    0.17
                               0.33
                                          0.22
                                                        3
          55
                    0.00
                               0.00
                                          0.00
                                                        1
          57
                    0.00
                               0.00
                                          0.00
                                                        3
                    0.00
                                                        2
           58
                               0.00
                                          0.00
                                          0.24
                                                      137
    accuracy
                                                      137
                    0.05
                               0.10
                                          0.06
   macro avg
weighted avg
                                          0.15
                                                      137
                    0.12
                               0.24
```

TRAIN ACCURACY : 0.2354014598540146 TEST ACCURACY: 0.24087591240875914

▼ Naive Bayes

```
1 model5 = GaussianNB()
2 model5.fit(X_train,y_train)
3 ypred5 = model5.predict(X_test)
4 print(ypred5)
    [ 7 32 43 29 43 41 11 6 53 44 41 15 54 16 15 9 29 41 32 31 57 37 9 37
      32 53 11 24 16 39 23 16 17 5 58 9 31 34 53 36 37 41 32 37 41 4 1 53
      41 6 11 32 39 11 53 58 0 2 37 32 54 53 41 15 0 38 32 28 2 6 35 44
      24 53 39 57 34 23 5 28 53 23 6 32 54 30 10 43 18 28 2 53 29 34 6 28
      53 57 7 41 6 11 53 28 2 15 32 53 53 35 6 11 11 17 6 16 23 32 53 32
      2 15 37 39 35 30 9 17 42 41 9 16 41 53 16 53 31]
1 print("Confussion matrix :\n",confusion_matrix(y_test,ypred5))
2 print("Classification report :\n",classification_report(y_test,ypred5))
3 print("TRAIN ACCURACY :",accuracy_score(y_train,model5.predict(X_train)))
4 print("TEST ACCURACY :",accuracy_score(y_test,ypred5))
6 classifiers.append(model5)
7 accuracy.append(accuracy_score(y_test, ypred5))
8 f1score.append(f1_score(y_test, ypred5,average='weighted'))
9 recall.append(recall_score(y_test, ypred5,average='weighted'))
10 precision.append(precision_score(y_test, ypred5,average='weighted'))
      [0 0 0 ... 0 0 0]
      [0 0 0 ... 0 2 0]
      [0 0 0 ... 0 0 1]]
    Classification report :
                    precision
                                 recall f1-score
                                                     support
                0
                        0.00
                                  0.00
                                             0.00
                                                          3
                1
                        0.00
                                  0.00
                                             0.00
                                                          1
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                        0.60
                4
                        1.00
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                        0.00
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                                             0.00
                6
                7
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                                  1.00
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                                             1.00
                9
                        0.40
                                  0.67
                                             0.50
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               17
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                        0.67
                                  0.29
                                             0.40
               18
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               23
                                  0.50
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                                                          6
                        0.75
               24
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                                             0.29
                                                          5
               28
                        0.40
                                  0.50
                                             0.44
                                                          4
               29
                        0.67
                                  0.67
                                             0.67
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                                             1.00
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               31
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               32
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               37
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               38
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                        1.00
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               39
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               41
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                        0.00
               42
                        1.00
                                  0.33
                                             0.50
                                                          3
```

43	1.00	0.60	0.75	5
44	1.00	0.29	0.44	7
46	0.00	0.00	0.00	1
47	0.00	0.00	0.00	1
49	0.00	0.00	0.00	3
50	0.00	0.00	0.00	1
51	0.00	0.00	0.00	1
52	0.00	0.00	0.00	1
53	0.81	0.87	0.84	15
54	1.00	1.00	1.00	3
55	0.00	0.00	0.00	1
57	0.67	0.67	0.67	3
58	0.50	0.50	0.50	2
accuracy			0.44	137
macro avg	0.40	0.36	0.35	137
weighted avg	0.58	0.44	0.46	137

TRAIN ACCURACY: 0.5693430656934306 TEST ACCURACY: 0.43795620437956206

K Neighbors

