



# Achieving Healthcare Leadership and Impact through Writing, Publishing and Social Media

**April 9-11, 2015**

**Boston, MA**

**Course # 352363**

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## To Register by Mail:

Complete the fields below and on the attached page(s) and include a check (draft on a United States bank) payable to:

**Harvard Medical School Department of Continuing Education**

Mail these completed forms and your check to:

**Harvard Medical School Department of Continuing Education  
P.O. Box 417476  
Boston, MA 02241-7476**

## Payment, Confirmation, Refund Policy

*Refunds, less an administrative fee of \$75, will be issued for all cancellations received two weeks prior to the start of the course. Refund requests must be received by postal mail, email, or fax. No refund will be issued should cancellation occur less than two weeks prior. "No shows" are subject to the full course fee and no refunds will be issued once the conference has started. Please do not make non-refundable travel arrangements until you have received an email confirming your registration.*

You can also register by credit card (VISA, MasterCard or American Express) online at  
[www.Leadership.HMSCME.com](http://www.Leadership.HMSCME.com)

**Please print your name clearly below. All fields are required.**

Full Name \_\_\_\_\_  
First Middle Initial Last

Profession \_\_\_\_\_ Degree \_\_\_\_\_

Mailing Address \_\_\_\_\_  
Street

\_\_\_\_\_ City  
State/Prov Zip Code Country

Daytime Phone (\_\_\_\_\_) \_\_\_\_\_ Fax Number(\_\_\_\_\_) \_\_\_\_\_

Email Address \_\_\_\_\_

**Please note: Your email address is used for critical information, including registration confirmation, evaluation, and certificate. Please be sure to include an email address that you check daily or frequently.**

## Physicians, Please Also Complete These Required Fields

Primary Specialty \_\_\_\_\_ Board Certified? ☐ Yes ☐ No

Professional School Attended ☐ Harvard Medical School ☐ US Medical School ☐ International Medical School

Year of Graduation \_\_\_\_\_

Questions? Call 617-384-8600 Monday-Friday 9am – 5pm (EST) or send email to [hms-cme@hms.harvard.edu](mailto:hms-cme@hms.harvard.edu)

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Full Name \_\_\_\_\_  
First Middle Initial Last

## Achieving Healthcare Leadership and Impact through Writing, Publishing and Social Media

<b>Course Tuition</b>	<b>\$995</b>
<b>Optional Add-On Workshops</b> <i>Please check the box(es) below to indicate your selection(s).</i>	
<input type="checkbox"/> <b>Developing and Delivering Persuasive Pitches: Oral Book Pitches &amp; Elevator Pitches</b> <i>Date: Thursday afternoon, April 9, 2015 Time: 4:30pm - 5:45pm</i>	\$125
<input type="checkbox"/> <b>Writers Workshop A*</b> <i>Date: Thursday evening, April 9, 2015 Time: 7:00pm- 8:45pm</i>	\$125
<input type="checkbox"/> <b>Writers Workshop B*</b> <i>Date: Friday evening, April 10, 2015 Time: 7:00pm- 8:45pm</i>	\$125
<input type="checkbox"/> <b>Your Choice of Advanced Workshop</b> <i>Date: Saturday afternoon, April 11, 2015 Time: 1:30pm- 4:30pm</i>  Select one of the following workshops: <ul style="list-style-type: none"> <li><input type="radio"/> Social Media Bootcamp</li> <li><input type="radio"/> Writing a Winning Book Proposal</li> <li><input type="radio"/> Techniques to Maximize Your Writing Creativity and Productivity</li> <li><input type="radio"/> Memoir Writing</li> <li><input type="radio"/> Transforming Your Writing from Good to Great</li> </ul>	\$250
<i>All fees shown in USD</i>	<b>Your Total</b> \$_____

\* While not required, most attendees participate in Writers Workshops A & B. When enrolling for both evening workshops, you will be placed with different instructors to afford you access to different perspectives, skills development and support to meet your writing and publishing goals.

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