SENTIMENT ANALYSIS IN TEXTUAL MOVIE REVIEWS

Expected Lab report

The report of the TP is to be deposited on the educational site (rubric "Rendus TP text mining") including both :

- a lab report (.pdf) including the answers to the questions, a discussion on the implementation and on the results obtained, and all what you think would be useful from a scientific point of view,
- the notebook (versions .pynb and .pdf) including the code or the code alone,

Objectives

The objective of this lab is to implement a classification algorithm of movie reviews according to the polarity of the opinions expressed (positive / negative). We speak in English of " sentiment analysis". The algorithm used will be the naive Bayes classifier. The language to use is Python.

Material and documentation

We provide you for this lab:

- movie reviews in the data/imdb1 directory,
- the skeleton of python program sentiment_analysis.py
- the description of naive bayes classifier algorithm (see Lecture 4)
- The pseudo-code of the algorithm, p 260 of [2]: http://nlp.stanford.edu/IR-book/pdf/irbookonlinereading.pdf. This algorithm is a simplification of the article [1] and presented in Fig. 1.

Implementation of the classifier

Questions

- 1. Complete the count_words function that will count the number of occurrences of each distinct word in a list of string and return *vocabulary* (the python dictionary. The dictionary keys are the different words and the values are their number of occurrences).
- 2. Explain how positive and negative classes have been assigned to movie reviews (see poldata.README.2.0 file)
- 3. Complete the NB class to implement the $Naive\ Bayes$ classifier by relying on the pseudo-code of Figure 1 and its documentation below :
 - The vocabulary V corresponds to the set of different words composing a set of documents (vocabulary in count_words)
 - \mathbb{C} corresponds to all classes and \mathbb{D} to the set of documents,
 - The function countTokensOfTerm(text,t) represents the number of occurrences of a word t in a set of texts $text(calculation done in count_words)$,
 - the smoothing step called Laplace smoothing (+1 line 10) allows the attribution of non-zero probability to words that would not occur in the learning set,
 - the function ExtractTokensFromDoc(V,d) retrieves the list of associated words (including the duplicates) to document d.
- 4. Evaluate the performance of your classifier in cross-validation 5-folds.
- 5. Change the count_words function to ignore the "stop words" in the file data/english.stop. Are the performances improved?

```
TrainMultinomialNB(\mathbb{C}, \mathbb{D})
  1 V \leftarrow \text{EXTRACTVOCABULARY}(\mathbb{D})
      N \leftarrow \text{CountDocs}(\mathbb{D})
  3
     for each c \in \mathbb{C}
  4
      do N_c \leftarrow \text{COUNTDOCSINCLASS}(\mathbb{D}, c)
  5
           prior[c] \leftarrow N_c/N
           text_c \leftarrow ConcatenateTextOfAllDocsInClass(D, c)
  6
           for each t \in V
  8
           do T_{ct} \leftarrow \text{COUNTTOKENSOFTERM}(text_c, t)
           for each t \in V
10 do condprob[t][c] \leftarrow \frac{T_{ct}+1}{\sum_{t'}(T_{ct'}+1)}
11 return V, prior, condprob
APPLYMULTINOMIALNB(\mathbb{C}, V, prior, cond prob, d)
    W \leftarrow \text{EXTRACTTOKENSFROMDOC}(V, d)
     for each c \in \mathbb{C}
     do\ score[c] \leftarrow log\ prior[c]
3
4
          for each t \in W
          \operatorname{do} score[c] += \log condprob[t][c]
5
    return arg max<sub>c \in \mathbb{C}</sub> score[c]
```

▶ Figure 13.2 Naive Bayes algorithm (multinomial model): Training and testing.

FIGURE 1 – Pseudo-code of the Naive Bayes algorithm: training and classification

Scikit-learn use

You have implemented your own classifier. You will now use scikitlearn and scikitlearn et NLTK 1.

Question 1: Compare your implementation with scikitlearn.

We will use CountVectorizer and a Pipeline:

```
from sklearn.naive_bayes import MultinomialNB
from sklearn.feature_extraction.text import CountVectorizer
from sklearn.pipeline import Pipeline
```

You will experiment by allowing words and bigrams or by working on substrings of characters (option analyzer='char').

Question 2: Test another classification method scikitlearn (ex: LinearSVC, LogisticRegression).

Question 3: Use NLTK library in order to process a stemming. You will used the class SnowballStemmer.

```
from nltk import SnowballStemmer
```

Question 4: Filter words by grammatical category (POS: Part Of Speech) and keep only nouns, verbs, adverbs and adjectives for classification.

^{1.} NLTK (Natural Language ToolKit) est une librairie pour Python offrant de nombreuses fonctionnalités pour le traitement automatique du language naturel. Elle permet en particulier d'étiqueter et de lemmatiser des corpus en langue anglaise. La documentation de cette librairie se trouve sur http://nltk.org/book/

from nltk import pos_tag

Références

- [1] Pang, Bo and Lee, Lillian and Vaithyanathan, S, *Thumbs up?: sentiment classification using machine learning techniques.* ACL-02 conference on Empirical methods in natural language processing-Volume 10, p79-86, 2002. 1
- [2] Manning, Christopher D., Prabhakar Raghavan, and Hinrich Schütze, Introduction to information retrieval. Vol. 1. Cambridge: Cambridge University Press, 2008.

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