```
1 model2 = neighbors.KNeighborsClassifier()
2 model2.fit(X_train,y_train)
3 ypred2 = model2.predict(X_test)
4 print(ypred2)
    [ 7 23 28 24 43 7 24 35 23 44 34 44 0 16 16 53 32 34 53 24 57 43 43 43
      9 53 45 24 16 34 15 16 39 49 53 53 54 4 53 32 43 17 32 46 7 4 17 23
      20 35 24 34 39 54 32 53 0 2 43 1 54 53 17 16 44 53 15 23 2 34 35 44
      53 53 1 57 34 53 53 24 32 53 20 24 53 30 24 36 17 32 34 43 23 43 2 53
      29 9 7 35 44 5 47 28 34 53 24 23 58 35 55 5 5 34 57 32 53 53 16
      2 11 3 34 35 20 9 5 5 35 53 49 34 44 16 47 32]
1 print("Confussion matrix :\n",confusion_matrix(y_test,ypred2))
2 print("Classification report :\n",classification_report(y_test,ypred2))
3 print("TRAIN ACCURACY :",accuracy_score(y_train,model2.predict(X_train)))
4 print("TEST ACCURACY :",accuracy_score(y_test,ypred2))
6 classifiers.append(model2)
7 accuracy.append(accuracy_score(y_test, ypred2))
8 f1score.append(f1_score(y_test, ypred2,average='weighted'))
9 recall.append(recall_score(y_test, ypred2,average='weighted'))
10 precision.append(precision_score(y_test, ypred2,average='weighted'))
      [0 0 0 ... 0 2 0]
      [0 0 0 ... 0 0 0]]
    Classification report :
                    precision
                                 recall f1-score
                                                     support
                0
                        0.00
                                  0.00
                                             0.00
                                                          3
                1
                        0.50
                                  1.00
                                             0.67
                                                          1
                                            0.86
                2
                                  1.00
                        0.75
                                                          3
                3
                        0.00
                                  0.00
                                            0.00
                                                          0
                4
                        0.50
                                  1.00
                                            0.67
                5
                        0.00
                                  0.00
                                            0.00
                                                          1
                7
                        0.50
                                  1.00
                                            0.67
                                                          2
                9
                        0.00
                                  0.00
                                                          3
                                            0.00
               10
                        0.00
                                  0.00
                                            0.00
                                                          1
                                  0.00
                                             0.00
               11
                        0.00
                                            0.00
               13
                                  0.00
                        0.00
                                  0.00
                                             0.00
               14
                        0.00
               15
                                             0.00
                                                          1
                        0.00
                                  0.00
               16
                        0.43
                                  0.60
                                             0.50
                                                          5
               17
                        0.75
                                  0.43
                                             0.55
                                                          7
               18
                                  0.00
                                             0.00
                        0.00
                                                          1
               20
                        0.00
                                  0.00
                                             0.00
                                                          0
               21
                        0.00
                                  0.00
                                             0.00
                                                          1
                                            0.00
               22
                                  0.00
                                                          1
                        0.00
               23
                                                          6
                        0.00
                                  0.00
                                             0.00
               24
                        0.22
                                  0.40
                                             0.29
                                                          5
               28
                        0.50
                                  0.25
                                             0.33
                                                          4
               29
                                             0.00
                                                          3
                        0.00
                                  0.00
               30
                        1.00
                                  0.50
                                             0.67
                                                          2
               31
                        0.00
                                  0.00
                                             0.00
                                                          6
               32
                                             0.43
                        0.38
                                  0.50
                                                          6
               34
                        0.82
                                  0.60
                                             0.69
                                                         15
               35
                        0.50
                                  1.00
                                             0.67
                                                          4
               36
                                             0.00
                        0.00
                                  0.00
                                                          1
               37
                                             0.00
                                                          1
                        0.00
                                  0.00
                                                          2
               38
                        0.00
                                  0.00
                                             0.00
               39
                        0.00
                                  0.00
                                             0.00
                                                          2
```

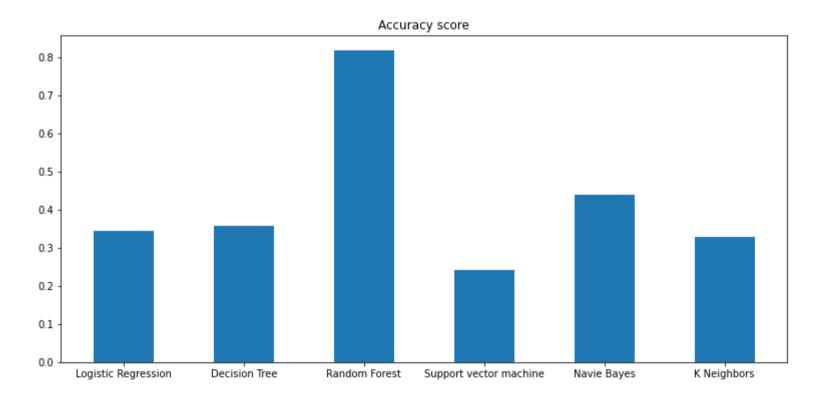
42	0.00	0.00	0.00	3
43	0.12	0.20	0.15	5
44	0.33	0.29	0.31	7
45	0.00	0.00	0.00	0
46	0.00	0.00	0.00	1
47	0.00	0.00	0.00	1
49	0.00	0.00	0.00	3
50	0.00	0.00	0.00	1
51	0.00	0.00	0.00	1
52	0.00	0.00	0.00	1
53	0.29	0.40	0.33	15
54	0.33	0.33	0.33	3
55	0.00	0.00	0.00	1
57	0.67	0.67	0.67	3
58	0.00	0.00	0.00	2
accuracy			0.33	137
macro avg	0.18	0.22	0.19	137
veighted avg	0.32	0.33	0.31	137

TRAIN ACCURACY : 0.5474452554744526 TEST ACCURACY : 0.3284671532846715

▼ Evaluation metric

Accuracy score graph

