

Create new A2P Campaign



A2P Brand

Search Brands by name, A2P Bundle SID (BUxxx) or Brand SID (BNxxx)

Available A2P Campaign use cases

Low Volume Mixed

[Learn more](#)

Messaging Service

Campaign will be linked to selected Messaging Service. 10DLC Phone numbers can be added to the Messaging Service after Campaign has been created.

☐ Create new Messaging Service
Messaging Service will be created automatically with Campaign registration.

☒ Select existing Messaging Service

Existing Messaging Service

MG45801b20cca232781509a8c3337288f6

Please do not include any [Personal Identifiable Information \(PII\)](#) in Campaign registration fields

Publicly available information like brand names and phone numbers is acceptable.

[Learn more about best practices](#)

Campaign description

GreenWatt USA Inc – Community Solar CDG opt-in and bill credit notifications.
SMS will be sent to residential utility customers who have expressed interest in the Community

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• Campaign description

GreenWatt USA Inc – Community Solar CDG opt-in and bill credit notifications.

SMS will be sent to residential utility customers who have expressed interest in the Community Distributed Generation (CDG) bill credit program. Messages include:

- A verification/consent request to confirm participation and potential savings (up to 10%)
- Confirmation of enrollment
- Monthly bill credit amounts
- Opt-out and help instructions

Message frequency: up to 2 msgs/month. No cross-promotions or unrelated offers.

Describe what you will be using this campaign for. [Learn more](#)

• Sample message #1

[GreenWatt USA Inc] Thanks for signing up for Community Solar. Reply Y to confirm participation and receive up to 10% off your electricity bill. Msg & Data rates may apply. STOP to cancel. HELP for help.

Provide an example of a message that you will be sending with this campaign. This message sample will be used by carriers to help identify your traffic. [Learn more](#)

• Sample message #2

[GreenWatt USA Inc] You're all set! Your enrollment is confirmed. Bill credits will begin within 90 days. 1 msg/mo. STOP to cancel. HELP for help. Msg & Data rates may apply.

Provide an example of a message that you will be sending with this campaign. This message sample will be used by carriers to help identify your traffic.

Sample message #3

[GreenWatt USA Inc] You're now receiving monthly CDG credits on your electricity bill. Check your utility account for details. STOP to cancel. HELP for help. Msg & Data rates may apply.

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Sample message #3

[GreenWatt USA Inc] You're now receiving monthly CDG credits on your electricity bill. Check your utility account for details. STOP to cancel. HELP for help. Msg & Data rates may apply.

Provide an example of a message that you will be sending with this campaign. This message sample will be used by carriers to help identify your traffic.

Sample message #4

[GreenWatt USA Inc] Final reminder: reply Y by 7/31 to activate your CDG bill credit savings. Msg & Data rates may apply. STOP to cancel. HELP for help.

Provide an example of a message that you will be sending with this campaign. This message sample will be used by carriers to help identify your traffic.

Sample message #5

[GreenWatt USA Inc - HELP] Visit greenwattusa.com/contact or email info@greenwattusa.com for help. STOP to cancel. 1 msg/mo. Msg & Data rates may apply.

Provide an example of a message that you will be sending with this campaign. This message sample will be used by carriers to help identify your traffic.

Message contents

- ☒ Messages will include embedded links.
- ☐ Messages will include phone numbers.
- ☐ Messages include content related to direct lending or other loan arrangement.
- ☐ Messages include age-gated content as defined by [Carrier and CTIA guidelines](#)

 Did you know?

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Provide an example of a message that you will be sending with this campaign. This message sample will be used by carriers to help identify your traffic.

Message contents

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- ☐ Messages include content related to direct lending or other loan arrangement.
- ☐ Messages include age-gated content as defined by [Carrier and CTIA guidelines](#)

Did you know?

Most Campaigns that fail or are rejected are due to incorrect information being submitted in the "How do end-users consent to receive messages?" section below. [Learn more](#)

• How do end-users consent to receive messages? (40-2048 characters)

The form includes the following disclosure directly below the phone number field:

"By submitting, you agree to receive up to 2 texts/month from Greenwatt USA Inc about your participation in the Community Solar CDG bill credit program. Msg & Data rates may apply. Reply STOP to cancel, HELP for help. Privacy: [greenwattusa.com/privacy](#). Terms: [greenwattusa.com/terms](#). We never share or sell your mobile info."

Customers are required to check a box agreeing to receive text messages before the form can be submitted. Field agents may also use a paper version of the form containing this same language, where the customer initials beside the disclosure.

This field should describe how end users opt-in to the campaign, therefore giving consent to the sender to receive their messages. If multiple opt-in methods can be used for the same campaign, they must all be listed.

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- How do end-users consent to receive messages? (40-2048 characters)

The form includes the following disclosure directly below the phone number field:

“By submitting, you agree to receive up to 2 texts/month from Greenwatt USA Inc about your participation in the Community Solar CDG bill credit program. Msg & Data rates may apply. Reply STOP to cancel, HELP for help. Privacy: greenwattusa.com/privacy. Terms: greenwattusa.com/terms. We never share or sell your mobile info.”

Customers are required to check a box agreeing to receive text messages before the form can be submitted. Field agents may also use a paper version of the form containing this same language, where the customer initials beside the disclosure.

This field should describe how end users opt-in to the campaign, therefore giving consent to the sender to receive their messages. If multiple opt-in methods can be used for the same campaign, they must all be listed.

[Learn more](#)

Opt-in Keywords (max 255 characters)

Y,YES

If end users can text in a keyword (for example, “Subscribe”) to start receiving messages from your campaign, those keywords must be provided. If you do not support opt-in via text, please leave this blank. [Learn more](#)

Y X

YES X

Opt-in Message (20-320 characters)

[Greenwatt USA Inc] You're subscribed to receive CDG bill credit updates. 1-2 msgs/mo. Reply HELP for help, STOP to cancel. Msg & Data rates may apply.

If end users can text in a keyword to start receiving messages from your campaign, the auto-reply messages sent to the end users must be provided. The opt-in response should include the Brand name, confirmation of opt-in enrollment to a recurring message campaign, how to get help, and clear description of how to opt-out. If you do not support opt-in via text, please leave this blank. [Learn more](#)

Cancel

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