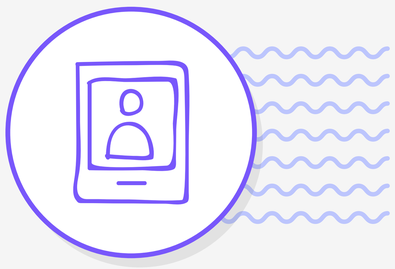
Template



Empathy m

Use this framework to c
deep, shared understar
empathy for other peop
empathy map helps des
aspects of a user's expe
and pain points, to quic
understand your users'
and mindset.

Share template feedback

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we magine them saying?

We heard the concept of economic

And imagine the concept

Understand the concept of economic freedom analysis

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Their want to we achieve something big in future

Their hope is we reached our goals

Their dearms is also we achieve something in business

Our other thought is business

Give them a name and a portrait to empathize with your persona.

We observed many things

We learnt how we reach economically good position

We understand the concept of economic freedom analysis

We are fear to star a business

Now ,we are able to start a business without frustration

Because we thought it was very hard to star a successful business

Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?