```
1 figure(figsize=(13, 6))
2 objects=('Logistic Regression','Decision Tree','Random Forest','Support vector machine','Navie Bayes','K Neighbors')
3 plt.bar(np.arange(len(accuracy)),accuracy, width=0.5)
4 plt.xticks(np.arange(len(accuracy)), objects)
5 plt.title('Accuracy score')
6 plt.show()
```

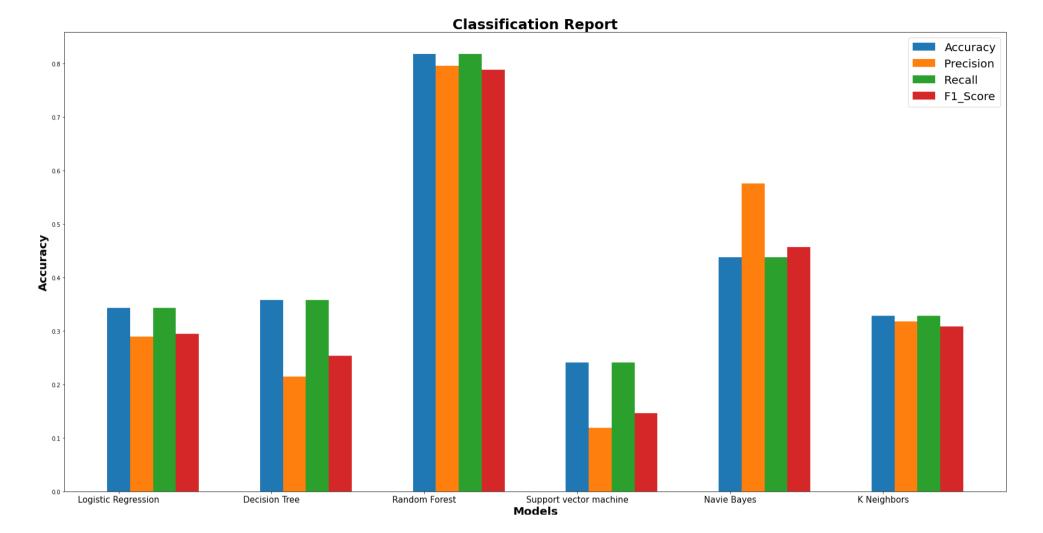


Classification report graph

17 plt.xlabel("Models",fontweight='bold',fontsize=20)

```
1 X=('Logistic Regression','Decision Tree','Random Forest','Support vector machine','Navie Bayes','K Neighbors')
1 plt.figure(figsize=(30,15))
3 X_axis = np.arange(len(X))
4 barWidth = 0.15
5 # Set position of bar on X axis
6 pos1 = np.arange(len(X))
7 \text{ pos2} = [x + \text{barWidth for } x \text{ in pos1}]
8 pos3 = [x + barWidth for x in pos2]
9 pos4 = [x + barWidth for x in pos3]
10
11 plt.bar(pos1,accuracy,width=barWidth, label = 'Accuracy')
12 plt.bar(pos2,precision,width=barWidth, label = 'Precision')
13 plt.bar(pos3,recall,width=barWidth, label = 'Recall')
14 plt.bar(pos4,f1score,width=barWidth, label = 'F1_Score')
15
16 plt.xticks(X_axis, X,fontsize=15)
```

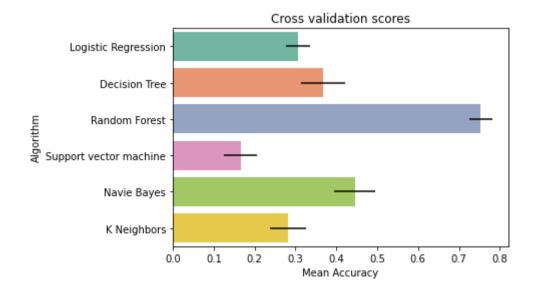
```
18 plt.ylabel("Accuracy",fontweight='bold',fontsize=20)
19
20 plt.title("Classification Report",fontsize=25,fontweight='bold')
21 plt.legend(loc='upper right',bbox_to_anchor=(1.0, 1.0),fontsize=20)
22 plt.show()
```



K fold Cross Validation

```
1 from sklearn.model_selection import KFold
 2 from sklearn.model_selection import cross_val_score
 3 from sklearn.model_selection import cross_val_predict
4 cv = KFold(n_splits=10, random_state=1, shuffle=True)
5 cv_results = []
 6 for i in classifiers :
7
       cv_results.append(cross_val_score(i, X_train,y_train, cv=cv,n_jobs=6))
 8 \text{ cv_means} = []
9 \text{ cv\_std} = []
10 for cv_result in cv_results:
11
       cv_means.append(cv_result.mean())
       cv_std.append(cv_result.std())
13 cv_res = pd.DataFrame({"CrossValMeans":cv_means, "CrossValerrors": cv_std, "Algorithm":['Logistic Regression', 'Decision Tree', 'Rando
14 print(cv_res)
        CrossValMeans CrossValerrors
                                                      Algorithm
                                           Logistic Regression
     0
             0.306667
                             0.028964
     1
             0.368620
                              0.053996
                                                 Decision Tree
     2
                                                 Random Forest
             0.753704
                              0.028242
     3
                              0.040262 Support vector machine
             0.166229
                              0.050698
                                                    Navie Bayes
     4
             0.445354
     5
             0.281212
                              0.043833
                                                    K Neighbors
```

```
1 sns.barplot(x="CrossValMeans", y="Algorithm", data=cv_res, palette="Set2", orient="h",**{'xerr':cv_std})
2 plt.xlabel("Mean Accuracy")
3 plt.title("Cross validation scores");
```



→ PREDICTION

```
1 input_data = (2,0,1047,1999,2498,2927,5.71,16,3000,5)
2
3 input_data_as_numpy_array = np.asarray(input_data)
4 # RESHAPE THE NUMPY ARRAY BECAUSE WE ARE PREDICTING FOR ONE INSTANCE
5 input_data_reshaped = input_data_as_numpy_array.reshape(1,-1)
6
7 prediction = model3.predict(input_data_reshaped)
8 print('Label encoded value for Brand name is :',prediction)
9
Label encoded value for Brand name is : [34]
```

- CONCLUSION

Logistic Regression

• Logistic regression tends to underperform when there are multiple or non-linear decision boundaries.

Decision Tree

- Is simple to understand and visualise, requires little data preparation, and can handle both numerical and categorical data.
- Feature selection happens automatically: unimportant features will not influence the result.
- The presence of features that depend on each other (multicollinearity) also doesn't affect the quality.

Random forest

- Requires requires much computational power as well as resources as it builds numerous trees to combine their outputs.
- It also requires much time for training as it combines a lot of decision trees to determine the class. Due to the ensemble of decision trees.
- It also suffers interpretability and fails to determine the significance of each variable.

Support vector machine

- Algorithm is not suitable for large data sets.
- As the support vector classifier works by putting data points, above and below the classifying hyperplane there is no probabilistic explanation for the classification
- Choosing a "good" kernel function is not easy

Navie Bayes

• This is a variant of Naive Bayes which supports continuous values and has an assumption that each class is normally distribute.

K Neighbors

• Needs to determine the value of K and the computation cost is high as it needs to compute the distance of each instance to all the training samples.

According to our dataset the Random Forest is the best classification model with highest accuracy value of 82%, along with high values of 79% for precision, 80% for recall ,78% for F1 score, the highest cross validation score of 0.760976 and the lowest cross validation error of 0.028516.

- HYPOTHESIS TESTING

```
1 dataframe= pd.read_csv('/content/smartphone_preprocessed_data.csv')
2 dataframe.head()
```

```
brand_name model_name
                                     os popularity best_price lowest_price highest_price screen_size memory_size battery_size
                       1 1/8GB
                    Bluish Black
    0
                                Android
                                                422
                                                           1690
                                                                  1529.000000
                                                                                  1819.000000
                                                                                                       5.00
                                                                                                                     8.0
                                                                                                                                2000.0
                        (5033D-
                      2JALUAA)
                       1 5033D
                        1/16GB
                       Volcano
                 2
                                Android
                                                                                                                                2000.0
    1
                                                323
                                                           1803
                                                                  1659.000000
                                                                                  2489.000000
                                                                                                       5.00
                                                                                                                    16.0
                          Black
                        (5033D-
                      2LALUAF)
                       1 5033D
                        1/16GB
                       Volcano
    2
                 2
                                                                  1659.000000
                                                                                                                                2000.0
                                Android
                                                299
                                                           1803
                                                                                  2489.000000
                                                                                                       5.00
                                                                                                                    16.0
                          Black
                        (5033D-
                      2LALUAF)
                       1 50330
1 print("Population mean")
2 print(dataframe.mean())
3 print("\nPopulation sd")
4 print(dataframe.std())
    Population mean
    brand_name
                       33.141606
    popularity
                      502.421898
    best_price
                     2850.781022
    lowest_price
                     2498.449799
    highest_price
                     2927.672691
                        4.778582
    screen_size
                       34.045947
    memory_size
                     3017.870778
    battery_size
    dtype: float64
    Population sd
    brand_name
                       15.780812
    popularity
                      317.503956
    best_price
                     1753.428052
    lowest_price
                     1409.789221
    highest_price
                     1576.650424
    screen_size
                        1.657932
                       21.863720
    memory_size
    battery_size
                     1331.515736
    dtype: float64
1 s_ztest = dataframe.sample(n=60, random_state=1)
2 print("Sample mean",s_ztest['best_price'].mean())
    Sample mean 3165.966666666667
```

1.The average best price of smartphones is more than 2850.781. A sample of 60 mobiles has a mean best price as 3165.967. The standard deviation of the population is 1753.428. Is there enough evidence to support the claim at alpha = 0.05?

```
1 #H0 : \mu =2850.781, Ha : \mu > 2850.781
 2 n = 60
 3 \text{ xbar} = 3165.967
 4 \text{ mu} = 2850.781
 5 sigma =1753.4280
 6 \text{ alpha} = 0.05
7
 8 z_critical = abs(st.norm.ppf(alpha)) #Absolute value taken as the it's a right-tailed test and the original value will be negative
9 print("Z critical : ",z_critical)
11 z = (xbar- mu)/(sigma/np.sqrt(n))
12 print("Z : ",z)
14 if (z > z critical): #Right-tailed test
15
       print("Reject null hypothesis")
16 else:
       print("Null hypothesis cannot be rejected")
17
     Z critical : 1.6448536269514729
     Z: 1.3923698366374113
     Null hypothesis cannot be rejected
```

Inference: The null hypothesis is accepted. Hence there is no evidence to support that on an average the best price of the mobiles in a

2.mobiles which have an Android os has an average best price greater than 22825.145. A sample of 25 mobiles has a mean of best price as 3667.88 .and standard deviation of 1843.90. Is there enough evidence to support the claim at alpha = 0.01?

```
1 g=dataframe.groupby(['os'])
 2 df1=g.get_group('Android')
 3 print("population mean",df1['best_price'].mean())
 4 s_ttest= df1.sample(n=25,random_state=1)
 5 print("sample mean",s_ttest['best_price'].mean())
 6 print("sample sd",s_ttest['best_price'].std())
     population mean 2825.1449925261586
     sample mean 3667.88
     sample sd 1843.9079722155338
1 #H0 : \mu = 2825.145, Ha : \mu > 2825.145
 2 n = 25
3 degrees_of_freedom = n-1
4 xbar = 3667.88
5 \text{ mu} = 2825.145
 6 s = 1843.91
7 \text{ alpha} = 0.01
9 t = (xbar - mu)/(s/np.sqrt(n))
10 print('t :',t)
11
12 p_val = (1 -st.t.cdf(abs(t),degrees_of_freedom) ) #"1 - cdf" because it's a right-tailed test
13 print('p_val :',p_val)
14
15 if (p_val > alpha):
       print("Null hypothesis cannot be rejected")
17 else:
18
       print("Reject null hypothesis")
     t: 2.285184743290074
     p_val : 0.015716908317985223
     Null hypothesis cannot be rejected
```

INFERENCE: The null hypothesis is accepted. Hence there is no evidence to support the claim that mobiless who have android os has an average best price greater than 2825.145

3.Is there enough evidence to establish that there is no relationship between best price and the attribute brandname?

```
1 from scipy import stats
2 from sklearn.feature_selection import SelectKBest, chi2
3 Final_crosstab = pd.crosstab(df1['best_price'], df1['brand_name'],margins=True)
4 Final_crosstab
```

```
1 def check_categorical_dependency(crosstab_table, confidence_interval):
2
      stat, p, dof, expected = stats.chi2_contingency(crosstab_table)
3
      print ("Chi-Square Statistic value = {}".format(stat))
      print ("P - Value = {}".format(p))
4
      alpha = 1.0 - confidence_interval
5
      print (alpha)
6
7
      if p <= alpha:</pre>
8
          print('Dependent (reject H0)')
9
      else:
10
            print('Independent (fail to reject H0)')
      return expected
11
12
      print(alpha)
13
14 #null hypothesis = there is no relationship between best price and brand name
15 #alternate hypothesis = there is a relationship between best price and brand name
16 exp_table_1 = check_categorical_dependency(Final_crosstab, 0.95)
    Chi-Square Statistic value = 33919.10889052617
    P - Value = 3.990013248213131e-114
    0.0500000000000000044
    Dependent (reject H0)
```

INFERENCE: The null hpothesis is rejected. Hence it is proved that the attribute brand name and best price have a relationship between them.

4.mobile phones with battery size 2000 has an average best price of 1661.227. A sample of 15 mobiles has an average best price of 1846.0 and a standard deviation of 774.051. Is there enough evidence to support the claim at alpha = 0.05?

```
1 g2=dataframe.groupby(['battery_size'])
2 df2=g2.get_group(2000)
3 print("Population mean",df2['best_price'].mean())
4 s_ttest2= df2.sample(n=15,random_state=1)
5 print("sample mean",s_ttest2['best_price'].mean())
6 print("sample sd",s_ttest2['best_price'].std())
     Population mean 1661.2272727272727
     sample mean 1846.0666666666666
     sample sd 774.0512595306285
1 #H0 : \mu = 1661.227 , Ha : \mu != 1661.227
2 n = 15
3 degrees_of_freedom = n-1
4 xbar =1846.0667
5 \text{ mu} = 1661.227
6 s = 774.051
7 \text{ alpha} = 0.05
9 t = (xbar-mu)/(s/np.sqrt(n))
10 print('t value =' ,t)
12 t_critical = st.t.ppf(alpha/2, degrees_of_freedom)
13 print('t critical value is:',t critical)
15 if (abs(t) > abs(t_critical)): #Absolute value taken as the it's a two-tailed test and the original t_critical value might be negative.
      print("Null hypothesis cannot be rejected")
16
17 else:
18
       print("Reject null hypothesis")
     t value = 0.9248500161074334
     t_critical value is: -2.1447866879169277
     Reject null hypothesis
```

INFERENCE: The null hypothesis is rejected. Hence there is a evidence to prove that mobiles with batterysize 2000 has an average bestprice which is different from 1661.227

5.Is there any enough evidence to claim to establish relationship between model name and bestprice.

```
1 Final_crosstab2 = pd.crosstab(df1['model_name'], df1['best_price'],margins=True)
2 Final_crosstab2
```

model_name																							
1 1/8GB Bluish Black (5033D- 2JALUAA)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1 5033D 1/16GB Volcano Black (5033D- 2LALUAF)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
1.3 1/16GB Charcoal	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10 Lite 3/32GB Blue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
10 Lite 4/64GB Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
•••																							
i284 Red	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
i284 Violet- blue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
i285 X- Treme Black- Yellow	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
x-style 35 Screen	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

562 rows × 487 columns

```
1 #null hypothesis = there is no relationship between best_price and model_name
2 #alternate hypothesis = there is a relationship between best_price and model_name
3 exp_table_2 = check_categorical_dependency(Final_crosstab2, 0.95)

Chi-Square Statistic value = 324464.999999999
P - Value = 0.0
0.0500000000000000044
Dependent (reject H0)
```

INFERENCE: The null hypothesis is rejected. Hence proved that there is relationship between bestprice and modelname.

6.The average highest_price of mobiles are less than 2927.672. A sample of 70 mobiles has a mean best price as 3012.815. The standard deviation of the population is 1576.650. Is there enough evidence to support the claim at alpha = 0.01?

```
1 s_ztest1= dataframe.sample(n=70, random_state=1)
 2 print("Sample ztest mean",s_ztest1['highest_price'].mean())
     Sample ztest mean 3012.8158347676417
1 #H0 : \mu = 2927.672, Ha : \mu < 2927.672
2 n = 70
3 \text{ xbar} = 3012.816
4 \text{ mu} = 2927.672
5 sigma =1576.650
6 \text{ alpha} = 0.01
8 z_critical = st.norm.ppf(alpha) #Absolute value is not taken as the it's a left-tailed test and the original value will be negative
9 print('z_critical value=',z_critical)
10
11 z = (xbar- mu)/(sigma/np.sqrt(n))
12 print('z value =',z)
14 if (z < z_critical): #left-tailed test
15
       print("Reject null hypothesis")
```

```
16 else:
17    print("Null hypothesis cannot be rejected")

z_critical value= -2.3263478740408408
z value = 0.4518224165110655
Null hypothesis cannot be rejected
```

INFERENCE: The null hypothesis is accepted. Hence there is no evidence to prove that the average of highest price of the mobiles is than 2927.672.

7.Mobile phones with screensize 5 has an average lowest_price less than 2589.502. A sample of 20 mobiles has an average lowestprice of 2601.2674 and standard deviation of 725.8502. Is there enough evidence to support the claim at alpha = 0.01?

```
1 g1=dataframe.groupby(['screen_size'])
 2 df3=g1.get_group(5)#screen size 5
 3 print("Population mean",df3['lowest_price'].mean())
 4 s_ttest1= df3.sample(n=20,random_state=1)
 5 print("sample mean",s_ttest1['lowest_price'].mean())
 6 print("sample sd",s_ttest1['lowest_price'].std())
     Population mean 2589.501784917449
     sample mean 2601.267469879518
     sample sd 725.8501802877568
1 #H0 : \mu = 2589.502, Ha : \mu < 2589.502
 2 n = 20
 3 degrees_of_freedom = n-1
4 \text{ xbar} = 2601.267
5 \text{ mu} = 2589.502
 6 s = 725.8501
7 \text{ alpha} = 0.01
9 t = (xbar-mu)/(s/np.sqrt(n))
10 print('t :',t)
12 t_critical = st.t.ppf(alpha, degrees_of_freedom)
13 print('t_critical value :',t_critical)
15 if (t > t_critical):
      print("Null hypothesis cannot be rejected")
17 else:
       print("Reject null hypothesis")
     t: 0.07248697700884726
     t_critical value : -2.5394831906222888
     Null hypothesis cannot be rejected
```

INFERENCE: The null hypothesis is accepted. Hence there is no evidence to prove that the mobile phones with screensize 5 has an average lowest price less than 2589.502.

8.Is there any enough evidence to prove the relation between lowestprice and bestprice

```
1 Final_crosstab3 = pd.crosstab(df1['lowest_price'], df1['best_price'],margins=True)
2 Final_crosstab3
```

lowest_price 198.0 199.0 1 #null hypothesis = there is no relationship between lowest_price and best_price 2 #alternate hypothesis = there is a relationship between flowest_price and best_price 3 exp_table_4 = check_categorical_dependency(Final_crosstab3, 0.90) Chi-Square Statistic value = 187712.28422821162 P - Value = 0.00.099999999999998 Dependent (reject H0) 6486.0 INFERENCE: The null hypothesis is rejected. Hence proved that there is relationship between lowest_price and best_price. Mobile phones with more lowest_price has less bestprice.similarly mobile with less lowestprice has more bestprice 9.Is there any enough evidence to claim that there is a relationship between OS (Android,iOS) and bestprice. 1 a=dataframe.groupby(['os']) 2 x=a.get_group('Android') 3 x1=a.get_group('iOS') 1 Final_crosstab5 = pd.crosstab(x['os'], x['best_price'], margins=True) 2 Final_crosstab5 best_price 214 220 235 241 249 252 272 273 275 279 294 299 301 303 308 311 314 326 328 335 359 366 373 os **Android** ΑII 2 rows × 487 columns 1 exp_table_6 = check_categorical_dependency(Final_crosstab5, 0.95) Chi-Square Statistic value = 0.0 P - Value = 1.00.0500000000000000044 Independent (fail to reject H0) 1 Final_crosstab6 = pd.crosstab(x1['os'], x1['best_price'],margins=True) 2 Final_crosstab6 best price 2445 2530 3000 3704 4266 4623 4691 5181 5242 5889 6500 All os iOS All 1 exp_table_7 = check_categorical_dependency(Final_crosstab6, 0.95)

best_price 214 220 235 241 249 252 272 273 275 279 294 299 301 303 308 311 314 326 328 335 359 366

INFERENCE: The null hypothesis is failure to rejected. Hence it is proved that there is no relationship between the attribute os and the attribute best_price.

Chi-Square Statistic value = 0.0

Independent (fail to reject H0)

P - Value = 1.0

0.0500000000000000044